# Yanbin Yang

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## RESEARCH INTEREST

Human-Computer Interaction, Human Factors and Ergonomics, Accessibility and Inclusive Design, etc.

#### **EDUCATION**

# • The Hong Kong University of Science and Technology (Guangzhou)

Sep 2023 - Jan 2026

Master of Philosophy in Intelligent Transportation

Guangzhou, China

o GPA: 3.98/4.30

• Advisor: Prof. Dengbo He, Cooperate with: Prof. Mingming Fan

• Courses: Engineering Psychology and Transportation Applications (A+), Analytical Methods in Human Factors (A), Assistive Technology Design based on Computational Media and Arts (A)

Tongji University

Sep 2019 - Jul 2023

Bachelor of Arts in Product Design

Shanghai, China

• GPA: 4.29/5.00 (87.92/100)

o Graduation Thesis Advisor: Prof. Weiwei Guo

#### **PUBLICATIONS**

[M.1] Yanbin Yang#, Lei, Lei#, Qianjie Wei, Zhixiong Wang, and Mingming Fan\*. Auralink: Enhancing Auditory-Verbal Therapy for Children with Cochlear Implants via a Game-based Auditory Training System. (Under Review)

- [M.2] Yanbin Yang, Lei Lei, Haiyu Li, Dubo Huang, and Dengbo He\*. Can the General Public Operate eVTOLs? Effects of Short-Term Pilot Training in eVTOLs with a Single-hand Joystick Controller. (Under Review)
- [M.3] Haiyu Li, Yanbin Yang, and Dengbo He\*. Public Acceptance of Autonomous Electric Vertical Take-off and Landing Aircraft: An Analysis Based on the Extended Technology Acceptance Model. (Under Revision)
- [P.1] Yanbin Yang, Haiyu Li, Lei Lei, Dubo Huang, and Dengbo He\*. 2025. The Influence of Personality Traits on Users' Preference of eVTOL Control Parameters. In Proceedings of the Human Factors and Ergonomics Society Annual Meeting. SAGE Publications, Los Angeles, CA, USA.
- [P.2] Peizhong Gao, Tanhao Gao, Yanbin Yang, Zhenyuan Liu\*, Jianyu Shi, and Jin Li. 2023. Bamboo Agents: Exploring the Potentiality of Digital Craft by Decoding and Recoding Process. In Proceedings of the Seventeenth International Conference on Tangible, Embedded, and Embodied Interaction (TEI '23). Association for Computing Machinery, New York, NY, USA, Article 15, 1–13.

## RESEARCH EXPERIENCE

# • Human-Integrated Systems (HIS) Lab, HKUST(GZ) [

Sep 2023 - Present

Post-graduate Researcher

Guangzhou, China

- $\circ$  Advisor: Prof. Dengbo He
- Research on behaviors and states detection of electronic Vertical Take-off and Landing (eVTOL) pilots in collaboration with XPeng AeroHT.
- Conduct research on acceptance of autonoumous eVTOL, and participated in drafting the social acceptance assessment section of the Urban Air Mobility White Paper developed by HKUST(GZ).

### Center for Digital Innovation (CDI), Tongji University [ )

Dec 2022 - Jun 2023

Shanghai, China

Undergraduate Researcher

Advisor: Prof. Weiwei Guo

• Independently conducted research on human-machine interaction in autonomous drone swarms.

#### • Fablab O, Tongji University [�]

Sep 2022 - Dec 2022 Shanghai, China

Undergraduate Researcher

earcher

o Advisor: Prof. Francesca Valsecchi, Prof. Saverio Silli

Conducted research on computational design and sustainable manufacturing.

# **SKILLS**

- Languages: English (IELTS 6.5), Mandarin (Native)
- Tools: Python, SAS, MatLab, Figma, Adobe CC (Ps, Ai, Ae, Id, etc.), Arduino IDE, etc.
- Research Skills: Experimental Design, User Study, Data Collection and Statistical Analysis, Usability Testing

## PROJECT EXPERIENCE

• DroneSync: A Modular Management Platform for Swarm Intelligence of AgriTech Drones

Undergraduate Thesis Project

Feb 2023 - Jun 2023

- Designed a task flow and interaction system to support multi-drone collaboration in agriculture, enhancing operational efficiency and team coordination.
- Developed a high-fidelity interactive prototype using Figma, guided by Ecological Interface Design (EID) principles and the SRK framework.
- Conducted usability evaluations through user interviews, the System Usability Scale (SUS) questionnaire, and task-based performance tests.
- Craftsperson Journey: To Create A Career Development Platform for Construction Workers

  \*\*Cooperated with Bosch\*\*

  May 2022 Jul 2022
- Designed a digital platform to support skill development and career progression of migrant construction workers.
- Built high-fidelity interactive prototypes using Figma, with front-end developed in React + TypeScript.
- Evaluated usability through think-aloud protocol, A/B testing, and heatmap analysis, identifying pain points and validating interaction logic for on-site workflows.
- SmartHand: An Intelligent Hemiplegic Rehabilitation Assistant for Stroke Survivors

  Won the First Prize of Shanghai Universities Industrial Design Competition

  Feb 2022 Apr 2022
  - Developed a data-driven rehabilitation system for hemiplegic stroke survivors, integrating a wearable EMG module, electrical stimulation unit, and a smartphone app to enable precise grip training at home.
  - Built gesture recognition in Python using MediaPipe and OpenCV, enabling real-time feedback based on a custom gesture library.
  - Engineered two wearable modules, using Arduino to control EMG detection and electrical stimulation, while integrating serious games to enhance rehabilitation motivation.
- Bamboo Agents: A digital bamboo plaiting toolkit and a digital platform for artisans

Nov 2021 - Dec 2021

Won the iF Design Talent Award (Top 1%) and Gold Medal of China Universities Industrial Design Competition

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- Developed a digital craft platform combining traditional bamboo weaving with computational design.
- Utilized Rhino and Grasshopper to generate adaptive 3D models for digital fabrication.
- Created a parametric pattern library and interactive tools to support customization and co-creation between users and craftsmen.

#### INTERNSHIP EXPERIENCE

• Designaffairs, Part of Accenture [ ] Intern, Department of UI/UX Design Oct 2022 - Dec 2022

Shanghai, China

 Participated in Fulbright surgical robot project, mainly responsible for interaction design, information architecture design, user interface design, prototype design and testing.

#### HONORS AND AWARDS

• Gold Medal of International Genetically Engineered Machine Competition (iGEM) by MIT	Oct 2022
• iF Design Talent Award	Jun 2022
• Undergraduate Scholarships for Social Activities by Tongji University	Dec 2022
<ul> <li>Gold Medal of China Universities Industrial Design Competition 2022</li> </ul>	<i>Nov</i> 2022
• First Prize of Shanghai Universities Industrial Design Competition 2022	Oct 2022
• The Best User Experience Design Project by Bosch PT/BE	Mar 2022