

YANICK HOUDE

I am an engineering and business student, passionate about developing my marketing skillset with a brand that aligns with the value I place on healthy living



CONTACT



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INTERESTS

Software Programming

- HackWestern 2
- Project Submitter
- Experience with:
 - Visual Studio/Basic
 - Web Design
 - Unity Game Engine



Athletics

- Boomerz Boxing Club
 - Registered amateur fighter
 - 1 amateur bout (so far)
- Western Badminton Club
 - Member
- Men's Intramural Soccer League
 - Champions

SKILLS

French - Speaking



Web Design



Excel Modeling



EDUCATION

IVEY BUSINESS SCHOOL // 2018

Candidate for Bachelor of Arts, Honors Business Administration (HBA)

WESTERN UNIVERSITY // 2014 - 2016

Candidate for Bachelor of Engineering Science, Software Engineering

Dean's Honor List // 2014 - 2016

Western Scholarship of Excellence // 2014

WORK EXPERIENCE

BIT BY BIT COMPUTER SCIENCE CAMP // Summer 2016

Head Counselor, London ON

Developed a curriculum consisting of basic video game development, photo editing, and webpage design and used it to instruct up to 30 students, between the ages of 9 and 15, in these topics.

Introduced cascading style sheets (CSS) to the camp for the first time, which greatly enhanced the students' ability to visually customize websites, leading to greater camper involvement and enjoyment.

Attended to the needs of individual students by creating challenges of varying difficulty to engage those familiar with the material and pairing with those struggling to understand the lesson in order to provide a more detailed explanation of the concepts and instructions.

HOME DEPOT // Summer 2014 - 2015

Sales Associate, Ottawa ON

Designed decks for customers using company software and scheduled appointments to discuss their specifications and project goals and placed customers in contact with contractors, or alternatively, provided them with detailed instructions on how to approach the installation process.

Received six "Homer Awards" for various acts of excellent customer service, three of which were awarded immediately following deck design consultations with customers making purchases over \$10,000.

Performed follow up calls to customers with active orders, informing them of current promotions and helping them establish a timeline for their project, sales received as a result of these follow up calls contributed to the 8% increase in department billings compared to the previous summer.

EXTRACURRICULAR ACTIVITIES

IVEY MARKETING CLUB // 2016 - 2017

Section Representative

Informed section mates of IMC activities and helped organize major events.

GIRLS VARSITY FLAG FOOTBALL TEAM // 2014 - 2017

Offense Head Coach

Organized practices to teach fundamental skills and develop a positive atmosphere for teamwork and physical activity.