

Yanis Deplazes

PORTFOLIO.



Graphic Designer, photographer and front-end website developer
from Switzerland

a web version can be found at
www.yanisdeplazes.ch

ABOUT ME

Hello, my name is Yanis Deplazes and I live in Switzerland. At present I am studying design, communication, computer science and business management and have completed several projects. Personally, I would describe my role as an all-rounder with lots of background in IT and marketing. With this fundamental knowledge, I can fully work on projects with different perspectives.

WORK PHILOSOPHY

I do not believe that life is made up of black and white, but of different shades of grey. I also believe that it is our duty as reasonable human beings to care for the world and to treat others as we would like others to treat themselves. This way of perceiving reality influences my beliefs and my behaviour. And therefore I strive for pragmatism, honesty, respect, openness and coherence.

WEB PROJECTS



yanisdeplazes.ch
dynamicement.com
jantofilm.ch
rheintaler-mit-herz.ch
straessle.com
reto-ammann.ch
stefanbaumann.ch

These web projects included different work areas.
This required a large area from design up to Wordpress
dynamization. Through these projects I learned the code
languages and with a little programming knowledge I
can now build websites from scratch.

A detailed description of the tasks in the most important
projects can be found on the web version.

CROSSMEDIA DESIGN

THURGAU DANCE AWARD



June 2020

The sports office of the Education and Culture Department of the Canton of Thurgau wanted to create a brand image for the School Dance Award. This included the communication media logo, website, poster and flyer.

We made several design proposals, but unfortunately mine was not accepted. However, I am still proud of my design proposal and would like to present it here in the portfolio.

BEBAS NEUE

TITEL

Source Sans Pro

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

SCHOOL DANCE AWARD
THURGAU

SCHOOL DANCE AWARD
THURGAU



#cfced3

Moodboard / design proposal

The final product was a moodboard which was presented as a design proposal. In this case study I worked with a lot of accent colours where there is also a lot of room for variation. The logo should represent street art and the typography is kept simple. With the rather older font bebas neue a recognition value is created in the logo.

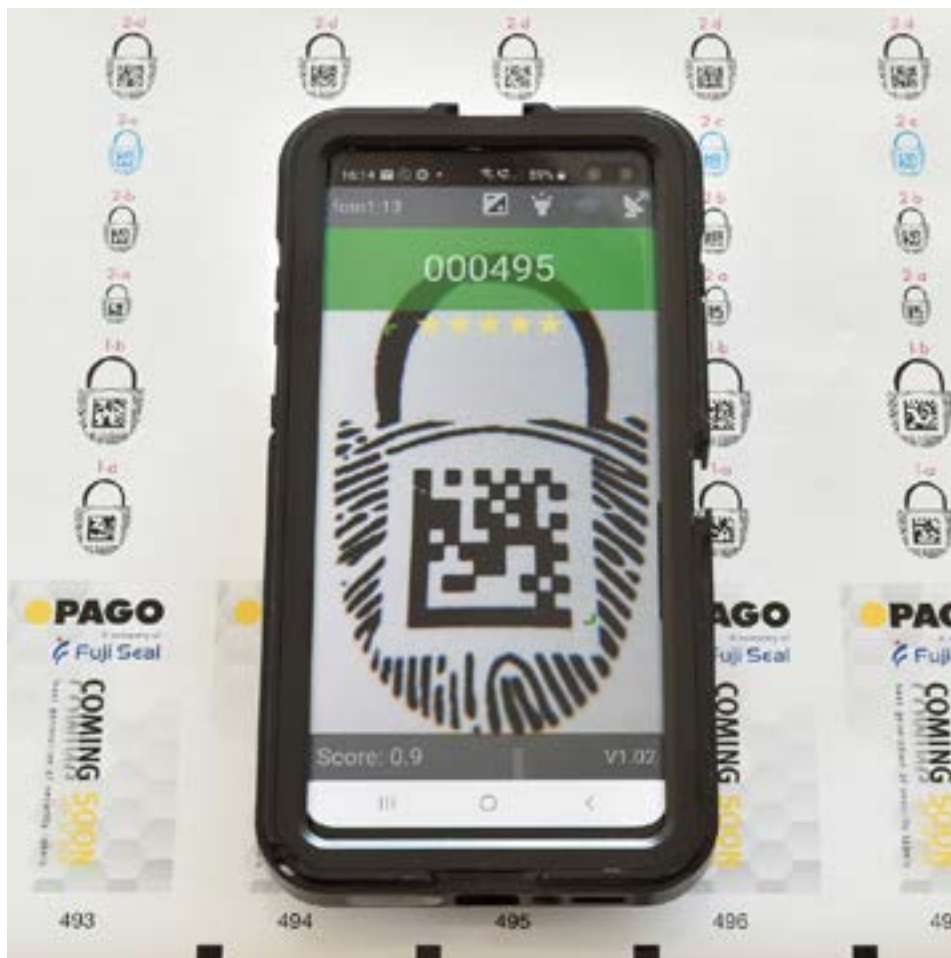
DYNAMIC ELEMENT



March 2020

Dynamic element represents new technology in counterfeit protection. As in a data matrix code, there are a lot of security features that should be used in a new logo for their core technology.

The collaboration with friedrich kirster on the originstamp wega project gave the project team a new opportunity to design a logo for his new company within 48 hours.



Logo

The final product was a logo that at its core should represent security. It could be interpreted as a key lock or a shopping bag. In the end, it represents its core value, namely trustworthy shopping. The design as a fingerprint shows the aspect of identity and originality. This ultimately called for more protective features when reading the codes.

MULTIMEDIA• PROJECTS



February 2020

The Supreme Masters 2020 took place in Amriswil, Switzerland and host up to 32 Teams in an exclusive CSGO offline Event. Our team had the opportunity to take photos of the event, which were later officially used in newspapers and on their official website.

Gallery - <https://www.suprememasters.gg/gallery>

SUPREME MASTERS 2020



Mathieu 'Maniac' Quiquerez - Analyst



Jacob "pyth" Mourujärvi - Professional Player



Jonathan "b0denmaster" Bodenmalm - Professional Player



January 2020

Together with photographer Chris Widmer we went to St. Gallen and took pictures of the professional model Jordan. Based on Chris' previous experience we were able to create great shots of Jordan.

Instagram Gallery

<https://www.instagram.com/yanis.deplazes/>

PHOTOSHOOTING IN ST. GALLEN





May 2019

Part of our apprenticeship was the creation of a short film on a given topic. this project included the planning (preproduction), realisation (production) and editing (postproduction) of the short film. Our goal was to make a short film about the CIA's LSD experiment.

YouTube Link - bit.ly/wersindsie

Detailed Documentation - bit.ly/wersindsiepdf

WER SIND SIE?



title page / thumbnail of the film



Production / Day 3



Postproduction / Day 4

OTHERS

WEGA - ORIGINSTAMP

September 2019

As part of the exhibition "Smarter Thurgau", the SBW Haus des Lernens was present with a multi-part stand with various stages. Together with three employees, we were commissioned to design and manage a booth for OriginStamp. In this project I eventually took over the management and we were able to finish the project very well.



CRÉACTIVA SECUNDARIA

October 2019 - February 2020

Together with three other employees, we teach mediamatic subjects at SBW Secundaria. This includes photography, web development and programming. The most important point of this project is to make the lessons exciting and instructive.



