##### ****#Give and collect gifts at a wedding****

On wedding invitations, “no boxed gifts please” is basically code for “just give me cash”. And in many Asian cultures, cash is more standard and socially acceptable anyway compared to other gifts for auspicious occasions like marriage, births, etc. In China, these gifts come in the form of red envelopes — which were also a growth hack for increasing adoption of [payments in messaging](https://a16z.com/2016/07/24/money-as-message/" \t "https://a16z.com/2017/08/11/qr-codes-in-china/_blank).

#**the panhandlers collect physical change from kind strangers, but also (quite brilliantly) provide mobile payment QR codes as another payment option.**