

■ 野村投信品牌標誌

NOMURA

Nomura Asset Management Taiwan

A JOINT VENTURE WITH

ALLSHORES

1. LOGO 最小尺寸:

標準直式組合(英文全銜)

NOMURA

Nomura Asset Management Taiwan

7.5mm / 21Pixels

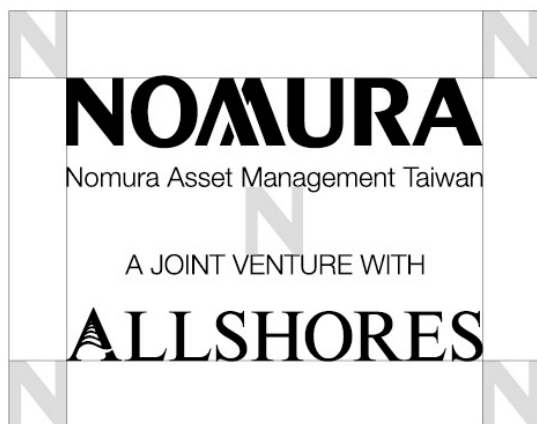
A JOINT VENTURE WITH

ALLSHORES

7.5mm / 21Pixels

2. LOGO 最小淨空範圍:

標準直式組合(英文全銜)



3. 字型

華康儷黑字體

華康儷黑W3, 華康儷黑W5, 華康儷黑W7

微軟正黑體

微軟正黑體Regular, 微軟正黑體Bold

Helvetica Neue Family

ABCDEFGHabcdefgh0123456789(!@#\$%^&,.?::;)

ABCDEFGHabcdefgh0123456789(!@#\$%^&,.?::;)

ABCDEFGHabcdefgh0123456789(!@#\$%^&,.?::;)

Arial Family

ABCDEFGHabcdefgh0123456789(!@#\$%^&,.?::;)

ABCDEFGHabcdefgh0123456789(!@#\$%^&,.?::;)

4. 顏色(最左方為主色)

PANTONE 1797 C
C0 M100 Y80 K10
R202 G36 B32

PANTONE 1797 C 60%
C0 M60 Y48 K6
R222 G124 B119

PANTONE 1797 C 30%
C0 M30 Y24 K3
R238 G191 B184

PANTONE White
C0 M0 Y0 K0
R255 G255 B255

PANTONE Cool Gray 10C
C0 M0 Y0 K70
R115 G115 B115

PANTONE Cool Gray 8C
C0 M0 Y0 K45
R175 G175 B175

PANTONE Cool Gray 6C
C0 M0 Y0 K30
R200 G200 B200

PANTONE Cool Gray 4C
C0 M0 Y0 K70
R213 G213 B213

PANTONE Cool Gray 2C
C0 M0 Y0 K70
R239 G239 B239

PANTONE Black
C0 M0 Y0 K100
R0 G0 B0

PANTONE Black 80%
C0 M0 Y0 K80
R89 G87 B87

PANTONE Black 50%
C0 M0 Y0 K50
R159 G160 B160

PANTONE Black 20%
C0 M0 Y0 K20
R220 G221 B221

PANTONE 151 C
C0 M48 Y94 K0
R248 G152 B41

PANTONE 151 C 80%
C0 M38 Y75 K0
R247 G176 B72

PANTONE 151 C 50%
C0 M24 Y47 K0
R251 G207 B143

PANTONE 151 C 20%
C0 M10 Y19 K0
R254 G237 B213

PANTONE 287 C
C100 M76 Y8 K0
R0 G83 B155

PANTONE 287 C 80%
C80 M60 Y6 K0
R63 G97 B166

PANTONE 287 C 50%
C50 M38 Y4 K0
R140 G150 B198

PANTONE 287 C 20%
C20 M15 Y1 K0
R210 G213 B234

5. 輔助顏色(使用前需先與野村投信同仁確認)

PANTONE 7407C C0 M22 Y85 K11 R220 G185 B64	PANTONE 7407C_60% C6 M16 Y53 K0 R234 G212 B143	PANTONE 7407C_30% C3 M8 Y27 K0 R245 G233 B199
PANTONE 7414C C0 M46 Y100 K11 R204 G141 B25	PANTONE 7414C_60% C6 M30 Y62 K0 R225 G186 B117	PANTONE 7414C_30% C3 M15 Y32 K0 R240 G220 B185
PANTONE 492C C0 M70 Y66 K30 R143 G51 B54	PANTONE 492C_60% C15 M47 Y46 K4 R188 G134 B134	PANTONE 492C_30% C8 M25 Y24 K0 R222 G196 B193
PANTONE 5493C C43 M0 Y14 K21 R128 G169 B174	PANTONE 5493C_60% C33 M8 Y16 K0 R180 G204 B207	PANTONE 5493C_30% C18 M4 Y8 K0 R218 G230 B232
PANTONE 315C C100 M0 Y12 K43 R0 G103 B122	PANTONE 315C_60% C68 M21 Y21 K2 R102 G163 B176	PANTONE 315C_30% C37 M9 Y11 K0 R179 G209 B217
PANTONE 295C C100 M57 Y0 K40 R0 G48 B92	PANTONE 295C_60% C68 M46 Y15 K2 R101 G129 B158	PANTONE 295C_30% C37 M24 Y8 K0 R177 G190 B208
PANTONE 222C C0 M100 Y10 K59 R128 G0 B63	PANTONE 222C_60% C30 M67 Y28 K9 R177 G101 B139	PANTONE 222C_30% C17 M37 Y15 K0 R214 G177 B196
PANTONE 392C C7 M0 Y100 K49 R154 G149 B0	PANTONE 392C_60% C28 M19 Y68 K3 R194 G191 B102	PANTONE 392C_30% R225 G223 B179
PANTONE 371C C43 M0 Y100 K56 R90 G116 B0	PANTONE 371C_60% C45 M22 Y69 K6 R156 G171 B101	PANTONE 371C_30% C26 M11 Y37 K0 R205 G212 B177
PANTONE 349C C100 M0 Y91 K42 R0 G113 B59	PANTONE 349C_60% C68 M20 Y62 K3 R103 G168 B135	PANTONE 349C_30% C37 M9 Y33 K0 R180 G209 B193