

## The Coin Whisperer

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USYD FinTech Bootcamp July-2023

## **AGENDA**

- Project Overview
- All Things Data
- The How? Our Approach
- DEMO
- The Results
- Future Direction

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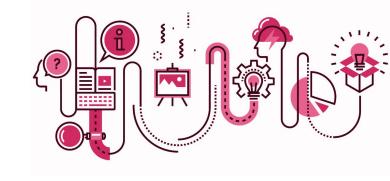


# Project Overview

*An Executive Summary* 

## **The Coin Whisperer Concept**

#### Create the ultimate crypto trading machine



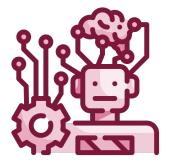
- Take desired crypto ticker
- Consider available historical data
- Perform machine learning (ML) analysis on the data
  - See next slide for details
- Outputs of ML analysis to be compared and validated
- → Add sentiment analysis to the mix and use the combination to:
- → Recommend trading strategy (buy/sell and price)
- → Output to be displayed and executable on a webpage

## **Machine Learning Models - More Details**

Discrete value for signal **Logistic Regression** Determine if predictions are worse/better than actual returns Continuous Prediction of price **Linear Regression** Plot to visualise Predict the volatility of the return 3 GARCH Useful to assess risk and expected returns Performs well with limited amounts of data **SVM** Determine if predictions are worse/better than actual returns - Compare with 1 Analyse price data to uncover opportunities **Neural Networks** Can complement other models Good for forecasting time series data **Prophet** Readily applicable to our use case

## **All Things Data**

Data Prep and Model Fitting





## The How?

## Our Approach



# Demo

### The Results

- → ML Outputs Compared
- → Deep Dive on Linear Regression vs Prophet
- Basic Sentiment Analysis Applied
  - Fear and Greed index from CNN
- Order Placed on Alpaca
- Outputs Displayed on Webpage



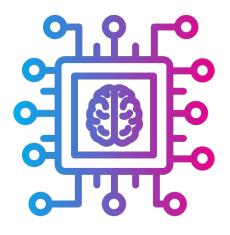
## **Future Direction**

- → Web Based Graphical User Interface:
  - Ability to freely choose ticker
  - Ability to choose from multiple machine learning models
- NLP based robo advisor on webpage to assist with analysis request and placing orders
- → True sentiment analysis (not just fear and greed factor)
  - Our current approach is using the "fear and greed index" as a proxy for sentiment analysis



## Links

- GitHub Repo Link
- Project Folder
  - Meeting Notes and Project Doc
- The Coin Whisperer Webpage



#### **References & Resources:**

- https://edition.cnn.com/markets/fear-and-greed?utm\_source=business\_ribbon
- https://pypi.org/project/fear-and-greed/
- https://stackoverflow.com/questions/9622163/save-plot-to-image-file-instead-of-displaying-it
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- https://facebook.github.io/prophet/#:~:text=Prophet%20is%20a%20procedure%20for.several%20seasons%20of%20historical%20data.
- Presentation images/artwork from Google Images

# Thank you

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