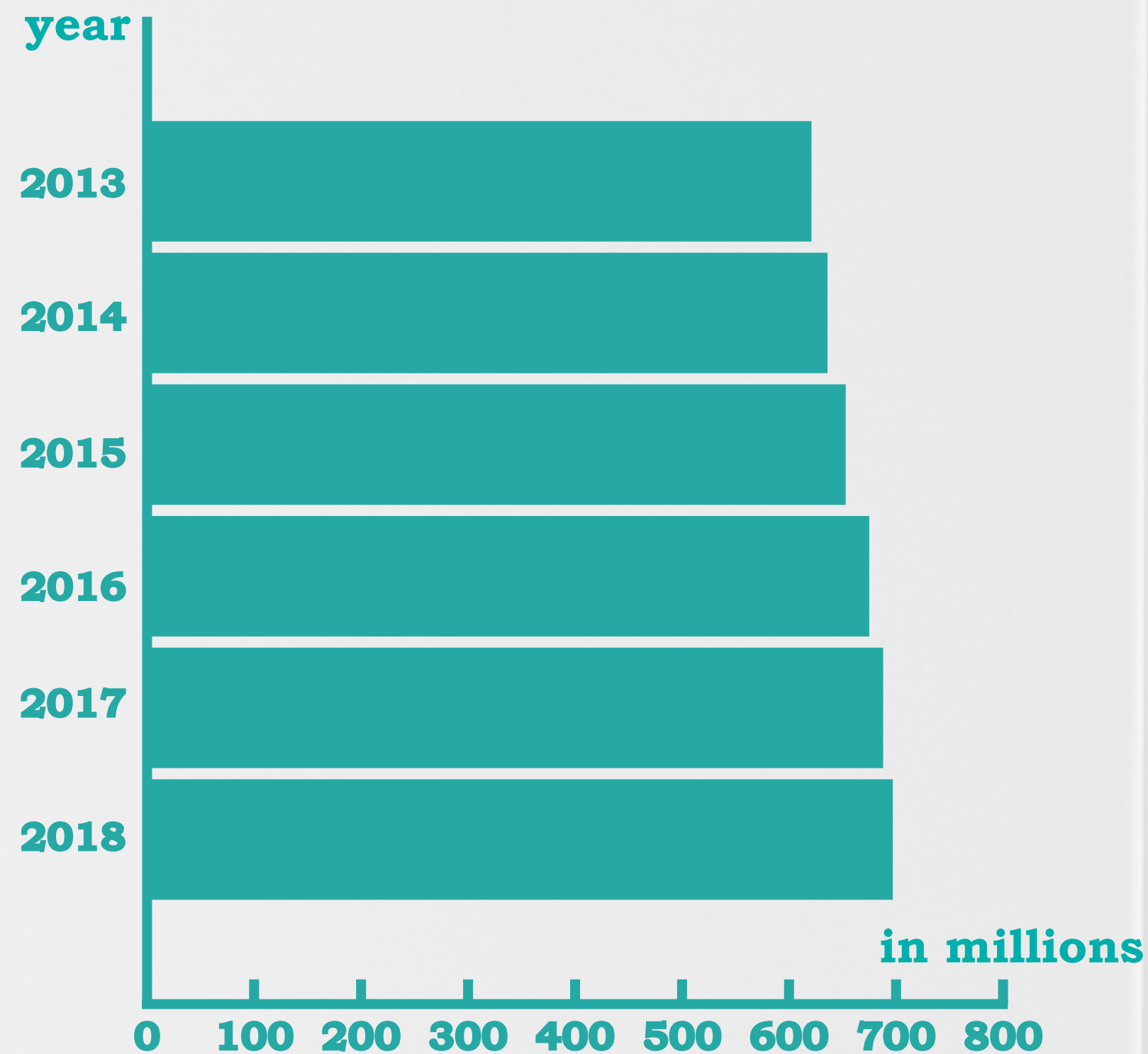


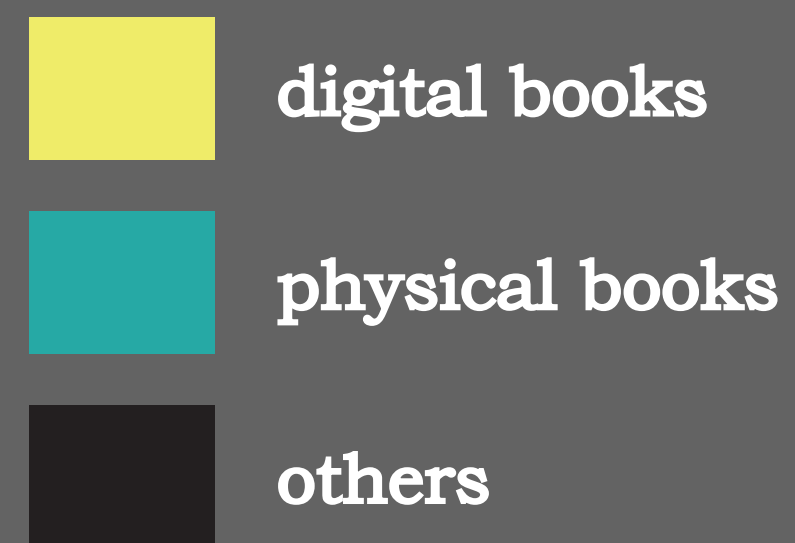
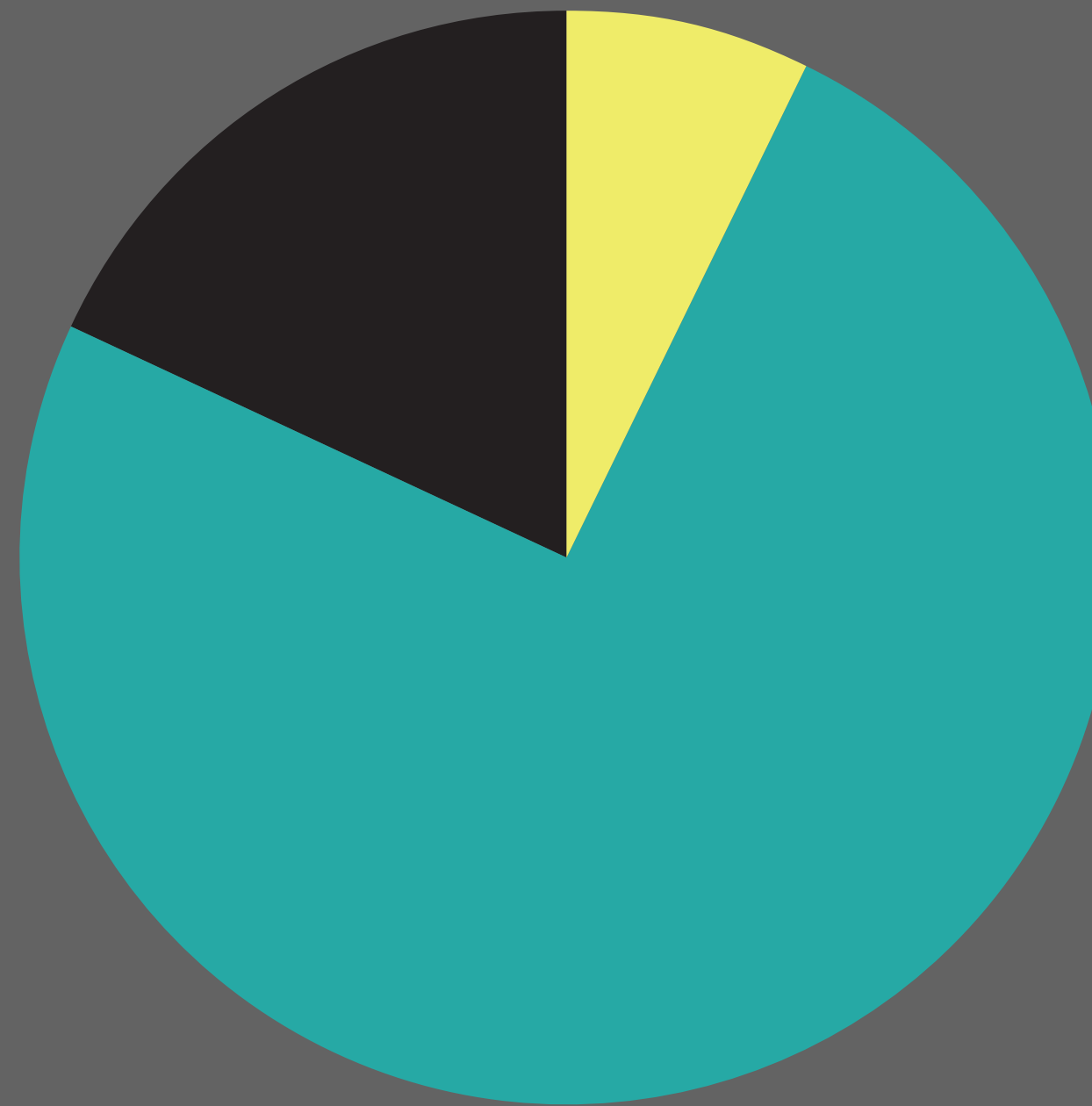
# PHYSICAL BOOKS vs DIGITAL BOOKS

## REAL BOOK SALES



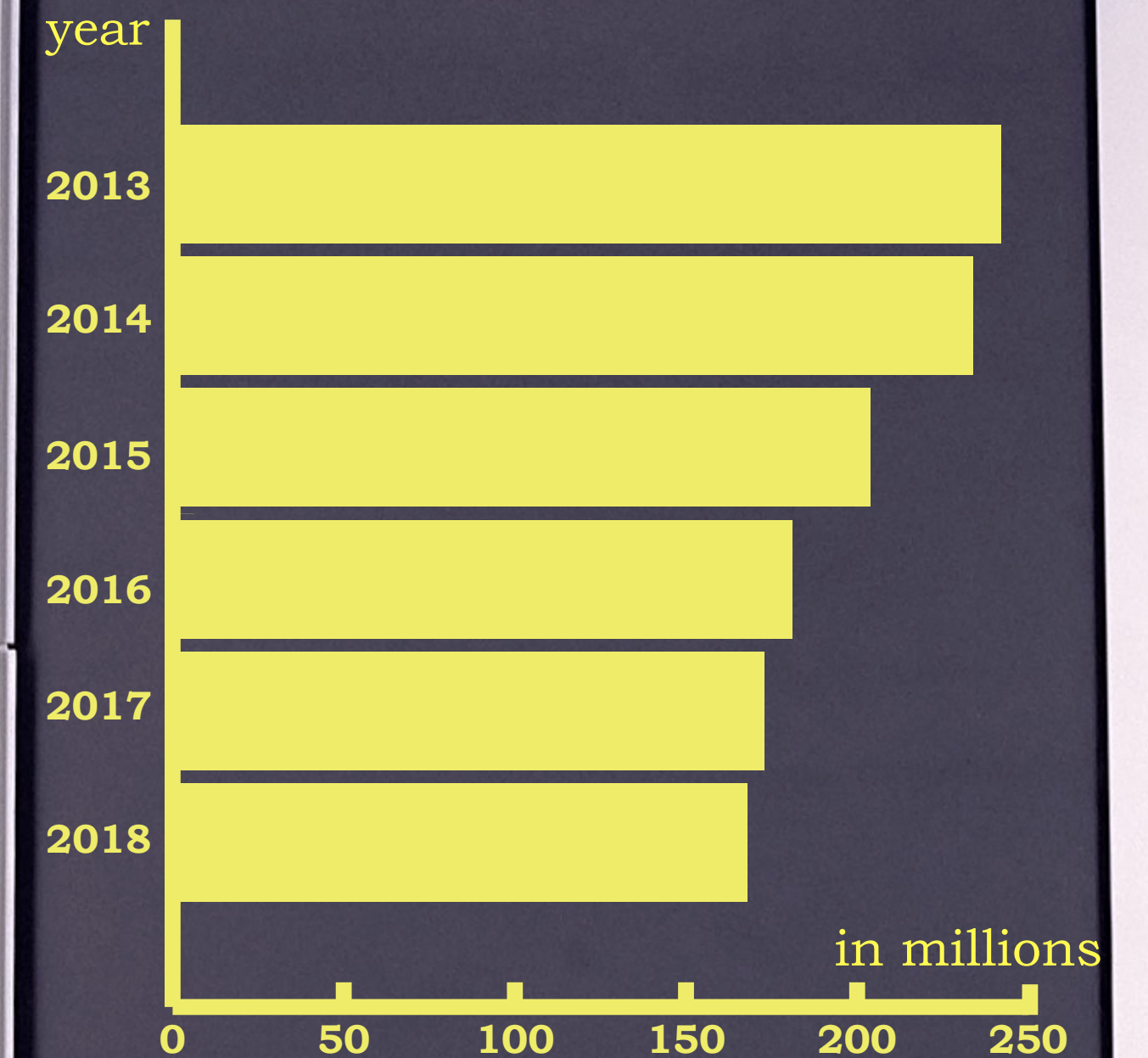
Source:

<https://www.tonerbuzz.com/blog/paper-books-vs-ebooks-statistics/>  
<https://www.statista.com/statistics/426799/e-book-unit-sales-usa/#:~:text=Estimates%20show%20that%20191%20million,the%20most%20recently%20available%20data.>  
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## MARKET SHARE (2019)

## EBOOK SALES



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