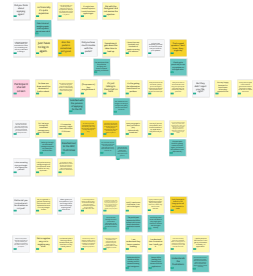


Observer

Participant

Team Points



Researcher Reflections

Related Questions

Interview Transcript

Researcher Notes

Participant (3) N

Participant (2)

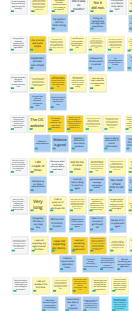
Optional company persona match

Demographics

Behavior

Needs

Team Points



Participant (3) N

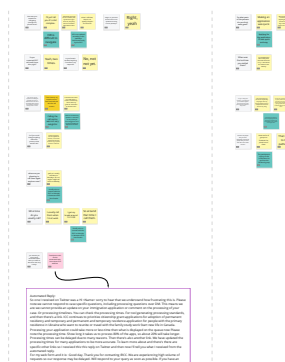
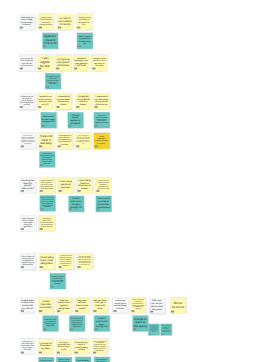
Optional company persona match

Demographics

Behavior

Needs

Team Points



Researcher Notes

Researcher Reflections

Related Questions

Interview Transcript

Researcher Notes

Participant (3) N

Participant (3)

Optional company persona match

Demographics

Behavior

Needs

Team Points



Participant (4) S

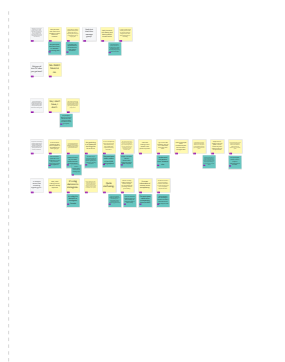
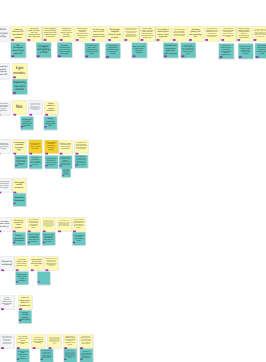
Optional company persona match

Demographics

Behavior

Needs

Team Points



Researcher Notes

Researcher Reflections

Related Questions

Interview Transcript

Researcher Notes

Participant (4) S

Participant (4)

Optional company persona match

Demographics

Behavior

Needs

Team Points

