

Logo Versions



YoyOrder



Primary

Wordmark Only

Icon

Colours



Primary

Hex #29231D RGB rgb(41,35,29)

CMYK 0 15 29 84

Pantone 19-4008



Secondary

Hex #29231D RGB rgb(41,35,29)

CMYK 0 15 29 84

Pantone 19-4008



Accent

Hex #97AFAF

RGB rgb(151,175,175)

CMYK 14 0 0 31

Pantone 15-4706



Background

Hex #FEFBF6

RGB rgb(254,251,246)

CMYK 0130

Pantone 11-0602

Typography

Primary

Montserrat Alternates Medium

Aa Bb Cc