

# Yanika Putorn

#### **UX/UI DESIGNER**



I am a driven UX/UI designer who always thinks creatively and is open to new opportunities for advancement. I believe that my design abilities are adaptable and suitable for all users.

#### **WORK EXPERIENCE**



# Intern, Group Branding and Design **DKSH Management (Thailand) Limited** - the Market

Expansion Services Provider with a global presence in 37 markets. Link to website

June 2022 to February 2023 (9 months)

- Work with Group Marketing's Branding and Design team to implement DKSH Corporate Design globally.
- Create and develop marketing materials, e.g., social media posts, website banners, infographics, illustrations, etc. to be used across DKSH platforms.
- Collaborate across the APAC region to create and develop marketing materials for DKSH Healthcare Own Brands; Hiruscar, Probi, and Audisol.
- On-site support for DKSH Leadership Connect 2022 event where the senior Management gathered and discussed
- Be an advisor for local colleagues worldwide to successfully implement the DKSH corporate design according to the brand guidelines.



#### Intern, UX/UI designer

MFEC Public Company Limited - IT service provider specializing in network computing and e-business.

#### Link to website

Jan 2022 to Apr 2022 (4 months)

- Produce visuals to promote our business.
- Create a wireframe and prototype for the new MFEC website as part of the planning and design process.
- Analyze the information and talk to developers regarding the deployment procedure.
- WordPress was used to develop the website.

#### **EDUCATION**

#### **Bachelor of Science in Information of Technology**

King Mongkut's University of Technology Thonburi | 2019-2022

- Design website, "Cheat Sheet"
- Mentor, SIT Playground Homework Service 2022

LANGUAGES

Thai: Advanced **English:** Intermediate

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Click here to my website

## **SKILLS**

**UX Researcher UI** Design

**Graphic Design Video Edition** 

**Content Creation** Wireframing

HTML&CSS Agile Methodologies

**SOFT SKILLS** 

Giving feedback

**Understanding Business Value** 

**Active Listenting** 

**TOOLS** 

**Figma Adobe Photoshop** 

Adobe XD Adobe Illustrator

**Adobe Premiere Pro** Sketch

#### **COURSES**

## **LinkedIn Courses:**

**Programming Fundamentals** 

(Link to Certificate)

HTML Essential Training

(Link to Certificate)

**Databases Fundamentals** 

(Link to Certificate)