Yanika Putorn

B.Sc. Information Technology
King Mongkut's university of technology Thonburi (KMUTT)

Work Experience Timeline

JUN-AUG 2020

Graphic Designer and Media

Project in Faculty

JUN-AUG 2021-2022

Graphic Designer

Project in Faculty

SEP-OCT 2021

UX / UI Designer

Project in Faculty

2018 - JUN 2022

Freelance Graphic Designer

JAN-APR 2022

MFEC Public Company Limited

UX / UI Designer and Graphic Designer (Intern)

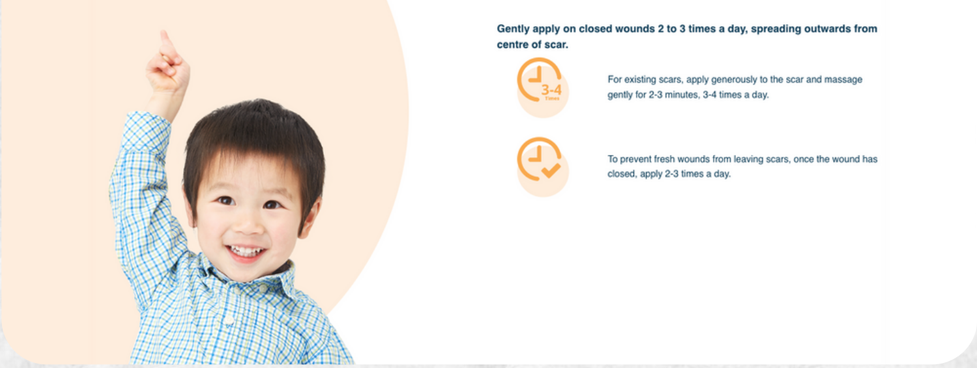
JUL2022-FEB 2023

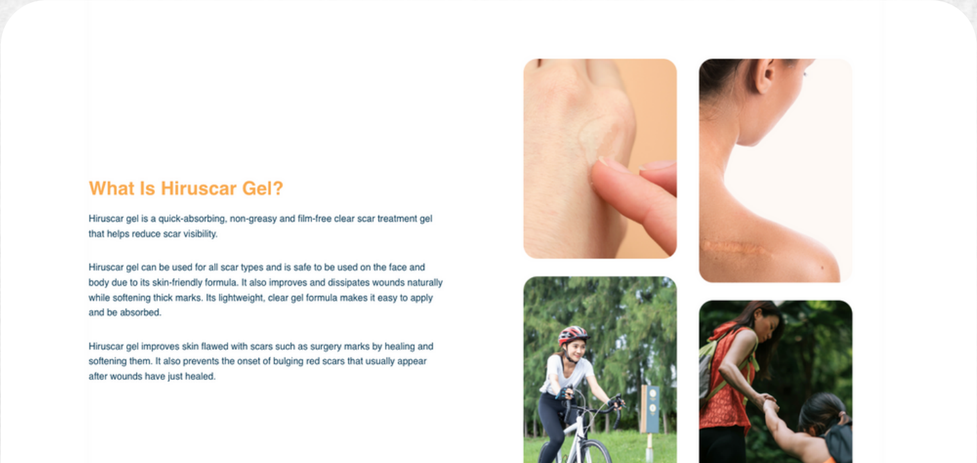
DKSH (Thailand) Limited

Graphic Designer and Branding (Intern)

Work experience in part of

UX / UI Designer





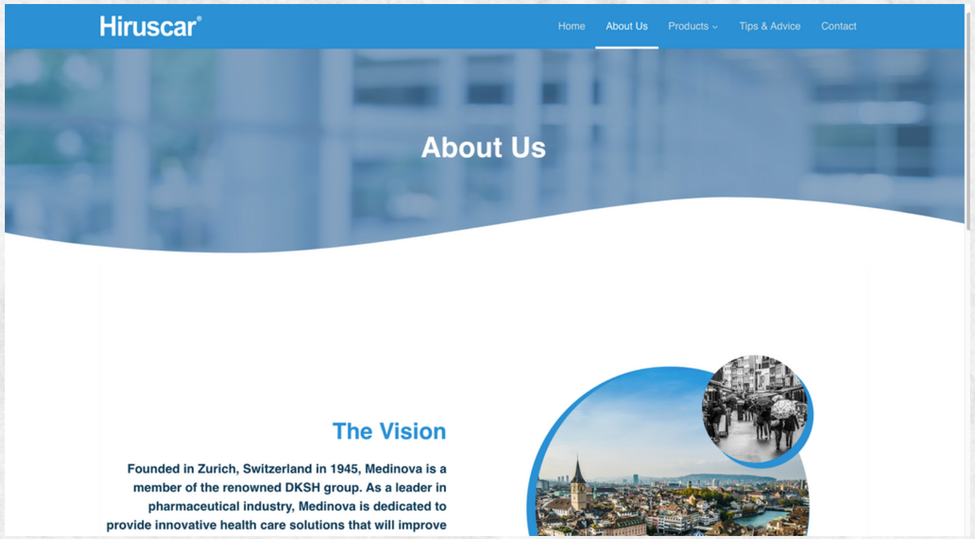
DKSH

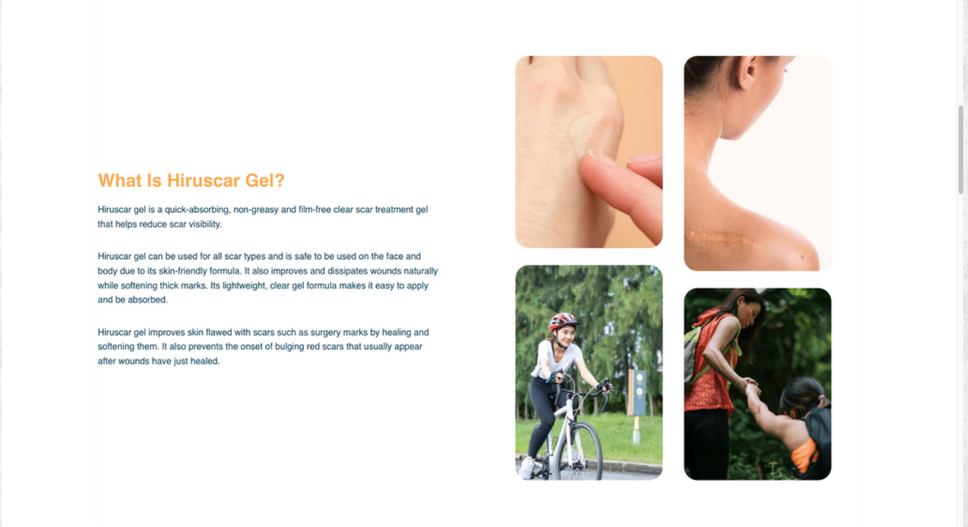
UI and Graphic Design

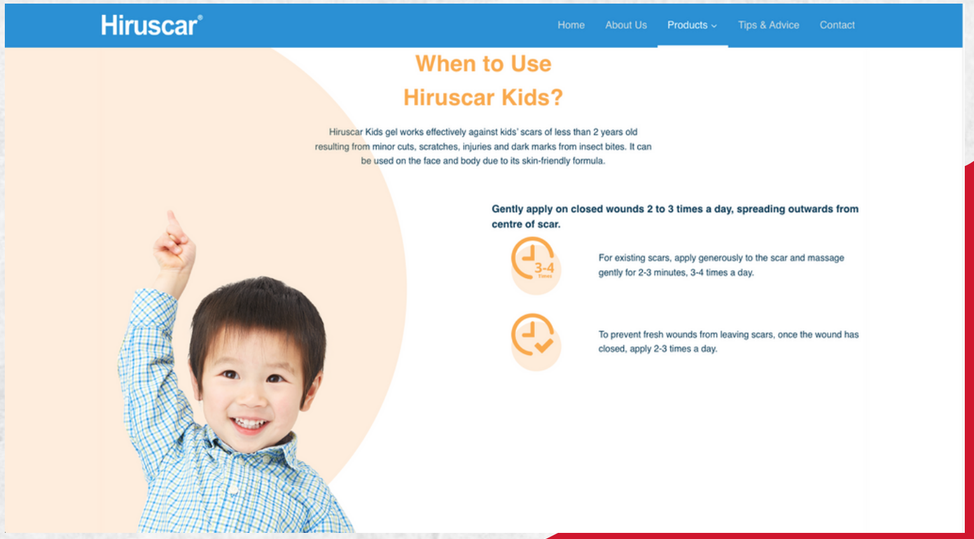
It is a project of the Hiruscar Singapore website. I create graphics, and icons, then adjust some layouts on each web pages.

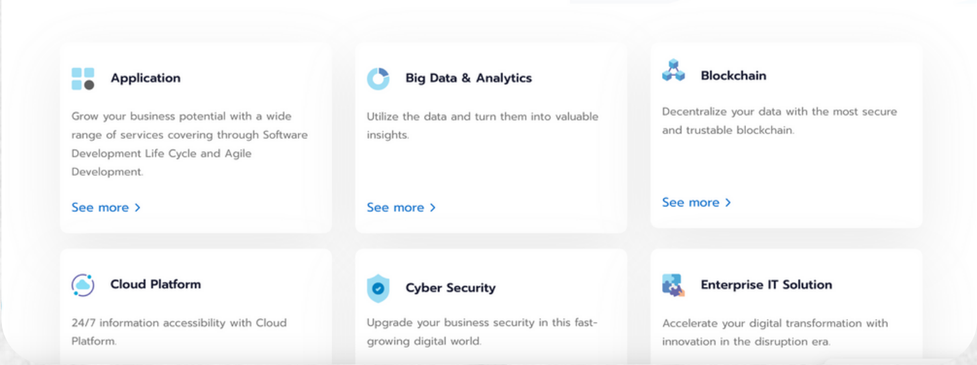
https://hiruscar.com.sg/

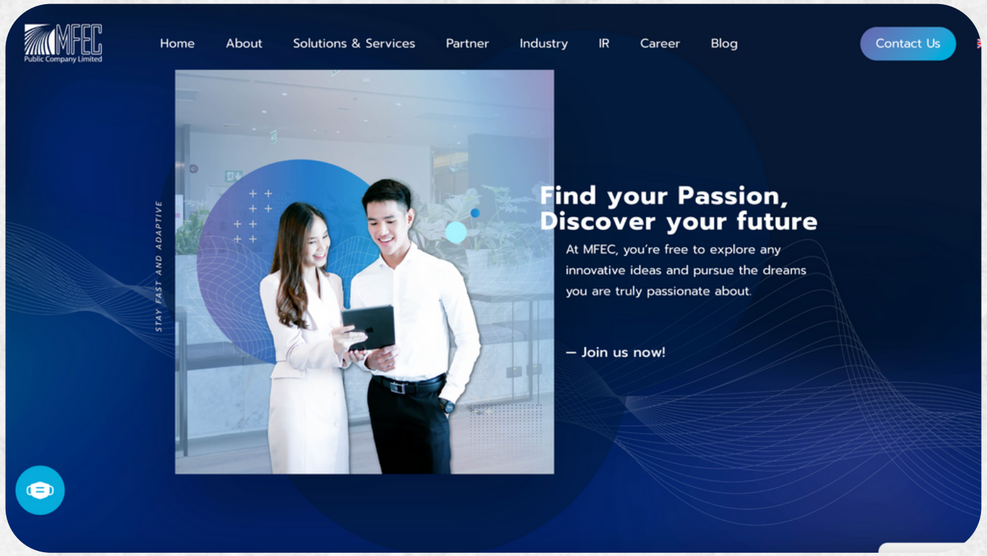
Sample Hiruscar Singapore Website









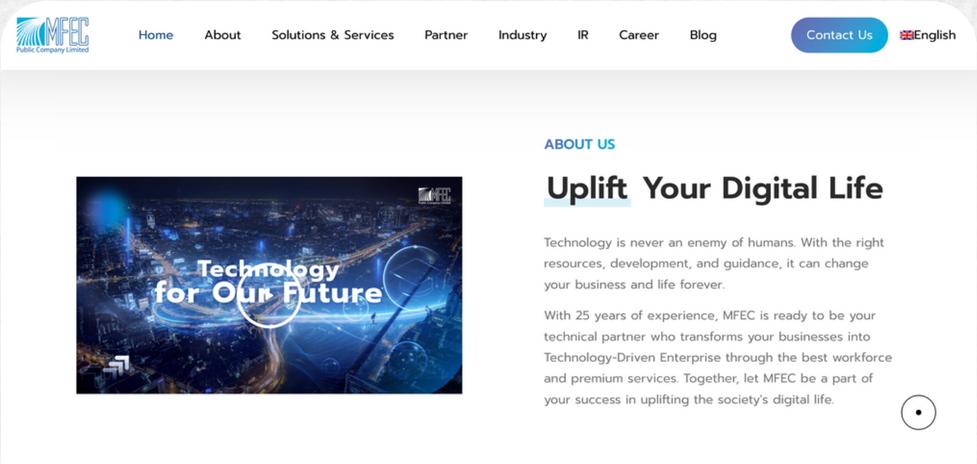


MFEC Public Company Limited

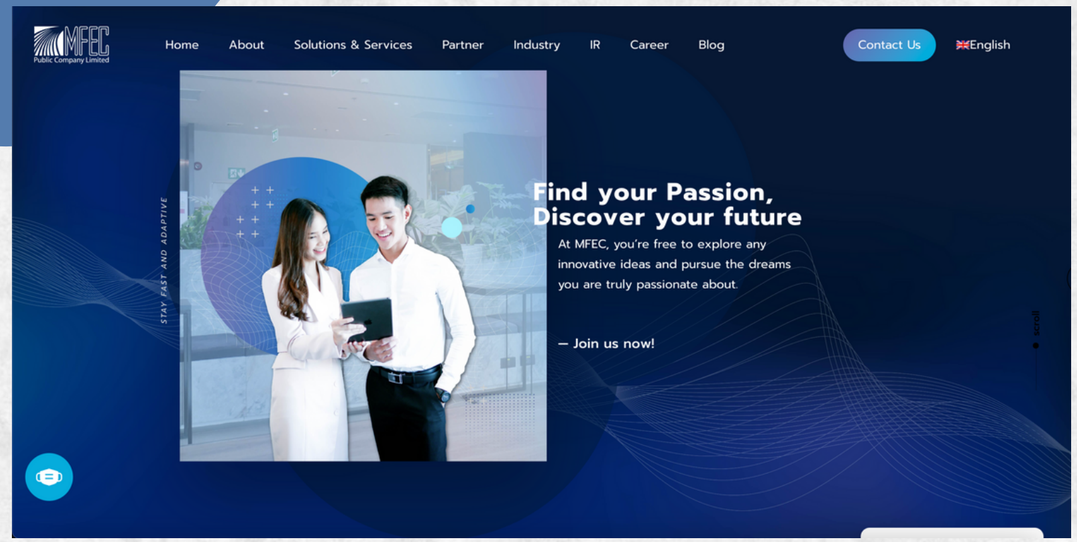
UX/UI Design

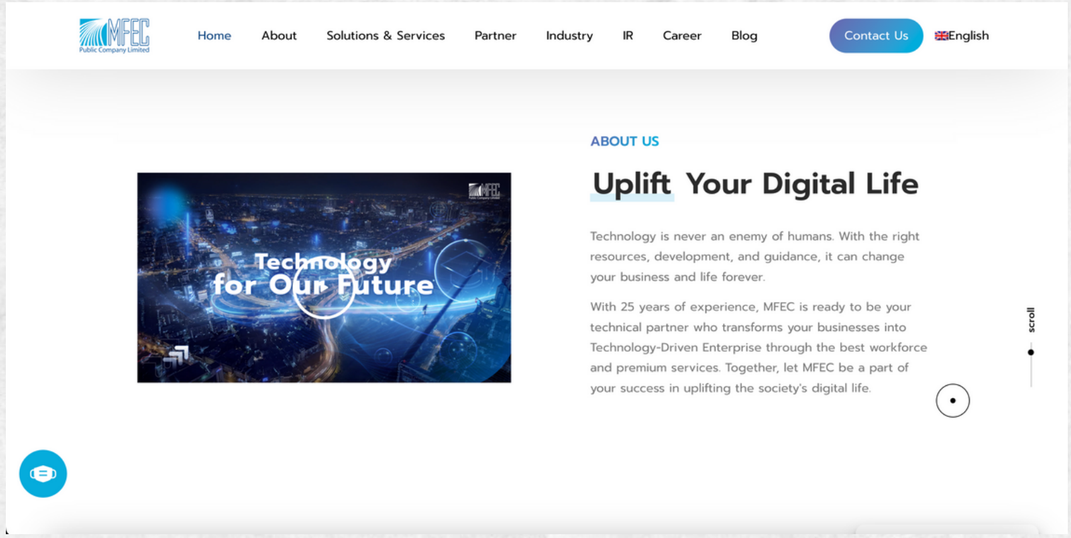
It is a project re-design the new main website of MFEC Public Company Limited in 2022.

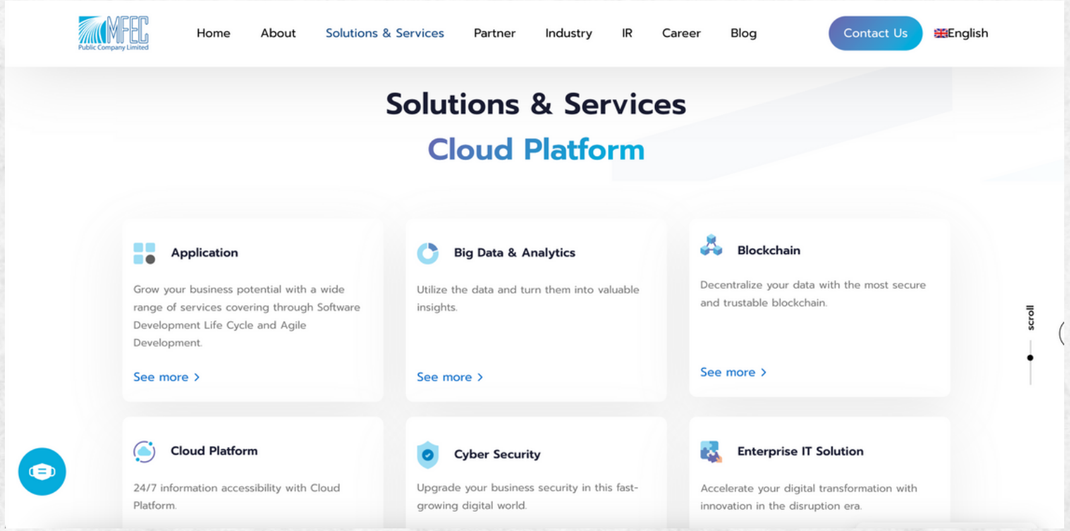
https://www.mfec.co.th/en/

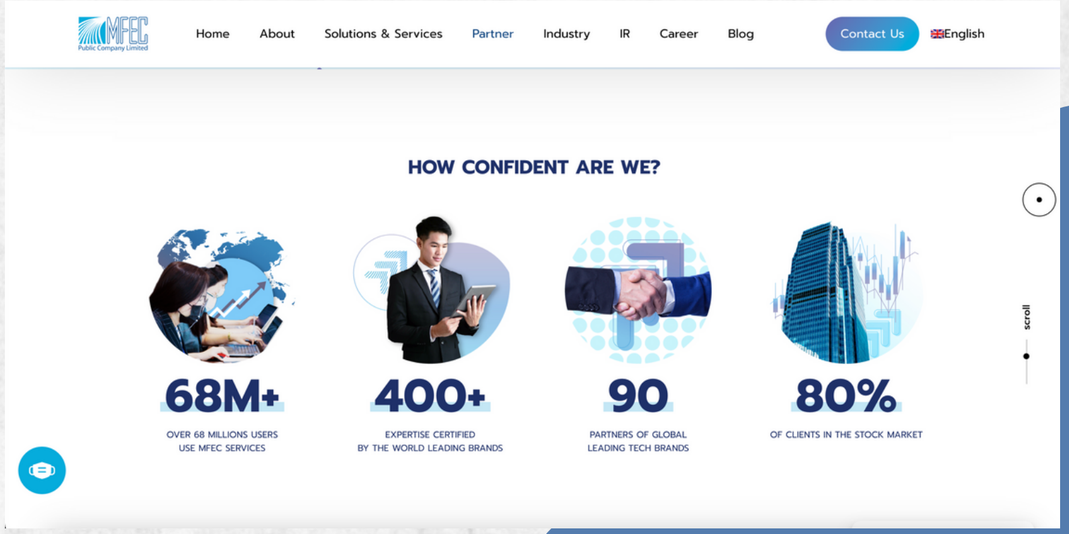


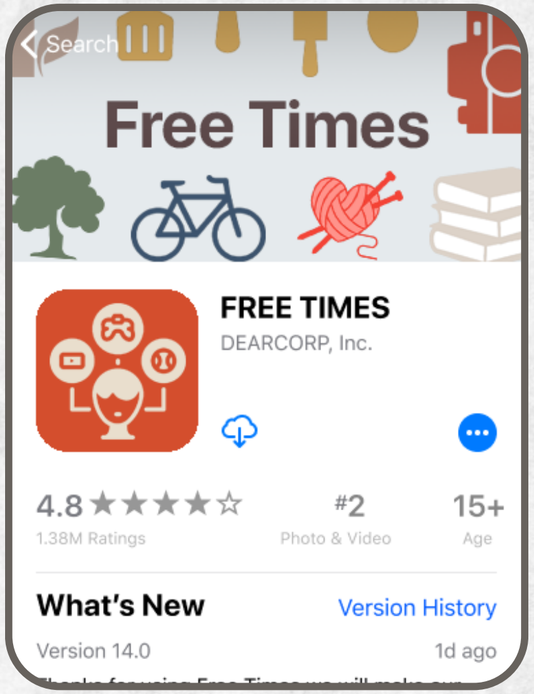
Sample Re-design MFEC Website in 2022

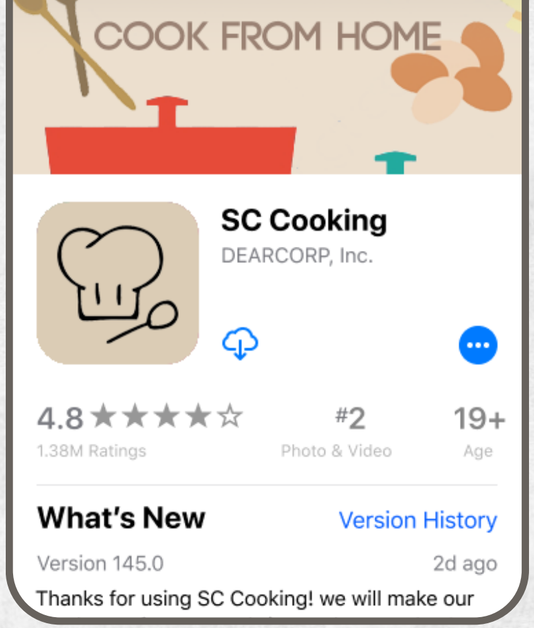


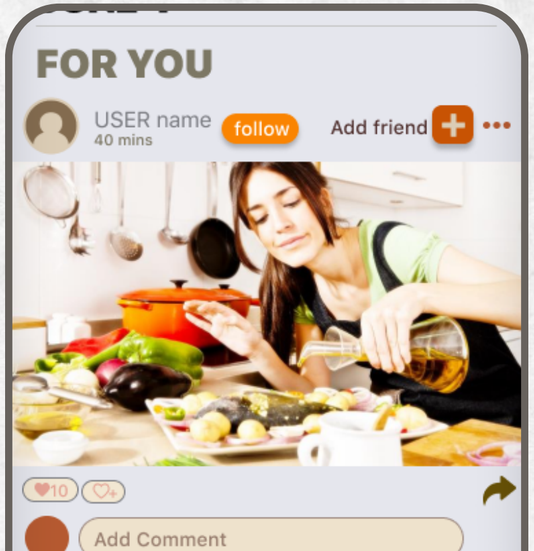


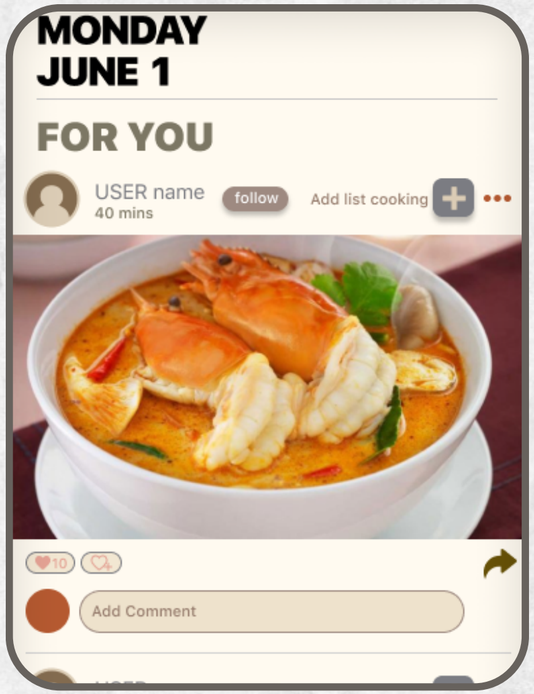










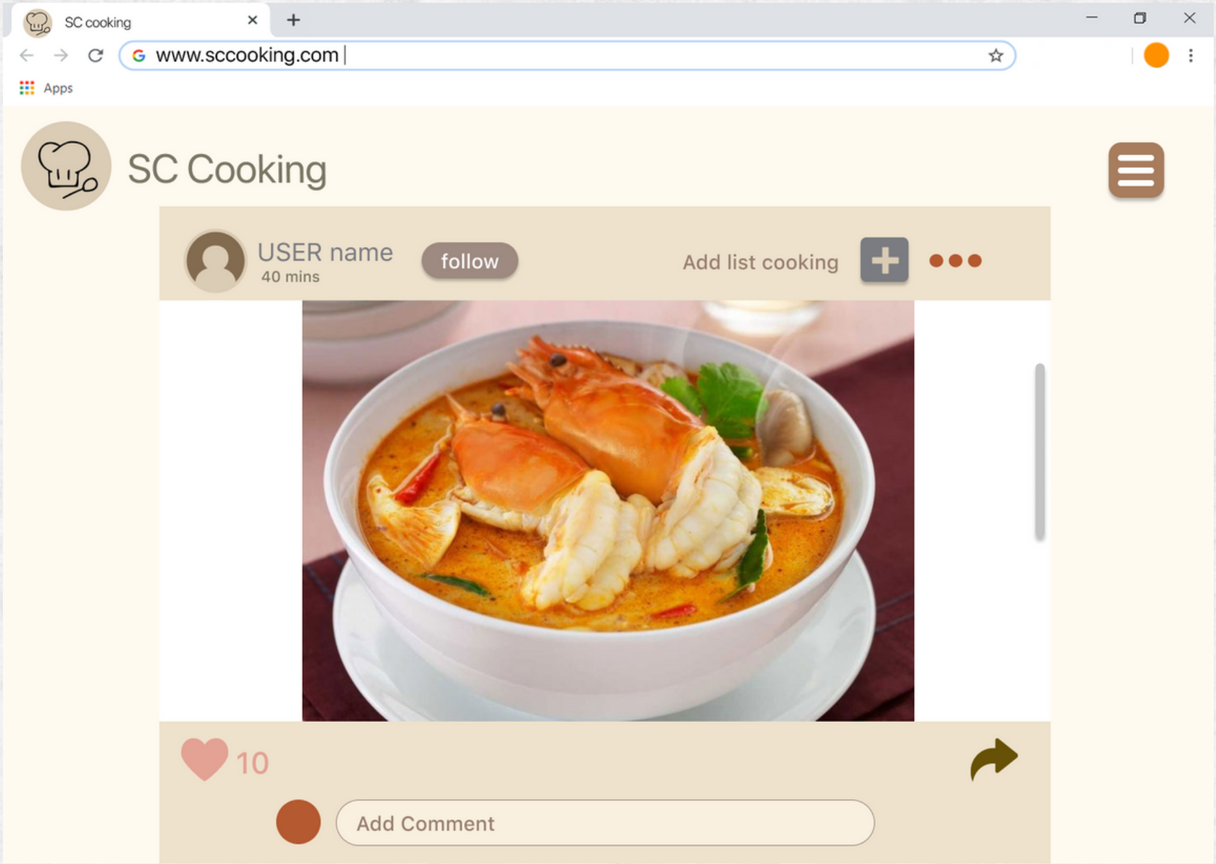


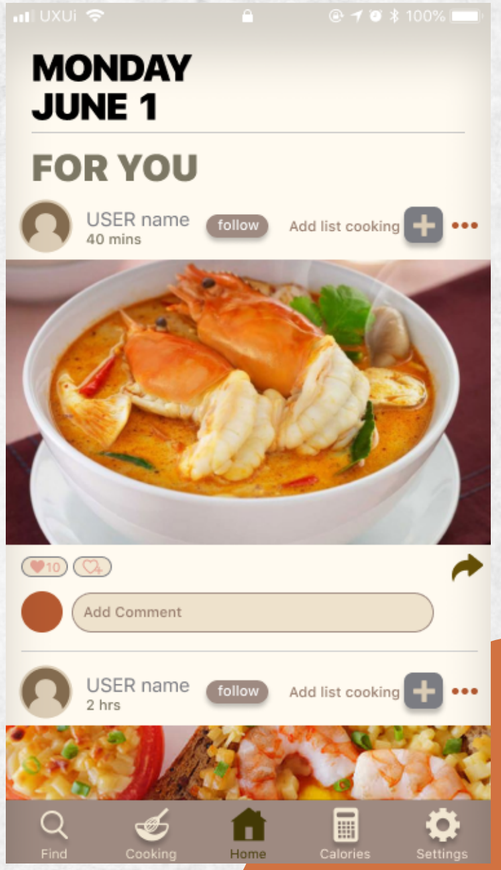
UX/UI's subject Project

Design Web Application for the target group that is first jobbers and midlife.

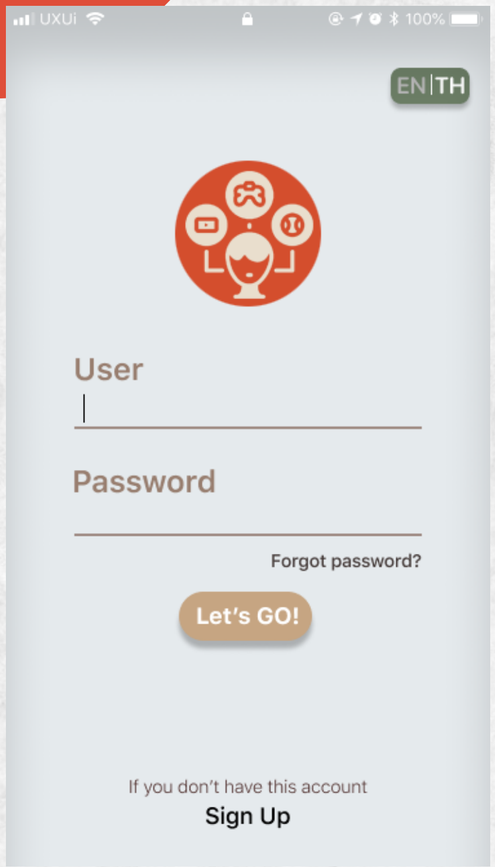
Mockup based on Apple's human interface guidelines and Google's material design.

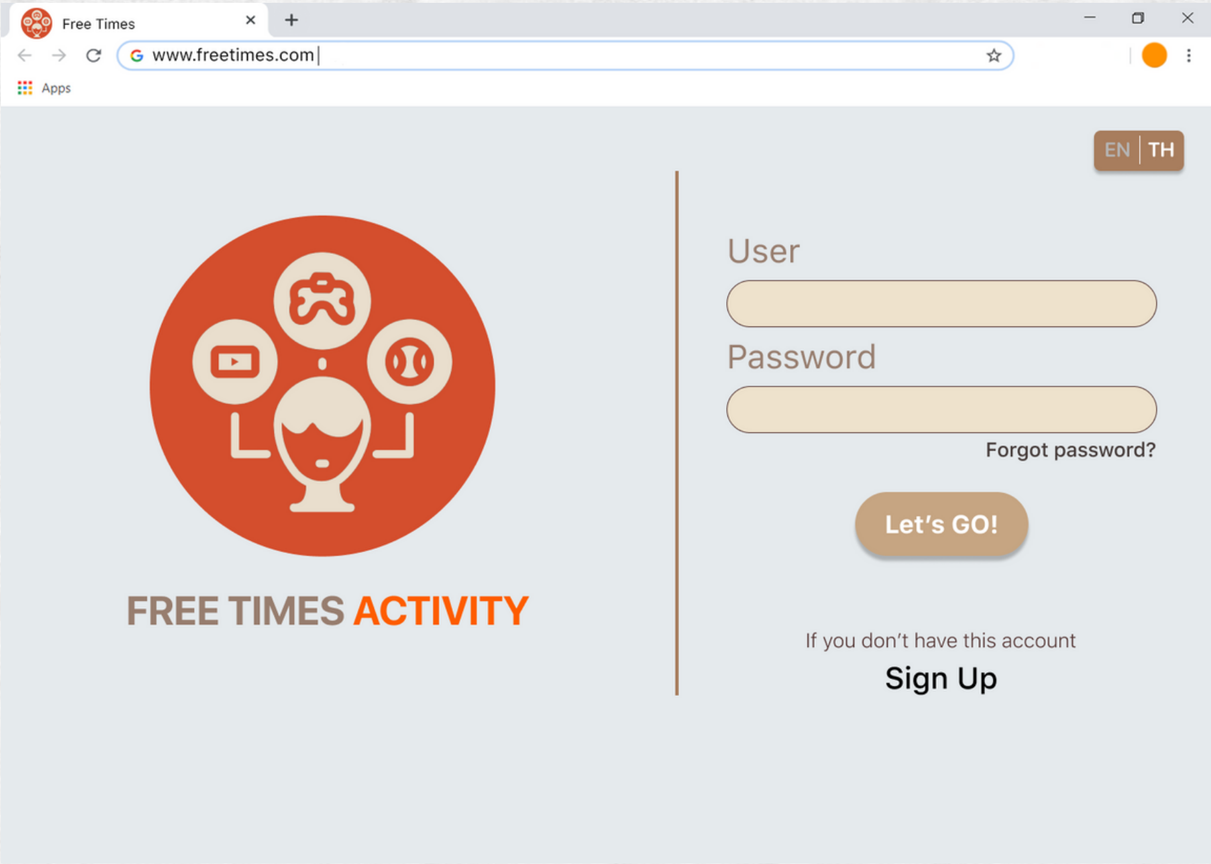
Sample for First Jobber target

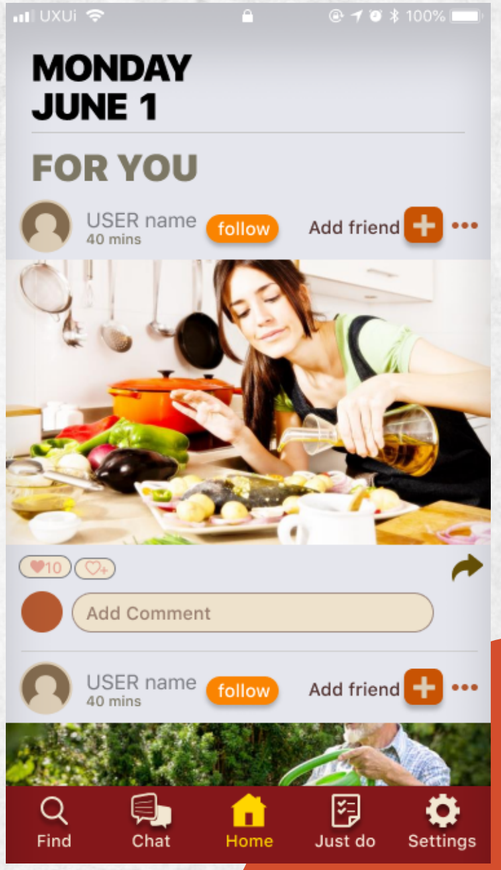


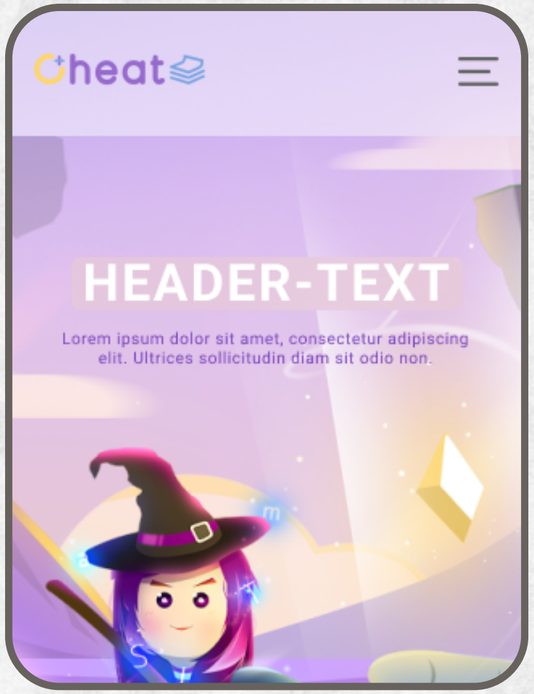


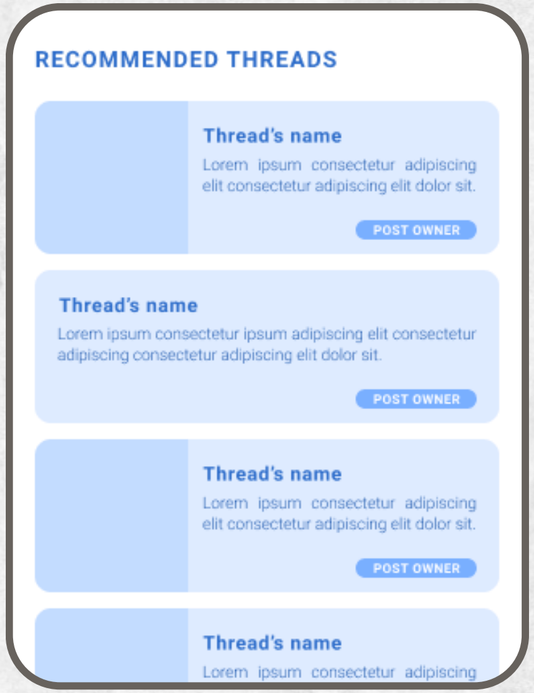
Sample for Midlife target







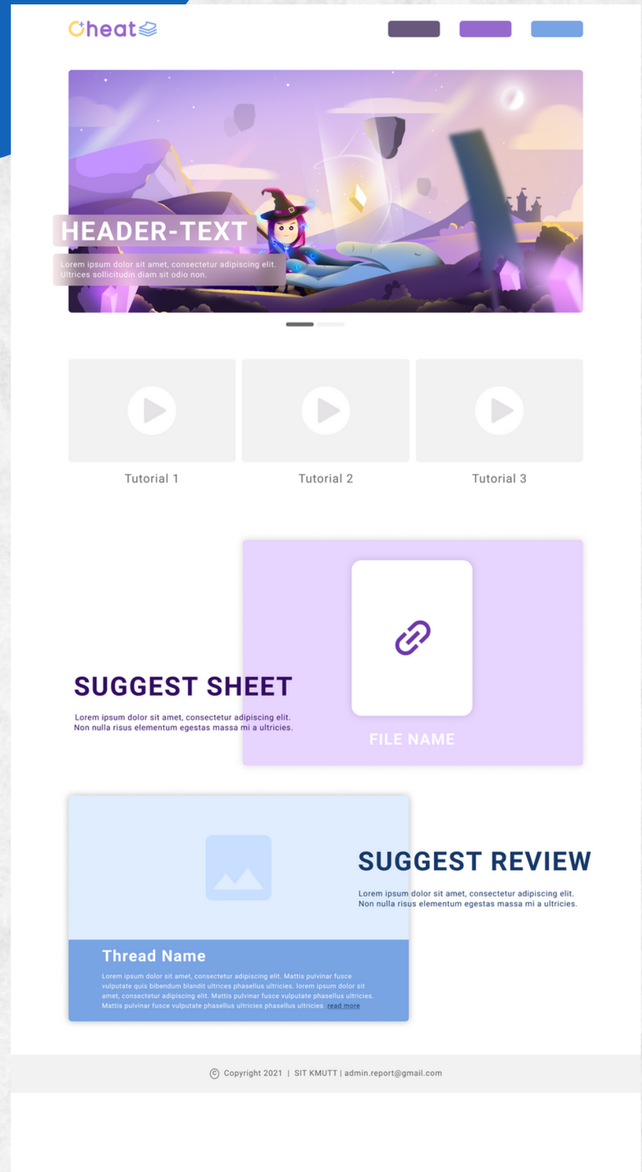


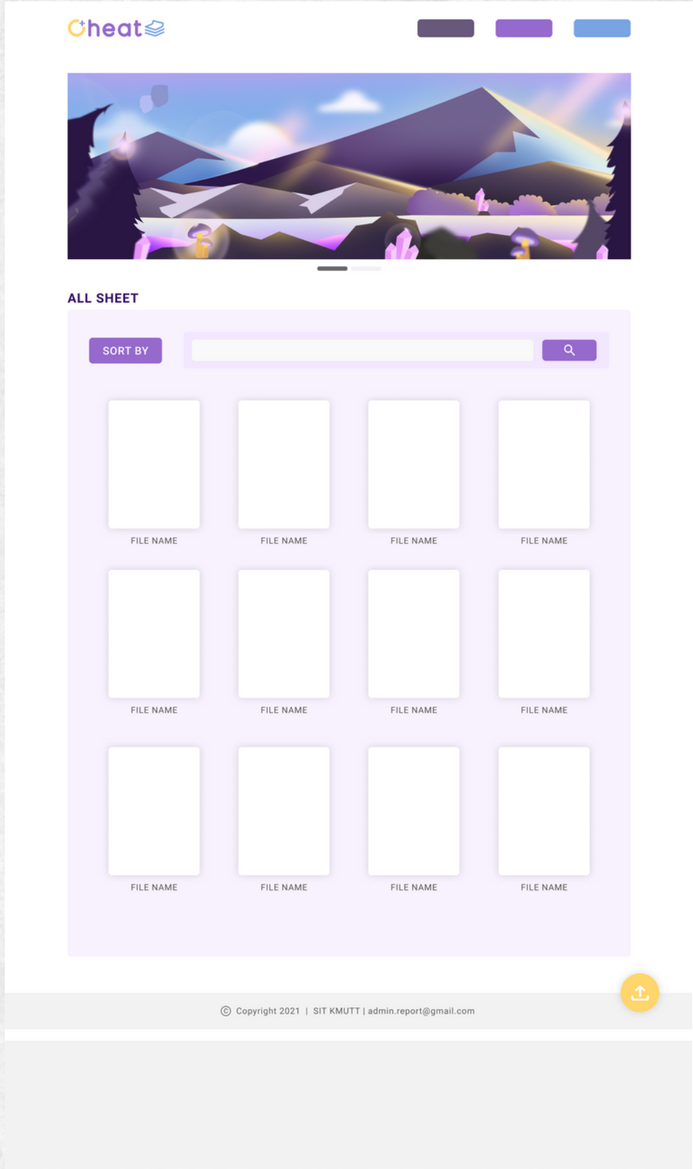


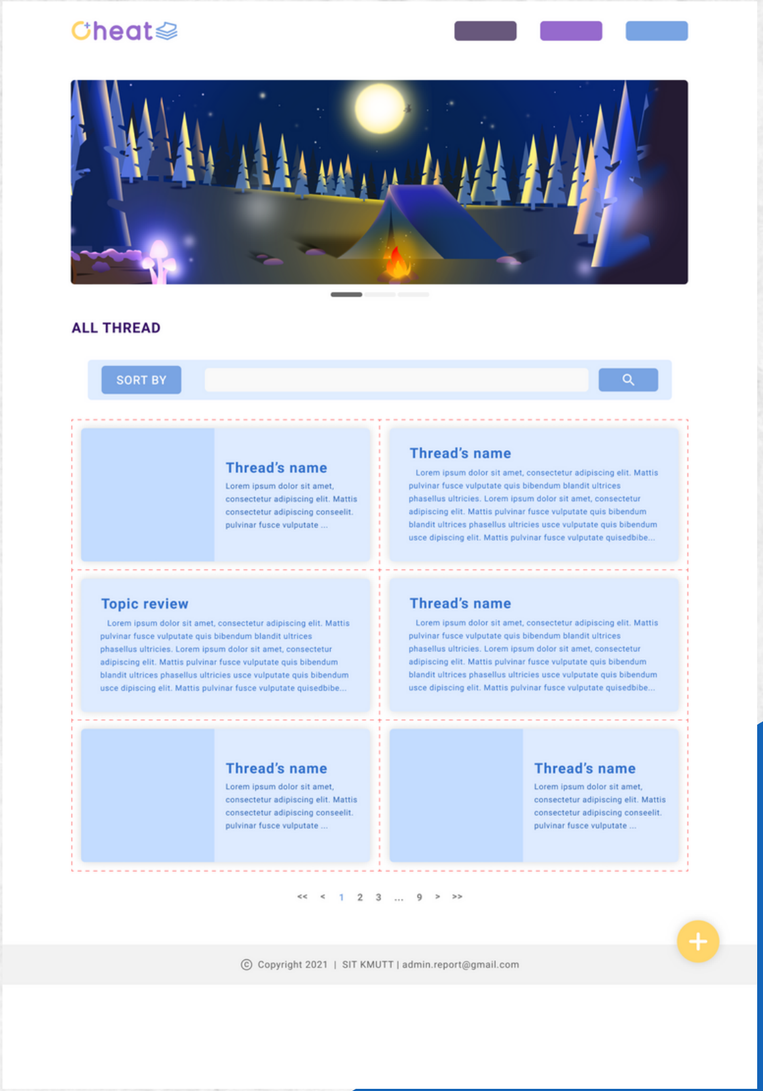
UX/UI Design Web CheatSheet IT

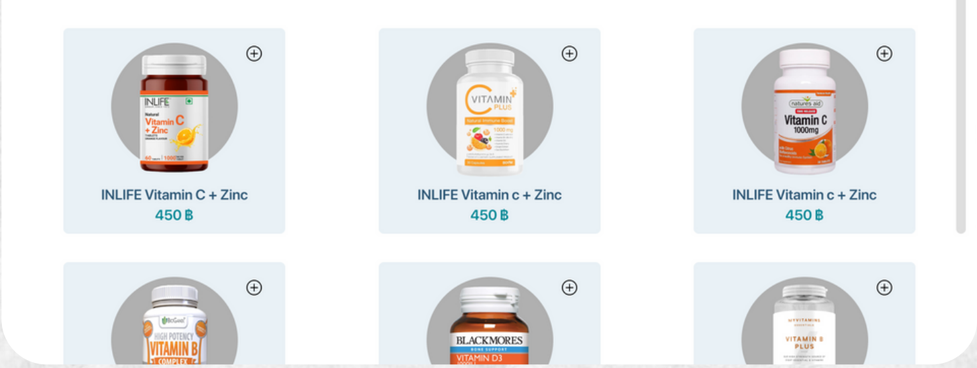
It is a repository of summaries for subjects within the Faculty of Information Technology for juniors in our faculty.

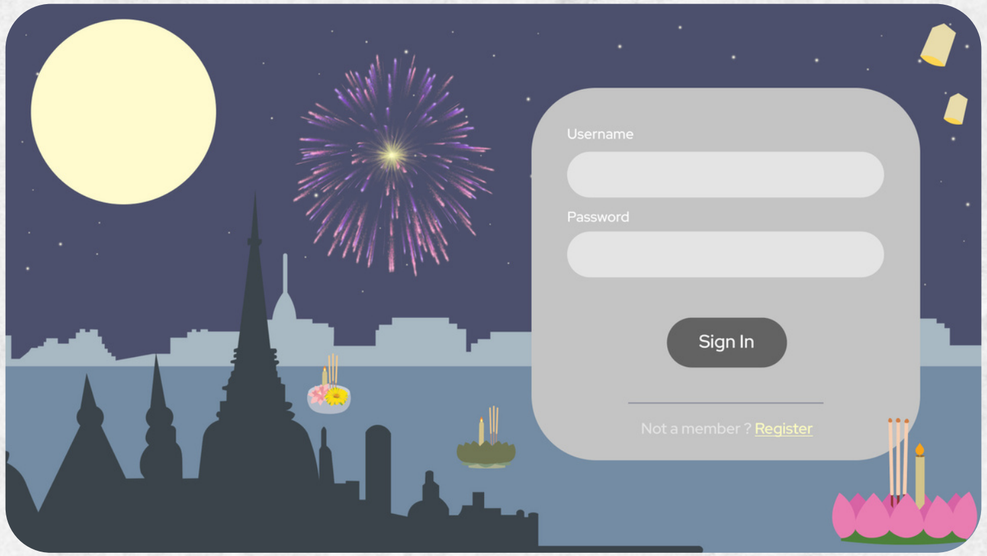
Sample Web Application





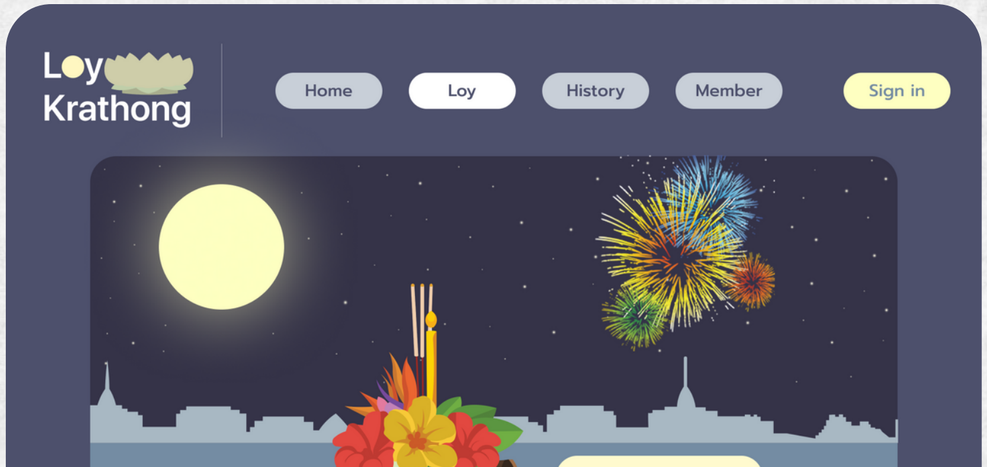




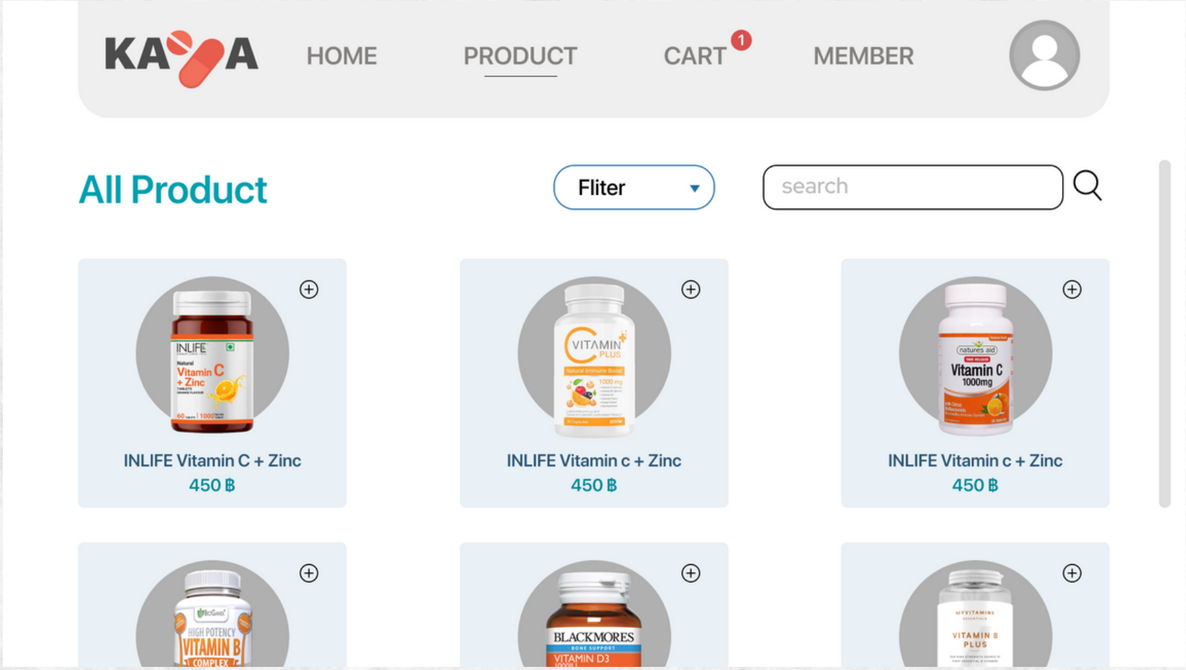


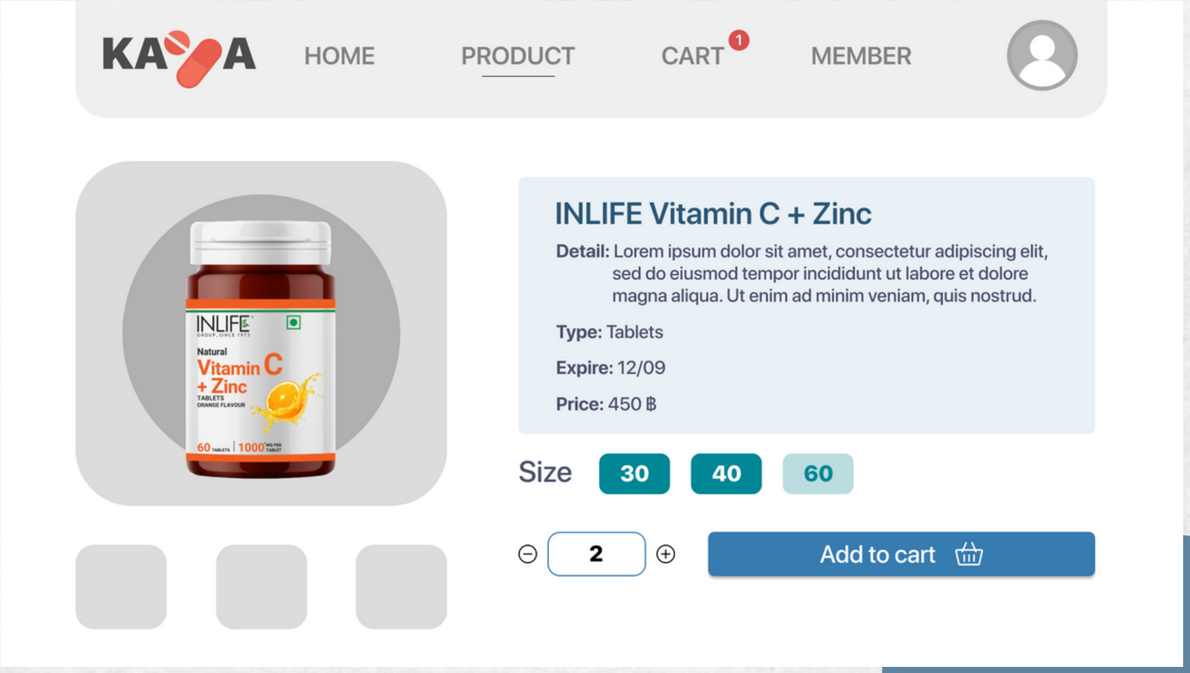
UX/UI Design
Integrated Project I-II

It is a project of the department IT that promotes teamwork in order to build real-world working abilities.

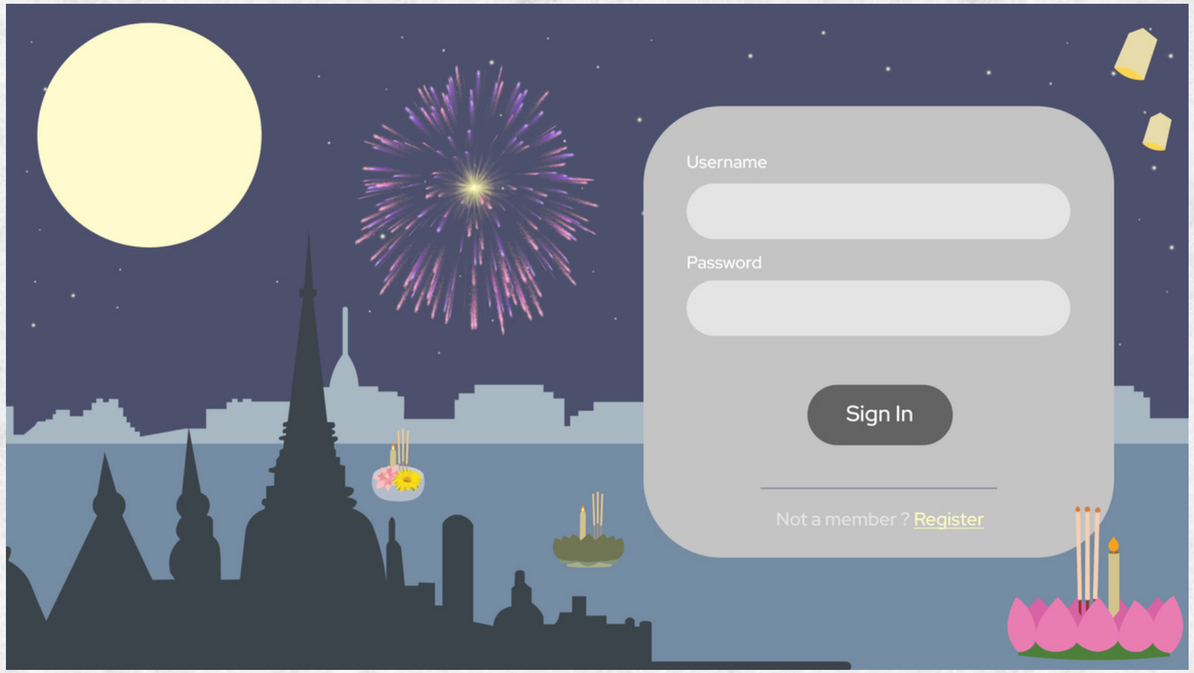


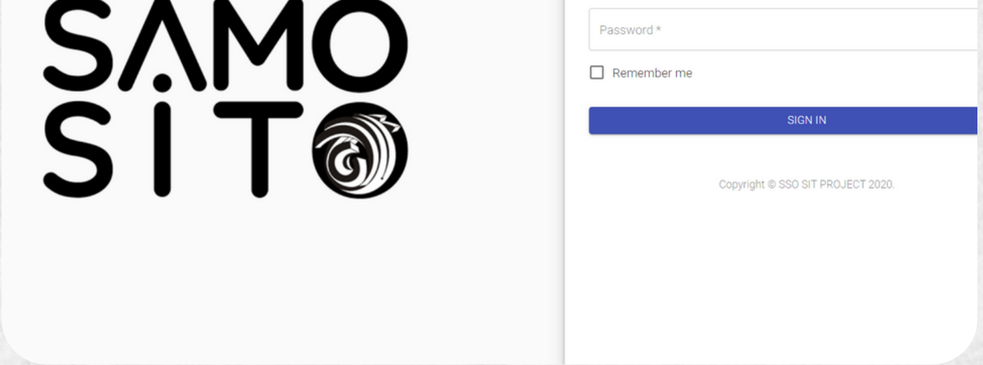
Sample Website integrated project I (only on desktop)

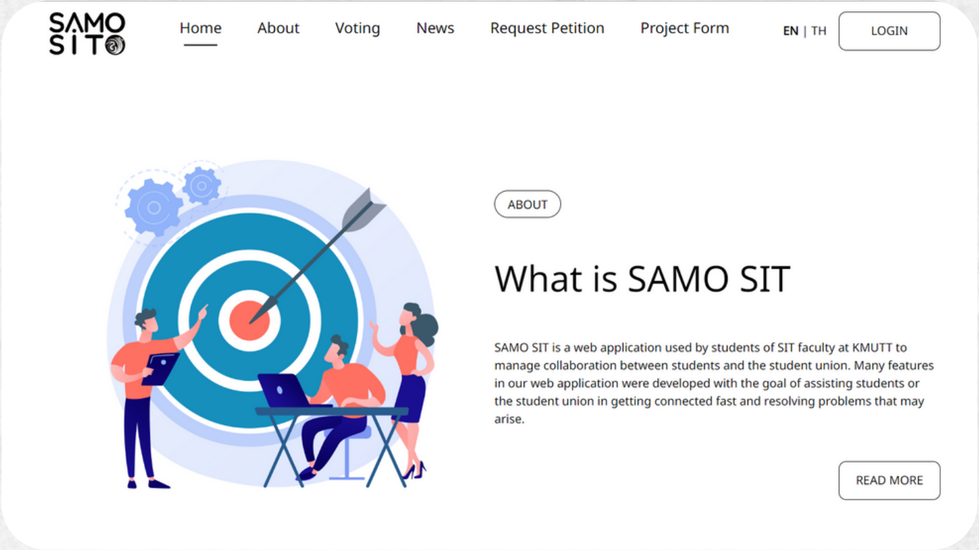




Sample Website integrated project II (only on desktop)

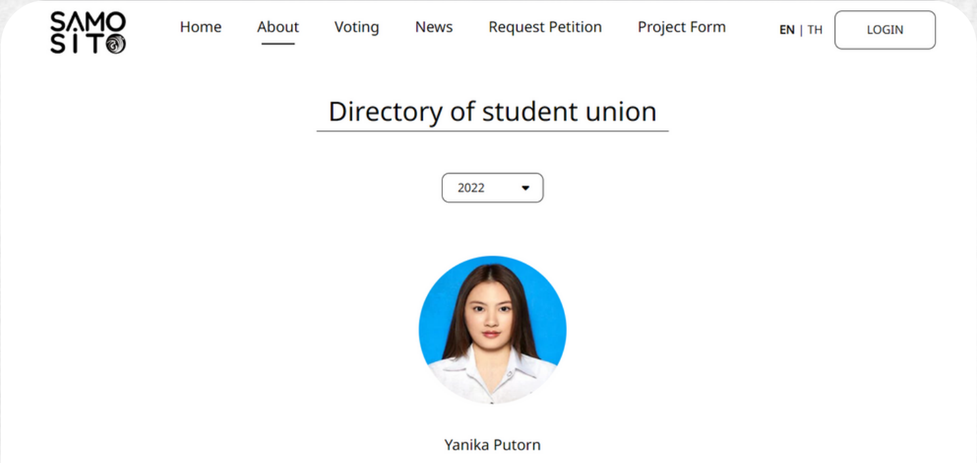




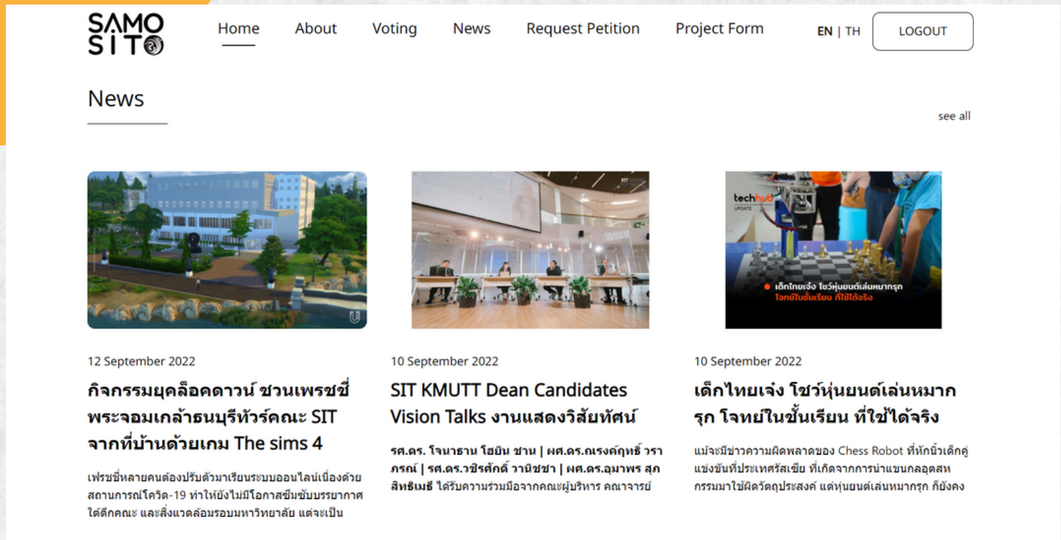


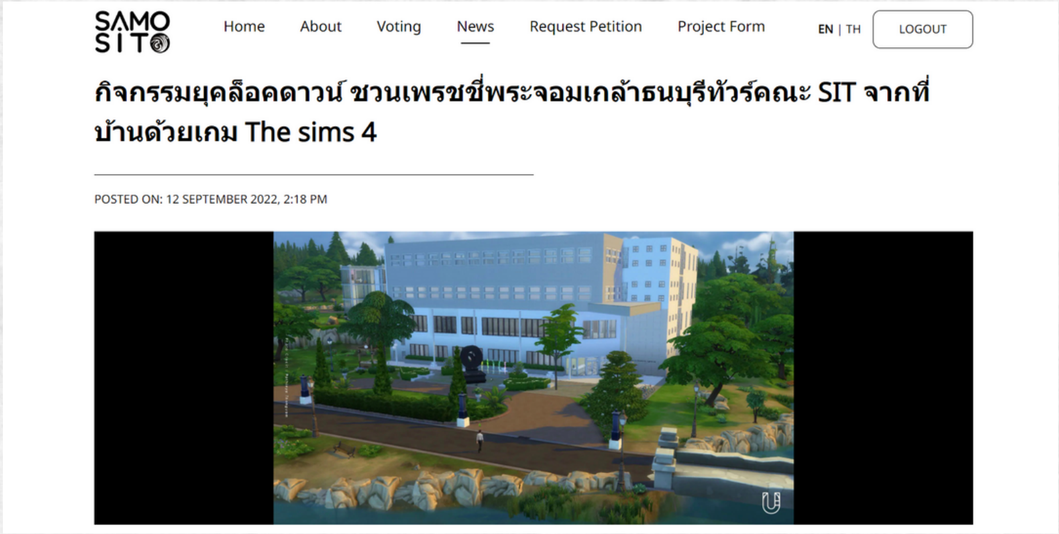
UX/UI Design Final Project (senior project)

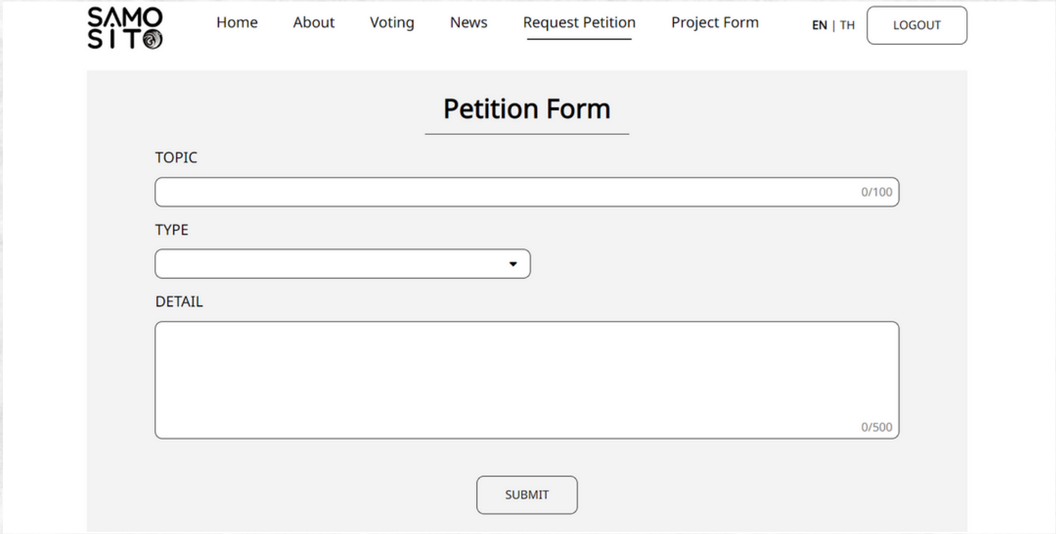
It is a project of the department IT that promotes teamwork in order to build real-world working abilities.

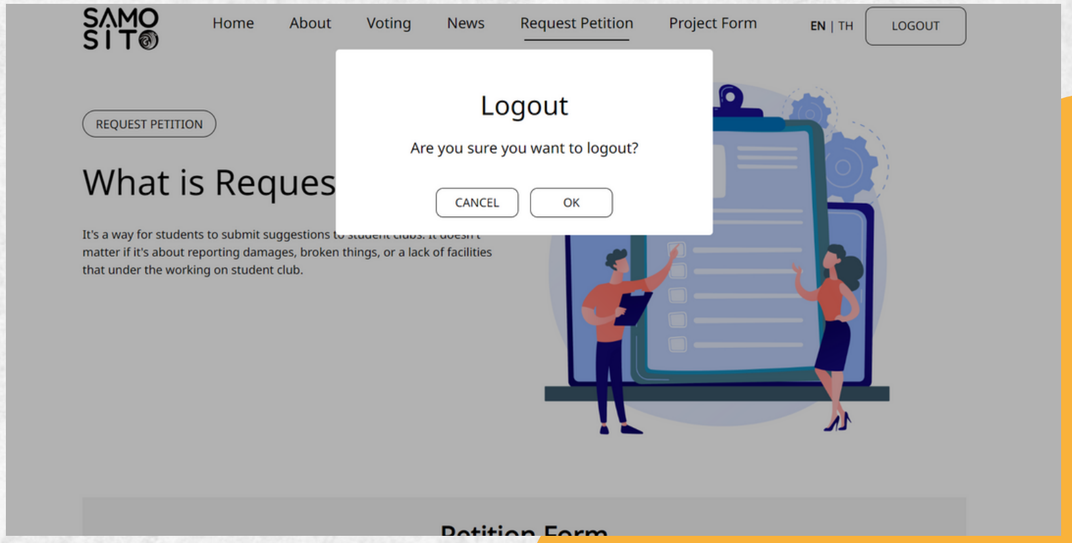


Sample Website Final Project (only desktop)









Work experience in part of

Graphic Design

Graphic Design Advertisement for **Lamoon Baby**

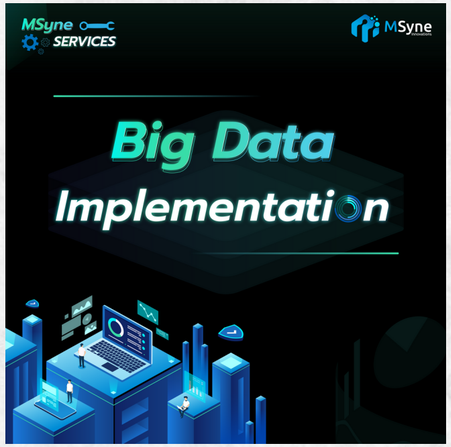
It's a graphic design for general work consisting of web pages and a design advertising media for some products.

lamoon

Sample work of advertisement promotion

Graphic Design at **MFEC Public Company Limited**

It's a graphic designer for general work consisting of web page design and a design of advertising media and promoting events.



MFEC Public Company Limited

Sample work of graphic design

Graphic Design & Branding

at DKSH

Create graphics for partner promotion and Business Units in the company. And I work in the Marketing department (co-working Global Market)

DKSH

Sample work of graphic design

Four Reasons

Why Ethics and Compliance Are Important for Patient Support Programs

Compliance and ethics are often emphasized as being one of the key components for a successful patient support program (PSP) as collecting both positive and negative information and data about patient experience and outcomes is a crucial element to enhancing the patient journey.

Building a Culture of Ethics and Compliance Across Functions

PSPs can have various forms and structures so all relevant functions must be involved in the discussion as it is important to have different perspectives covered in analyzing the risks, market access, medical, legal, data privacy, and other key processes. It must be clearly outlined how everyone is going to interact and how the program is structured as we are seeing more regulations being introduced with the intent of protecting patients' privacy and ensuring that providers establish the proper interactions with patients.

Ethics and Compliance Affect Patients' Privacy

PSPs generate a lot of sensitive information which needs to be protected and used correctly to avoid unwanted consequences to pharmaceutical companies.

To protect patients' privacy, we are seeing a clear surge in government enforcement when it comes to patient data with several well-known cases having been investigated and sanctioned.

Tailored Ethics and Compliance Standards for PSPs Are Crucial

As PSPs are a relatively new concept in Asia, providers need to raise the ethical bar in these programs and apply the general compliance principles and ethical standards to all activities.

Compliance professionals need to also tailor PSPs with seasonal ethics and compliance guidelines or standard operating procedures that meet the needs of each business.

Reputations at Stake

When an infringement occurs related to ethics and compliance, the company's reputation is at risk, especially when news is released to the public.

While the loss of business is the visible consequence, what this means for the team is that the integrity of the procedure and the process of the PSP has failed. Since PSP's objective is to assist patients to get the right treatment, when we compromise ethics and compliance to gain an unfair business advantage, it means the provider has let the patient down by delivering them inadequate treatment.

Read more

Delivering Growth – in Asia and Beyond.

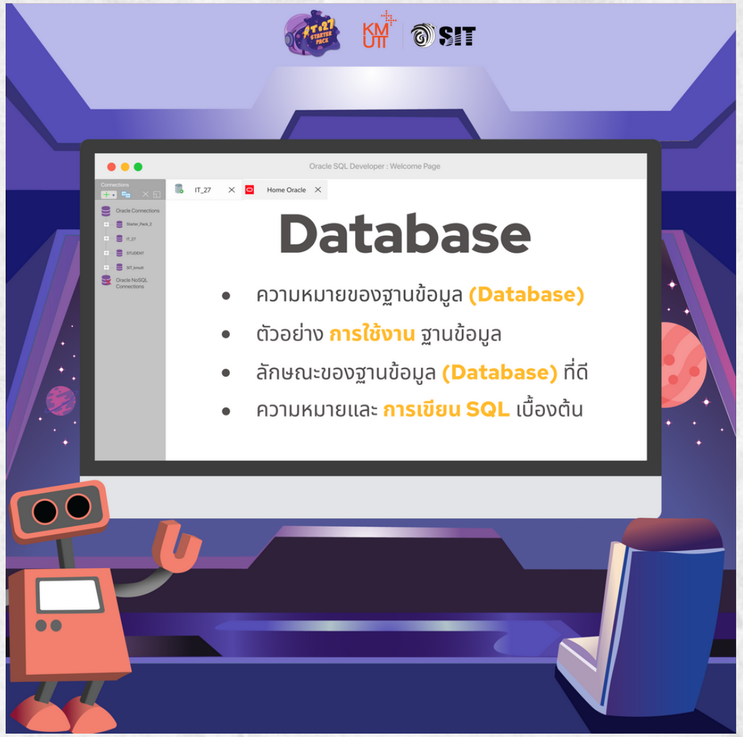
DKSH

Graphic Design in Faculty

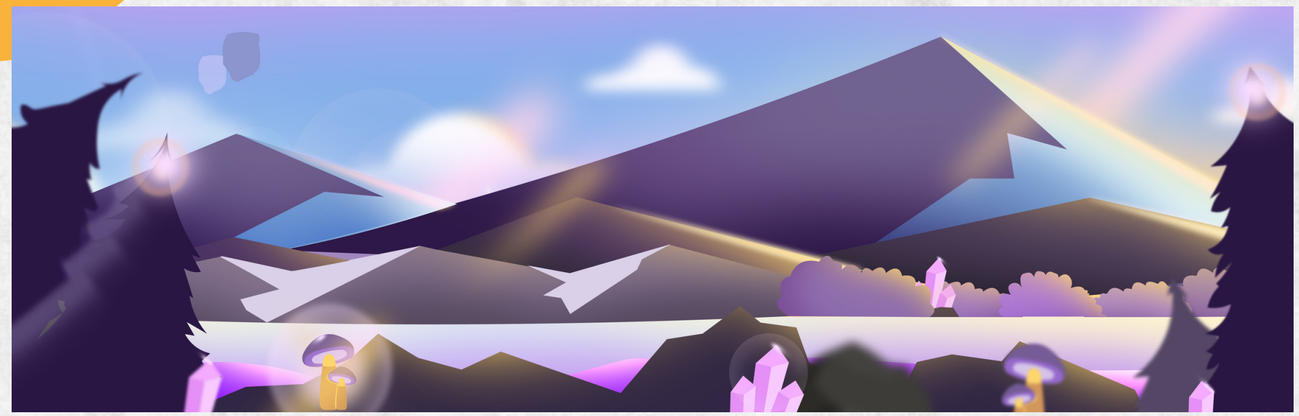
for projects in the faculty

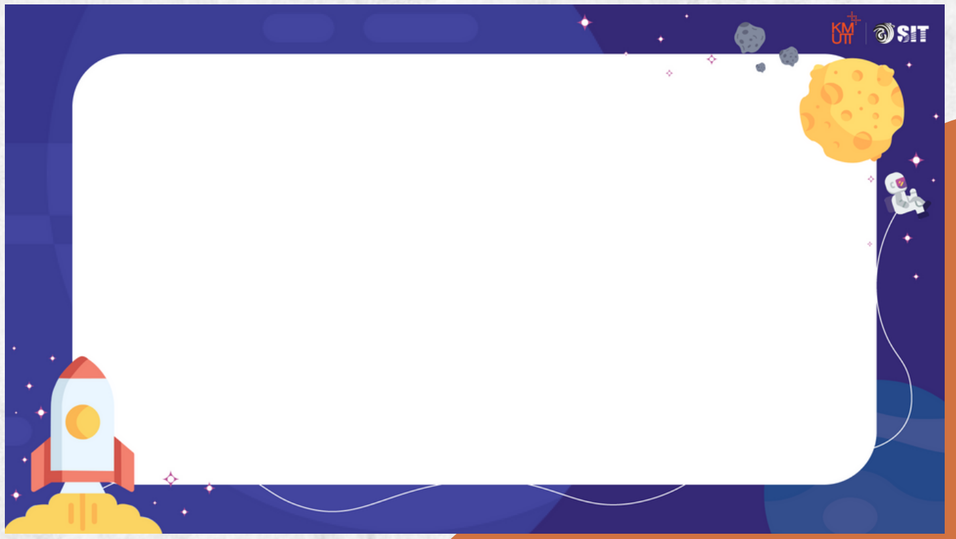
example

- poster session activity
- template slide
- banner or artwork
- etc.



Sample work of graphic design





THANK YOU

For your attention

Contact Me

Email: Pyanika.pu@gmail.com
Linkedin: linkedin.com/in/yanika-putorn-250737205/

Scan to see my website