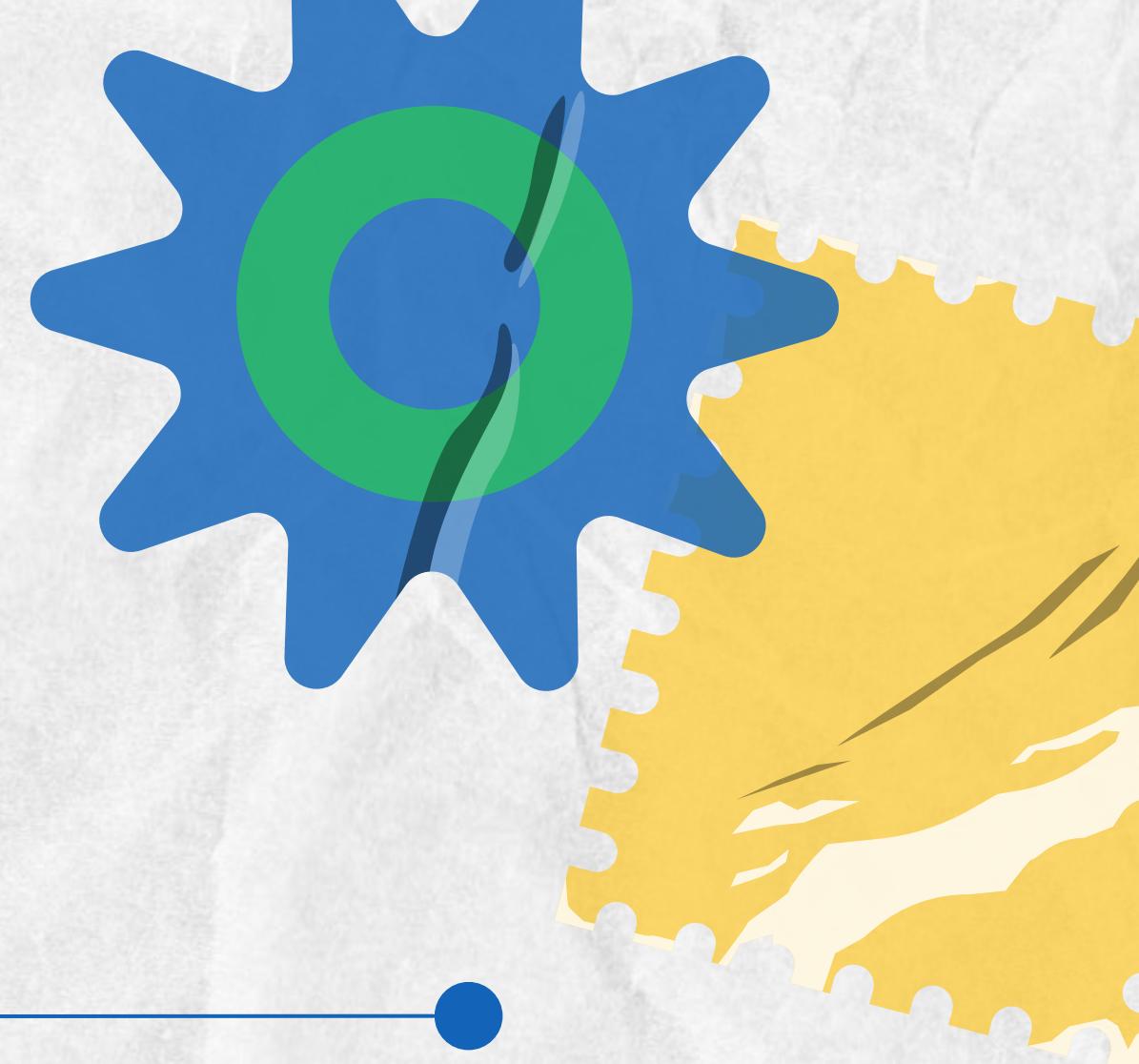




# Yanika Putorn

**B.Sc. Information Technology**  
King Mongkut's university of technology  
Thonburi (KMUTT)

# Work Experience Timeline

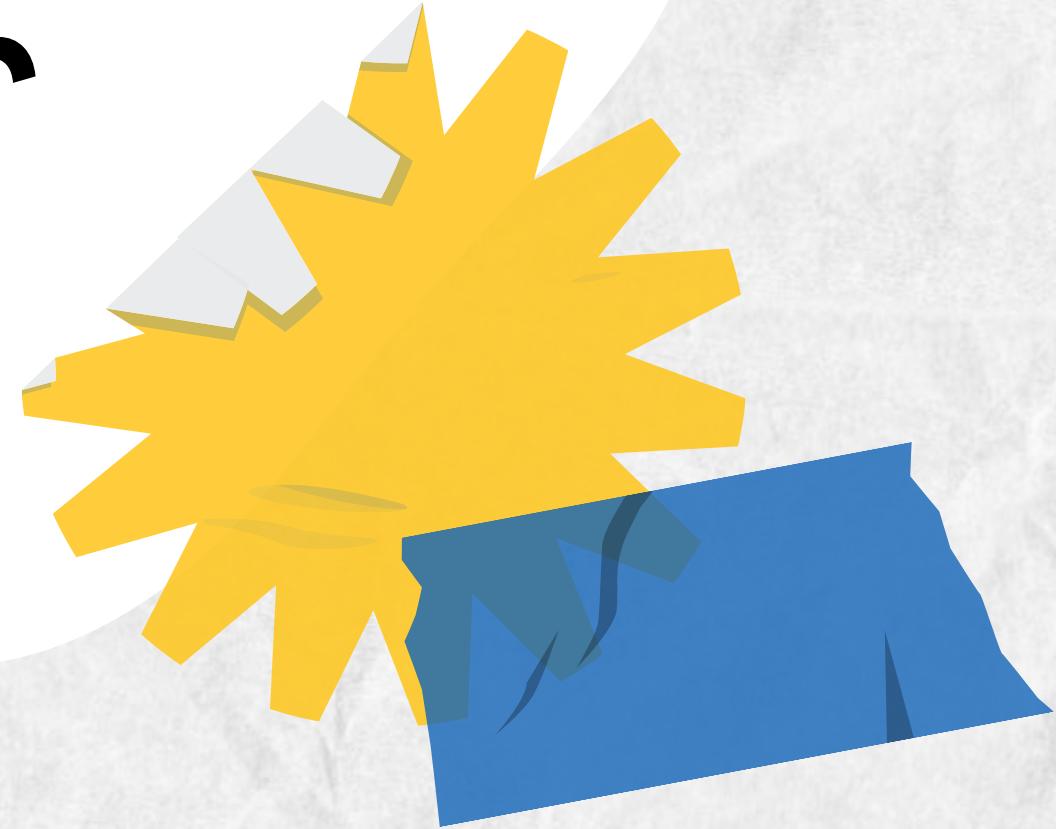


JUN-AUG 2020	JUN-AUG 2021-2022	SEP-OCT 2021	2018 - JUN 2022	JAN-APR 2022	JUL2022- May 2023
Graphic Designer and Media  Project in Faculty	Graphic Designer  Project in Faculty	UX / UI Designer  Project in Faculty	Freelance Graphic Designer	Internship at MFEC Public Company  UX / UI Designer and Graphic Designer	Internship at DKSH (Thailand) Limited  Graphic Designer and Branding



WORK EXPERIENCE IN PART OF

# **UX / UI Designer**



**Hiruscar®**

Home About Us Products ▾ Tips & Advice Contact

LATEST ADVANCED FORMULA

CLINICALLY PROVEN TO TREAT SURGICAL SCARS

**Hiruscar® Silicone Pro**

Suitable for:

**Hypoallergenic Tested**

96% of users see scar is less visible in 4 weeks\*\*\*

FORMULATED WITH VITAMIN C & E

**What Is Hiruscar Gel?**

Hiruscar gel is a quick-absorbing, non-greasy and film-free clear scar treatment gel that helps reduce scar visibility.

Hiruscar gel can be used for all scar types and is safe to be used on the face and body due to its skin-friendly formula. It also improves and dissipates wounds naturally while softening thick marks. Its lightweight, clear gel formula makes it easy to apply and be absorbed.

Hiruscar gel improves skin flawed with scars such as surgery marks by healing and softening them. It also prevents the onset of bulging red scars that usually appear after wounds have just healed.

Gently apply on closed wounds 2 to 3 times a day, spreading outwards from centre of scar.

For existing scars, apply generously to the scar and massage gently for 2-3 minutes, 3-4 times a day.

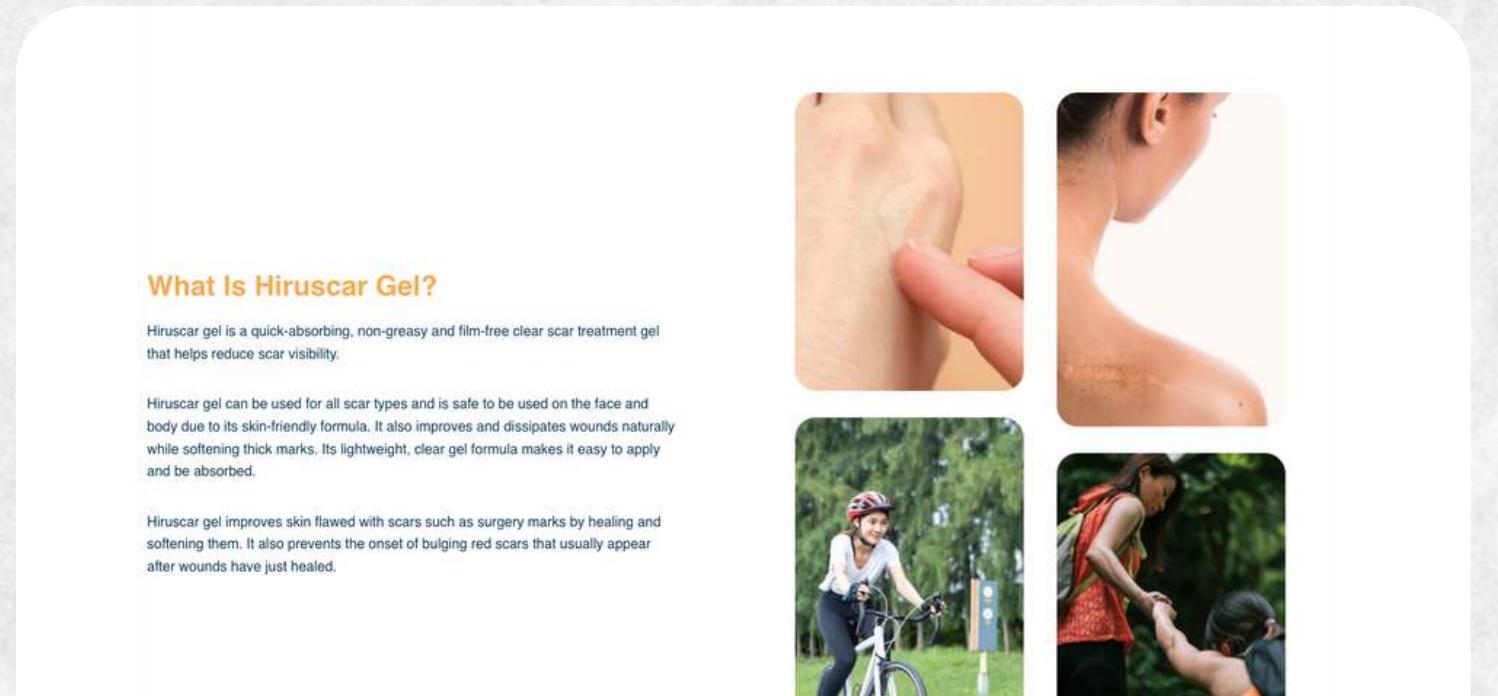
To prevent fresh wounds from leaving scars, once the wound has closed, apply 2-3 times a day.



# UI and Graphic Design

It is a project of the Hiruscar Singapore website. I create graphics, and icons, then adjust some layouts on each web pages.

<https://hiruscar.com.sg/>



# Sample Hiruscar Singapore Website

Hiruscar®

LATEST ADVANCED FORMULA

## CLINICALLY PROVEN TO TREAT SURGICAL SCARS

Hiruscar® Silicone Pro  
Professional Medical Scar Care  
• Prevent and treat red & raised scars & keloids  
• Lighten, flatten & soften scars  
• Reduce itching & discomfort

Hiruscar®  
Silicone Pro  
Professional Medical Scar Care  
FORMULATED WITH VITAMIN C & E

Suitable for:

Hiruscar®

## About Us

The Vision

Founded in Zurich, Switzerland in 1945, Medinova is a member of the renowned DKSH group. As a leader in pharmaceutical industry, Medinova is dedicated to provide innovative health care solutions that will improve

### What Is Hiruscar Gel?

Hiruscar gel is a quick-absorbing, non-greasy and film-free clear scar treatment gel that helps reduce scar visibility.

Hiruscar gel can be used for all scar types and is safe to be used on the face and body due to its skin-friendly formula. It also improves and dissipates wounds naturally while softening thick marks. Its lightweight, clear gel formula makes it easy to apply and be absorbed.

Hiruscar gel improves skin flawed with scars such as surgery marks by healing and softening them. It also prevents the onset of bulging red scars that usually appear after wounds have just healed.

### When to Use Hiruscar Kids?

Hiruscar Kids gel works effectively against kids' scars of less than 2 years old resulting from minor cuts, scratches, injuries and dark marks from insect bites. It can be used on the face and body due to its skin-friendly formula.

Gently apply on closed wounds 2 to 3 times a day, spreading outwards from centre of scar.

For existing scars, apply generously to the scar and massage gently for 2-3 minutes, 3-4 times a day.

To prevent fresh wounds from leaving scars, once the wound has closed, apply 2-3 times a day.



# UX/UI Design

It is a project re-design the new main website of MFEC Public Company Limited in 2022.

<https://www.mfec.co.th/en/>

# Sample Re-design MFEC Website in 2022

STAY FAST AND ADAPTIVE

**Find your Passion, Discover your future**

At MFEC, you're free to explore any innovative ideas and pursue the dreams you are truly passionate about.

— Join us now!

Contact Us English

**ABOUT US**

**Uplift Your Digital Life**

Technology is never an enemy of humans. With the right resources, development, and guidance, it can change your business and life forever.

With 25 years of experience, MFEC is ready to be your technical partner who transforms your businesses into Technology-Driven Enterprise through the best workforce and premium services. Together, let MFEC be a part of your success in uplifting the society's digital life.

Contact Us English

**Solutions & Services**

**Cloud Platform**

**Application**  
Grow your business potential with a wide range of services covering through Software Development Life Cycle and Agile Development.

[See more >](#)

**Big Data & Analytics**  
Utilize the data and turn them into valuable insights.

[See more >](#)

**Blockchain**  
Decentralize your data with the most secure and trustable blockchain.

[See more >](#)

**Cloud Platform**  
24/7 information accessibility with Cloud Platform.

**Cyber Security**  
Upgrade your business security in this fast-growing digital world.

**Enterprise IT Solution**  
Accelerate your digital transformation with innovation in the disruption era.

Contact Us English

**HOW CONFIDENT ARE WE?**

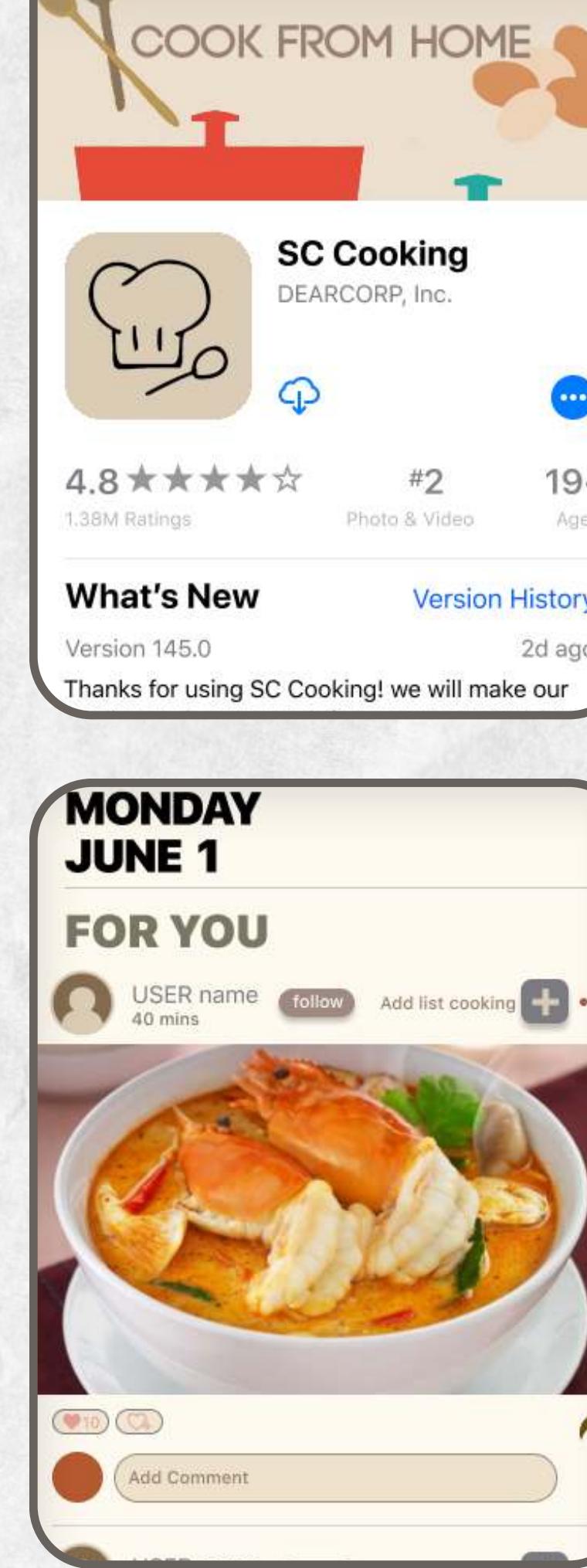
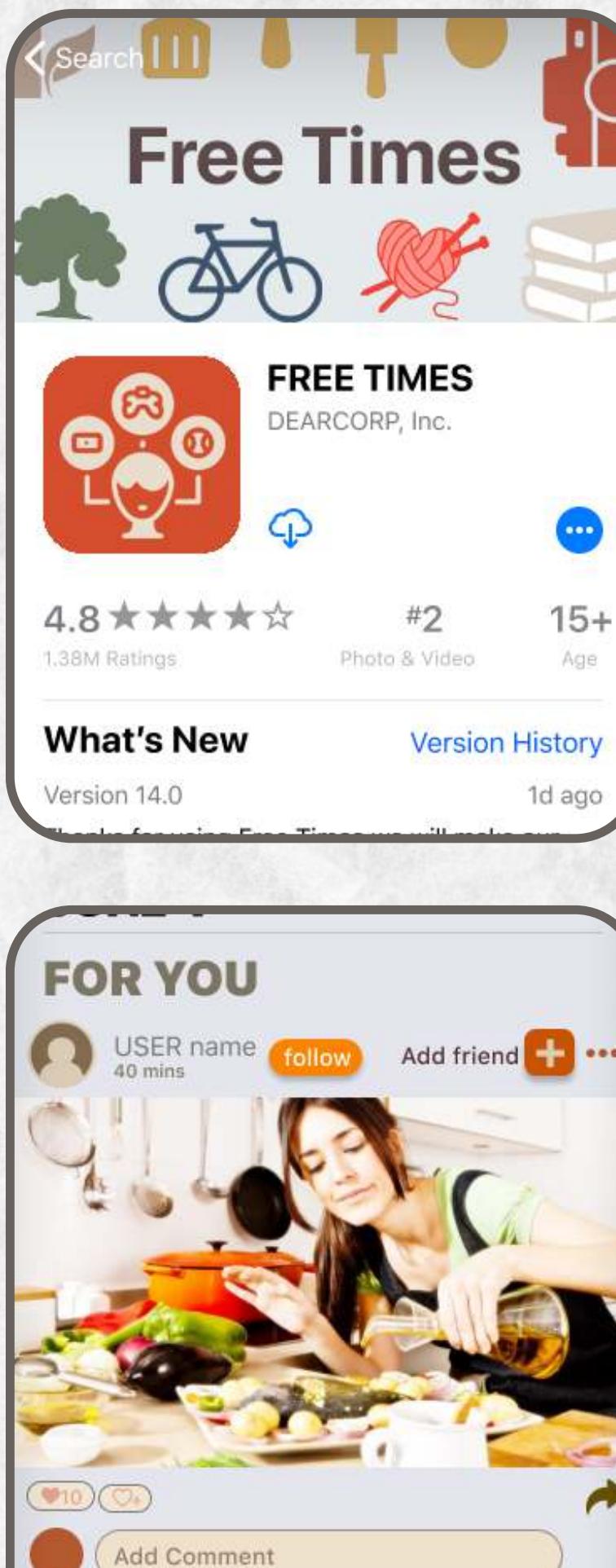
**68M+**  
OVER 68 MILLIONS USERS USE MFEC SERVICES

**400+**  
EXPERTISE CERTIFIED BY THE WORLD LEADING BRANDS

**90**  
PARTNERS OF GLOBAL LEADING TECH BRANDS

**80%**  
OF CLIENTS IN THE STOCK MARKET

Contact Us English

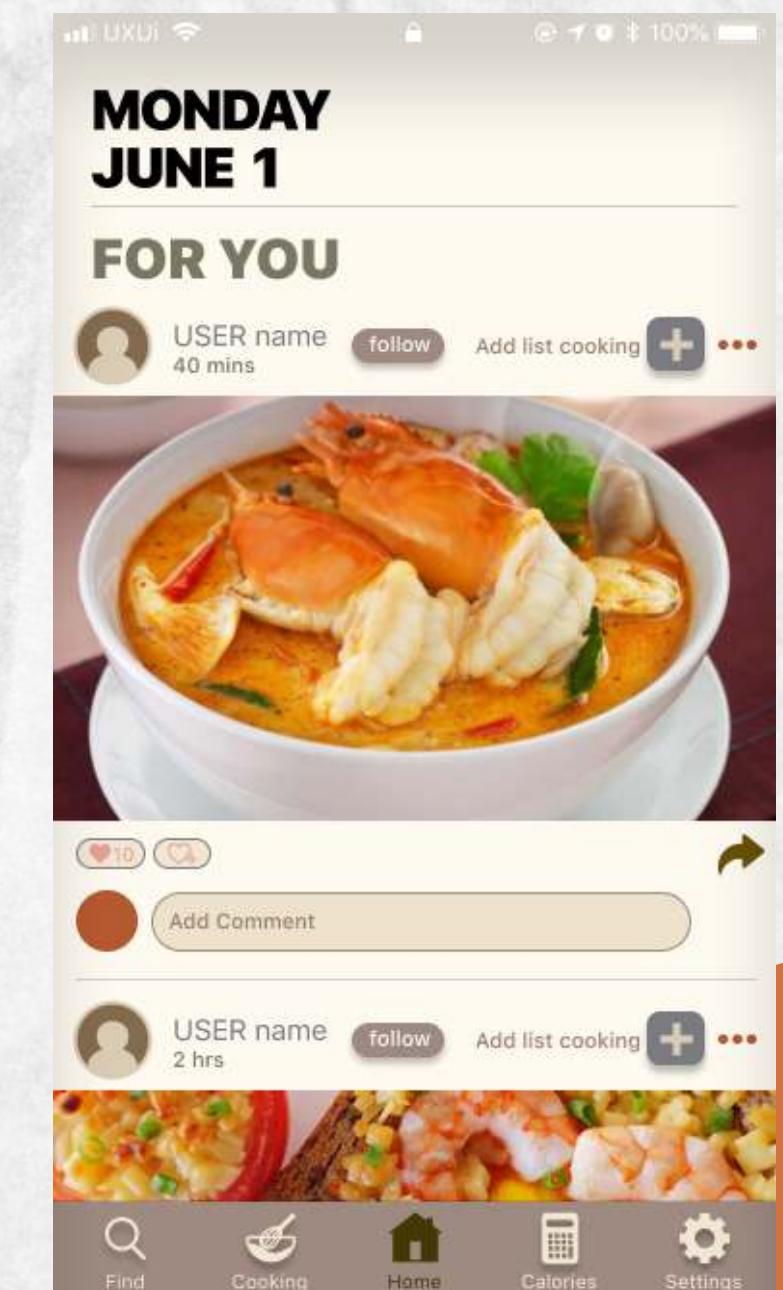
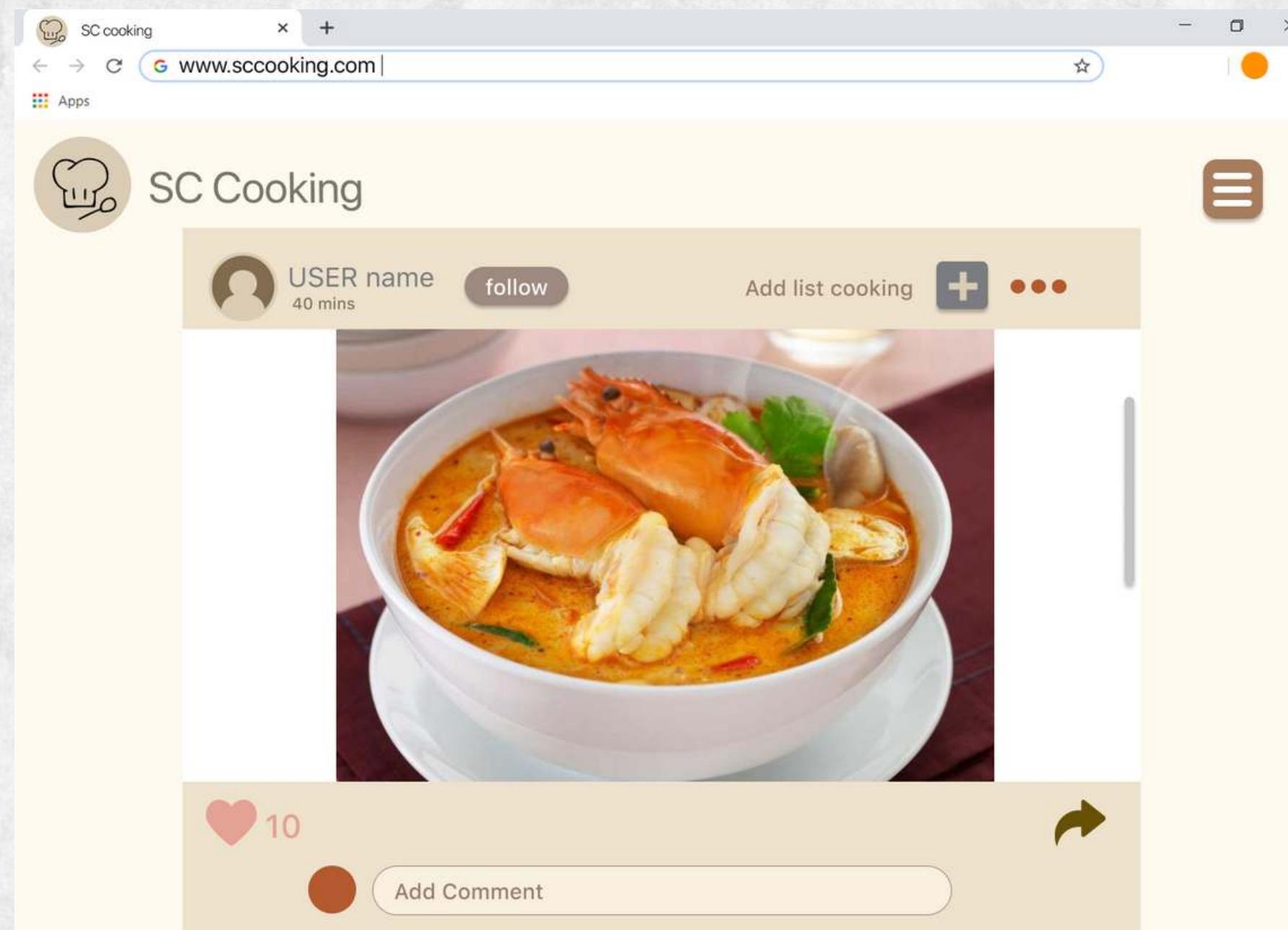


# UX/UI's subject Project

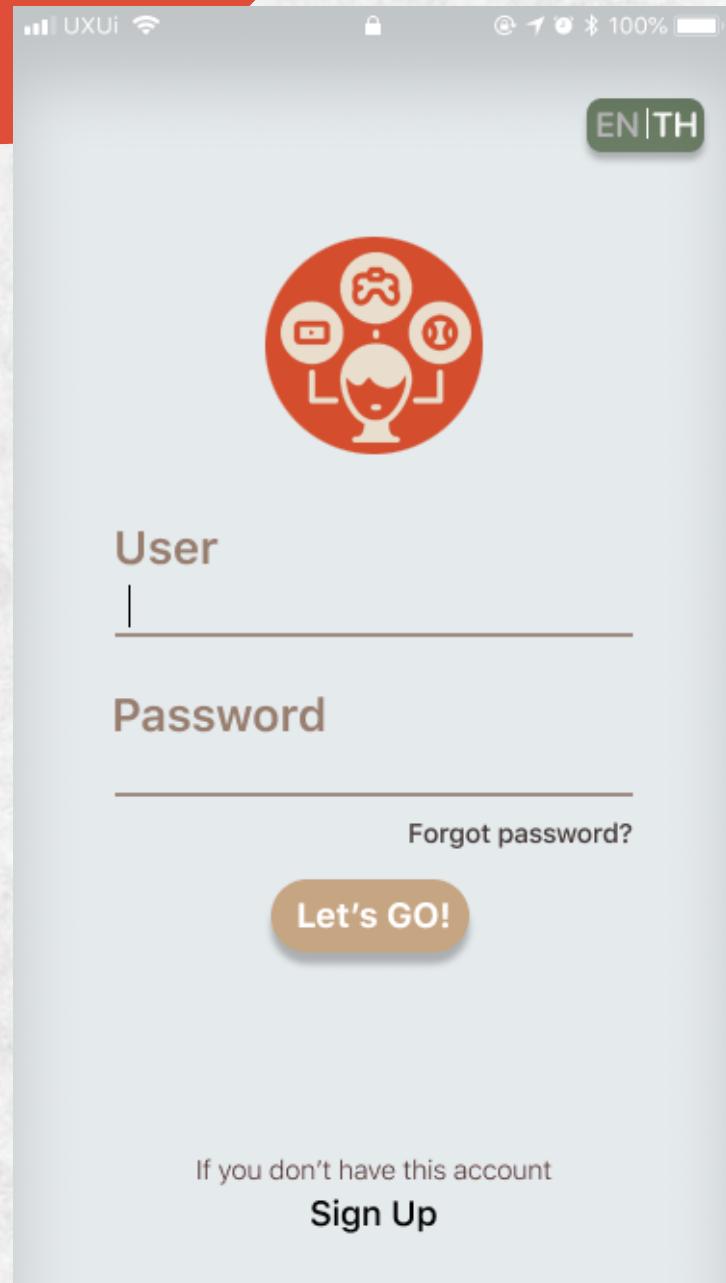
Design Web Application for the target group that is first jobbers and midlife.

Mockup based on Apple's human interface guidelines and Google's material design.

# Sample for First Jobber target



# Sample for Midlife target



A screenshot of a web browser window titled "Free Times" with the URL "www.freetimes.com". The page features a large orange circular icon with four white icons: a camera, a video camera, a wine glass, and a game controller. Below the icon, the text "FREE TIMES ACTIVITY" is displayed. To the right is a login form with "User" and "Password" fields, a "Forgot password?" link, and an orange "Let's GO!" button. Below the form is a note: "If you don't have this account" followed by a "Sign Up" button. At the top right of the browser window is another "EN|TH" button.





# UX/UI Design Web CheatSheet IT

It is a repository of summaries for subjects within the Faculty of Information Technology for juniors in our faculty.

# Sample Web Application

The image displays three screenshots of a web application interface titled "Cheat".

**Screenshot 1: Home Screen**

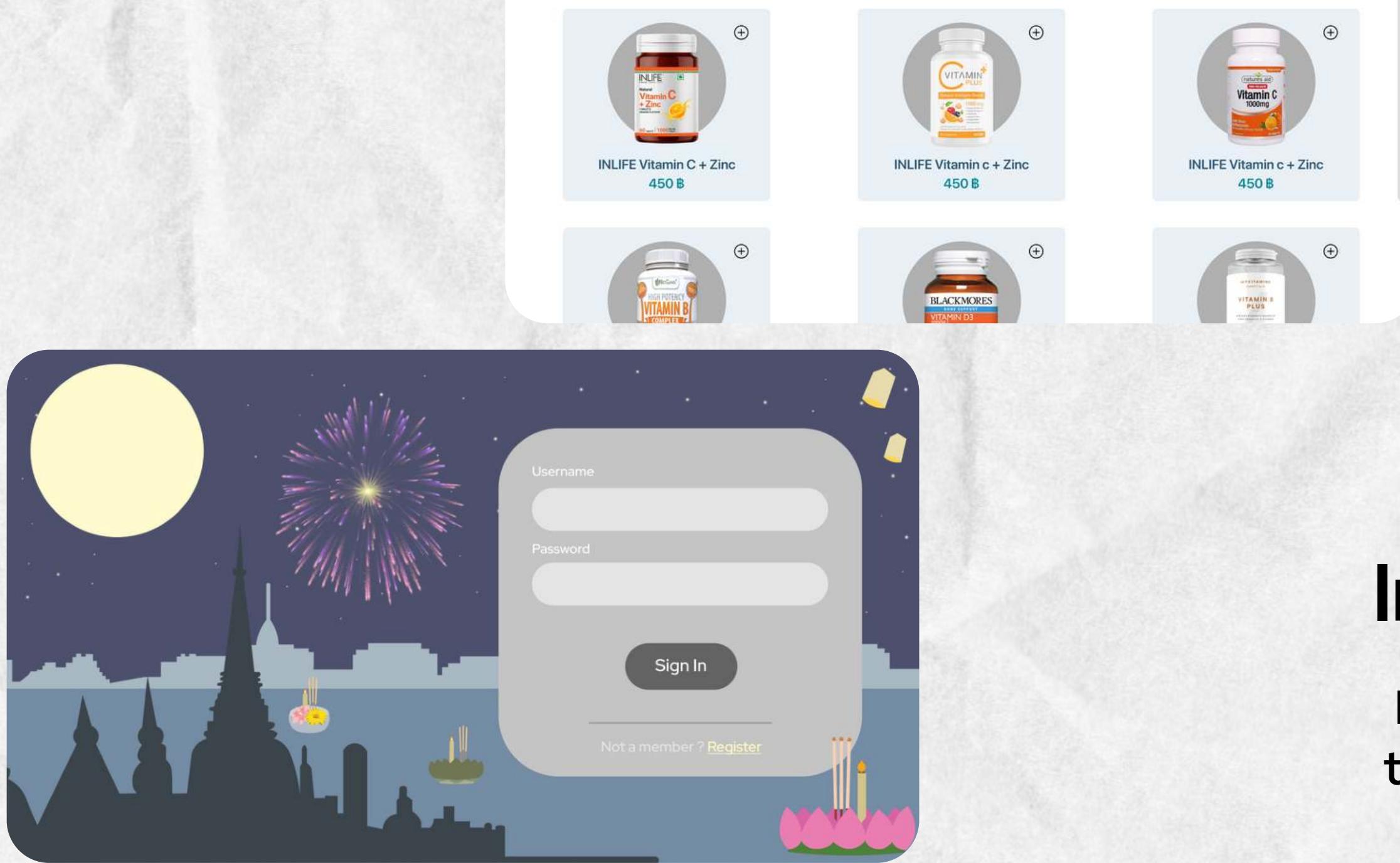
- Header:** "HEADER-TEXT" with placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut tristique sollicitudin diam sit odio non."
- Tutorials:** Three play button icons labeled "Tutorial 1", "Tutorial 2", and "Tutorial 3".
- Suggest Sheet:** A purple box containing a file icon and the text "FILE NAME". Below it is a "SUGGEST SHEET" section with a blue icon and placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla risus elementum egestas massa mi a ultricies."
- Suggest Review:** A blue box containing a mountain icon and the text "FILE NAME". Below it is a "SUGGEST REVIEW" section with a blue icon and placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Non nulla risus elementum egestas massa mi a ultricies."
- Thread Name:** A blue box containing placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mattis pulvinar fusce vulputate quis bibendum blandit ultrices phasellus ultricies usc vulputate quis bibendum usc dipiscing elit. Mattis pulvinar fusce vulputate quisbib...".

**Screenshot 2: All Sheet View**

- Header:** "ALL SHEET" with a search bar.
- Content:** A grid of eight white boxes labeled "FILE NAME" each.

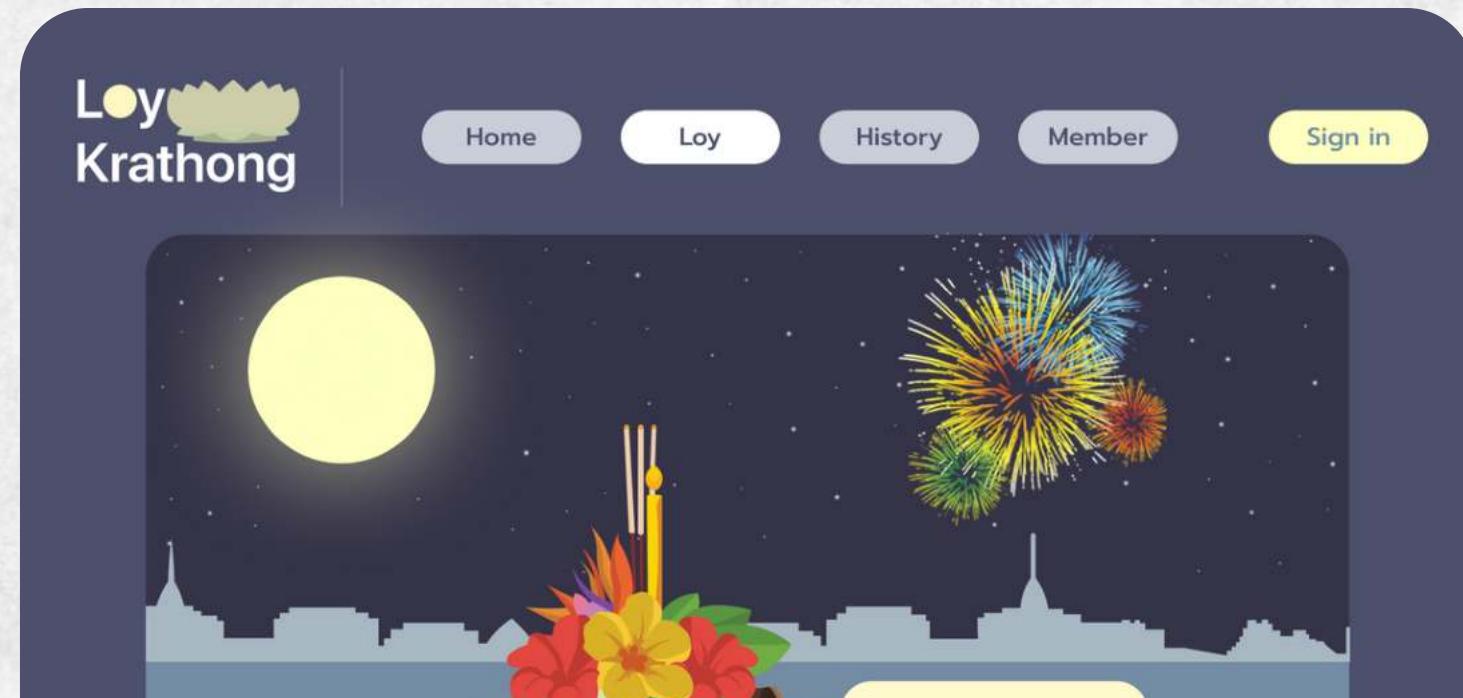
**Screenshot 3: All Thread View**

- Header:** "ALL THREAD" with a search bar.
- Content:** A grid of four columns and two rows of thread cards. Each card has a title, a snippet of text, and a "Thread's name" section.
  - Column 1, Row 1:** "Topic review" (placeholder text), "Thread's name" (placeholder text).
  - Column 2, Row 1:** "Thread's name" (placeholder text), "Thread's name" (placeholder text).
  - Column 1, Row 2:** "Thread's name" (placeholder text), "Thread's name" (placeholder text).
  - Column 2, Row 2:** "Thread's name" (placeholder text), "Thread's name" (placeholder text).
- Pagination:** " << < 1 2 3 ... 9 > >> "
- Footer:** "Copyright 2021 | SIT KMUTT | admin.report@gmail.com" and a yellow circular "upload" icon.



# UX/UI Design Integrated Project I-II

It is a project of the department IT  
that promotes teamwork in order to  
build real-world working abilities.



# Sample Website integrated project I (only on desktop)

KAYA

HOME PRODUCT CART <sup>1</sup> MEMBER

All Product

Filter search

INLIFE Vitamin C + Zinc 450฿

INLIFE Vitamin c + Zinc 450฿

INLIFE Vitamin C 1000mg 450฿

INLIFE High Potency VITAMIN B1 COMPLEX 450฿

BLACKMORES VITAMIN D3 450฿

VITAMIN B PLUS 450฿

KAYA

HOME PRODUCT CART <sup>1</sup> MEMBER

INLIFE Vitamin C + Zinc

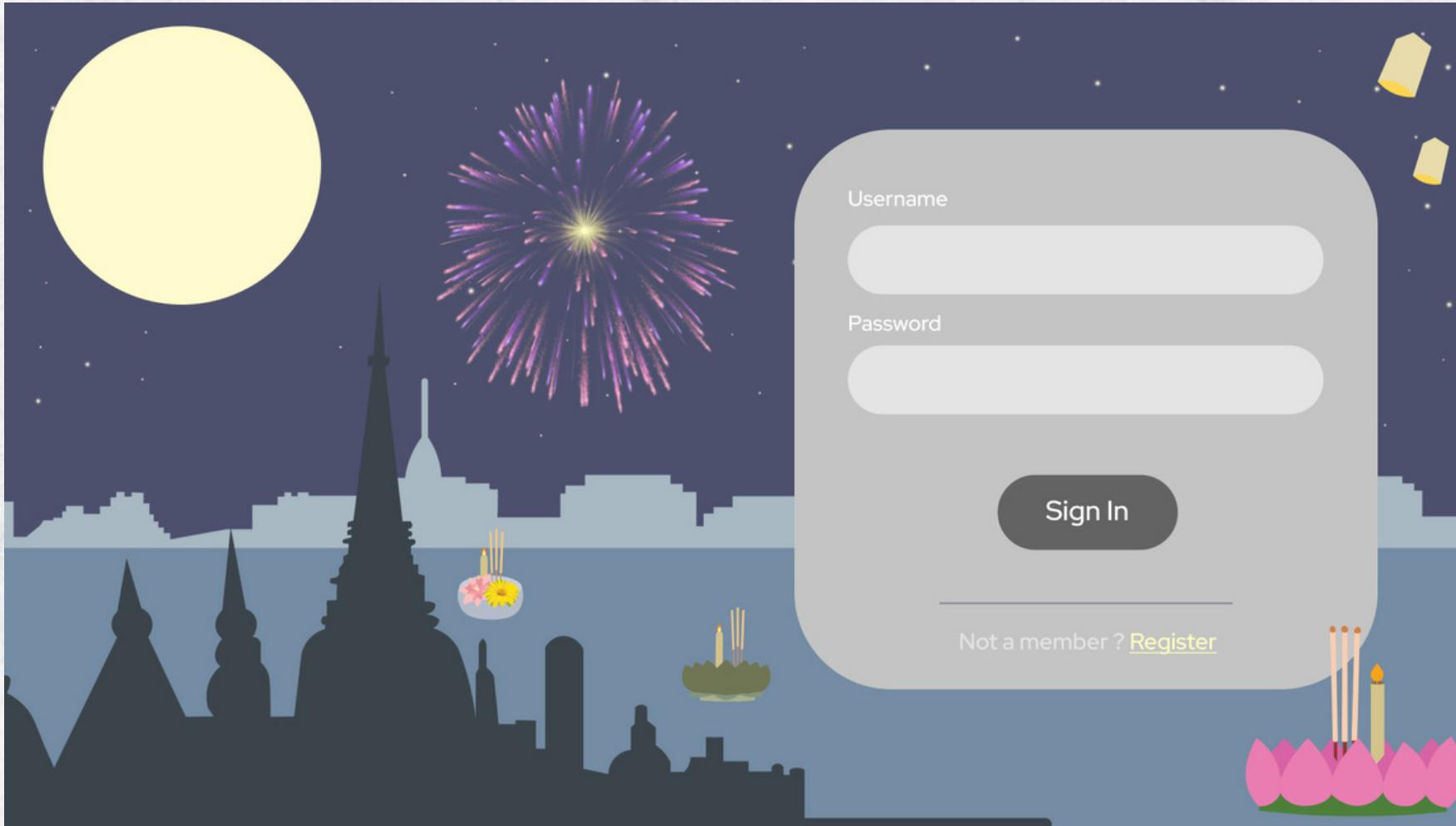
Detail: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud.

Type: Tablets  
Expire: 12/09  
Price: 450฿

Size 30 40 60

2 Add to cart

# Sample Website integrated project II (only on desktop)





Password \*

Remember me

**SIGN IN**

Copyright © SSO SIT PROJECT 2020

**SAMO SIT**

Home — About Voting News Request Petition Project Form EN | TH **LOGIN**



**ABOUT**

## What is SAMO SIT

SAMO SIT is a web application used by students of SIT faculty at KMUTT to manage collaboration between students and the student union. Many features in our web application were developed with the goal of assisting students or the student union in getting connected fast and resolving problems that may arise.

**READ MORE**

**SAMO SIT**

Home **About** Voting News Request Petition Project Form EN | TH **LOGIN**

### Directory of student union

2022 ▾



Yanika Putorn

# UX/UI Design Final Project (senior project)

**It is a project of the department IT  
that promotes teamwork in order to  
build real-world working abilities.**

# Sample Website Final Project (only desktop)

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

## News

see all

12 September 2022 กิจกรรมยุคล็อกดาวน์ ชวนเพรชซีพะระจอมเกล้านบูรีหัวร์คณะ SIT จากที่บ้านด้วยเกม The sims 4

10 September 2022 SIT KMUTT Dean Candidates Vision Talks งานแสดงวิสัยหัศน์ รุก โจทย์ในชั้นเรียน ที่ใช้ได้จริง

10 September 2022 เด็กไทยเล่น โชว์หุ่นยนต์เล่นหมากกระดาน ใจกลางมหาวิทยาลัย ที่ไม่ใช่แค่การแข่งขัน แต่เป็นการสนับสนุนความคิดสร้างสรรค์ ของเยาวชนไทย

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

## กิจกรรมยุคล็อกดาวน์ ชวนเพรชซีพะระจอมเกล้านบูรีหัวร์คณะ SIT จากที่บ้านด้วยเกม The sims 4

POSTED ON: 12 SEPTEMBER 2022, 2:18 PM

The image shows a screenshot of a news article from the SAMO SITO website. The title is "กิจกรรมยุคล็อกดาวน์ ชวนเพรชซีพะระจอมเกล้านบูรีหัวร์คณะ SIT จากที่บ้านด้วยเกม The sims 4". The date is "12 SEPTEMBER 2022, 2:18 PM". The content includes a large image of a Sims 4 city scene with buildings and trees, and some text describing the competition.

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

## Petition Form

TOPIC  
0/100

TYPE  
▼

DETAIL  
0/500

SUBMIT

SAMO SITO

Home About Voting News Request Petition Project Form EN | TH LOGOUT

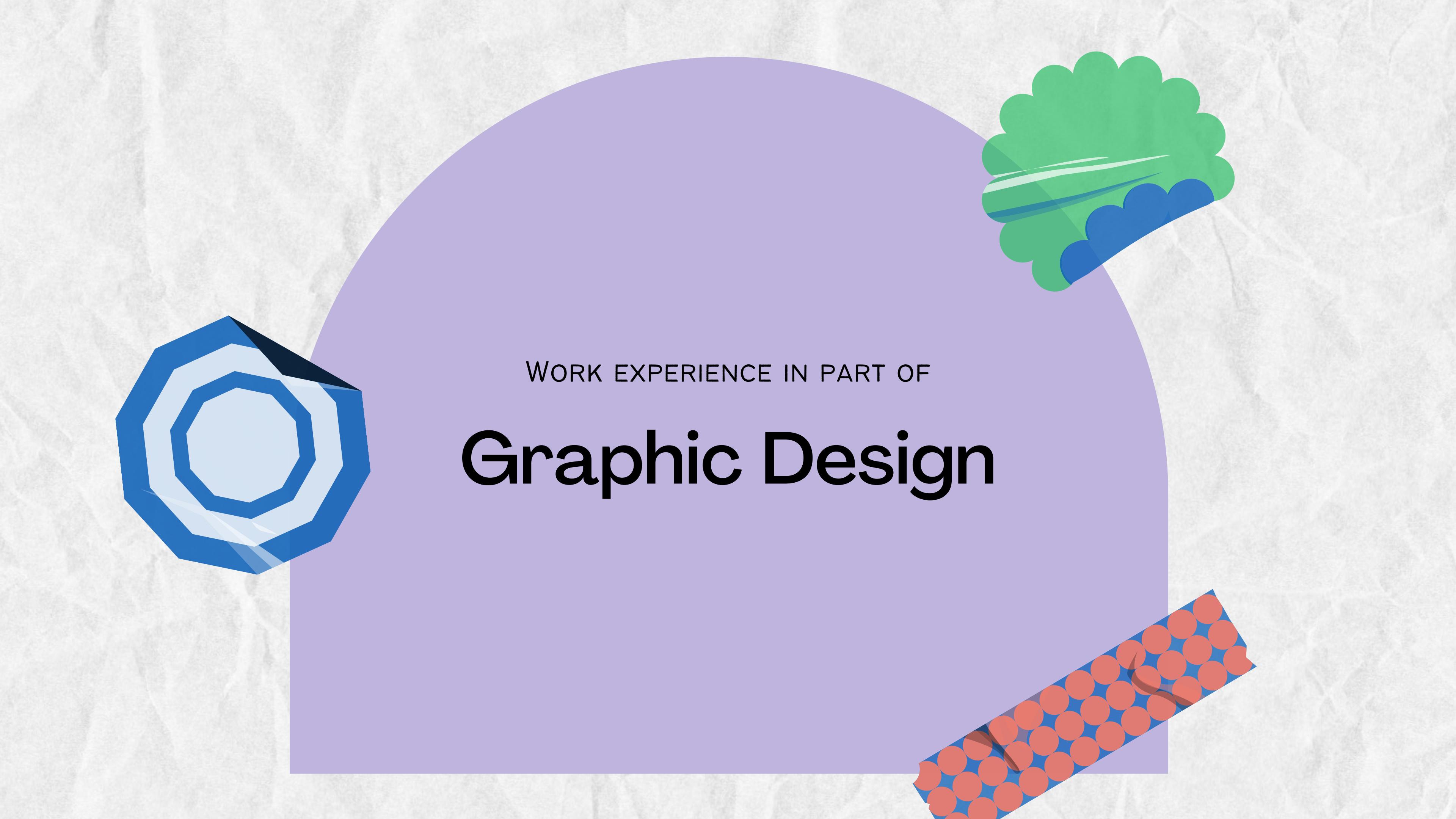
## Logout

REQUEST PETITION

Are you sure you want to logout?

CANCEL OK

The image shows a screenshot of a modal window titled "Logout". It contains the text "Are you sure you want to logout?". Below the text are two buttons: "CANCEL" and "OK". To the right of the text, there is an illustration of two people standing next to a large clipboard with a checklist.



WORK EXPERIENCE IN PART OF

# Graphic Design

# Graphic Design Advertisement for Lamoon Baby

It's a graphic design for general work consisting of web pages and a design advertising media for some products.



# Sample work of advertisement promotion

**Hot Deal !**  
**9.9**

**Lamoon Organic**  
Products with 100% Natural Ingredients

**SALE**  
**30% + 20%**

Only for joint-promotional products

**SALE UP TO**  
**Max 500.-**  
when shopping up to 2000.-  
by credit card and date for  
the promotion

8 Sep 2021 - 12 Sep 2021

**HomePro** **lamoon**



This promotional graphic for Lamoon Organic features a blue background with white clouds. It highlights a 'Hot Deal' of 9.9, a sale of 30% + 20%, and a maximum discount of 500 baht. The offer is valid from September 8 to 12, 2021, for joint-promotional products. The Lamoon logo is in the top right corner.

**ลดสุดคุ้ม 20%**

**Lemon Farm** **lamoon**

ซื้อบนแพ็คค่าขาย  
ได้แล้ววันนี้

**Lemon Farm**  
สาขาใกล้บ้านคุณ



This promotional graphic for Lamoon Organic features a yellow and blue background with a rainbow. It highlights a 20% discount and mentions buying on pack. It also includes the Lemon Farm logo and a note about branch availability.

**Lamoon Organic Baby**  
Products with 100% natural ingredients

**SALE**  
**20%**

5 Aug 2021 - 15 Aug 2021

Only for joint-promotional products

**HomePro** **lamoon**



This promotional graphic for Lamoon Organic features a blue background with a sun and clouds. It highlights a 20% discount and specifies the offer is valid from August 5 to 15, 2021, for joint-promotional products. The HomePro logo is in the top right corner.

**ลด!!!**  
**30%**  
Mothercare 60 years anniversary

**m** **mothercare** **lamoon**

**60th Anniversary mothercare**



This promotional graphic for Lamoon Organic features a white background with a yellow sun and clouds. It highlights a 30% discount for Mothercare's 60th anniversary. The Mothercare logo is in the top right corner.

# Graphic Design at **MFEC Public Company Limited**

It's a graphic designer for general work consisting of web page design and a design of advertising media and promoting events.



A screenshot of a job listing page from MSyne Innovations. At the top right is the MSyne Innovations logo. Below it, the text "Check Out Available Positions" is displayed in a large, bold, blue font. Underneath this, there are five isometric icons representing different roles: "Data Platform Engineer", "Project Manager (Big Data, Data Management)", "Test Manager/Test Leader", "Business Analyst", and "Data Engineer". Each icon shows a person interacting with various digital elements like clouds, databases, and charts.

A dark-themed banner for MFEC. At the top left is the MFEC logo. To its right is the "Data Driven" logo, which features a stylized bar chart icon above the word "Data Driven". Below these, the text "More than 100 Projects of MFEC in 2021" is written in blue. Further down, the text "Towards Technology-Driven Enterprise" is displayed in blue, with "Technology-Driven" being larger and "Enterprise" being smaller. At the bottom of the banner, there are three small images showing groups of people in what appears to be a conference or event setting.

A dark-themed banner for MSyne Services. At the top right is the MSyne Innovations logo. Below it, the text "Big Data Implementation" is written in a large, bold, blue font. Underneath this, there is a stylized illustration of a laptop displaying a bar chart, surrounded by 3D bar charts of varying heights, representing data analysis and big data implementation.

# Sample work of graphic design



# Graphic Design & Branding at DKSH

Create graphics for partner promotion and Business Units in the company. And I work in the Marketing department (co-working Global Market)



# DKSH

## Three Reasons + Why Brand Owning Healthcare Companies Choose to Outsource

In our recent Route to Market survey conducted by DKSH, respondents from pharmaceutical, consumer health, and medical device companies state these top three reasons outsourcing can benefit their businesses.

**Ease of Market Expansion**  
Commercial outsourcing allows brands to expand their geographical reach in existing markets while also penetrating new locations. By partnering with a commercial outsourcing provider such as DKSH, brands will also have access to a capillary distribution network of thousands of customers and partners in diverse channels.  
An outsourcing provider will also have in-depth knowledge and understanding of local markets and regulations as well as regulatory restrictions, making market entry an easier process.

**New Product Launches**  
In a complex market, brands strive to successfully launch new products and quickly gain more sales. With support from a professional commercial outsourcing partner who has experienced, high-performance teams of sales and marketing experts such as DKSH, brands can start penetrating new markets with their new products straight away and skip the processes of conducting market research, planning, sales strategies, and forming new sales and marketing teams, hence, allowing businesses to reduce fixed costs.

**Optimizing Sales Growth for Mature Products**  
When a product enters its maturity stage, sales often start to decline. But if managed properly, a mature product can still be a revenue generator. Commercial outsourcing partners can support brands in reinvigorating products to grow by introducing products to new targets, retaining loyal customers, reviving sales through omni-channel approach as well as providing value-added services.

Delivering Growth – in Asia and Beyond.

DKSH

## Hiruscar<sup>®</sup> ANTI-ACNE Dermatological Acne Skin Care

### Painful Acne? Relieved in **24 Hours!** \*

Reduce irritated acne conditions such as:

- Pain
- Swelling
- Redness

**Opuntia Ficus-Indica Flower Extract**  
(Cactus Flower Extract): Anti-oxidant

**Centella Asiatica Extract**  
Reduce P. acnes inflammation

**Hiruscar<sup>®</sup> ANTI-ACNE Dermatological Acne Skin Care Manager Anti-Acne SPOT GEL**

\*Individual results may vary

#### Hiruscar Anti-Acne Range is formulated to be gentle on skin & tested Non-Comedogenic and Hypo-Allergenic

Hiruscar Anti-Acne range has 3 main active ingredients:

**Salicylic Acid** for anti-acne benefits

**Aloe Vera** soothes redness

**MPS** maintains skin moisture

Address mild to moderate various acne conditions.

**Blackheads**, **Papules**, **Pustules**

Hiruscar<sup>®</sup> Dermatological Acne Skin Care

Available at:

guardian watsons Shopee Lazada

HiruscarPostAcneSingapore hiruscar.sg www.hiruscar.com.sg

# Sample work of graphic design



## Four Reasons Why Ethics and Compliance Are Important for Patient Support Programs



Compliance and ethics are often emphasized as being one of the key components for a successful patient support program (PSP) as collecting both positive and negative information and data about patient experience and outcomes is a crucial element to enhancing the patient journey.

### Building a Culture of Ethics and Compliance Across Functions

PSPs can have various forms and structures so all relevant functions must be involved in the discussion as it is important to have different perspectives covered in analyzing the risks, market access, medical, legal, data privacy, and other key processes. It must be clearly outlined how everyone is going to interact and how the program is structured as we are seeing more regulations being introduced with the intent of protecting patients' privacy and ensuring that providers establish the proper interactions with patients.

### Ethics and Compliance Affect Patients' Privacy

PSPs generate a lot of sensitive information which needs to be protected and used correctly to avoid unwanted consequences to pharmaceutical companies. To protect patients' privacy, we are seeing a clear surge in government enforcement when it comes to patient data with several well-known cases having been investigated and sanctioned.

### Tailored Ethics and Compliance Standards for PSPs Are Crucial

As PSPs are a relatively new concept in Asia, providers need to raise the ethical bar in these programs and apply the general compliance principles and ethical standards to all activities. Compliance professionals need to also tailor PSPs with seasonal ethics and compliance guidelines or standard operating procedures that meet the needs of each business.

### Reputations at Stake

When an infringement occurs related to ethics and compliance, the company's reputation is at risk, especially when news is released to the public. While the loss of business is the visible consequence, what this means for the team is that the integrity of the procedure and the process of the PSP has failed. Since PSP's objective is to assist patients to get the right treatment, when we compromise ethics and compliance to gain an unfair business advantage, it means the provider has let the patient down by delivering them inadequate treatment.

[Read more](#)

 DKSH  
Delivering Growth - in Asia and Beyond.

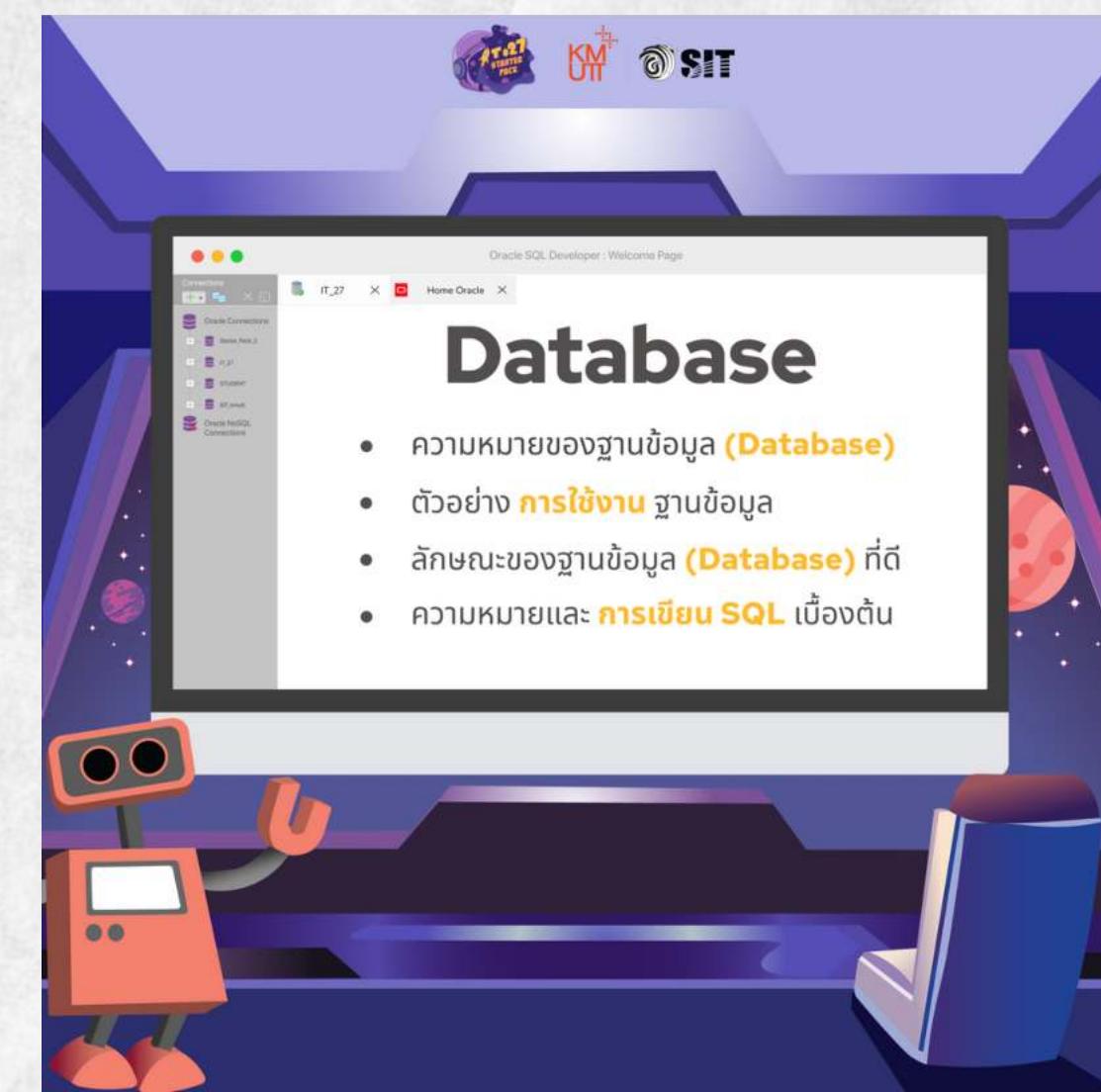


# Graphic Design in Faculty

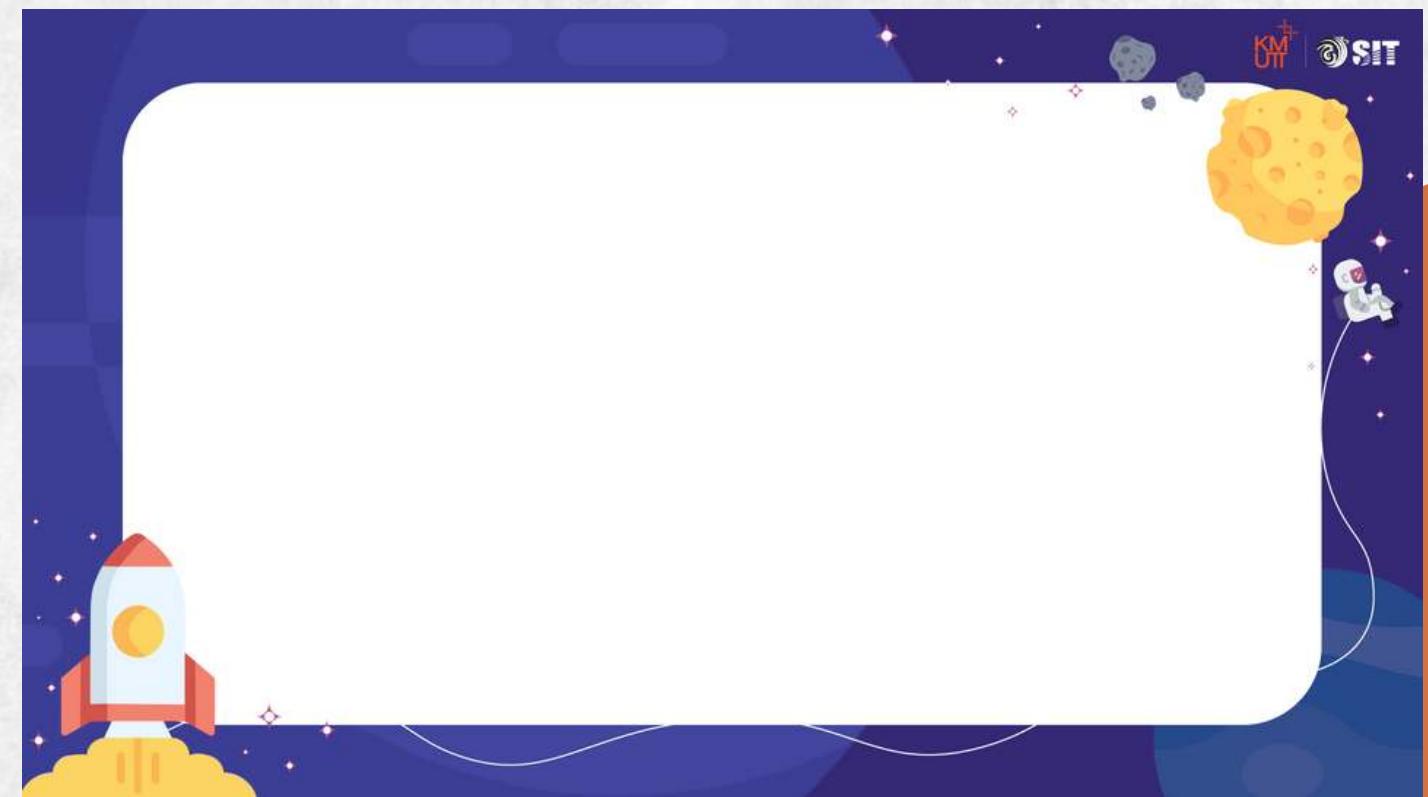
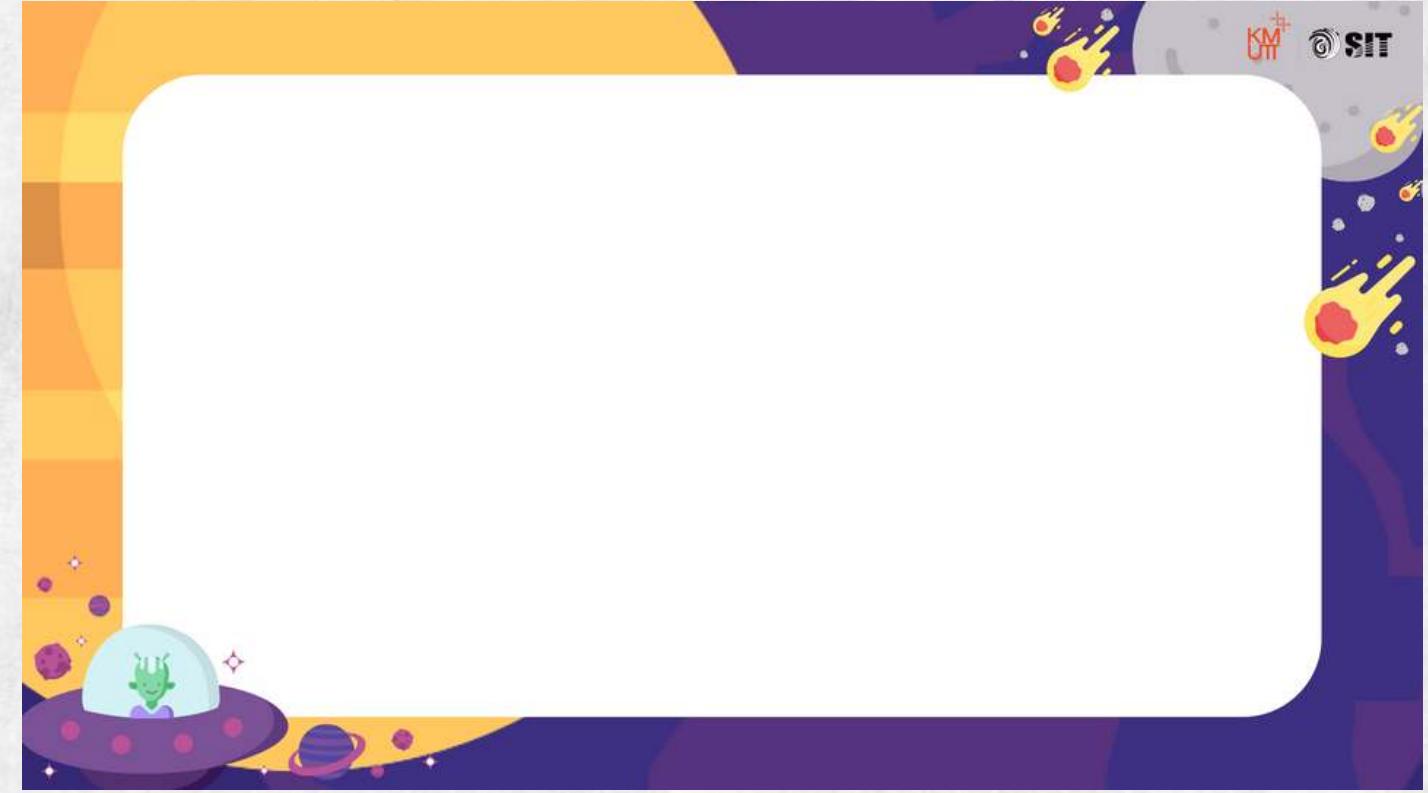
for projects in the faculty

## **example**

- poster session activity
- template slide
- banner or artwork
- etc.



# Sample work of graphic design



# **THANK YOU**

**For your attention**

---

**Contact Me**

**Email:** Pyanika.pu@gmail.com

**Linkedin:** [linkedin.com/in/yanika-putorn-250737205/](https://linkedin.com/in/yanika-putorn-250737205/)



Scan to see my website