

# Daniel James

Senior UX / UI Designer

A self-taught UX/UI Designer from Singapore, with over 6 years of experience in conceptualizing, crafting and delivering end-to-end digital experiences. - Tailoring solutions that successfully connect Start-Ups, SMEs, and MNCs to their audience.

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Singapore 530015

## Experiences

### UI/UX Designer

Aleph-Labs, Singapore

Nov 2018 - Nov 2020

### Responsibilities

- + Standard Chartered Business; WalkMe Integration
  - UX Audit with New User Journey
  - New UI Design with CSS Implementation
- + UX / UI Designer for UOB Mighty: SimpleInvest
  - Onboarding UX & UI Design with Illustrations
- + UX / UI Team Lead for Great Eastern: Public Web
  - Landscape Analysis
  - User Journey & Wireframing
  - UX Design & UI Design
- + UX / UI Lead for UOB INFINITY
  - Revamp Desktop Only Application to Responsive
  - Design System & Reactive Sketch Library
  - Stakeholder Management
  - Agile Project Environment
  - Sprint Planning & Effort Estimations
  - Other Leadership & Adhoc Tasks/Roles

### Senior UX / UI Designer

Nubrink Design, Singapore

Apr 2015 - Apr 2018

## Education

### Diploma in Communication Management

Kaplan Higher Learning Academy

2011

## Expertise

- + Visual Design
- + Interaction Design
- + Brand Guidelines; Standards
- + Design System
- + Wireframing & Prototyping
- + User Psychology
- + Sales & Marketing
- + Project Management
- + User/Stakeholder Management
- + Agile Development
- + Agile Methodologies
- + User-Centered Design
- + Start-Ups
- + Information Architecture
- + Team Building / Management
- + Interviews; Recruitment / Users / Team
- + User Acceptance Testing (UAT)
- + Team Mentoring
- Available onRequest()

## Essential

S\$6,500, *Negotiable*

## Earliest Hire

3 Days Notice - Immediate

## Endorsements

### Jamey Merkel

(+65) 8188 3767

6 Year(s)

### Gerold Kleinbongardt

(+65) 9002 4099

2 Year(s)

## Expression

### English

Spoke & Written