

CHATBOT : MUSCULAR



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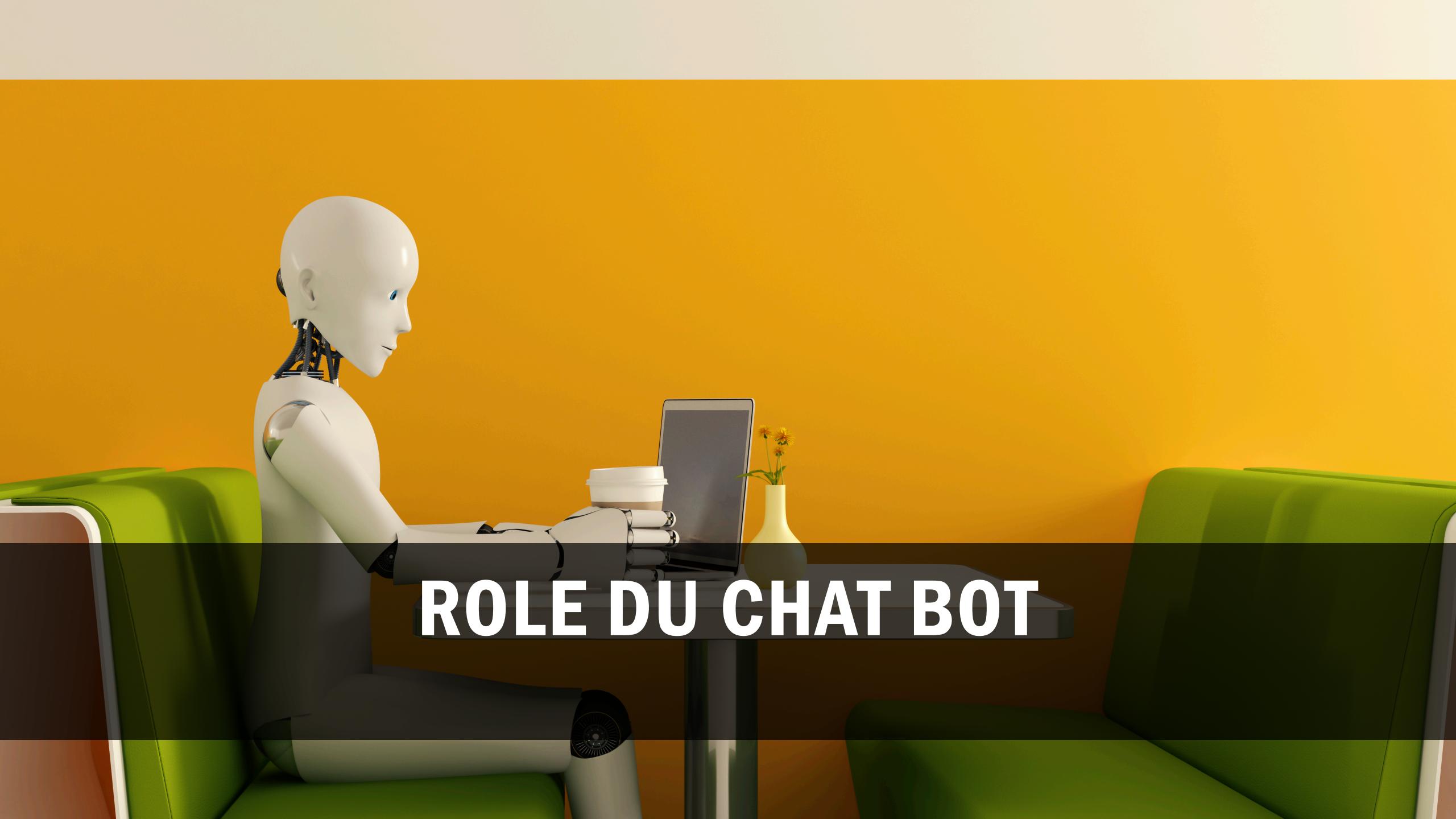
The background of the image is a high-angle view of a large crowd of people walking across a light-colored floor. The individuals are blurred, suggesting movement, and are dressed in a variety of casual and professional attire. They are scattered across the frame, creating a sense of a busy public space.

L'AUDIENCE

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Who are your customers/users?

- **What are their problems, needs and goals?**
- **How do they try to solve these problems and achieve their goals?**
- **Which words and phrases do they use to talk about these actions/tasks?**
- **What kinds of situations or circumstances trigger these actions?**
- **What is their context**



ROLE DU CHAT BOT

ROLE DU CHAT BOT

Technical limitations

- **Level of effort required**
- **Timeline**
- **Budget**

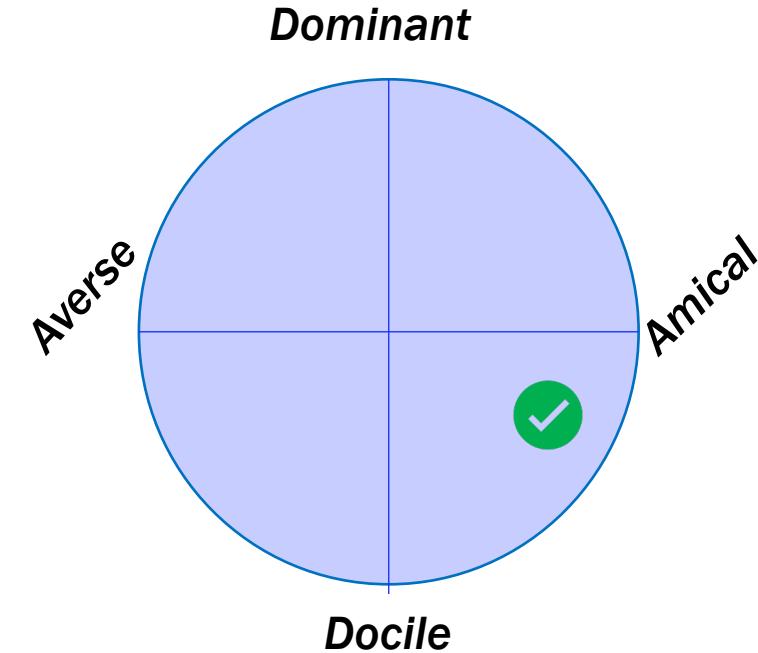
A row of nine wooden figurines, all identical in shape and color (a light tan wood), are arranged horizontally across the frame. In the center of this row stands a single figurine that has been hand-painted. This painted figure has black hair styled in pigtails, pink cheeks, a small red mouth, and is wearing a pink dress with a white collar and a blue polka-dot skirt.

BOT PERSONA

BOT PERSONA



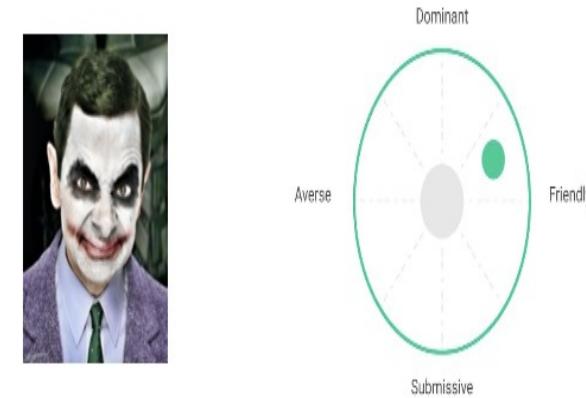
- Informations générales : Oumar, 32 ans, responsable young man
- Géographie: né en France
- Personnalité :
 - Serviable
 - A l'écoute
 - Expérimenté
 - Blagueur
- Background : Sportif à plein temps, coach personnel



A photograph of a building facade featuring numerous windows of various sizes and colors (blue, yellow, green, pink). A large, solid black rectangular area is overlaid in the center of the image. Inside this black area, the words "USER PERSONAS" are written in a bold, white, sans-serif font.

USER PERSONAS

USER PERSONAS



- ❖ Personalia : Bean, 65, Old man.
- ❖ Geographics: born in UK.
- ❖ Personality:
 - Funny
 - Experienced
 - Helpful
- ❖ Background: Retired actor...

Bot persona:

User personas:



Daniel



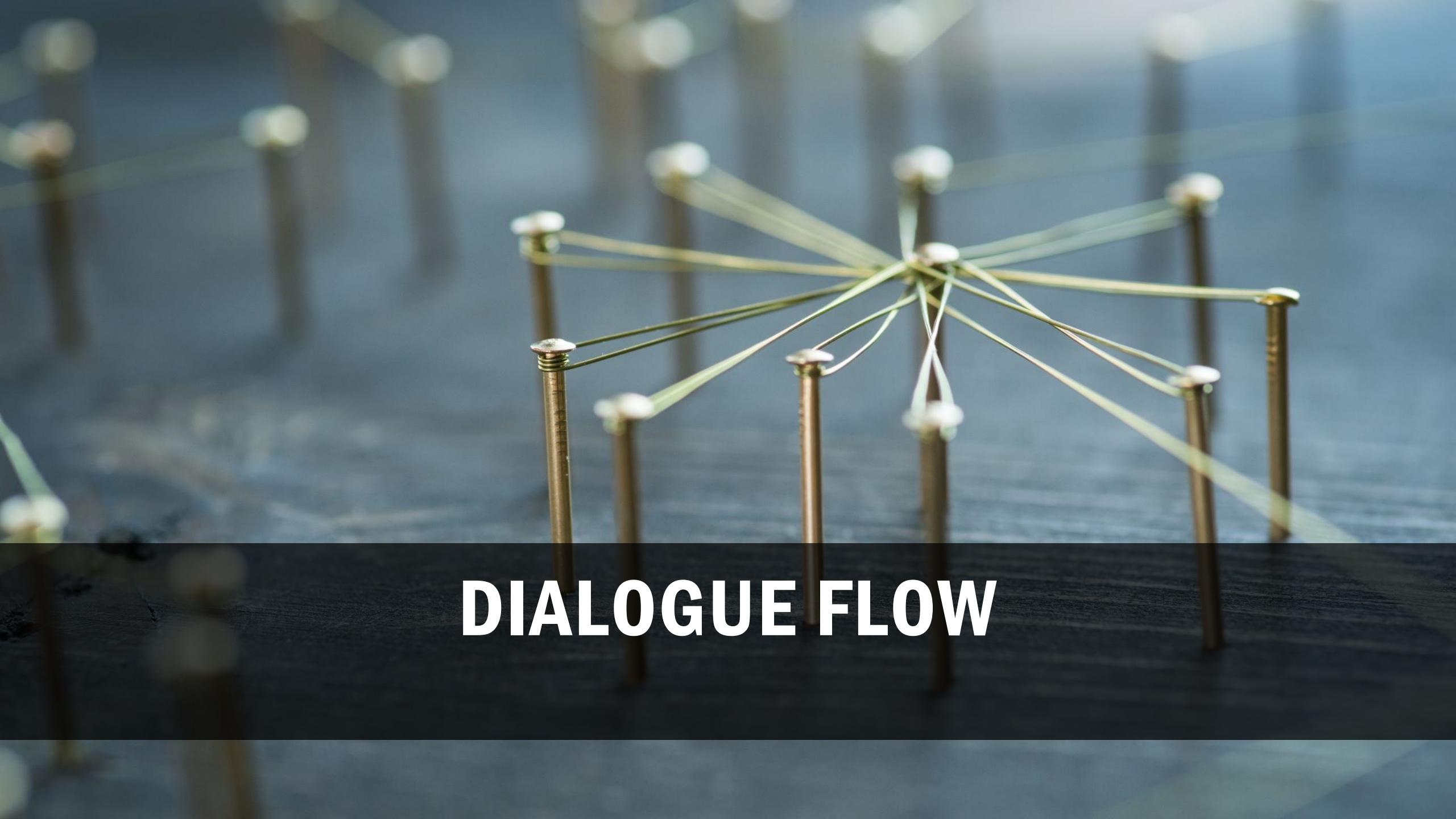
Alice

Young man

Old lady

- Uses youth expressions
- Always asks for jokes

- Uses formal expressions
- Always asks about weather and gluten



DIALOGUE FLOW

DIALOGUE FLOW

