

Yana Kulieshova
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<http://kulieshova-target.site>

Profile

Proactive and passionate social media targeting specialist for Instagram and Facebook with extensive, proven development experience, from initial needs assessment to design, promotion and management of the implementation of business ideas. Possesses creativity and vision to initiate new ideas and implement innovative approaches to support business development through strategic planning and management of marketing processes. With experience in marketing, commercial knowledge with strong organizational skills.

Professional Experience

2020 - To date

Setting up targeted advertising on social networks Instagram and Facebook Freelance trainer for targeted advertising

- knowledge of media production and communication
- to use my initiative
- thorough and pay attention to detail
- flexible and open to change
- customer service skills,
- the ability to come up with new ways of doing things
- the ability to sell products and services
- excellent verbal communication skill
- to use a computer and the main software packages competently
- skills of working with America and Canada
- work with various commodity and product niches, as well as the service sector

Education and Training

Professional:	Diploma in Energy Engineering
Degree:	Degree in Power Plants
Levels:	Physics, higher mathematics, general studies
GCSE:	20 subjects including English and Law

Interests

Interest in photography and hand-made. Currently interior design and travel. Member of the local gym and pool.

Personal Information

Full clean driving licence