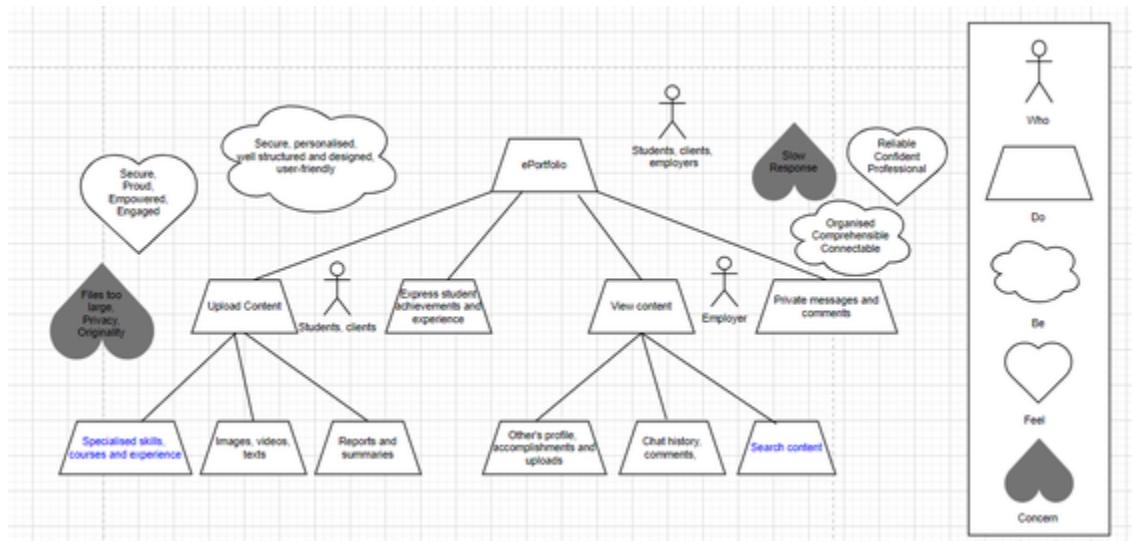


Motivational model

Model



Who-do-be-feel table

Who	Do	Be	Feel	Concerns
Client	Upload Content	Organised Easy-to-use Personalised	Proud Secure	Files too large Privacy
Student	Express student achievements and experience	Presentable Eye-catching Well-structured	Empowered Engaged	Originality
Employer	View Content	Organised Comprehensible Connectable	Reliable Confident Professional	Loading time
Employer/Student	Communication	Reachable Useful Intuitive	Secure Fast	Slow response