



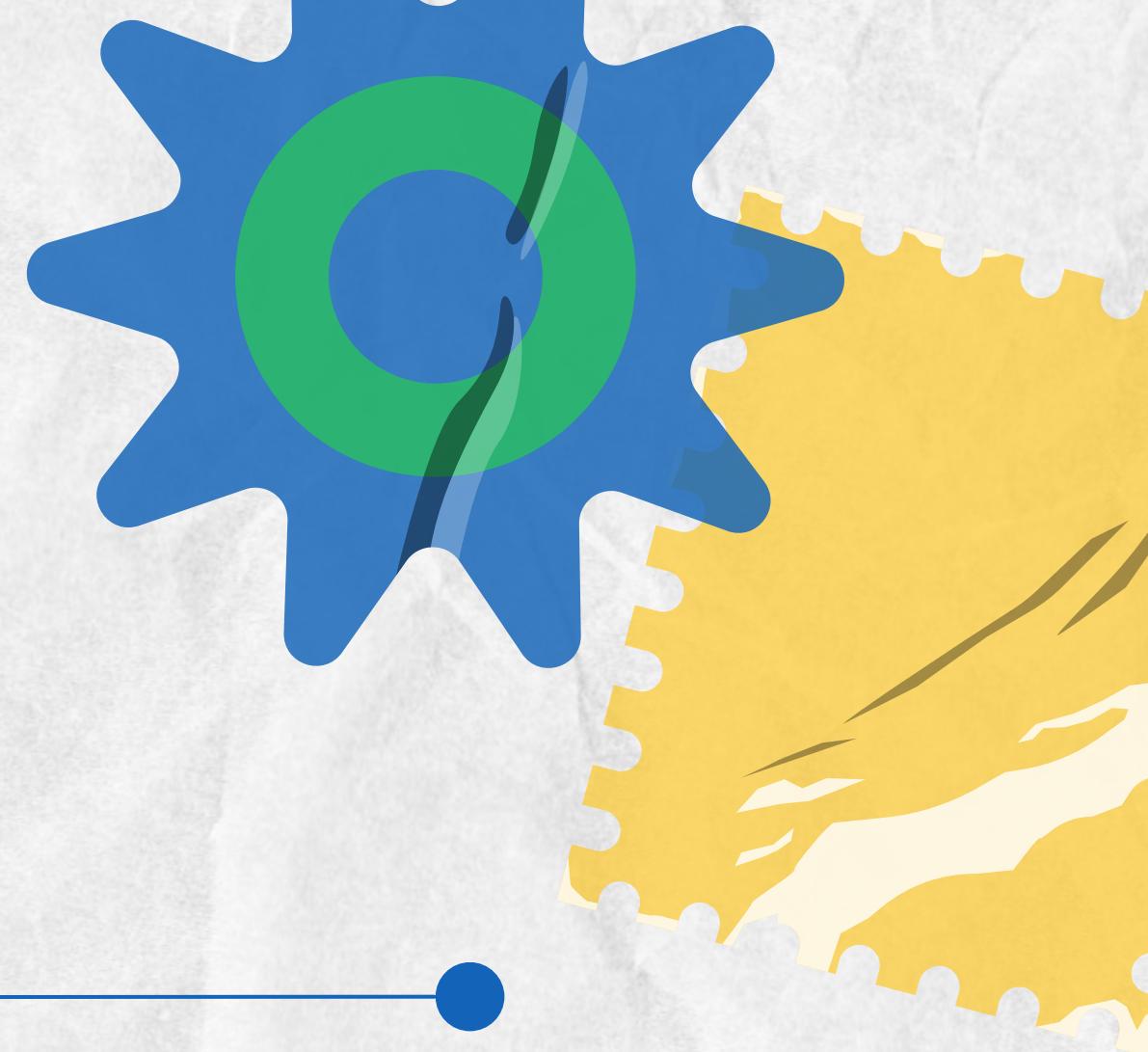
PORTFOLIO

Yanika Putorn

B.Sc. Information Technology
King Mongkut's university of technology
Thonburi (KMUTT)

Work Experience Timeline

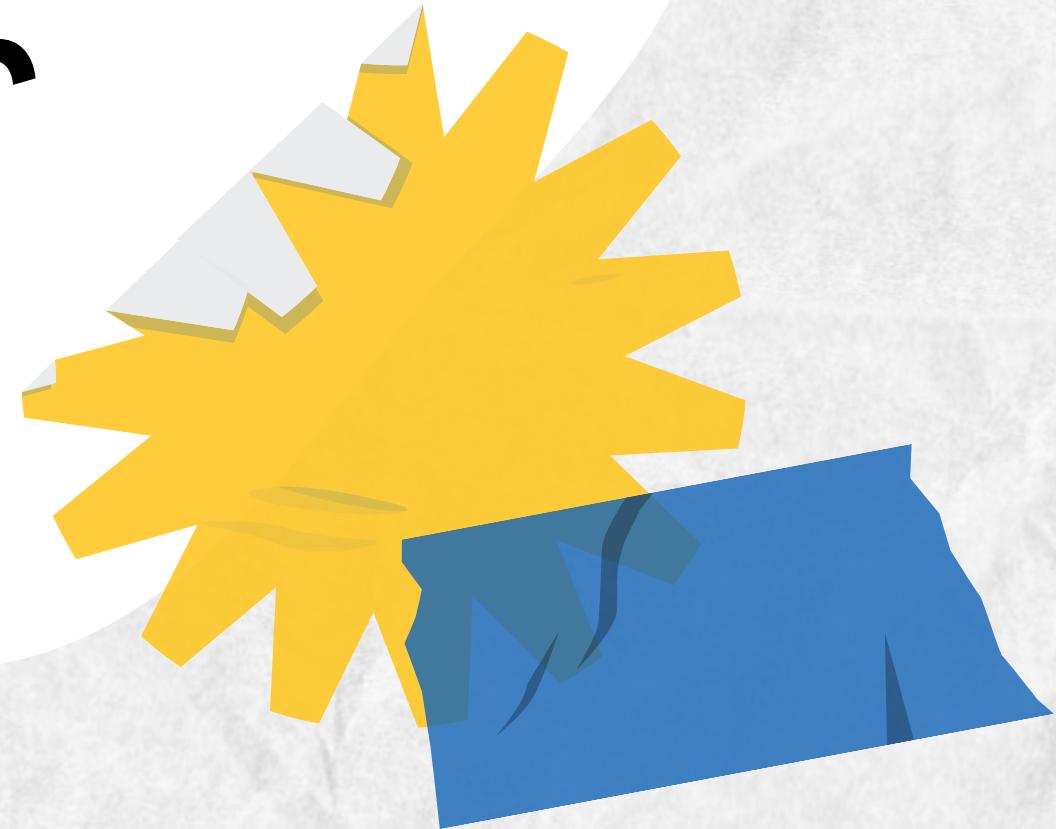
JUN-AUG 2020	JUN-AUG 2021-2022	SEP-OCT 2021	2018 - JUN 2022	JAN-APR 2022	JUN 2022- FEB 2023
Graphic Designer and Media Project in Faculty	Graphic Designer Project in Faculty	UX / UI Designer Project in Faculty	Freelance Graphic Designer	MFEC Public Company Limited UX / UI Designer and Graphic Designer (Intern)	DKSH (Thailand) Limited Graphic Designer and Branding (Intern)





WORK EXPERIENCE IN PART OF

UX / UI Designer



Hiruscar®

LATEST ADVANCED FORMULA

CLINICALLY PROVEN TO TREAT SURGICAL SCARS

Hiruscar® Silicone Pro

Suitable for:

GENTLY APPLY ON CLOSED WOUNDS 2 TO 3 TIMES A DAY, SPREADING OUTWARDS FROM CENTRE OF SCAR.

For existing scars, apply generously to the scar and massage gently for 2-3 minutes, 3-4 times a day.

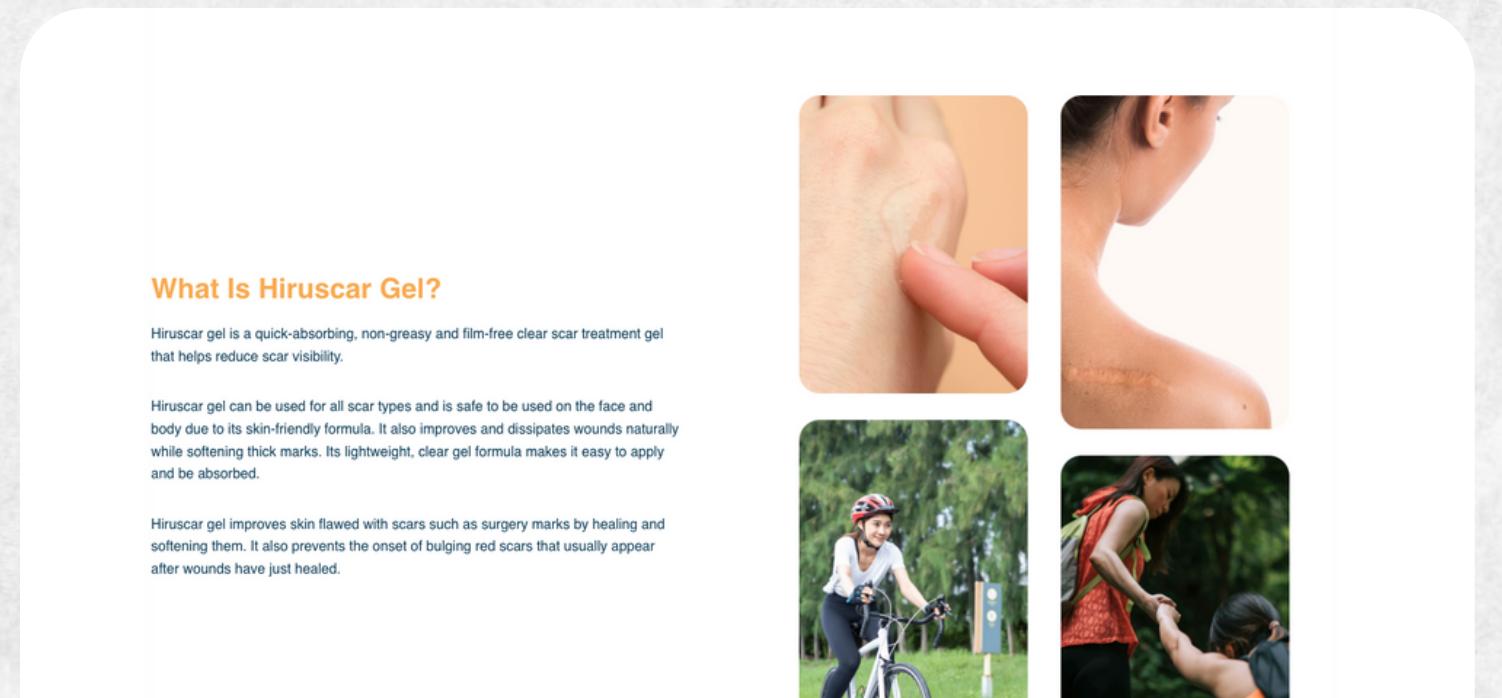
To prevent fresh wounds from leaving scars, once the wound has closed, apply 2-3 times a day.



UI and Graphic Design

It is a project of the Hiruscar Singapore website. I create graphics, and icons, then adjust some layouts on each web pages.

<https://hiruscar.com.sg/>



Sample Hiruscar Singapore Website

The image shows a product page for Hiruscar® Silicone Pro. At the top left is the brand logo 'Hiruscar®'. The top right features a navigation bar with links: Home, About Us, Products, Tips & Advice, and Contact. A large blue circular graphic on the left contains the text 'LATEST ADVANCED FORMULA' and 'CLINICALLY PROVEN TO TREAT SURGICAL SCARS'. To the right of this graphic is a photograph of a woman smiling, with her hand near her shoulder. Next to the photo is a box of 'Hiruscar® Silicone Pro Professional Medical Scar Care'. The box is blue with white text and features a circular seal that says 'THERAPEUTIC SKIN REJUVENATION'. To the right of the box is a tube of 'Hiruscar® Silicone Pro Clear Silicone Gel'. The tube is blue with white text and has a gold circular seal that says '96% of users see scar is less visible in 4 weeks***'. Below the tube, there's a smaller circular seal that says 'FORMULATED WITH VITAMIN C & E'. At the bottom right, the product name 'Hiruscar® Silicone Pro' is written in a large, bold, sans-serif font. Below it, the text 'Suitable for:' is followed by three small circular images showing different types of skin or scars.

The image shows a blurred background of a modern building with large windows. In the foreground, there's a white curved shape containing the 'About Us' section and a circular inset showing a street scene in Zurich.

The image consists of five photographs arranged in a grid-like layout. The top row contains two images: the left one shows a close-up of a person's skin with a scar, and the right one shows a woman's neck and shoulder area with a prominent scar. The bottom row contains three images: the left one shows a woman wearing a helmet and riding a bicycle in an outdoor setting; the middle one shows two women in a park; one woman is assisting the other with a stretching exercise. These images serve to demonstrate the practical application and benefits of Hiruscar Gel in everyday life.



When to Use Hiruscar Kids?

Hiruscar Kids gel works effectively against kids' scars of less than 2 years old resulting from minor cuts, scratches, injuries and dark marks from insect bites. It can be used on the face and body due to its skin-friendly formula.



Gently apply on closed wounds 2 to 3 times a day, spreading outwards from centre of scar.



For existing scars, apply generously to the scar and massage gently for 2-3 minutes, 3-4 times a day.

To prevent fresh wounds from leaving scars, once the wound has closed, apply 2-3 times a day.

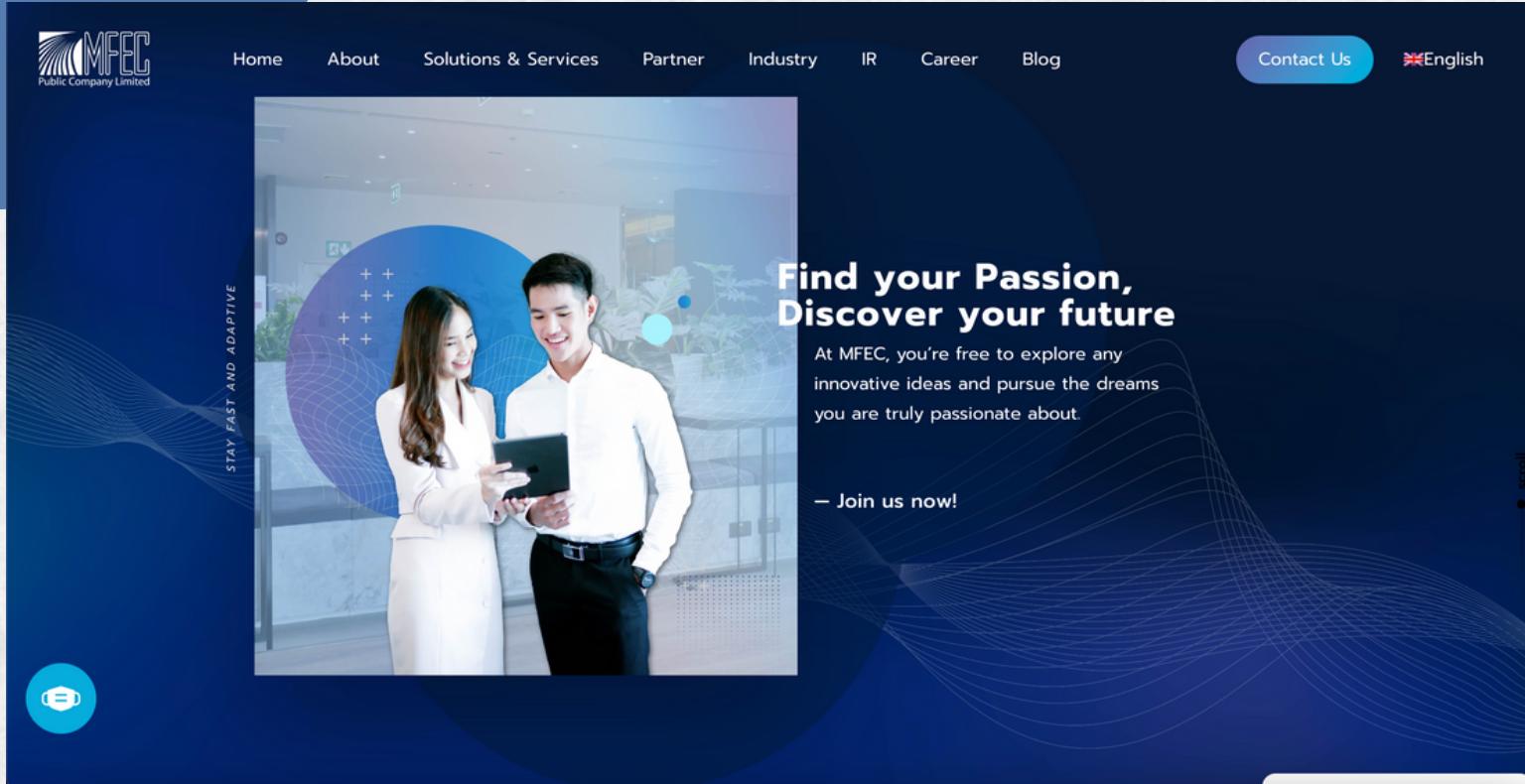


UX/UI Design

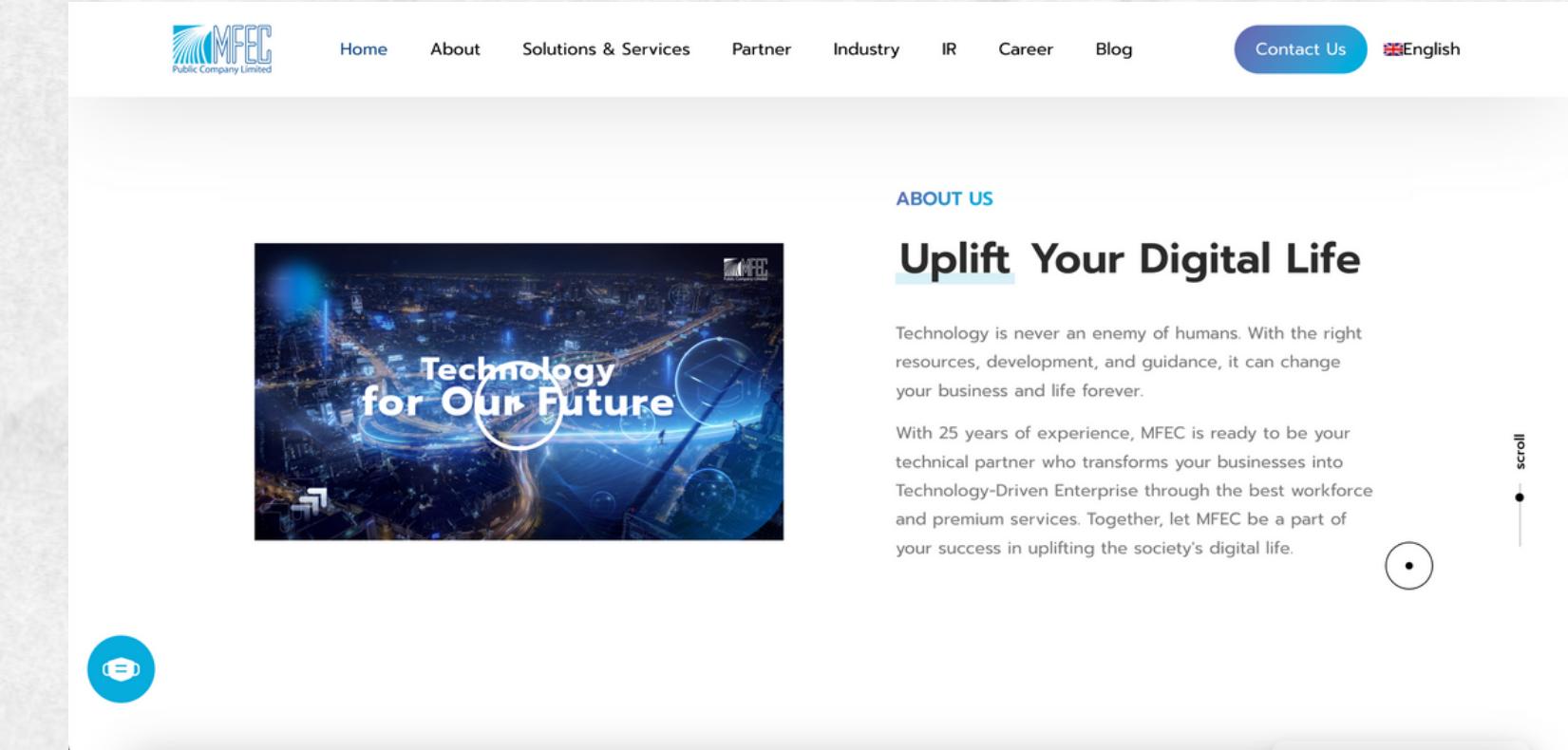
It is a project re-design the new main website of MFEC Public Company Limited in 2022.

<https://www.mfec.co.th/en/>

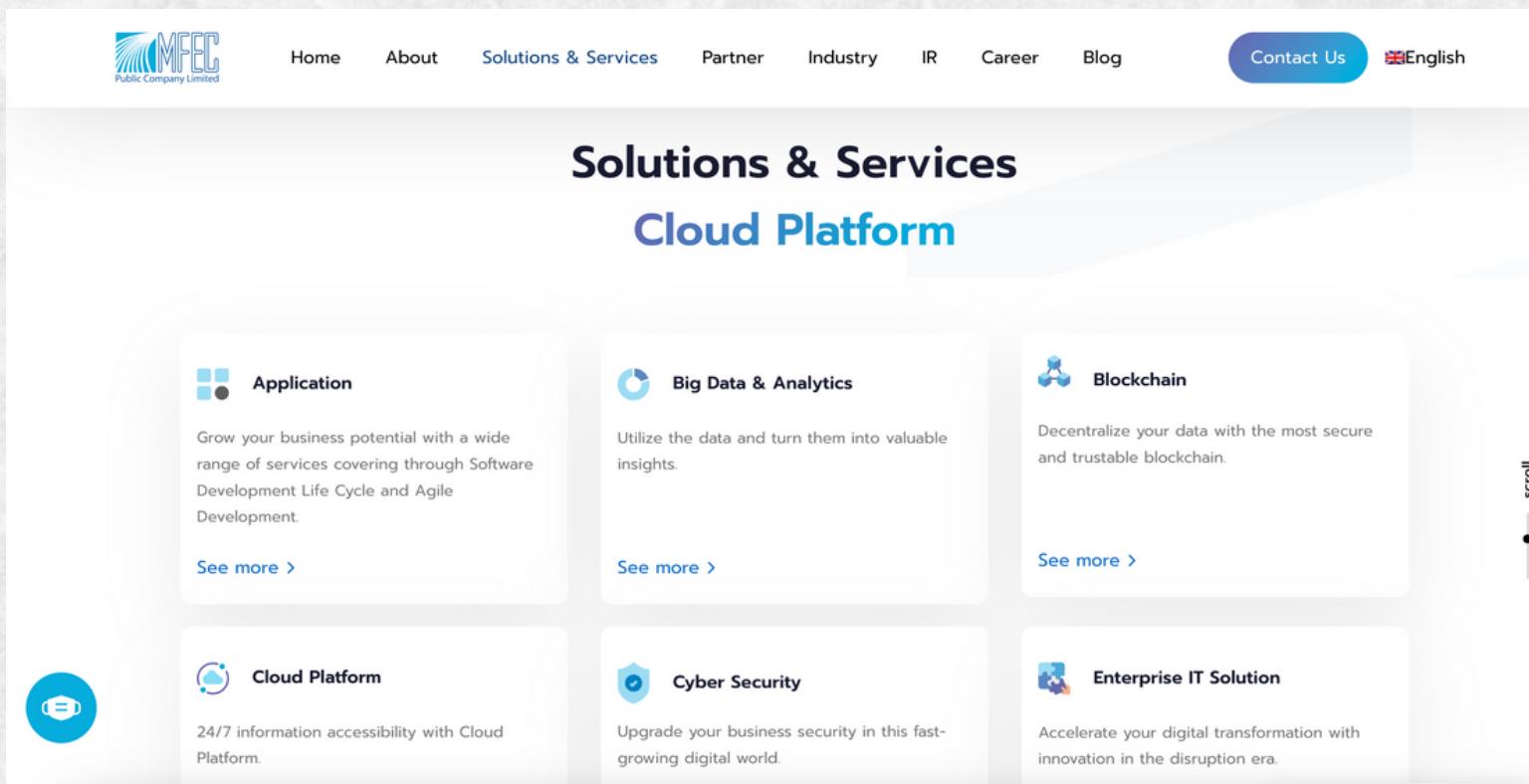
Sample Re-design MFEC Website in 2022



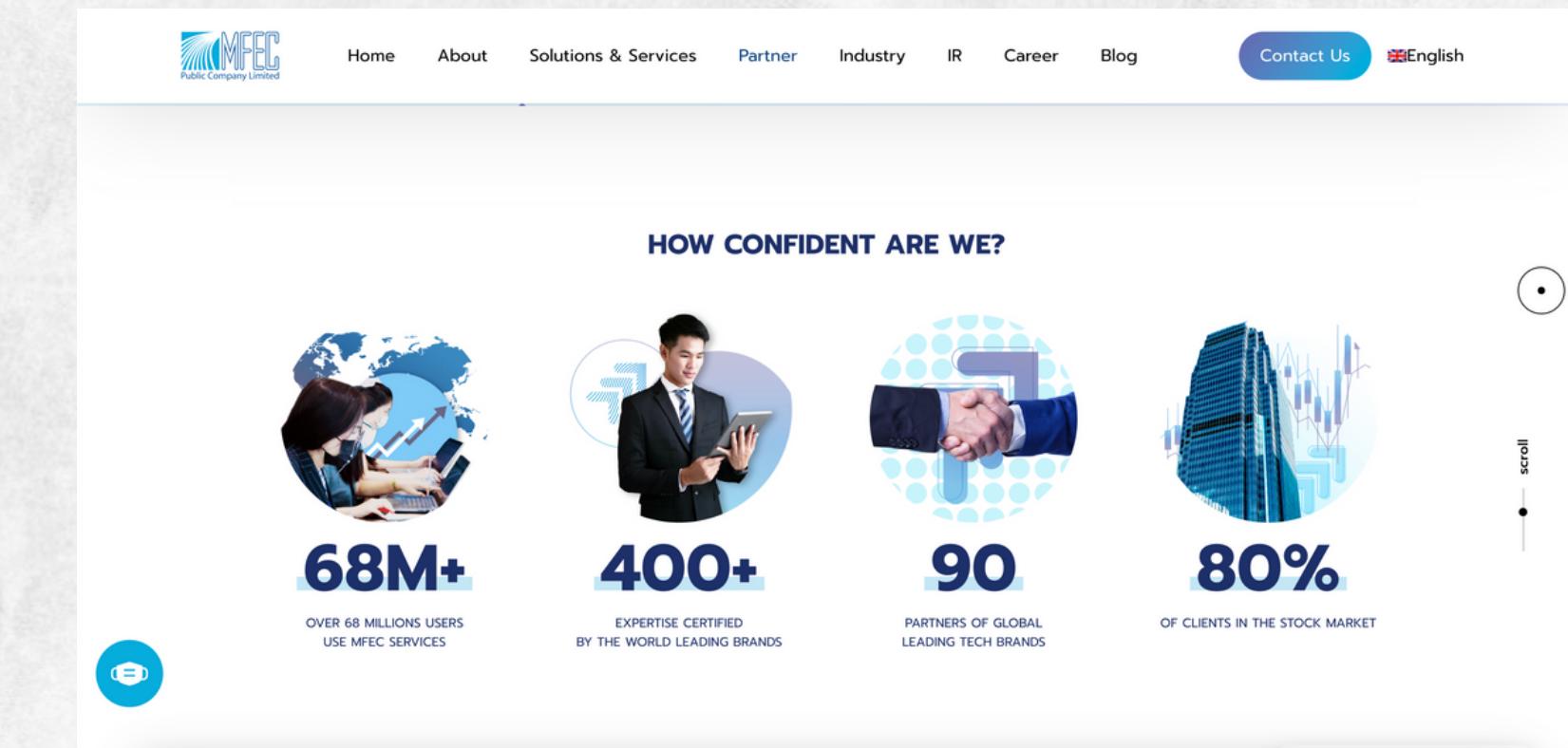
This mockup shows the top half of the MFEC website's home page. It features a dark blue header with the MFEC logo and navigation links: Home, About, Solutions & Services, Partner, Industry, IR, Career, Blog, Contact Us, and English. Below the header is a large banner with a man and woman looking at a tablet. The banner includes the text "Find your Passion, Discover your future" and a subtext about exploring innovative ideas. A "Join us now!" button is also present. The background has abstract blue wave patterns.



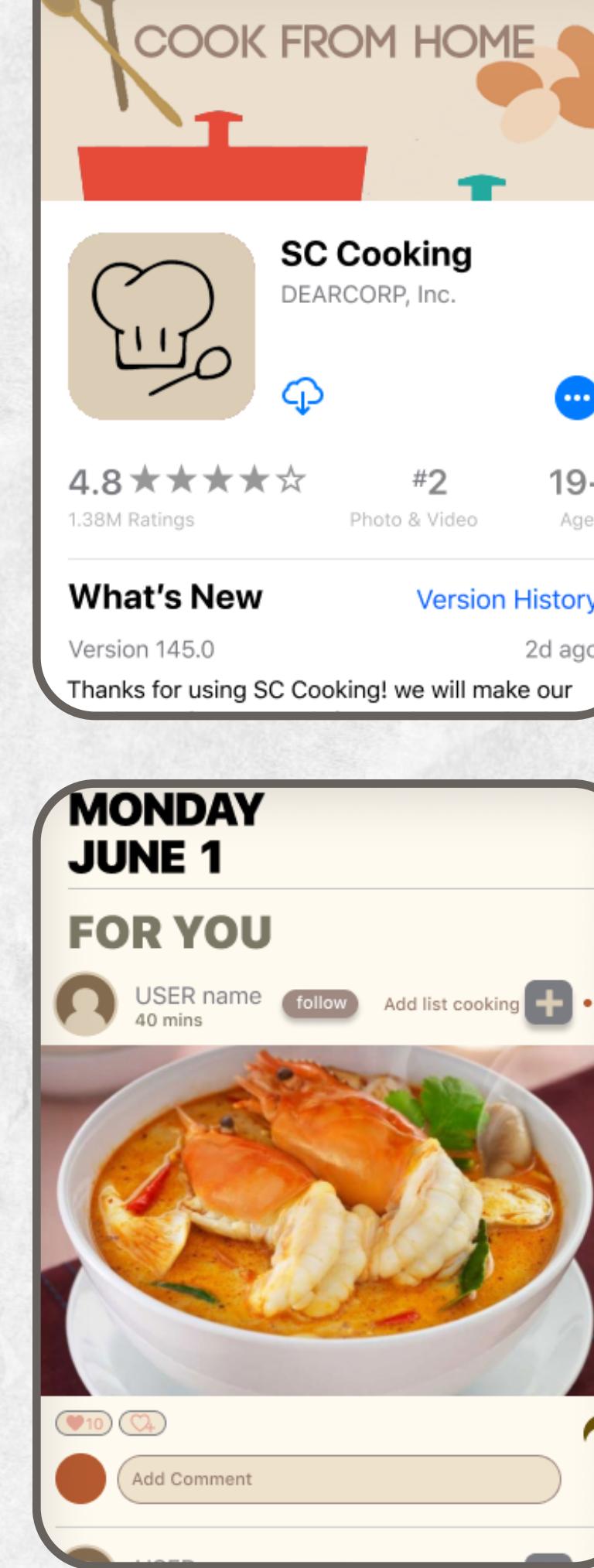
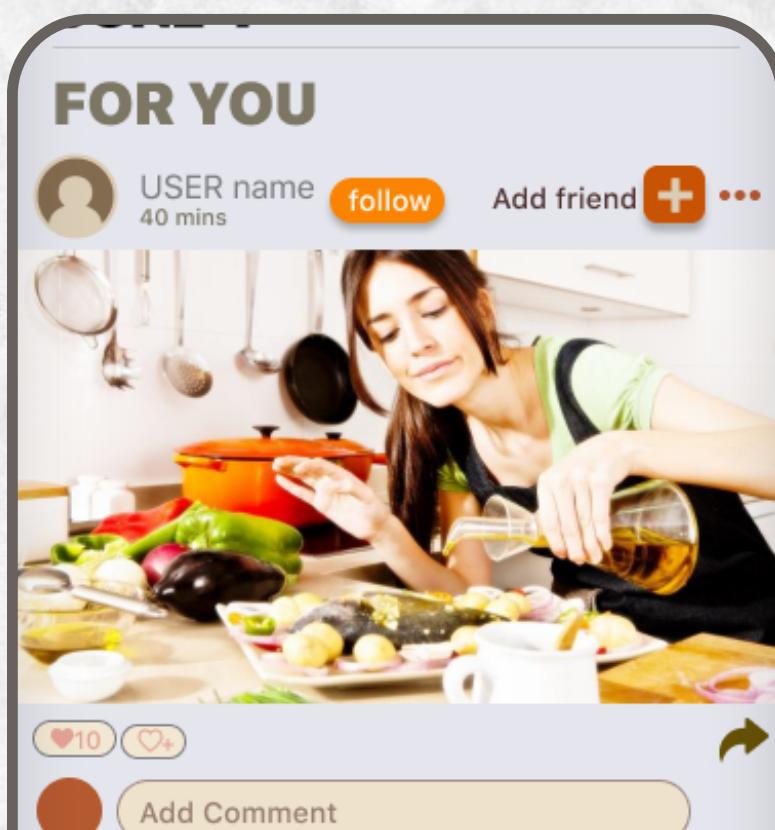
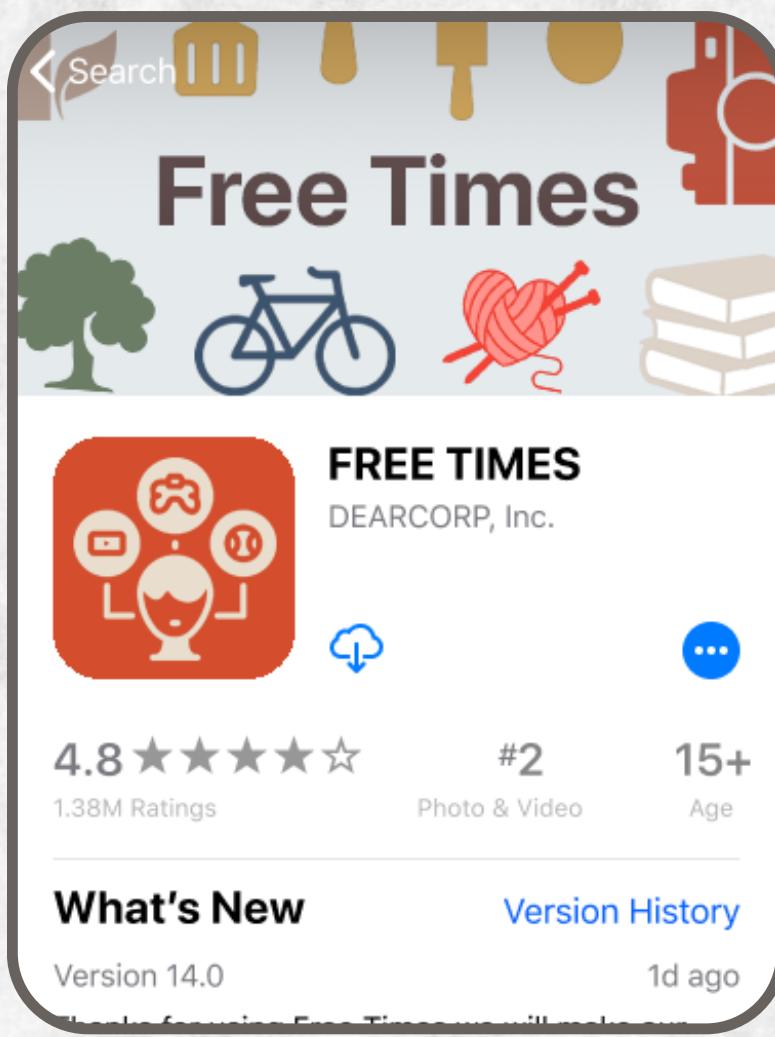
This mockup shows the top half of the MFEC website's home page, featuring a different design. It includes a banner with the text "Technology for Our Future" over a cityscape. The main content area has a light blue background with the heading "Uplift Your Digital Life". Below this, there is a paragraph about technology's role in society and a section about MFEC's 25 years of experience. A scroll bar icon is visible on the right side.



This mockup shows the "Solutions & Services" page. It features a header with the MFEC logo and navigation links. Below the header is a section titled "Cloud Platform" with sub-sections for Application, Big Data & Analytics, Blockchain, Cloud Platform, Cyber Security, and Enterprise IT Solution. Each sub-section includes a brief description and a "See more >" link. A scroll bar icon is visible on the right side.



This mockup shows the "Solutions & Services" page with a different layout. It features a section titled "HOW CONFIDENT ARE WE?" with four circular icons containing images of people and data. Below each icon are large numbers: 68M+, 400+, 90, and 80%. The 68M+ icon includes the text "OVER 68 MILLION USERS USE MFEC SERVICES". The 400+ icon includes the text "EXPERTISE CERTIFIED BY THE WORLD LEADING BRANDS". The 90 icon includes the text "PARTNERS OF GLOBAL LEADING TECH BRANDS". The 80% icon includes the text "OF CLIENTS IN THE STOCK MARKET". A scroll bar icon is visible on the right side.

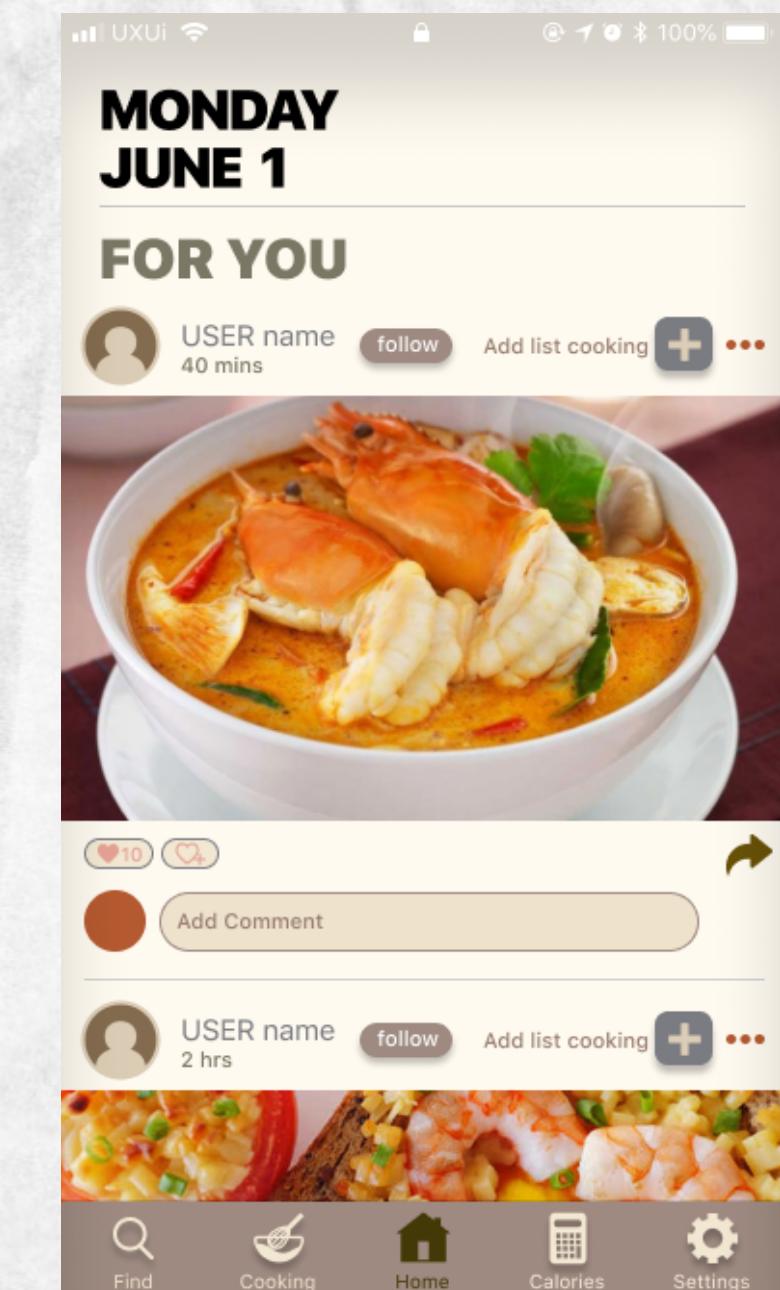
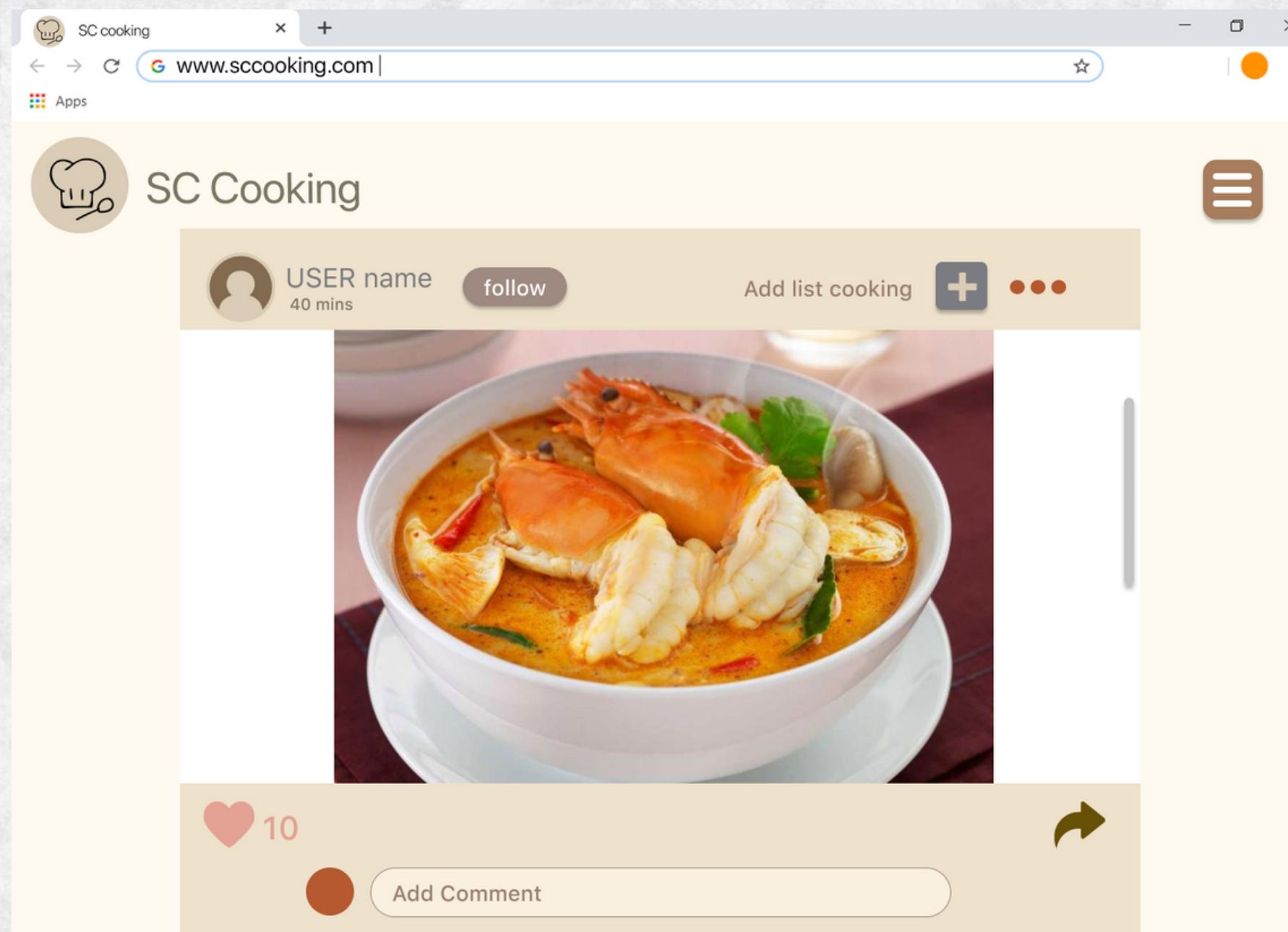


UX/UI's subject Project

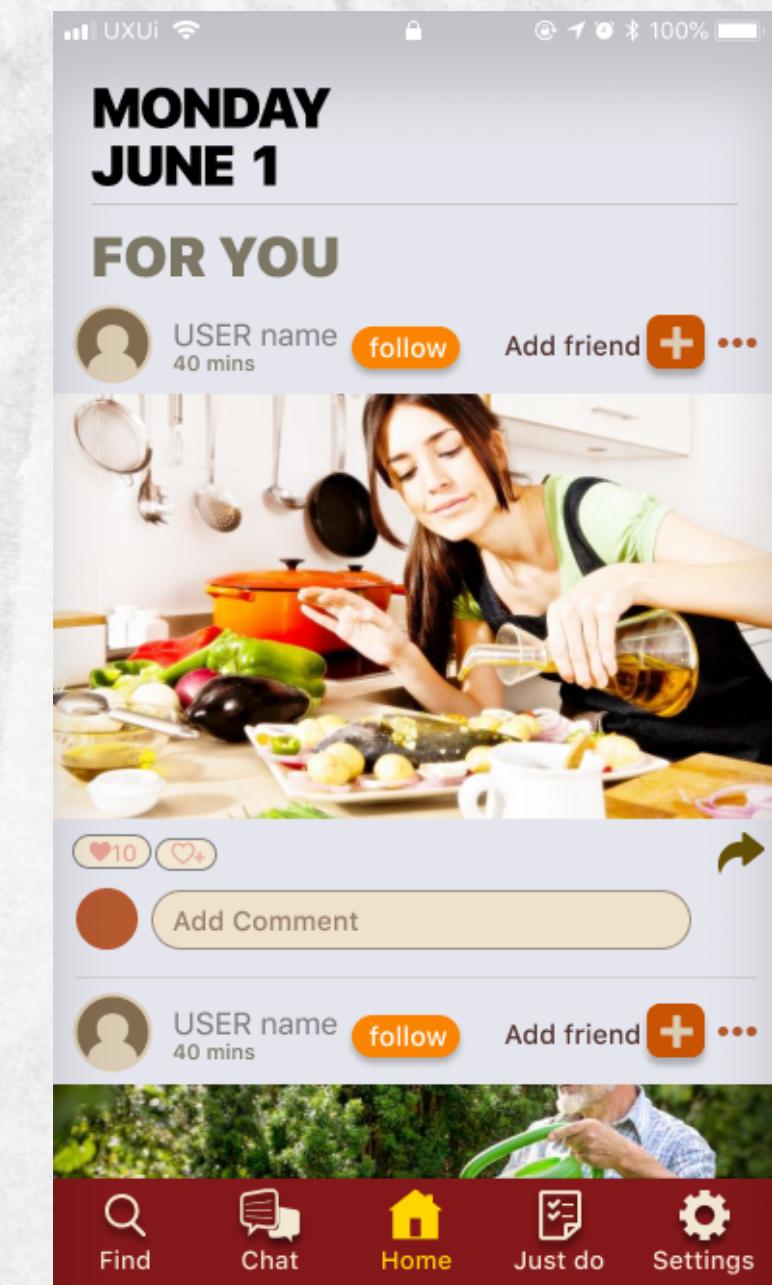
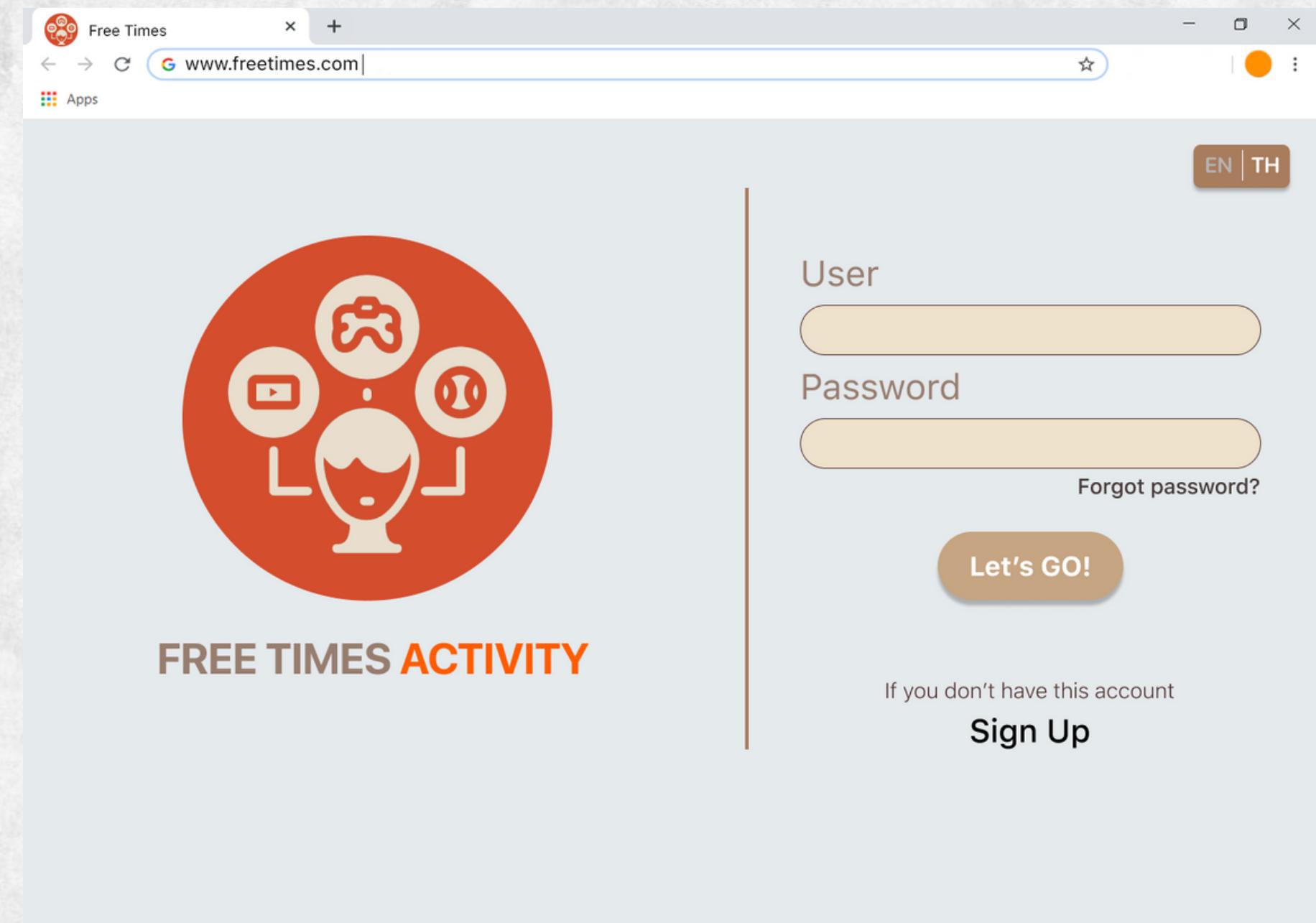
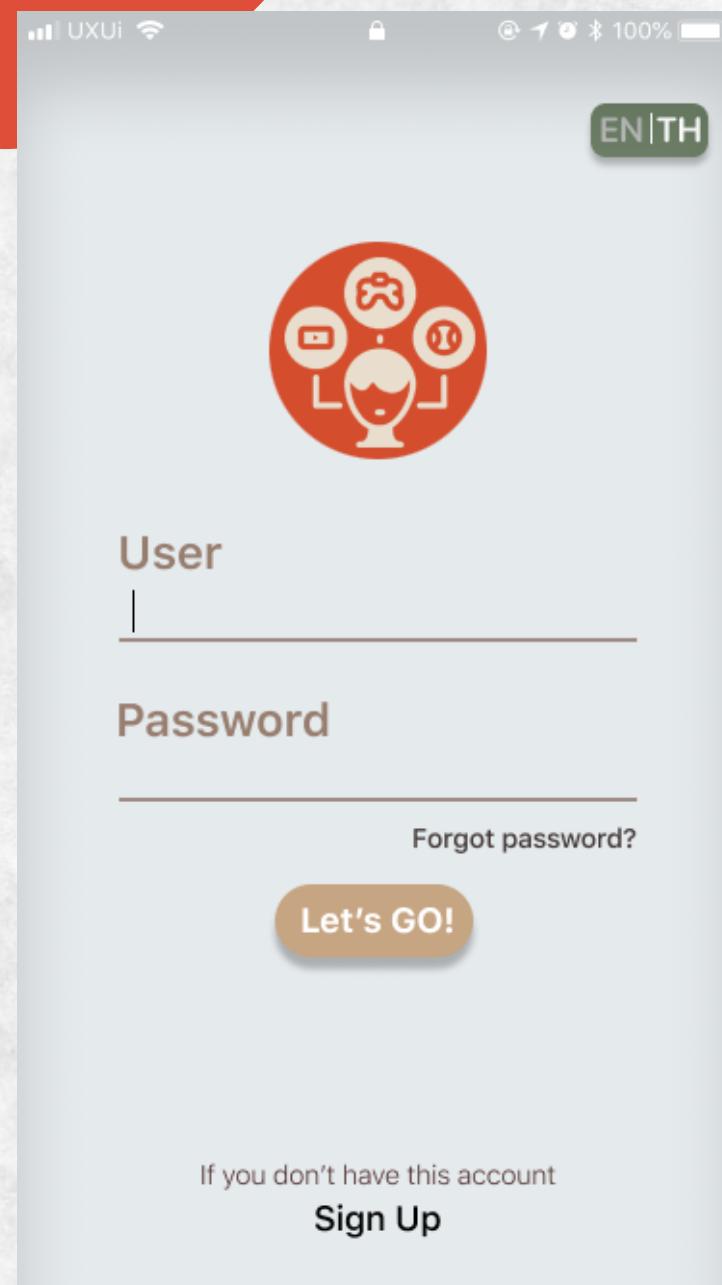
Design Web Application for the target group that is first jobbers and midlife.

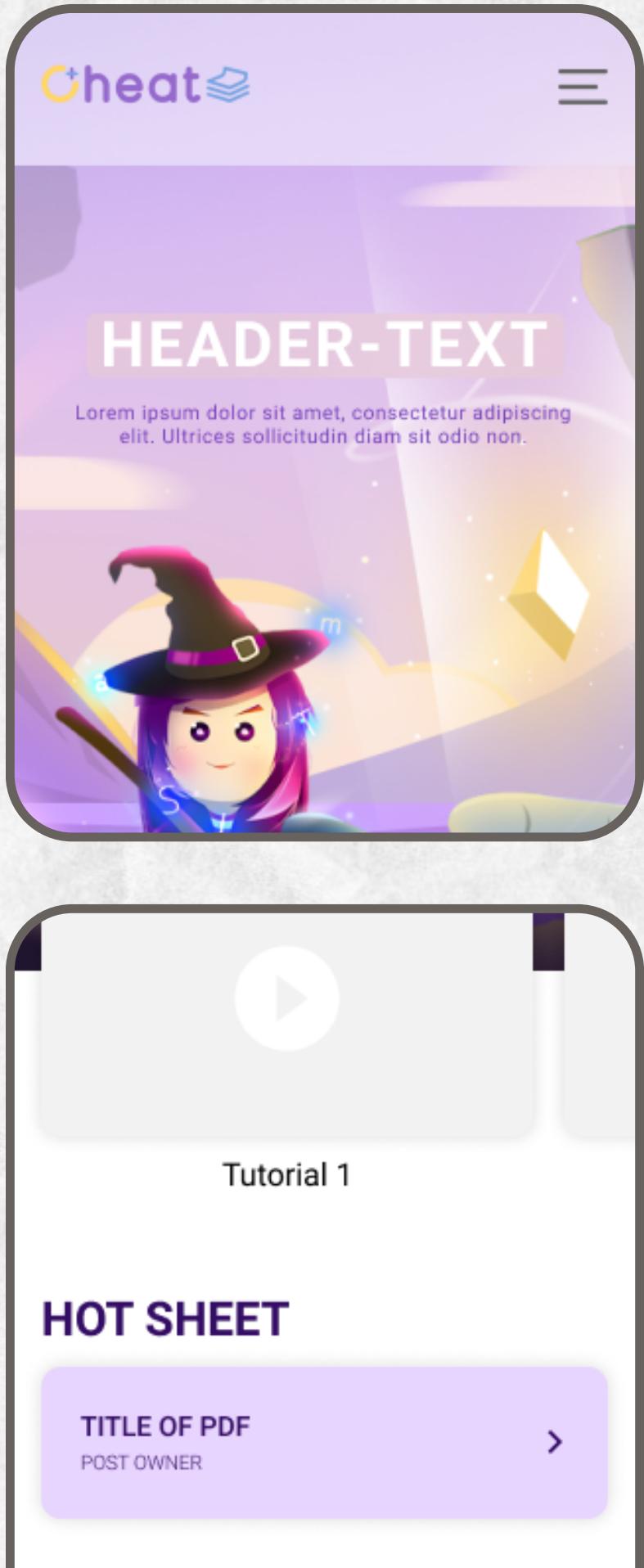
Mockup based on Apple's human interface guidelines and Google's material design.

Sample for First Jobber target



Sample for Midlife target





This screenshot shows a detailed view of a thread on the 'CheatSheet IT' platform. At the top, it displays the 'THREAD NAME' and the 'POST OWNER'. Below this, there is a large text area containing placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla risus elementum sit amet, consectetur adipiscing elit. Non nulla risus elementum egestas massa mi a ultricies. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla risus elementum risus elementum egestas massa mi a ultricies. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla adipisc.'. A large blue rectangular button is positioned below the text area. Below this button is a section titled 'RECOMMENDED THREADS' which lists four additional threads, each with a thumbnail, the title 'Thread's name', a short description, and a 'POST OWNER' button.

UX/UI Design Web CheatSheet IT

It is a repository of summaries for subjects within the Faculty of Information Technology for juniors in our faculty.

Sample Web Application

Cheat

HEADER-TEXT
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ultrices sollicitudin diam sit odio non.

Tutorial 1 Tutorial 2 Tutorial 3

SUGGEST SHEET
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla risus elementum egestas massa mi a ultricies.

SUGGEST REVIEW
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla risus elementum egestas massa mi a ultricies.

Thread Name
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate phasellus ultricies [read more](#)

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Cheat

ALL SHEET

SORT BY

FILE NAME	FILE NAME	FILE NAME	FILE NAME
FILE NAME	FILE NAME	FILE NAME	FILE NAME
FILE NAME	FILE NAME	FILE NAME	FILE NAME
FILE NAME	FILE NAME	FILE NAME	FILE NAME

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Cheat

ALL THREAD

SORT BY

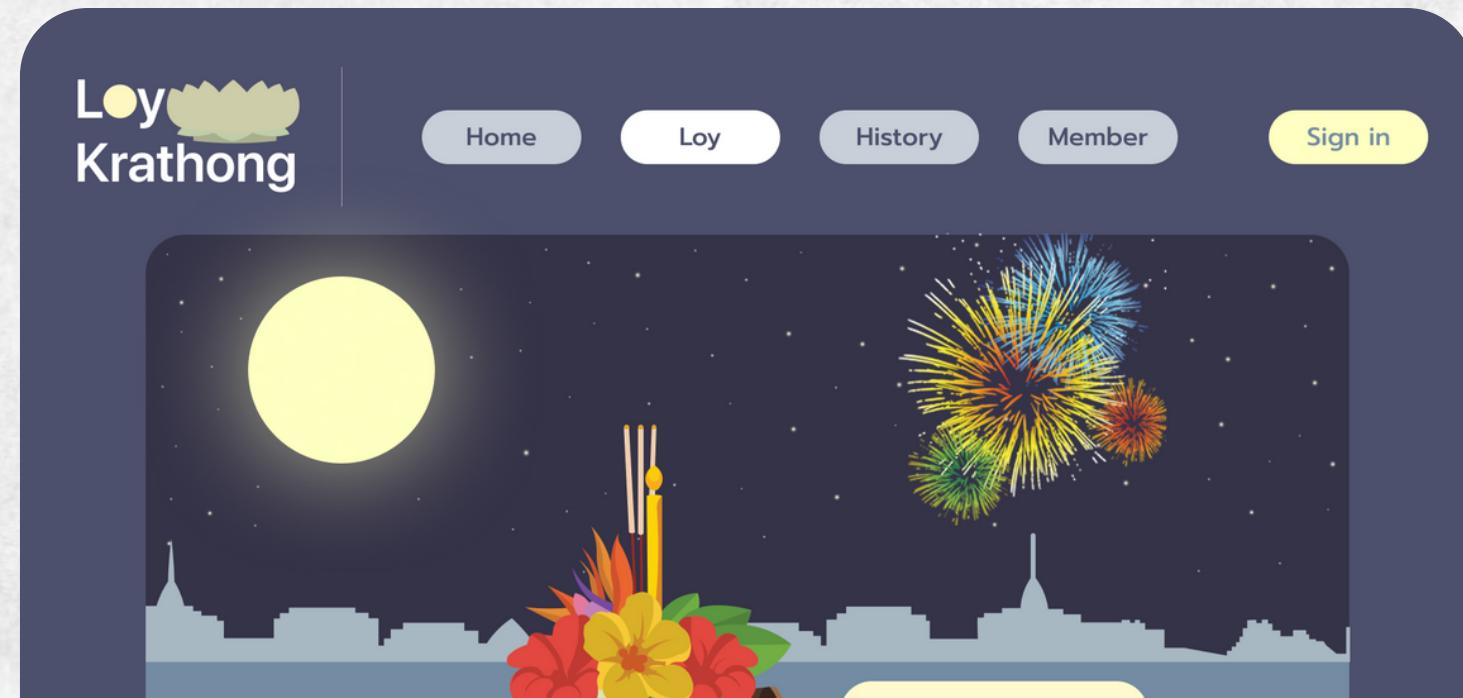
Thread's name	Thread's name
Thread's name Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies usc vulputate quis bibendum usc dipiscing elit. Mattis pulvinar fusce vulputate quisedbibe...	Thread's name Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies usc vulputate quis bibendum usc dipiscing elit. Mattis pulvinar fusce vulputate quisedbibe...
Topic review Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies usc vulputate quis bibendum usc dipiscing elit. Mattis pulvinar fusce vulputate quisedbibe...	Thread's name Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies usc vulputate quis bibendum usc dipiscing elit. Mattis pulvinar fusce vulputate quisedbibe...
Thread's name Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate...	Thread's name Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies. lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate...

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UX/UI Design Integrated Project I-II

It is a project of the department IT
that promotes teamwork in order to
build real-world working abilities.



Sample Website integrated project I (only on desktop)

KAYA

HOME PRODUCT CART ¹ MEMBER

All Product

Filter search

INLIFE Vitamin C + Zinc 450฿

INLIFE Vitamin c + Zinc 450฿

INLIFE Vitamin C + Zinc 450฿

INLIFE Vitamin B COMPLEX 450฿

BLACKMORES VITAMIN D3 450฿

INLIFE Vitamin B PLUS 450฿

KAYA

HOME PRODUCT CART ¹ MEMBER

INLIFE Vitamin C + Zinc

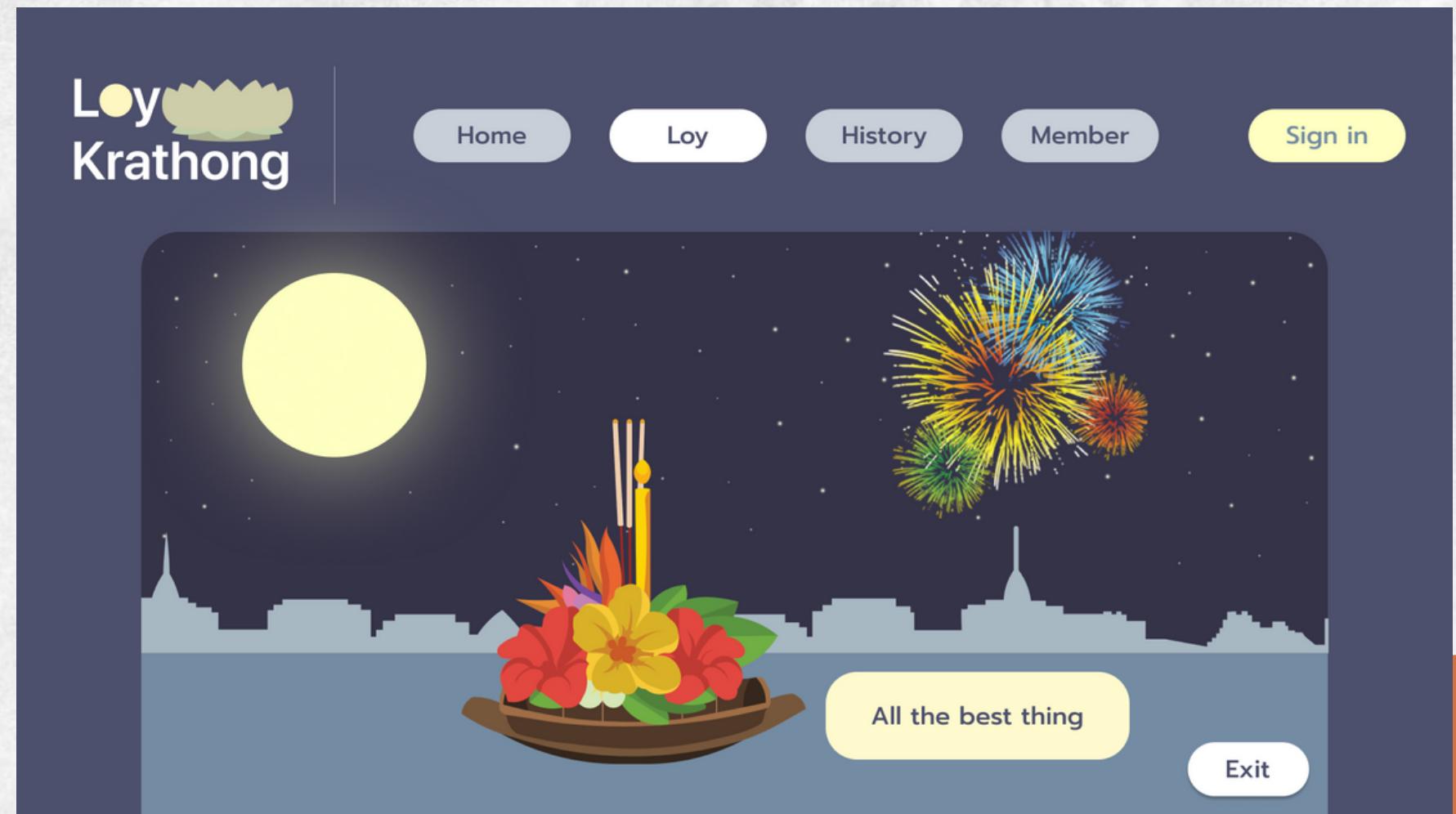
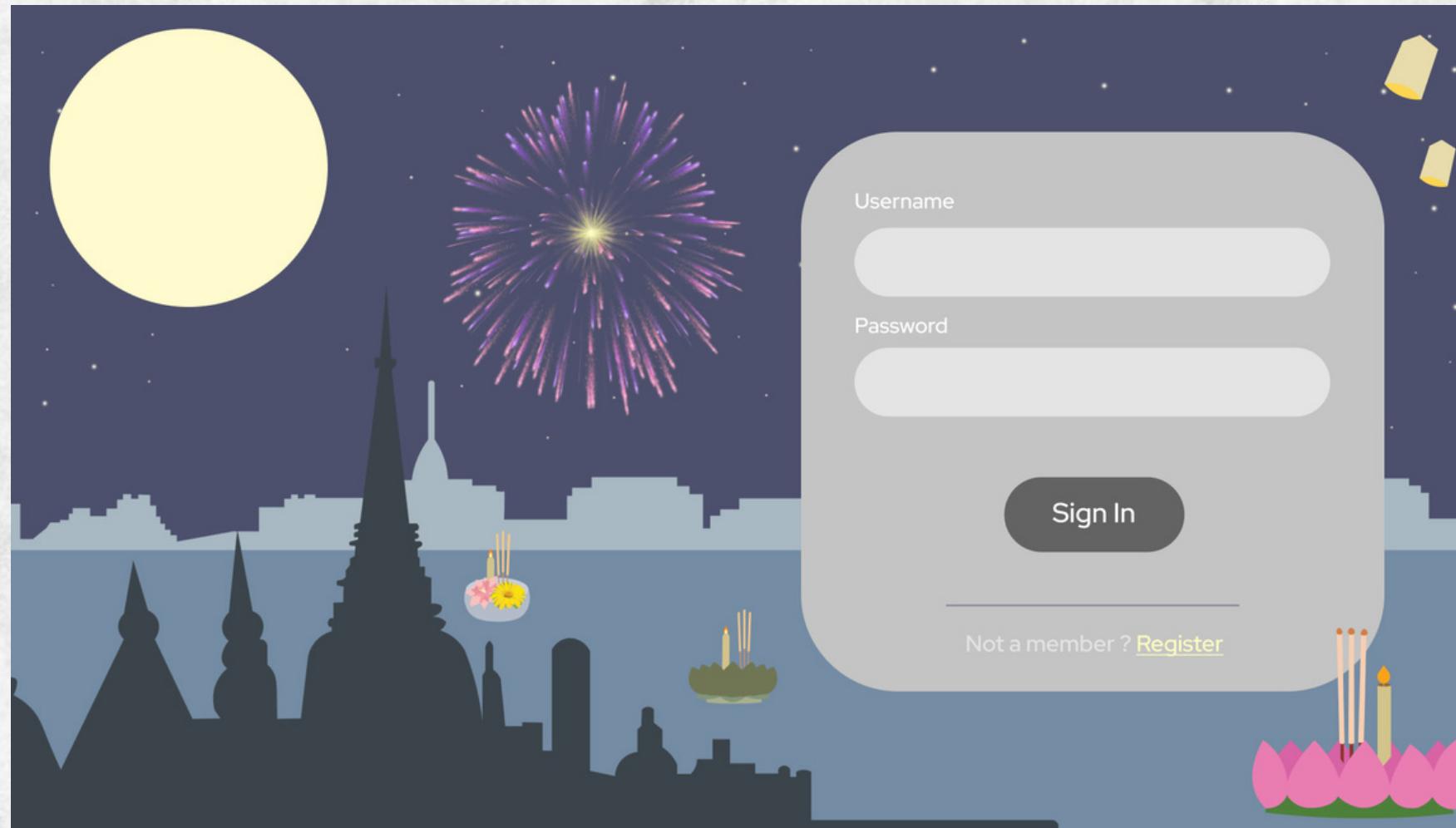
Detail: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud.

Type: Tablets
Expire: 12/09
Price: 450฿

Size 30 40 60

2 Add to cart

Sample Website integrated project II (only on desktop)





Password *

Remember me

SIGN IN

Copyright © SSO SIT PROJECT 2020.



[Home](#) [About](#) [Voting](#) [News](#) [Request Petition](#) [Project Form](#)

EN | TH

LOGIN



ABOUT

What is SAMO SIT

SAMO SIT is a web application used by students of SIT faculty at KMUTT to manage collaboration between students and the student union. Many features in our web application were developed with the goal of assisting students or the student union in getting connected fast and resolving problems that may arise.

[READ MORE](#)

UX/UI Design Final Project (senior project)

**It is a project of the department IT
that promotes teamwork in order to
build real-world working abilities.**



[Home](#) [About](#) [Voting](#) [News](#) [Request Petition](#) [Project Form](#)

EN | TH

LOGIN

Directory of student union

2022 ▾



Yanika Putorn

Sample Website Final Project (only desktop)

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

News

see all

12 September 2022 กิจกรรมยุคล็อกดาวน์ ชวนเพรชซี พระจอมเกล้าธนบุรีทัวร์คณะ SIT จากที่บ้านด้วยเกม The sims 4

10 September 2022 SIT KMUTT Dean Candidates Vision Talks งานแสดงวิสัยหัศม์

10 September 2022 เด็กไทยเล่น โรบอทหมากรุก ใจใหญ่ในชั้นเรียน ที่ใช้ได้จริง

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

กิจกรรมยุคล็อกดาวน์ ชวนเพรชซี พระจอมเกล้าธนบุรีทัวร์คณะ SIT จากที่บ้านด้วยเกม The sims 4

POSTED ON: 12 SEPTEMBER 2022, 2:18 PM

12 September 2022 กิจกรรมยุคล็อกดาวน์ ชวนเพรชซี พระจอมเกล้าธนบุรีทัวร์คณะ SIT จากที่บ้านด้วยเกม The sims 4

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SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

Petition Form

TOPIC

TYPE

DETAIL

0/100

0/500

SUBMIT

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

Logout

Are you sure you want to logout?

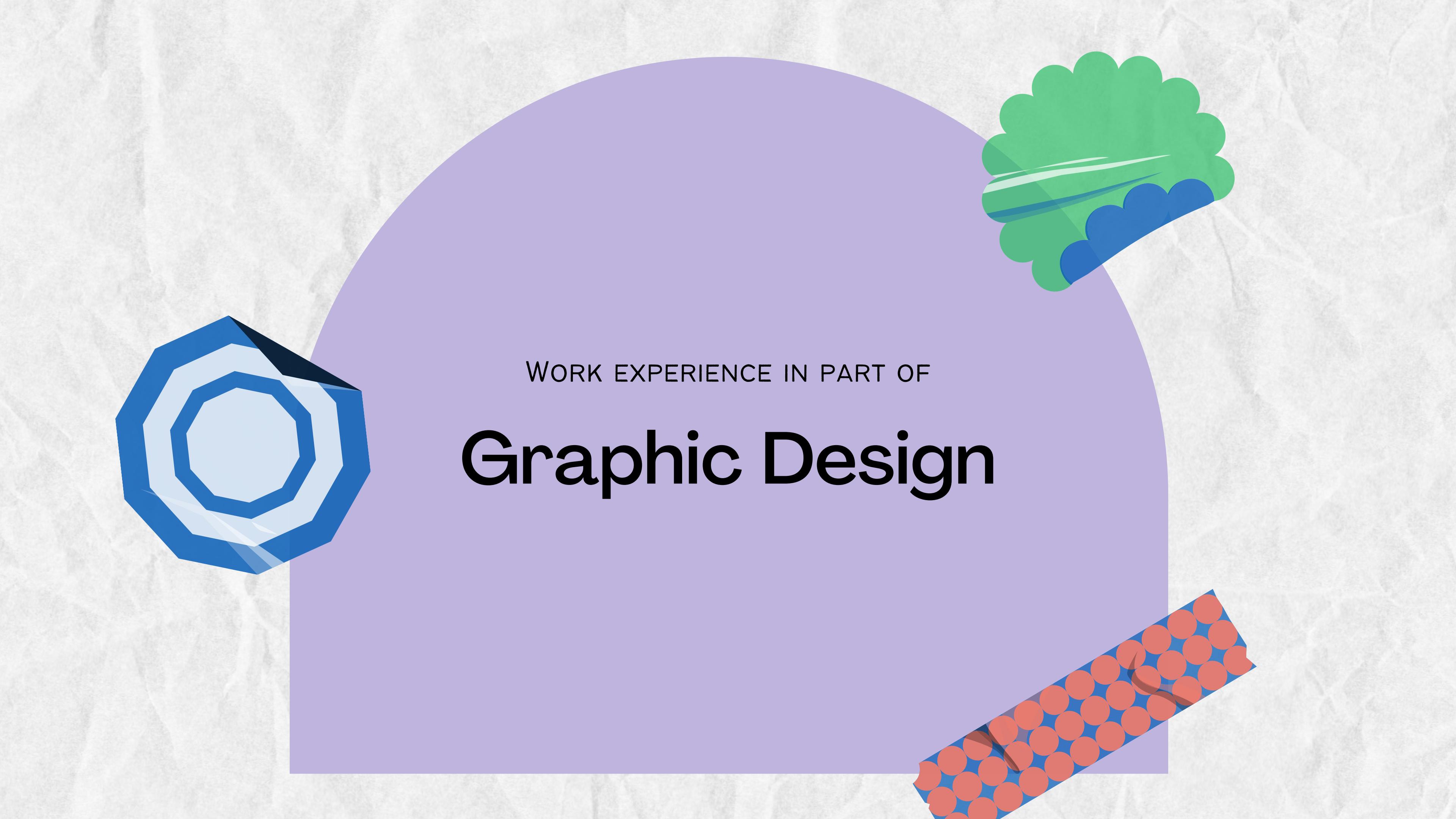
REQUEST PETITION

What is Requests

It's a way for students to submit suggestions to student clubs. It doesn't matter if it's about reporting damages, broken things, or a lack of facilities that under the working on student club.

CANCEL OK

Petition Form



WORK EXPERIENCE IN PART OF

Graphic Design

Graphic Design Advertisement for Lamoon Baby

It's a graphic design for general work consisting of web pages and a design advertising media for some products.



lamoon

Sample work of advertisement promotion

Hot Deal !
9.9

Lamoon Organic
Products with 100% Natural Ingredients

SALE
30% + 20%

Only for joint-promotional products

SALE UP TO
Max 500.-
when shopping up to 2000.-
by credit card and date for
the promotion

8 Sep 2021 - 12 Sep 2021



HomePro lamoon

ลดสุดคุ้ม 20%

Lemon Farm

ซื้อบนแพ็คค่าส่งฟรี!
Lemon Farm
สาขาใกล้บ้านคุณ



โปรด注意 วันที่ 1 กันยายน 2564 - 15 กันยายน 2564

Lamoon Organic Baby
Products with 100% natural ingredients

SALE
20%

5 Aug 2021 - 15 Aug 2021

Only for joint-promotional products



HomePro lamoon

ลด 30% !!

30%
Mothercare 60 years anniversary

60th Anniversary mothercare

30 ก.ย. 64 - 10 ต.ค. 64
* เมื่อซื้อสินค้าที่ร่วมรายการ



Graphic Design at **MFEC Public Company Limited**

It's a graphic designer for general work consisting of web page design and a design of advertising media and promoting events.

A promotional graphic for MSyne Innovations. At the top right is the MSyne Innovations logo, which consists of a stylized blue 'M' icon followed by the text "MSyne" and "Innovations" below it. The main title "Check Out Available Positions" is displayed in a large, bold, white font with a blue outline. Below the title, five job positions are listed with corresponding icons: "Data Platform Engineer" (person working on server racks), "Project Manager (Big Data, Data Management)" (person working on a laptop with a cloud icon), "Test Manager/Test Leader" (person working on a laptop with a bar chart icon), "Business Analyst" (person working on a laptop with a magnifying glass over a document icon), and "Data Engineer" (person working on a laptop with a stack of data cubes icon).

Check Out **Available Positions**

Data Platform Engineer Project Manager (Big Data, Data Management) Test Manager/Test Leader Business Analyst Data Engineer



Sample work of graphic design



Graphic Design & Branding at DKSH

Create graphics for partner promotion and Business Units in the company. And I work in the Marketing department (co-working Global Market)



DKSH

Three Reasons + Why Brand Owning Healthcare Companies Choose to Outsource

In our recent Route to Market survey conducted by DKSH, respondents from pharmaceutical, consumer health, and medical device companies state these top three reasons outsourcing can benefit their businesses.

Ease of Market Expansion
Commercial outsourcing allows brands to expand their geographical reach in existing markets while also penetrating new locations. By partnering with a commercial outsourcing provider such as DKSH, brands will also have access to a capillary distribution network of thousands of customers and partners in diverse channels.
An outsourcing provider will also have in-depth knowledge and understanding of local markets and regulations as well as regulatory restrictions, making market entry an easier process.

New Product Launches
In a complex market, brands strive to successfully launch new products and quickly gain more sales. With support from a professional commercial outsourcing partner who has experienced, high-performance teams of sales and marketing experts such as DKSH, brands can start penetrating new markets with their new products straight away and skip the processes of conducting market research, planning, sales strategies, and forming new sales and marketing teams, hence, allowing businesses to reduce fixed costs.

Optimizing Sales Growth for Mature Products
When a product enters its maturity stage, sales often start to decline. But if managed properly, a mature product can still be a revenue generator. Commercial outsourcing partners can support brands in reinvigorating products to grow by introducing products to new targets, retaining loyal customers, reviving sales through omni-channel approach as well as providing value-added services.

Delivering Growth – in Asia and Beyond.

DKSH

Hiruscar[®] ANTI-ACNE

Painful Acne? Relieved in **24 Hours!** *

Reduce irritated acne conditions such as:

- Pain
- Swelling
- Redness

Opuntia Ficus-Indica Flower Extract
(Cactus Flower Extract): Anti-oxidant

Centella Asiatica Extract
Reduce P. acnes inflammation

Hiruscar[®] ANTI-ACNE
Dermatological Acne Skin Care
Hiruscar[®] Anti-Acne
Advanced SPOT GEL

*Individual results may vary

Hiruscar Anti-Acne Range is formulated to be gentle on skin & tested Non-Comedogenic and Hypo-Allergenic

Hiruscar Anti-Acne range has 3 main active ingredients:

Salicylic Acid for anti-acne benefits

Aloe Vera soothes redness

MPS maintains skin moisture

Address mild to moderate various acne conditions.

Blackheads, **Papules**, **Pustules**

Available at: **guardian**, **watsons**, **Shopee**, **Lazada**

HiruscarPostAcneSingapore | hiruscar.sg | www.hiruscar.com.sg

Sample work of graphic design



Four Reasons Why Ethics and Compliance Are Important for Patient Support Programs



Compliance and ethics are often emphasized as being one of the key components for a successful patient support program (PSP) as collecting both positive and negative information and data about patient experience and outcomes is a crucial element to enhancing the patient journey.

Building a Culture of Ethics and Compliance Across Functions

PSPs can have various forms and structures so all relevant functions must be involved in the discussion as it is important to have different perspectives covered in analyzing the risks, market access, medical, legal, data privacy, and other key processes. It must be clearly outlined how everyone is going to interact and how the program is structured as we are seeing more regulations being introduced with the intent of protecting patients' privacy and ensuring that providers establish the proper interactions with patients.

Ethics and Compliance Affect Patients' Privacy

PSPs generate a lot of sensitive information which needs to be protected and used correctly to avoid unwanted consequences to pharmaceutical companies. To protect patients' privacy, we are seeing a clear surge in government enforcement when it comes to patient data with several well-known cases having been investigated and sanctioned.

Tailored Ethics and Compliance Standards for PSPs Are Crucial

As PSPs are a relatively new concept in Asia, providers need to raise the ethical bar in these programs and apply the general compliance principles and ethical standards to all activities. Compliance professionals need to also tailor PSPs with seasonal ethics and compliance guidelines or standard operating procedures that meet the needs of each business.

Reputations at Stake

When an infringement occurs related to ethics and compliance, the company's reputation is at risk, especially when news is released to the public. While the loss of business is the visible consequence, what this means for the team is that the integrity of the procedure and the process of the PSP has failed. Since PSP's objective is to assist patients to get the right treatment, when we compromise ethics and compliance to gain an unfair business advantage, it means the provider has let the patient down by delivering them inadequate treatment.

 Read more





Graphic Design in Faculty

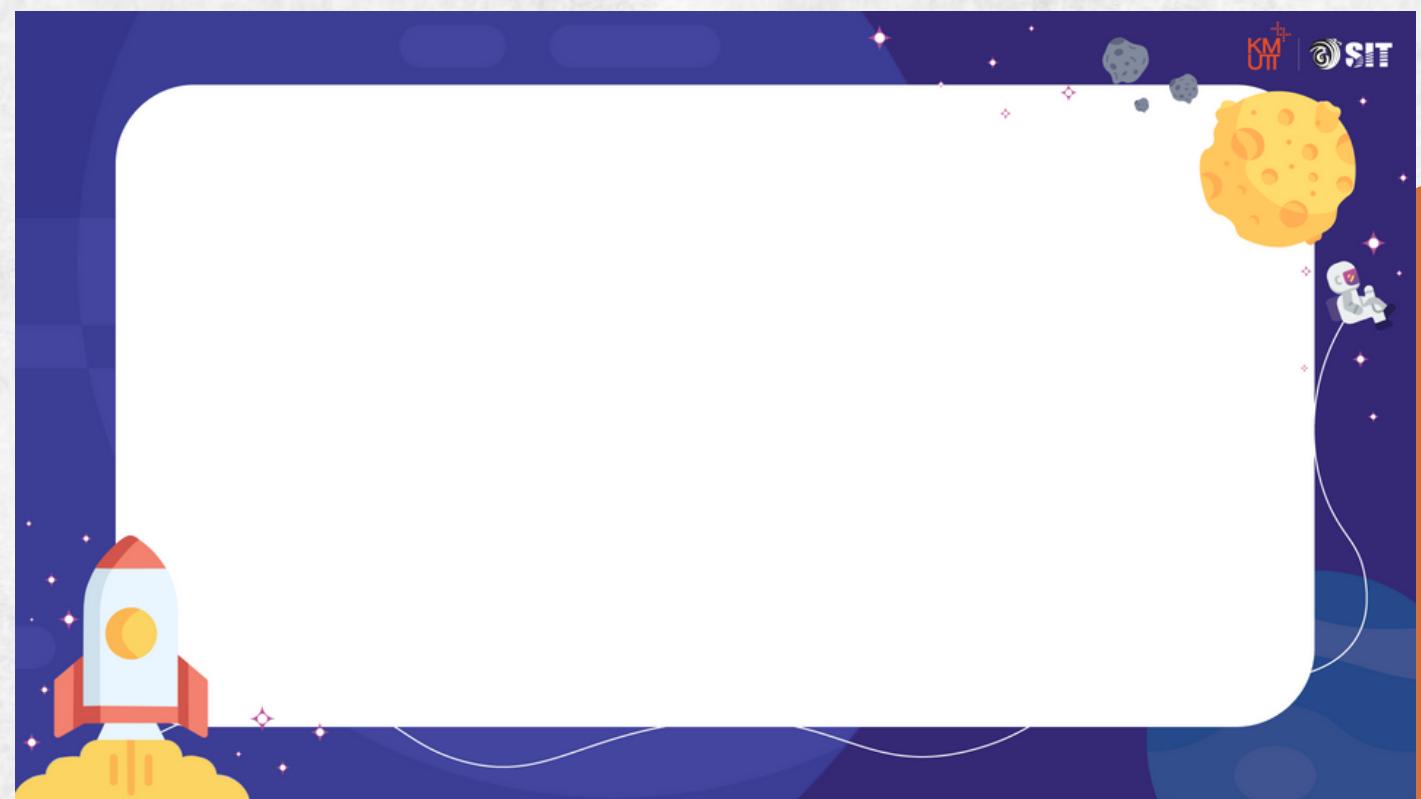
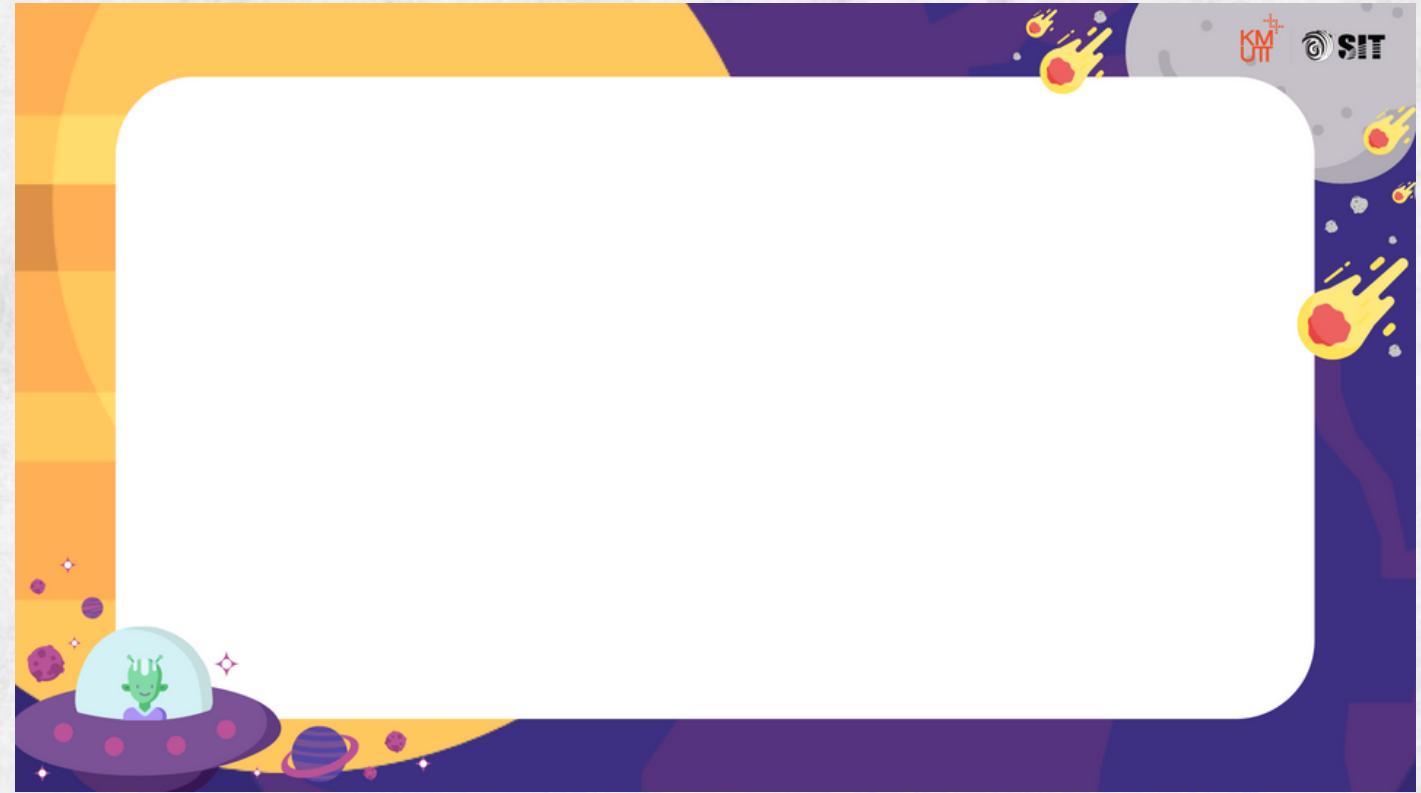
for projects in the faculty

example

- poster session activity
- template slide
- banner or artwork
- etc.



Sample work of graphic design



THANK YOU

For your attention

Contact Me

Email: Pyanika.pu@gmail.com

Linkedin: linkedin.com/in/yanika-putorn-250737205/



Scan to see my website