##### #1 ****Post and reply to job boards****

On college campuses, grocery stores, and park trees in the U.S., people often post job descriptions or skills for hire on copy papers with tear-out slips for the contact information. Despite the popularity and availability of online mechanisms, these physical posts are still ubiquitous. They are in China, too, only they’re done with QR codes.

Here, walls in a Shanxi city park and in the Liao Ning University of Technology are covered with QR codes that passerby can scan to find out more about the job opportunities and requirements.

##### #2&3 ****Checking the source and authenticity of food and drinks****

Which farm did it come from? How was it transported? Meanwhile, wine-makers use QR codes as a way of proving the authenticity of the bottle — source, vintage — as well as educating consumers (type of grape, suggested pairings).

##### ****#4 Scan code to win prizes” promotion****

##### ****#5 QR code as identity badge****

Many of us badge in to our workplace; what if your QR code served as a badge?

The QR code here serves as an identity — and therefore payment — badge, so that when that customer leaves the store, their items can be automatically charged to his/her account.

##### 【url】 <https://a16z.com/2017/08/11/qr-codes-in-china/>