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A1 : main\_category

main_category	launched	state	backers	country	usd_pledged	usd_goal
Publishing	2015-08-11	Failed	0	Ireland	\$ 1,533.95	
Film & Video	2017-09-02	Failed	15	Ireland	\$ 2,421.00	\$ 30,000.00
Film & Video	2013-01-12	Failed	3	Ireland	\$ 220.00	\$ 45,000.00
Music	2012-03-17	Failed	1	Ireland	\$ 1.00	\$ 5,000.00
Film & Video	2015-07-04	Canceled	14	Ireland	\$ 1,283.00	\$ 19,500.00
Food	2016-02-26	Successful	224	Ireland	\$ 52,375.00	\$ 50,000.00
Food	2014-12-01	Successful	16	Ireland	\$ 1,205.00	\$ 1,000.00
Food	2016-02-01	Failed	40	Ireland	\$ 453.00	\$ 25,000.00
Design	2014-04-24	Canceled	58	Ireland	\$ 8,233.00	\$ 125,000.00
Film & Video	2014-07-11	Canceled	43	Ireland	\$ 6,240.57	\$ 65,000.00
Publishing	2013-09-09	Failed	0	Canada	\$ 2,406.39	
Music	2013-03-09	Successful	100	Ireland	\$ 12,700.00	\$ 12,500.00
Crafts	2014-09-02	Failed	0	Ireland	\$ 5.00	\$ 5,000.00
Games	2016-02-09	Failed	0	Ireland	\$ 200,000.00	
Games	2017-04-05	Successful	761	Ireland	\$ 121,857.33	\$ 6,469.73
Design	2015-01-29	Failed	11	Ireland	\$ 664.00	\$ 2,500.00
Comics	2014-10-09	Failed	16	Ireland	\$ 395.00	\$ 1,500.00
Publishing	2015-04-10	Failed	20	Ireland	\$ 789.00	\$ 3,000.00
Music	2012-08-02	Successful	7	Ireland	\$ 250.00	\$ 250.00
Food	2012-05-03	Failed	40	Ireland	\$ 1,781.00	\$ 5,000.00
Fashion	2013-11-25	Successful	624	Ireland	\$ 34,268.00	\$ 20,000.00
Fashion	2017-08-08	Failed	1	Australia	\$ 0.81	\$ 2,026.10
Theater	2014-05-16	Failed	12	Ireland	\$ 650.00	\$ 3,500.00
Food	2015-01-26	Failed	3	Norway	\$ 6.29	\$ 65.55
Comics	2014-10-23	Successful	66	Ireland	\$ 701.66	\$ 175.00
Music	2010-10-27	Successful	147	Ireland	\$ 16,937.00	\$ 10,000.00

dataset2 yes main pivot table Dashboard Sheet5 +

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B14 : 24602

# of projects	Sum of backers	Sum of usd_goal	sum usd pledged
378661	39993219	17211809113	378661
<b>Row Label - Count of launched</b>			
Art			
7	28153		
Comics	10819		
Crafts	8809		
Dance	3768		
Design	30070		
Fashion	22816		
Film & Video	63585		
Food	24602		
Games	35231		
Journalism	4755		
Music	51918		
Photography	10779		
Publishing	39874		
Technology	32569		
Theater	10913		
(blank)			
<b>Grand Total</b>	<b>378661</b>		

dataset2 yes main pivot table Dashboard Sheet5 +

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PivotTable Fields Choose fields to add to report: Search main\_category launched state backers country usd\_pledged usd\_goal

Drag fields between areas below:

Filters Columns

Rows Values main\_category Count of launched

Defer Layout Update Update

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R25

**Kick Starter Project Analysis**

Total Projects	Total Backers	Total USD Goal	Total Pledge
40	1942	\$ 663,877	\$ 40

Total

Category	Count
Art	2
Design	8
Fashion	8
Film & Video	1
Games	10
Music	1
Photography	1
Publishing	1
Technology	7
Theater	1

country state main\_category

country	state	main_category
Belgium	Canceled	Art
Canada	Failed	Design
Denmark	Live	Fashion
France	Successful	Film & Video
Germany	Suspended	Games
Hong Kong	Undefined	Music
Ireland	(blank)	Photography
Italy	Japan	Publishing
Luxembourg		
Mexico		
Netherlands		
New Zealand		
Norway		
Singapore		
Spain		

dataset2 yes main pivot table Dashboard Sheet5

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This screenshot shows a Microsoft Excel dashboard titled "Kick Starter Project Analysis". The dashboard consists of several components: 1) A summary table at the top with four rows: "Total Projects" (40), "Total Backers" (1942), "Total USD Goal" (\$ 663,877), and "Total Pledge" (\$ 40). 2) A bar chart titled "Total" showing the count of projects by category: Art (2), Design (8), Fashion (8), Film & Video (1), Games (10), Music (1), Photography (1), Publishing (1), Technology (7), and Theater (1). 3) Two pivot tables on the right side. The top pivot table shows "country" (Belgium, Canada, Denmark, France, Germany, Hong Kong, Ireland, Italy, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Singapore, Spain) and "state" (Canceled, Failed, Live, Successful, Suspended, Undefined, (blank)). The bottom pivot table shows "main\_category" (Art, Design, Fashion, Film & Video, Games, Music, Photography, Publishing). 4) A status bar at the bottom indicating "Accessibility: Investigate".