



Sales and Vendor Report

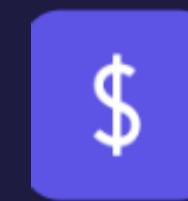


Sales

Vendor



SALES DASHBOARD



Total sales
441M



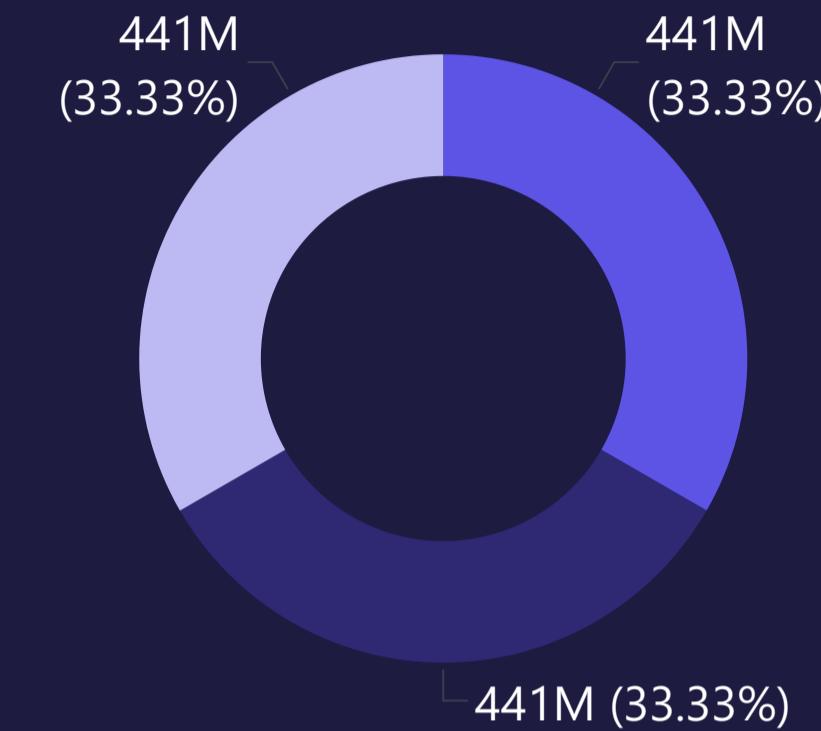
Total Quantity
32.90M



Total Profit
129.72M



Top Brands Contribution By Profit Margin

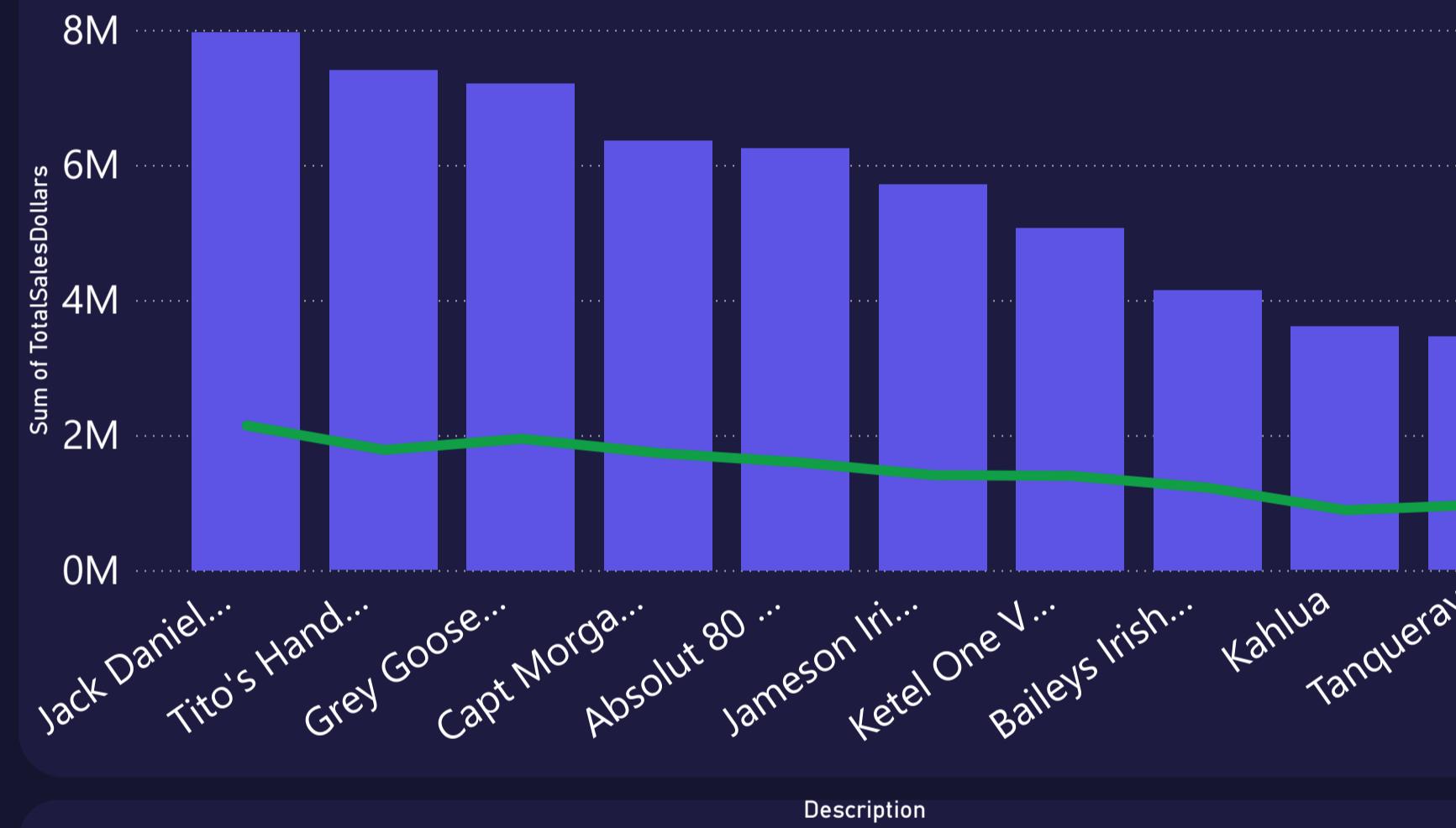


- Description**
- Grey Goose Vodka
 - Jack Daniels N
 - Tito's Handma...



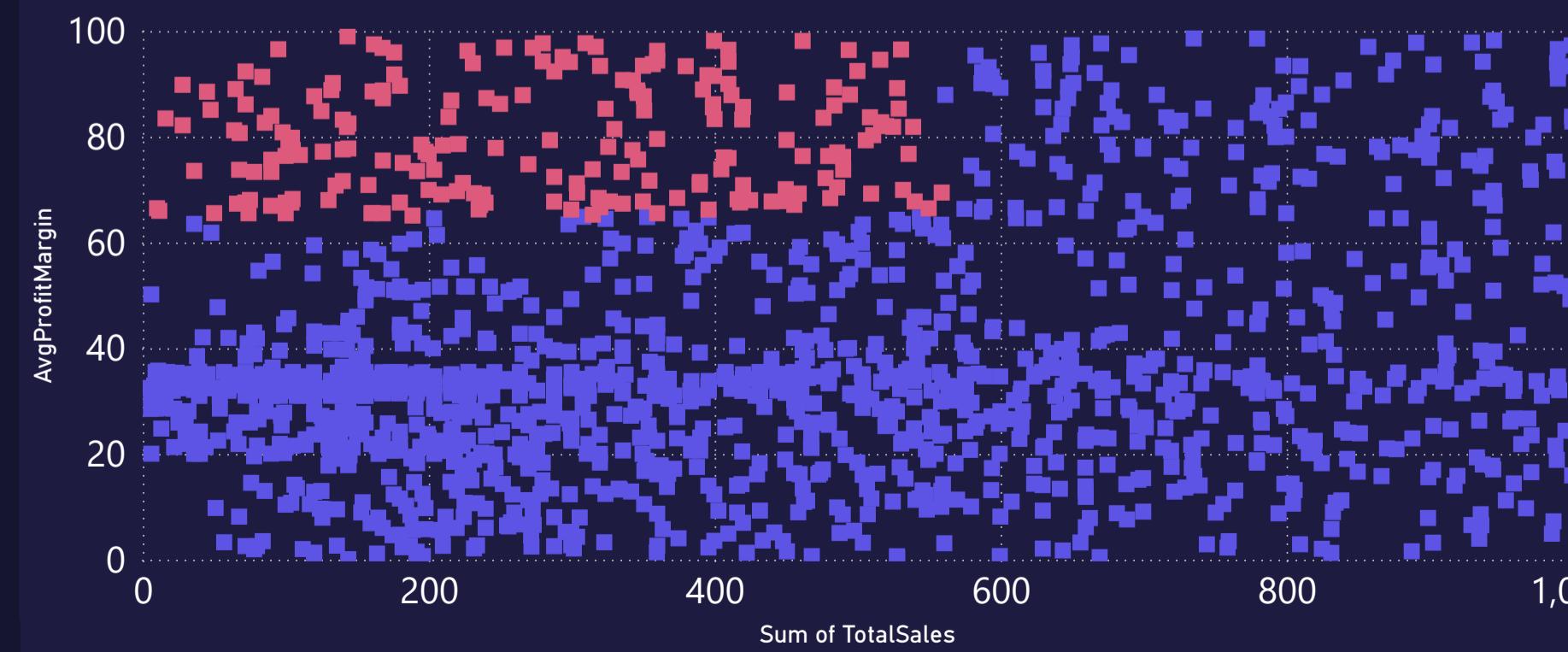
Brand & Sales

Sum of TotalSalesDollars ● Sum of Gross_profit

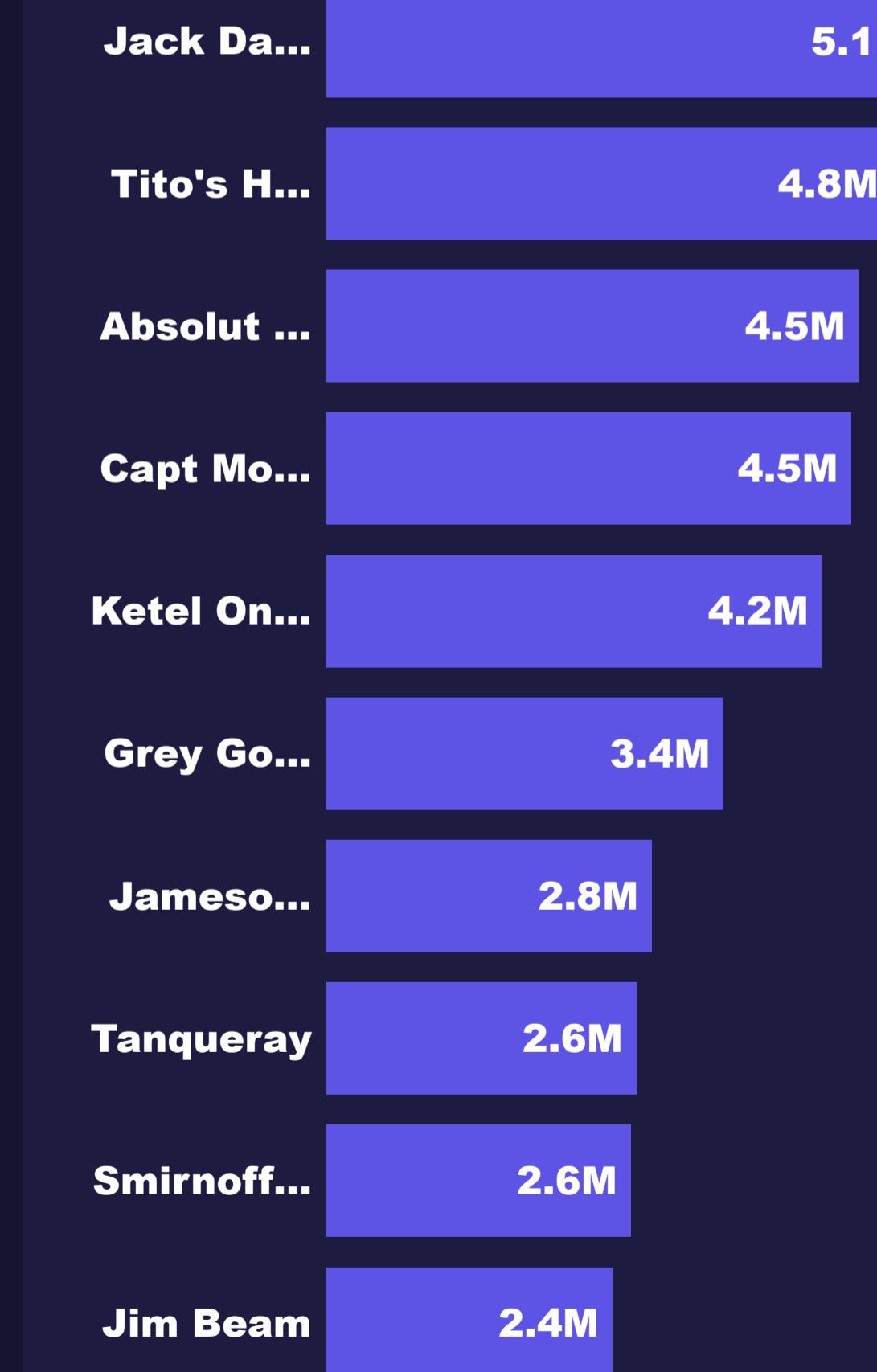


Low Performing Brands

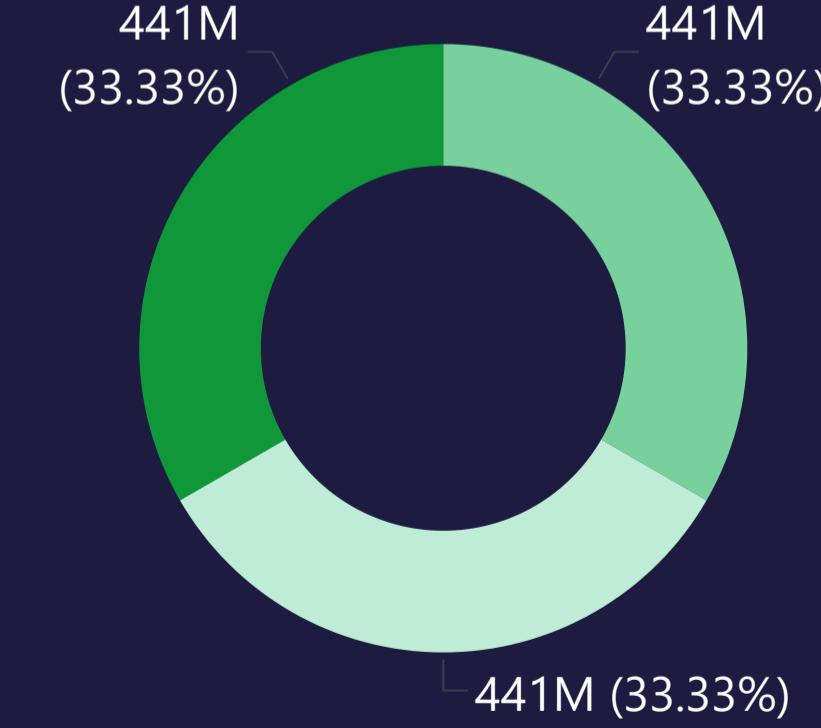
TargetBrand ■ NO ■ YES



Top Brands By Sales

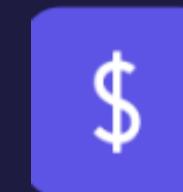


Top Brands Contribution By Sales



- Description**
- Bacardi Superior
 - Ciroc Pineapple
 - Jim Beam

VENDOR DASHBOARD



Total sales
139.38M



Total Quantity
10.40M



Total Profit
40.67M



MARTIGNETTI COMPANIES



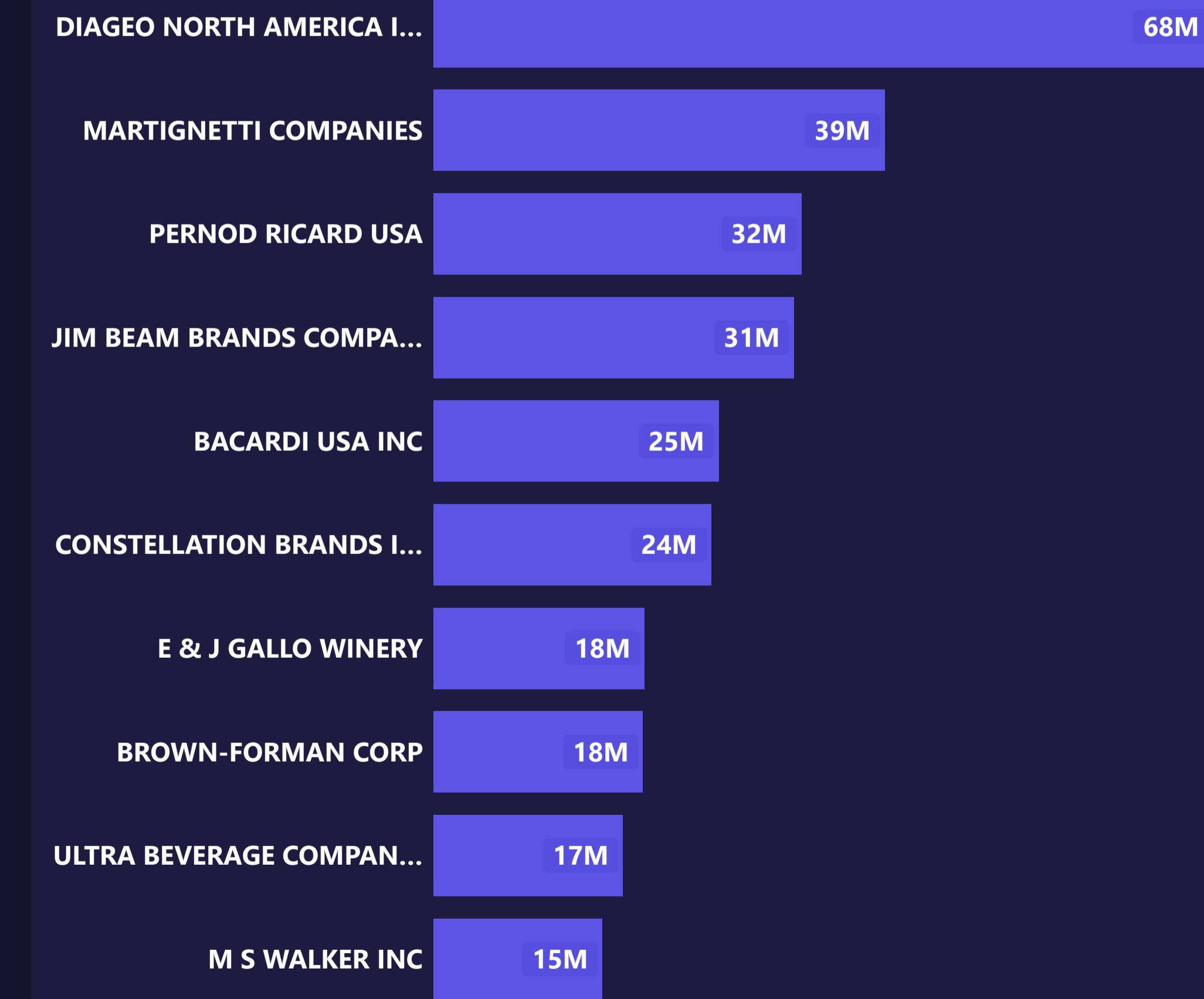
DIAGEO NORTH AMERICA INC



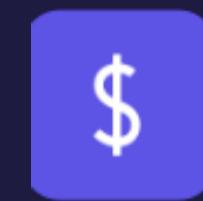
PERNOD RICARD USA



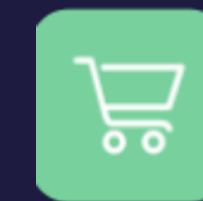
Top Vendors By Sales



SALES DASHBOARD



Total sales
441M



Total Quantity
32.90M

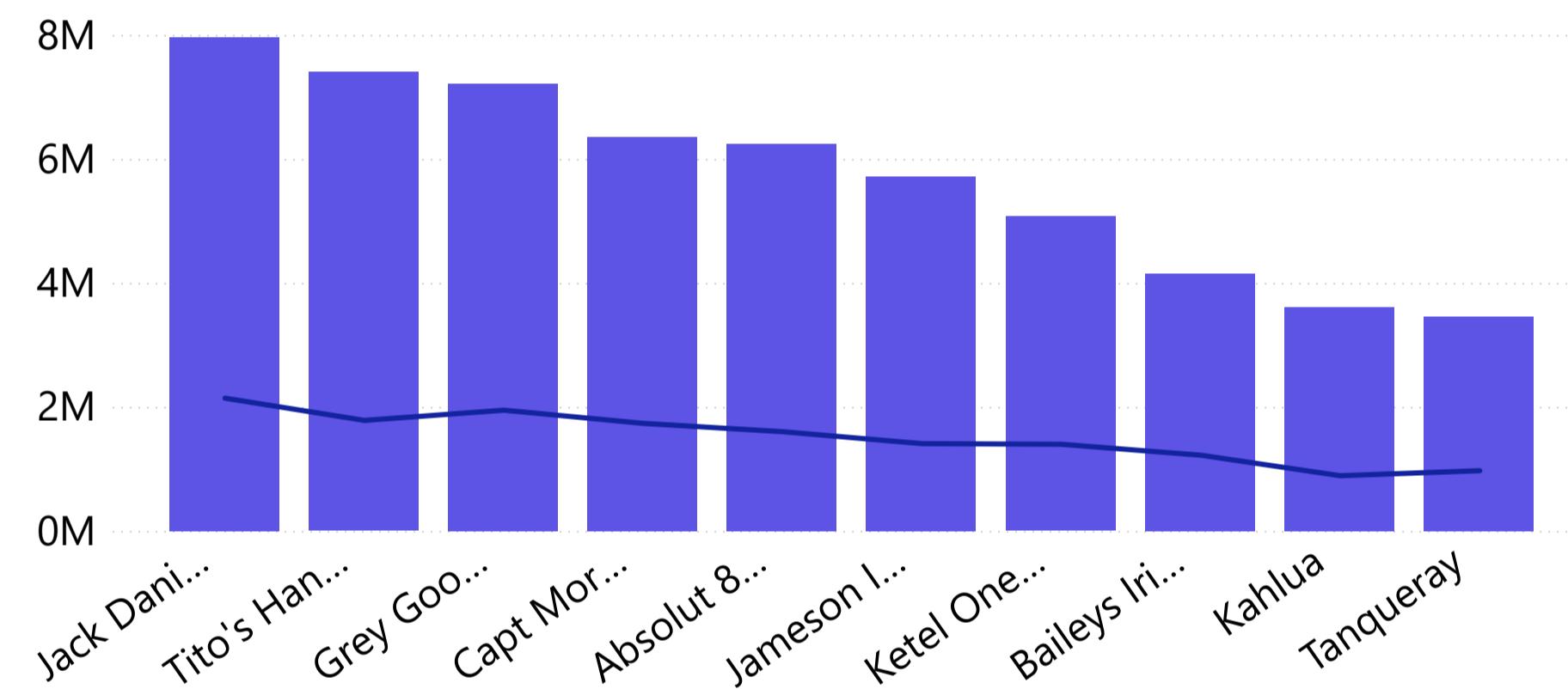


Total Profit
129.72M

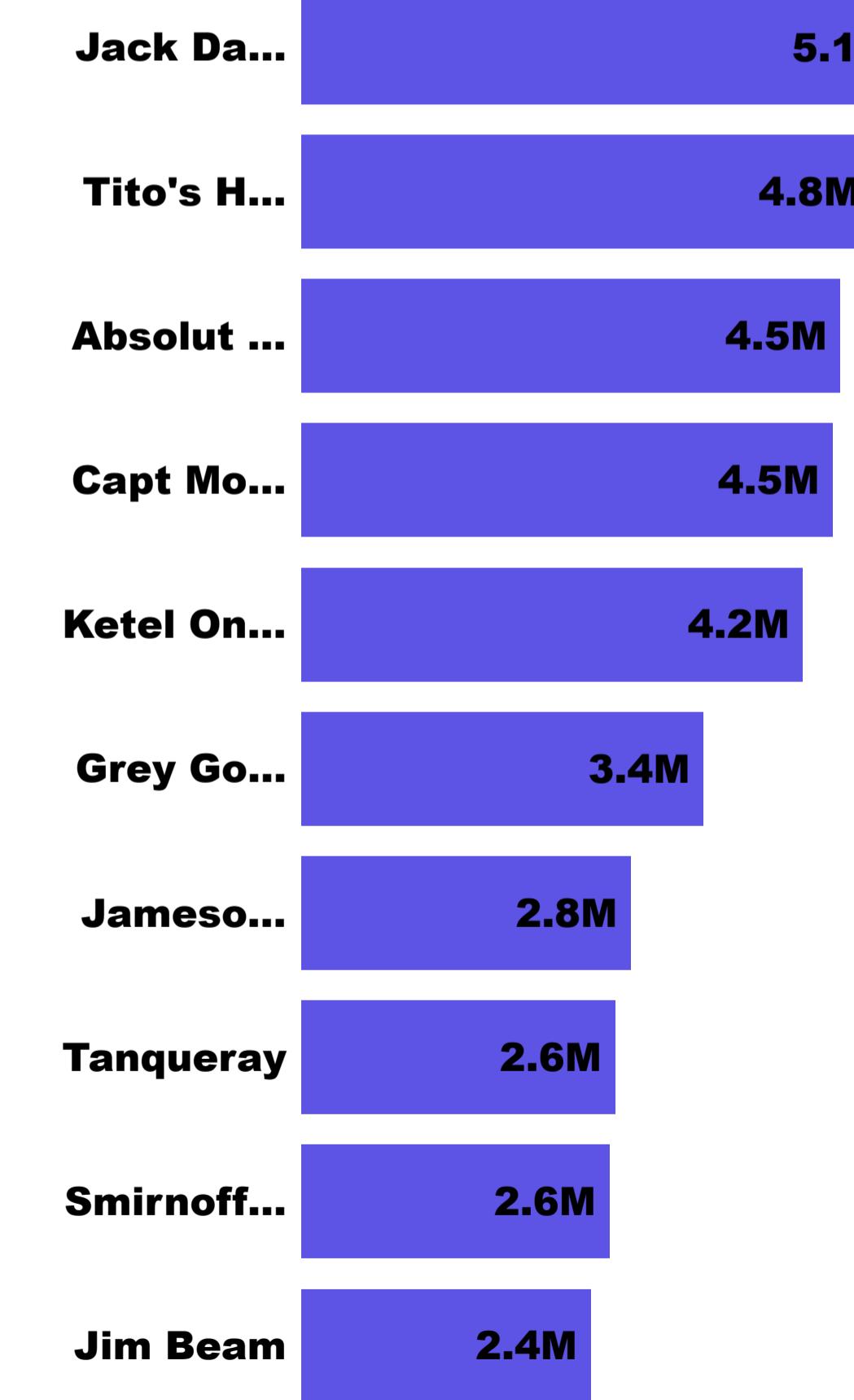


Brand & Sales

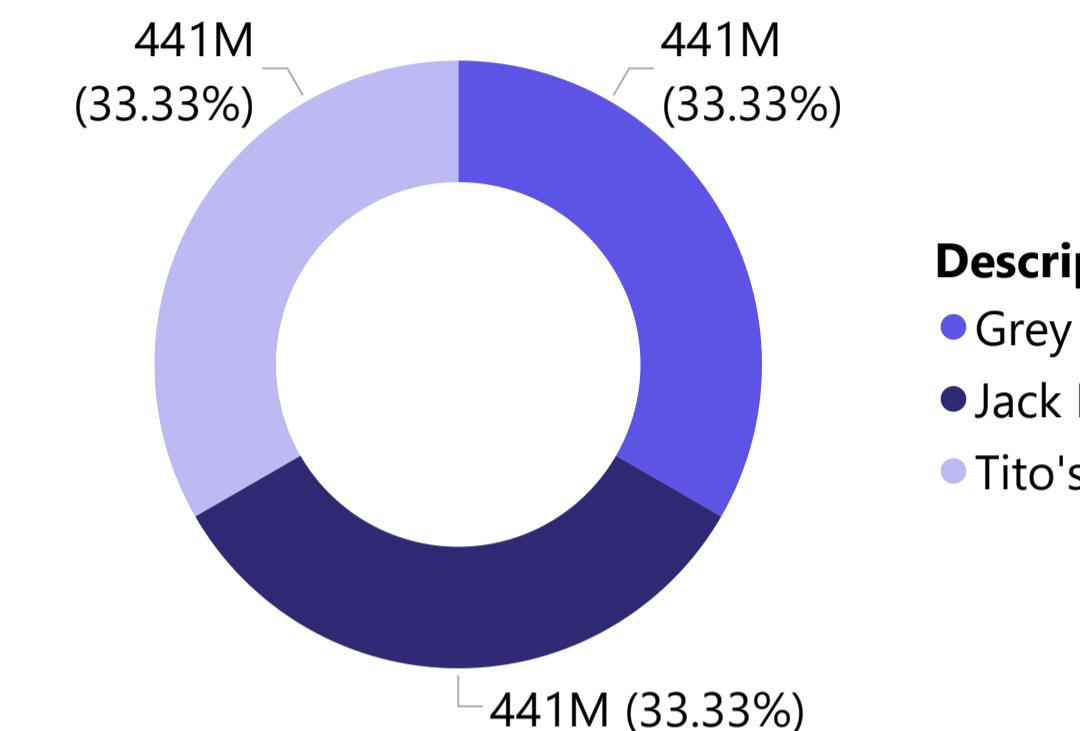
• Sum of TotalSalesDollars • Sum of Gross_profit



Top Brands By Sales

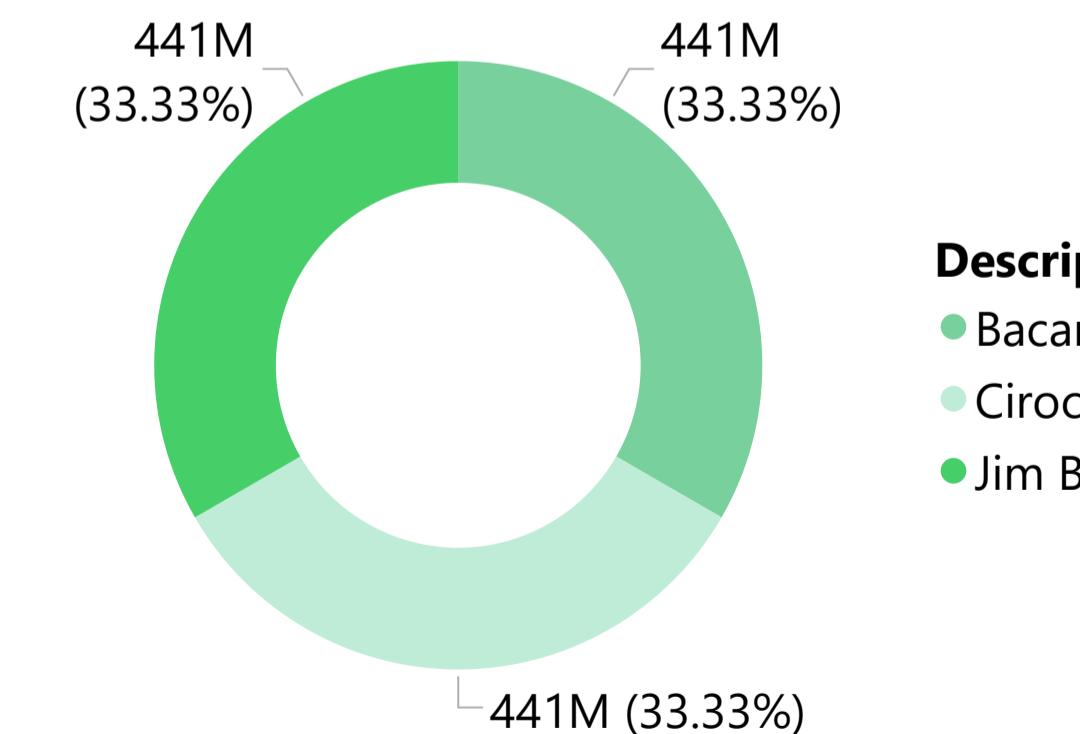


Top Brands Contribution By Profit Margin



- Description**
- Grey Goose Vodka
 - Jack Daniels N...
 - Tito's Handma...

Top Brands Contribution By Sales



- Description**
- Bacardi Superior
 - Ciroc Pineapple
 - Jim Beam

Low Performing Brands

TargetBrand ■ NO ■ YES

