

# yankun.info

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# **EXPERIENCE**

## **UX Design Intern**

May 2019 - present

#### Center for Academic Innovation

- Redesigned ProblemRoulette(online quiz platform) research framework interface and improved user flow and information architecture
- Designed ProblemRoulette's About page and Landing page for tool promotion
- Redesigned Atlas(data visualization tool) course collections feature, created wireframe and prototype and conducted usability tests
- Helped build design system and develop end-to-end interaction patterns

# Student UX Designer

Jan 2019 - present

## Mission Throttle · 2 semester Multidisciplinary Design Program

- Collaborated on a multidisciplinary team to design a web-based application for missiondriven organizations that enable efficient communication and data tracking
- Created interview protocol and conducted stakeholder and user interviews to establish design goals and created user personas
- Applied Agile design principles, created wireframes and built low-fidelity and high fidelity prototype of the app
- Closely coordinated with the fronted team to develop HTML/CSS partials

# **PROJECTS**

# **UX Researcher**

Jan 2019 - Apr 2019

# Google — 4-month Project-based Course

- Conducted a usability research project to understand usage and attitude of Google Assistant among user age 16-26
- Leveraging 1-1 interview, survey, competitive analysis, card sorting, usability tests, heuristic evaluation research methods. Redesigned Atlas(data visualization tool) course collections feature, created wireframe and prototype and conducted usability tests

## **Product Designer**

Jan 2019 - Apr 2019

#### Citizen Interaction Design Program - City of Ferndale

 Designed and prototyped a web-based application which integrated the various reporting streams and outputs information that can improve DPW's efficiency and citizen reporting efficacy

## **Product Designer**

Sep 2018 - Dec 2018

## D-Lens — Detroit Midtown Cultural Connections Design Competition

- Lead a team of four to design solutions for the Detroit Institute of Art's public space problem, prototyping D-Lens, an interactive life-size monitor for way-finding fun
- Received Honorable mentioned of Product Design of the competition

## **UX** Designer

Sep 2018 - Dec 2018

## CookPal — 4-month project-based course

• Ideated and designed a mobile app that enables college students creating meal-prep events with friends, making meal-prep a fun and social activity

# **EDUCATION**

M.S in Information
Human-Computer Interaction

University of Michigan, Ann Arbor School of Information

April, 2020 | GPA: 3.75

#### **B.S in Architecture**

University of Michigan, Ann Arbor Taubman College of Architecture

April, 2018 | GPA: 3.56

# **UX METHODS**

Interaction Design
Design Thinking
User Interview
Wireframing
Rapid Prototyping
Contextual Inquiry
Heuristic Evaluation
Usability Testing
Storyboarding
A/B Testing

# **TOOLS**

Sketch
InVision
Figma
Principle
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effect
Rhino
Unity

# PROGRAMING LANGUAGE

HTML 5/ CSS 3 Python JavaScript