

Reducing Privacy Risks in Online Self-Disclosures with Language Models

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Abstract

Self-disclosure, while being common and rewarding in social media interaction, also poses privacy risks. In this paper, we take the initiative to protect the user-side privacy associated with online self-disclosure through *identification* and *abstraction*. We develop a taxonomy of 19 self-disclosure categories, and curate a large corpus consisting of 4.8K annotated disclosure spans. We then fine-tune a language model for identification, achieving over 75% in Token F₁. We further conduct a HCI user study, with 82% of participants viewing the model positively, highlighting its real world applicability. Motivated by the user feedback, we introduce the task of self-disclosure abstraction. We experiment with both one-span abstraction and three-span abstraction settings, and explore multiple fine-tuning strategies. Our best model can generate diverse abstractions that moderately reduce privacy risks while maintaining high utility according to human evaluation.

1 Introduction

Self-disclosure — *the communication of personal information to others* (Jourard, 1971; Cozby, 1973) — is prevalent in online public discourse. Disclosing personal information allows users to seek social support, build community, solicit context-specific advice, and explore aspects of their identity that they feel unsafe exploring offline (Luo and Hancock, 2020). Consider the following Reddit post:

Im 16F I think I want to be a bi M

The poster discloses their age, gender, and sexual orientation to express themselves. However, these self-disclosures simultaneously expose them to privacy risks, notably regret of the disclosure (Sleeper, 2016) and doxxing (Staab et al., 2023), which are particularly acute for marginalized populations (Lerner et al., 2020). This raises a critical question: **How can we help users identify and mitigate privacy risks in online self-disclosures?**



Figure 1: Our model can provide diverse abstractions for self-disclosures of any length to suit user preferences. This approach effectively reduce privacy risks without losing the integrity of the message.

Prior works on self-disclosure (Valizadeh et al., 2021; Cho et al., 2022; Staab et al., 2023, *inter alia*) and anonymization tools (Lison et al., 2021) focus on only a limited set of self-disclosures (e.g., health issues) or inferring personal attributes (aka. user profiling), often at sentence/post levels. They do not pinpoint the exact words of disclosures in the sentence, nor have broad enough coverage of different kinds of disclosures. Both are crucial for real-world users to take control of what they want to disclose and protect their privacy.

In this work, we take the important first steps in protecting user-side privacy with **broad-coverage self-disclosure identification** and **abstraction**. Our model is more extensive in capturing more categories of disclosure (see Table 1). Moreover, we employ a human-centered, iterative design process with actual end-users to evaluate and improve the model. Our self-disclosure identification model helps users scrutinize their contents to the word level (e.g., “16F”) to account for privacy risks.

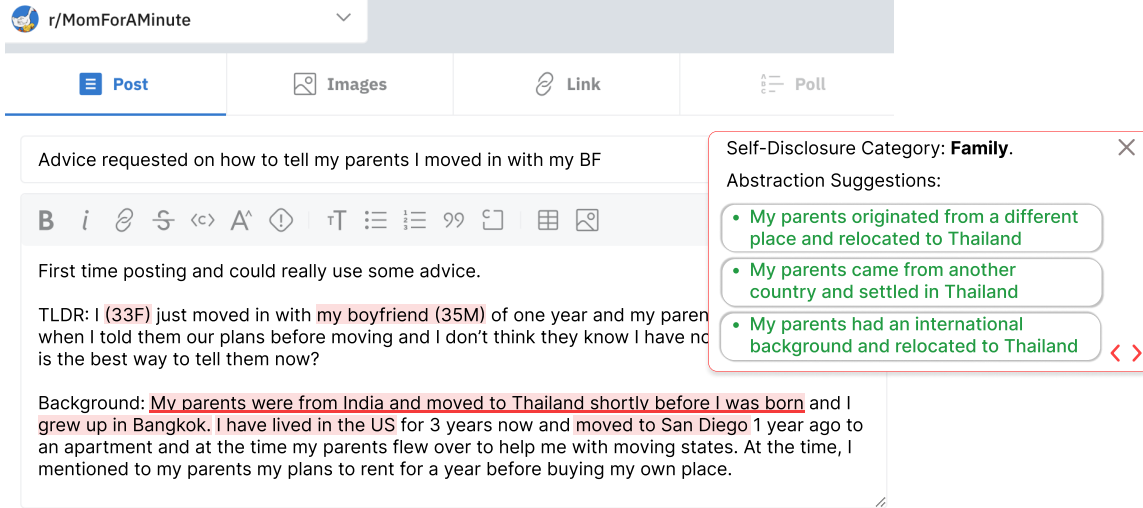


Figure 2: Illustration of our self-disclosure identification and abstraction models (§4) that can assist users in managing and reducing their privacy risks.

Specifically, we introduce a comprehensive taxonomy for self-disclosure that consists of 13 demographic attributes and 6 personal experiences. We then create a high-quality dataset with human annotations on 2.4K Reddit posts (plus the associated comments), covering 4.8K occurrences of varied self-disclosures. With this corpus, we fine-tune the RoBERTa-large (Liu et al., 2019) model to identify the self-disclosures in the given text in both binary and multi-label settings, achieving over 75% token-level F_1 . Besides the standard NLP benchmark evaluations, we conducted an HCI user study with 21 Reddit users to validate the real-world applicability. 82% participants have a positive outlook on the model, while also providing valuable suggestions on aspects such as personalization and explainability, which are often overlooked in benchmark assessments. Participants also express a need for a tool that can (quote) “rewrite disclosure for me in a way that I don’t worry about privacy concern”. We thus introduce a new text generation task, self-disclosure abstraction, with the goal of rephrasing the disclosure into less specific words without losing the utility or essence of the message. For example, providing “*I am exploring my sexual identity*” as an alternative to “*I want to be a bi(sexual) M(an)*” to let users choose based on their preferences, see more examples in Figure 1. We investigate the generation of both single and triple abstractions, with the latter approach designed to provide users with a diverse array of options. We experiment with different fine-tuning strategies. The best model, distilled on GPT-4 generated abstractions, can reduce privacy moderately

(scoring 3.2 out of 5 with 5 being the highest level of detail removal) while preserve high utility (scoring 4 out of 5). The model’s abstractions are also very diverse, offering varied expression (scoring 4.6 out of 5). These numbers are from a human evaluation using Likert scale.

In short, our key contributions are as follows:

- We introduce a new corpus annotated for self-disclosure with 19 categories (§3).
- Our identification model can help users to manage privacy risk, according to our study with real Reddit users (§4 and §5).
- Motivated by the user study, we propose a novel self-disclosure abstraction task, with our model showing promising results in human evaluations (§6).

2 Related Work

Online Self-Disclosure. Prior work study various kinds of self-disclosures on social media, including medical conditions (Valizadeh et al., 2021), sexual harassment (Chowdhury et al., 2019), and personal opinions or sentiments (Cho et al., 2022). Other research consider a more generic view of self-disclosure, defined as any type of personal information a user can reveal, (Mao et al., 2011; Balani and De Choudhury, 2015; Caliskan Islam et al., 2014; Yang et al., 2017; Wang et al., 2016). All these studies consider self-disclosure as one category, by approaching it as a sentence classification task. They aim to identify whether a sentence leaks private information, and hence construct datasets with sentence-level annotations. Few work consider a broader categorization of self-disclosures, treating

Category	#Spans	Avg Len	Example
<i>Attributes</i>			
LOCATION	525	5.70±3.85	I live in the UK and a diagnosis is really expensive, even with health insurance
AGE	308	2.93±1.72	I am a 23-year-old who is currently going through the last leg of undergraduate school
RELATIONSHIP STATUS	287	6.72±5.97	My partner has not helped at all, and I'm bed ridden now
AGE/GENDER	248	1.42±0.71	For some context, I (20F), still live with my parents
PET	192	6.93±7.31	Hi, I have two musk turtles and have never had any health problems before at all
APPEARANCE	173	6.96±6.25	Same here. I am 6'2. No one can sit behind me.
HUSBAND/BF	148	6.89 ±7.24	My husband and I vote for different parties
WIFE/GF	144	5.24±4.42	My gf and I applied, we're new but fairly active!
GENDER	110	3.28±3.10	Am I insane? Eh. I'm just a girl who wants to look on the outside how I feel on the inside.
RACE/NATIONALITY	99	3.63±2.37	As Italian I hope tonight you will won the world cup
SEXUAL ORIENTATION	58	6.52±7.47	I'm a straight man but I do wanna say this
NAME	21	3.81±3.48	Hello guys, my name is xxx and I love travelling
CONTACT	14	5.69±3.56	xxx is my ig
<i>Experiences</i>			
HEALTH	783	10.36±9.78	I am pretty sure I have autism, but I don't want to get an official diagnosis.
FAMILY	543	9.27±8.73	My little brother (9M) is my pride and joy
OCCUPATION	428	8.90±6.60	I'm a motorcycle tourer (by profession), but when I'm off the saddle I'm mostly bored
MENTAL HEALTH	285	16.86±16.28	I get asked this pretty regularly.. but I struggle with depression and ADHD
EDUCATION	229	9.92±7.71	Hi there, I got accepted to UCLA (IS), which I'm pumped about.
FINANCE	153	12.00±9.19	Yes. I was making \$68k a year and had around \$19k in debt

Table 1: Statistics and examples for each self-disclosure category in our dataset, sorted by decreasing frequency. Personal identifiable information are redacted as 'xxx' to be shown here.

them as a multi-label sentence classification problem (Umar et al., 2019; Guarino et al., 2022; Akiti et al., 2020). Staab et al. (2023) recently create a dataset of author profiling from Reddit with labels of 8 personal attributes for each profile. However, these prior work could not accurately pinpoint the specific disclosure spans, thus lacking in providing detailed and actionable guidance for users. To address this issue, we emphasize detecting self-disclosure at span level and broaden the scope to include 19 distinct categories. This allows for a more fine-grained detection of privacy leaks for users, and also facilitate rephrasing suggestions for these specific disclosures before posting online.

PII Identification and Anonymization. Personal identifiable information (PII) is closely related to self-disclosure, but with a focus on information that can be used to identify an individual such as name, social security number, and address (Regulation, 2016). Such sensitive data are more commonly found in legal and regulatory contexts, as opposed to social media or online communities. Self-disclosure, on the other hand, covers a broader range of categories, including relationships and experiences. For PII identification, tools like Microsoft’s Presidio¹ use methods such as regular expression and Named Entity Recognition (NER) detectors. However, they indiscriminately mark entities without considering whether the in-

formation is self-disclosed. PII anonymization or redaction (Azure, 2023; AWS, 2023), widely used in healthcare records management and machine learning training pipelines, replace sensitive data with masked tokens (e.g., [xxx]) or weaker labels (e.g., [Location]). This aggressive way that hurts the utility of the message is not suited for online self-disclosure, which is often voluntary and serves specific functions. To address this, we introduce the new task of **abstraction**, with the goal of keeping the essence of the disclosure while reducing the details, striking a balance of utility and privacy.

Language Model on Privacy. Language models (Radford et al., 2019; OpenAI, 2023; Touvron et al., 2023) have driven advancements in NLP. There has been several work on privacy leakage in LMs, with regards to the memorization of training data (Carlini et al., 2021, 2022; Ippolito et al., 2022; Lukas et al., 2023). They have shown that LMs can recall individual sequences from their training data. Recently, Staab et al. (2023) showed that large language models can infer personal attributes from text, which could violate an individual’s privacy. However, all these works focus on the privacy risks posed by LMs. To our knowledge, this work is the first to explore the application of language models in protecting user-side privacy. We aim to help users make more informed decisions through identification and reduce risk through abstraction.

¹<https://microsoft.github.io/presidio/>

3 Fine-grained Self-disclosure Corpus

To mitigate privacy leaks and alert people about their self-disclosures, it is essential to identify the specific spans of text that disclose personal information. In this section, we describe the methodology for creating the taxonomy of self-disclosure with 19 categories and the human-annotated corpus with contextualized span-level annotations (Table 1).

3.1 Reddit Post Collection

We use the public Reddit data dump from December 2022 which contained 35.86M posts.² We first filter out 15.24M posts (42.52%) posts that were marked as “NSFW” or “Over_18”, indicating adult contents (to protect our annotators). We then remove non-English posts using the fastText (Joulin et al., 2016) language identifier.³ Only posts with a probability above 0.7 of being in English are kept. We notice that the URLs of many posts in the original dump do not point to the original Reddit post. We find that such cases occur when the post’s self-text contains a standalone link, which ends up in the URL field of the submission instead. Hence, we filter out posts with these false URLs by ensuring URLs contain the substring “https://reddit.com/r/”. Finally, we discard posts that are removed by moderators. Following this filtration pipeline, we end up with 4.01M posts. To create our corpus, we randomly sample 10K posts from the filtered dump and reconstruct the full posts by extracting all comments, including chains of replies for each post, if existing, using the Reddit API.

3.2 Annotation

We start by asking two annotators to review each of the 10K sampled posts, deciding if they contain personal information disclosure. Only the posts that both annotators agree on as disclosing are selected for subsequent annotation, resulting in 2,415 posts. We then ask annotators to highlight textual spans (part of the sentences) that reveal information about the authors themselves within each post. To align with our focus on self-disclosure and to avoid ambiguity in the model training (§4), we instruct them to select spans with contextual information. For example, the preferred selection would be “*I live in the US*” rather than the minimal span like “*US*”, which is isolated from its self-referential context.

²We use the “submissions” dump where each line in the dump corresponds to a Reddit post and its associated meta-data.

³<https://fasttext.cc/>

Each selected span is then labeled with one of the 19 categories of self-disclosures, commonly shared by social media users, which are refined iteratively through several pilot studies. Table 1 presents statistics and examples for these 19 categories that fall into two main groups: *attributes* and *experiences*. Attributes refer to static personal characteristics or qualities that are often stated succinctly such as name, age, and gender. Experiences, on the other hand, relate to events that an individual engages in over time, which are more complex and dynamic, such as health and education. For disclosures concerning others such as family members, we direct annotators to label them under the general category, family, in this case, rather than the more specific ones.

Quality Control. Recent works have shown that crowdsourcing often leads to lower quality annotations (Clark et al., 2021; Gilardi et al., 2023). To ensure the quality, we hire seven in-house annotators, who are undergraduate students at a US university, and pay them at a rate of \$18 per hour. Each annotator first takes a training that includes tutorials and 20 exercise examples. During the annotation, we release the data in ten batches, allowing us to constantly monitor and provide feedback as needed. We use the BRAT interface for the annotation process.⁴ The data batches were organized in chronological order. The two most recent batches are taken for a second round of annotation and adjudication, forming the test set for the experiments in this study.

4 Automatic Self-Disclosure Identification

In this section, we leverage language models and our curated corpus (§3) to detect a wide range of self-disclosure categories from relation status to education, that are beyond the personally identifiable information (PII) such as name and phone number.

4.1 Task

This is defined as a tagging task, which maps a sequence of n words x_1, \dots, x_n to a sequence of labels y_1, \dots, y_n . Each label y_i corresponds to x_i in the context of the whole sequence. To investigate the impact of label granularity on user experience, we experiment with both multi- and binary label settings. For the multi-label scenario, we apply the widely-used IOB2 format (Tjong Kim Sang

⁴<https://brat.nlplab.org/>

and Veenstra, 1999), labeling the beginning of a span with *B-[Class]* and the inside of a span with *I-[Class]*, e.g., B-Age, I-Age. Words that are not associated with self-disclosure are labeled as *O*.

4.2 Data

We split the data into 70%/10%/20% partitions for train/val/test, sorted by post level in chronological order, so that the newest data are used for testing. Since Reddit posts and comments can significantly vary in length and disclosure spans do not always require extended contexts, we experiment with various data processing methods. Specifically, we segment comments or posts into shorter chunks of 64, 128, and 256 words, as well as individual sentences using Ersatz (Wicks and Post, 2021).

4.3 Method

We fine-tune RoBERTa-large (Liu et al., 2019), a transformer-based encoder with 355M parameters, on our dataset by minimizing the cross-entropy loss for each token’s label. As some words are tokenized into multiple subword tokens, during inference, we use the hidden states of the first token to get the label (Rei et al., 2022).

For self-disclosure classes such as name and contact, which are infrequent in Reddit data and therefore insufficient to train models from scratch but potentially carry high severity, we turn to existing models and tools. We use the state-of-the-art NER model, LUKE (Yamada et al., 2020), to identify names, and Microsoft Presidio⁵ to recognize personally identifiable information such as phone numbers and emails. To handle social media usernames including Instagram, Twitter, and TikTok, we extend Presidio by writing additional regular expressions. To specifically identify self-disclosures as opposed to generic names (e.g., Taylor Swift), we further train a sentence classifier using RoBERTa-large, which achieves 84.4 test F_1 , to determine whether a sentence contains self-disclosure first.

4.4 Results

We evaluate models with three different F_1 scores to capture varying degrees of accuracy: token-level F_1 , partial span-level F_1 , and span-level F_1 . The partial span-level F_1 considers a predicted span as correct if it contains or is contained by a reference span, with the overlap exceeding 50% of the maximum length of either span.

⁵<https://microsoft.github.io/presidio/>

Input	Span F_1		Partial F_1		Token F_1	
	Multi	Binary	Multi	Binary	Multi	Binary
Normal	44.52	48.14	57.24	64.20	69.85	72.20
256	45.29	47.60	58.43	64.06	68.29	72.16
128	44.61	47.73	57.97	62.46	68.92	71.26
64	44.93	49.54	59.00	65.82	70.81	74.87
Sentence	49.03	54.47	62.60	72.67	75.30	81.78

Table 2: Test performance of models fine-tuned on various data setups, with training on sentence level achieving the best results. For *Multi*-class models, the results are averaged over all classes, excluding label “O”, while the *Binary* models report F_1 score for “disclosure”.

Class	Span F_1	Partial F_1	Token F_1
AGE	70.29	79.50	84.32
AGE&GENDER	66.67	70.18	78.99
RACE/NATIONALITY	64.08	69.90	74.59
GENDER	63.64	69.70	78.71
LOCATION	62.61	79.41	85.83
APPEARANCE	51.39	72.22	80.04
WIFE/GF	49.73	61.62	68.88
FINANCE	49.08	61.35	79.92
OCCUPATION	46.04	65.98	82.85
FAMILY	45.21	59.41	72.30
HEALTH	44.72	63.04	73.84
MENTAL HEALTH	44.69	61.45	68.33
HUSBAND/BF	44.59	55.41	74.58
EDUCATION	42.42	61.36	77.08
PET	37.50	48.86	71.24
RELATIONSHIP STATUS	29.20	48.67	62.74
SEXUAL ORIENTATION	19.67	36.07	65.90

Table 3: Test performance per class for the model fine-tuned on sentence level data.

Table 2 presents the average test set performance for models fine-tuned under different data configurations. Overall, both multi-class and binary models achieve decent performance of around 50 in span-level F_1 and over 75 in token-level F_1 . Due to the inherent simplicity, binary models typically outperform their multi-class counterparts. In addition, we find that dividing the long Reddit posts and comments into shorter pieces generally improves the performance. The most significant gain is achieved by segmenting the data at the sentence level, leading to an increase of over 4.5 span-level F_1 points in both binary and multi-class settings, compared to the normal baseline. Table 3 further delineates the test set performance by class for the multi-class model fine-tuned on sentence-level data.

5 User Study

We next recruited 21 Reddit users through Prolific to participate in a formative interview study in or-

der to understand how real users might evaluate our model outputs – a step that differentiates our approach from prior work on disclosure identification. This interview study and its subsequent analysis was led by three authors with multi-disciplinary expertise in human-computer interaction, privacy, and NLP. All participants recruited were aged 18 or older, were residing in the U.S. at the time of the study, had an active Reddit account, and had made at least three posts on Reddit. After completing a screening survey on Prolific, eligible participants were asked to fill out a pre-study survey in which they were given a digital copy of the consent form describing the nature of the interview and after consenting, were prompted to schedule the remote interview with researchers.

Participants were asked to share one of their Reddit posts that had raised privacy concerns, and were also asked to write a Reddit post that they were hesitant to publish due to privacy concerns. We then ran those posts through both our binary and multi-label models, and manually annotated images of users' posts in order to display the detected self-disclosures spans to users for feedback. We asked participants about where they agreed and disagreed with model outputs, their overall impression of the model, if and how they would like to use the model outside of the study, as well as suggestions for improvement. Data collection occurred in summer of 2023, and participants received \$17 compensation for their participation in the interview and pre-study survey. Interviews took place remotely over Zoom, and averaged about 2 hours in length. The length of the interview was dependent on number of disclosure spans detected by the model. Our study design was approved by Carnegie Mellon University's institutional review board (IRB).

5.1 Model Perceptions

Participants generally viewed the model favorably, with 62% expressing a desire to use it on their own posts. One participant said that "It would be interesting to run it through before I post something that I'm like nervous about and just see what it thinks and see if there are any areas where I can fix to make it less specific to me." An additional 10% felt that even though they personally would see no need for such a tool themselves, they would recommend others they know to use this tool and suggested that it might be "a good

idea for...kids and teens, like people who are new to the Internet." (P19) Another 10% mentioned they would use it if they were more prone to making self-disclosures or if the model is further improved (more in §5.2, §5.3, and §6).

In all, we see a significant majority (82%) of participants having a positive outlook on the model. In addition, the multi-class model that highlighted disclosure categories was helpful to around 48% of participants, aiding them in recognizing and understanding potential privacy risks in their posts.

5.2 User Feedback

While participants found the model's self-disclosure detection to be useful for self-reflection, they also provided valuable feedback for improvement. The main suggestions centered around accuracy, personalization, and the desire for assistance in mitigating disclosure risks.

One of the most interesting findings from the user study is that there is a notable divergence between annotators and real users in terms of what should be highlighted. Our initial design goal was to highlight anything that the model identified as potentially risky in order to allow users to make informed decisions. This approach led 4 out of the 21 participants to the belief that the model was "oversensitive" and inaccurate because it highlighted content that participants did not believe was risky. This issue was succinctly summarized by one participant: "sometimes it's so oversensitive that it'll highlight things again, and people might not use it because they get kind of fed up and irritated.". Moreover, 5 participants suggested that the tool should take subreddit-specific disclosure norms into consideration. The subreddit-based context was found to impact the usefulness of disclosure detection spans because some subreddits (e.g., r/diabetes) have posting requirements for the disclosure of certain personal information or the subreddit's theme inherently includes such information, rendering some model-predicted highlights redundant.

Participants also expressed a desire for more transparency in the model's decision-making process, with some expressing a desire for explanations as to *why* certain highlights were marked as disclosures.

5.3 Opportunities and New Directions

Users also made suggestions for how the model could be improved. Some participants suggested

that the model should account for their use of privacy-preserving strategies: e.g., when users intentionally author posts with false personal information, highlighting this false personal information as a disclosure risk is not useful. Future model iterations could consider incorporating features that allow users to adapt outputs to align with these strategies. One example could be proactively offering suggestions for altering text, potentially through strategic falsehoods that retain semantic utility, to facilitate employing these strategies. Furthermore, 24% of participants sought recommendations on how to rephrasing text spans that the model detected as containing a sensitive disclosure. One participant articulated this need by stating: “could you rewrite this for me in a way that I don’t have to worry about privacy concerns?” This feedback led us to explore methods for generating alternative phrasings of text spans identified as being privacy-sensitive, as we discuss in Section 6.

6 Self-Disclosure Abstraction

Building on insights from our user study, we introduce a new task: self-disclosure abstraction, which is rephrasing disclosures with less specific details while preserving the content utility. In this section, we explore the use of language models for abstraction.

6.1 Tasks

Given a disclosure span within a sentence, the objective is to reduce sensitive and specific details while preserving the core meaning and utility. For example, in the sentence: “I **just turned 32 last month** and have been really...”, the highlighted disclosure span can be abstracted to “recently entered my early 30s”. Compared to traditional sentence or paragraph paraphrasing (Dou et al., 2022), this task uniquely focuses on the span level. A key criterion is that the abstracted span must fit seamlessly into the original sentence without changing the rest of text. Notably, we choose only one sentence as the context instead of a broader text unit as we find that extensive context is not necessary.

Since there are multiple possible ways to abstract a disclosure span, in addition to the task of generating a single abstraction, we also introduce the task of generating three diverse abstractions for each given disclosure, catering to different user needs.

<i>BLEU / ROUGE-2</i>		Output	
		w/o Thought	w/ Thought
Input	Normal	15.3 / 25.1	14.4 / 22.9
	Special Token	17.0 / 25.4	12.9 / 21.7
	Instruction (fs)	16.7 / 24.3	15.6 / 23.7
	Instruction (zs)	17.9 / 24.8	18.3 / 25.5

Table 4: Test results on the one-span abstraction task. Training with special token and zero-shot instruction input-formats lead to top performance.

6.2 Data

Thinking of diverse abstractions on the spot is challenging for humans, so *how can we automate the data collection process?* In our preliminary study, we find that LLMs such as ChatGPT and GPT-4 are adept at this task, in line with recent successes in using LLMs to generate training data in areas such as code generation (Gunasekar et al., 2023) and instruction following (Peng et al., 2023). We choose ChatGPT (06-13 version) to generate three diverse abstractions for data from training and evaluation sets, considering the balance between cost and performance. We use GPT-4 (06-13 version) for test set, given its advanced capabilities. The prompt templates, which are iteratively refined, are displayed in Appendix C.

Here are details for the train/eval/test split: we select the most recent 10% posts from our full corpus (§3), all of which have adjudicated annotations on self-disclosure spans. We organized these posts into training, evaluation, and testing sets chronologically, with the newest post in the test split. This results in 159 posts (plus associated comments) for training, 25 for evaluation, and 50 for testing.

6.3 Methods

We consider various fine-tuning strategies, varying input and outputs formats, to examine the impact of instruction, thought process, and special tokens on model performance. This leads to eight configurations for one-span abstraction task.

The **input formats**, where the loss are ignored, include *normal*, *special token*, and *instruction*:

Normal formats the given the inputs of sentence s and disclosure span d with basic English syntax, e.g., “Sentence: {s}\nDisclosure Span: {d}\nAbstraction Span:”.

Special token formats the input with special tokens that are newly added to the

Methods	Automatic Evaluation				Human Evaluation		
	Matching BLEU	Matching ROUGE-2	Matching ROUGE-L	# Unique Bigrams	Rank Dist. 1 → 9	Rank ▼	Rating
<i>One-span model sampling</i>							
Special Token	17.40	18.81	38.42	2,576		5.35	80.88
Instruction	16.95	18.78	38.35	2,564		5.32	81.03
Instruction (w/ thought)	17.06	18.47	38.43	2,882		5.23	81.17
<i>End-to-end training</i>							
Special Token	17.22	19.67	38.38	2,911		4.28	81.50
Instruction	17.99	19.60	39.57	2,992		3.62	82.60
Instruction (w/ thought)	16.53	19.24	38.81	2,801		4.25	81.77
<i>Iterative training</i>							
Special Token	18.13	19.74	38.71	2,913		3.75	82.58
Instruction	17.80	19.81	39.56	3,067		4.0	82.20
Instruction (w/ thought)	16.89	18.84	38.31	2,914		3.55	82.43

Table 5: Test results on the three-span abstraction task with both **automatic** evaluation and **human** evaluation. *Rank Dist.* presents the histograms of the rank distribution, where 1 is the best and 9 the worst. End-to-end instruction (zs) tuning and iterative instruction (zs) training with thought achieve the top two performances under human evaluation.

Methods	Privacy Reduction	Utility Preservation	Diversity	Coherence
<i>End-to-end</i>				
Instruction	3.19	4.0	4.57	93.7%
<i>Iterative</i>				
Instruction (w/t)	3.10	3.80	4.45	93.7%

Table 6: Human evaluation with Likert-scale (1-5) of the top two performing models for the three-span abstraction task. The best model shows moderate privacy reduction, high utility preservation, and very high diversity in abstractions. w/t denotes *with thoughts*.

model vocabulary. These tokens segment each part of the input, such as “<SENTENCE>{s}{d}<ABSTRACTION>”.

Instruction formats the input with elaborate natural language instructions, e.g., “Your task is to abstract the given ... Sentence: {s}\nDisclosure Span to Revise: {d}”. The instructions varies based on the inclusion of demonstration examples. It is categorized as a few-shot prompt (denoted as *fs*, and typically three-shot) if examples are included, or zero-shot prompt (denoted as *zs*) if no demonstration.

For **output formats**, which dictate the portion of text where loss is calculated, we explore two options. One is solely the desired output, which is the abstraction span, another incorporates the model’s thought process alongside the primary output, which is also known as Chain-of-Thoughts (Wei et al., 2022) training.

Regarding the three-span abstraction task, we explore three different approaches: sampling from one-span abstraction models thrice, end-to-end training, and iterative training. The end-to-end training method trains the model to produce three spans in one generation step, while the iterative training approach breaking the three spans (A, B, C) into three separate training instances: input → A, input & A → B, input & A | B → C.

In all experiments, we use Llama 2 (Touvron et al., 2023), a highly capable modern language model that is pre-trained on 2T tokens, with Lora (Hu et al., 2021). Considering the performance and speed trade-off, we choose the 7B variant as it can be easily run on local device with C/C++ inference implementation⁶ and quantization (Frantar et al., 2022; Lin et al., 2023).

6.4 Metrics

We report BLEU (Papineni et al., 2002) and ROUGE (f-measure) (Lin, 2004) for automatic evaluation. Both measures lexical overlap and are widely used in LLMs evaluation (Chowdhery et al., 2022; Touvron et al., 2023).

For evaluating three-span abstraction task, we adopt the matching BLEU and ROUGE metrics proposed by (Dou et al., 2021), with promotes diversity among the generated abstractions. The metric uses the Hungarian algorithm (Kuhn, 1955) to calculate the highest matching scores among pairs

⁶<https://github.com/ggerganov/llama.cpp>

formed between the generated outputs and references, which guarantees a unique pairing between each generation and reference, forming a one-to-one relation. Additionally, one of the authors conduct human evaluation for this task on 60 sampled self-disclosure test instances. We first use Rank & Rate (Maddela et al., 2023), a framework that allow annotators to rate generations from several models in a scale of 0-100 in a list-wise manner, for implementation. We then select the top two performed models and conduct another round of human evaluation on four aspects: privacy reduction, utility preservation, and diversity, all rated on a 1-5 Likert scale, along with a binary assessment of coherence, specifically evaluating whether each abstraction integrates seamlessly into the sentence. Definitions for each Likert scale is displayed in Appendix A.2.

6.5 Results

Table 4 reports BLEU and ROUGE-2 for one-span abstraction task. We find that training on thought doesn’t improve, and in some cases even degrade, performance. This aligns with expectations, as text-to-text generation tasks of this nature typically require minimal reasoning compared to math or coding. For instruction formats, zero-shot outperforms its few-shot counterpart, which may due to model’s weaker capability on processing long texts.

We select the top three performing configurations in the one-span setting for the three-span abstraction experiment. Both automatic and human evaluation results are presented in Table 5. According to the automatic metrics, three methods show similarly high performance: instruction format with end-to-end training or iterative training, and special token format with iterative training. Human evaluation reveals that end-to-end training in the instruction format scores the highest in rating with 82.6, while iterative training with thought and instruction format tops in ranking with 3.55 out of 9. The second human evaluation conducted on these two models are shown in Table 6. End-to-end training in the instruction format perform better or equally well across all four aspects. It achieves 4.6 in diversity, 4.0 in utility preservation, and 3.2 for privacy reduction, demonstrating its usability,

7 Conclusion

We push the first steps on protecting user privacy in online self-disclosures. Our identification model

trained on the new fine-grained corpus achieve over 75% of token-F1 across both binary and multi-label settings, and is further validated through a HCI user study, highlighting its real-world applicability. Responding to the need from participants for balancing privacy risk reduction with message utility, we propose a novel task of self-disclosure abstraction, and explore a variety of fine-tuning regimes to generate one span or three diverse spans. Our human evaluation shows that the best model can provide diverse abstractions that reduce privacy risks while highly preserving utility.

Limitations

Our corpus is sourced from Reddit, expanding our research to include other social platforms, such as YouTube comments, could provide broader insights and applicability in diverse social domains. For self-disclosure identification, limitations raised in our user study include personalization, explainability, and contextual awareness. Details can be found in Section 5.2. Regarding self-disclosure abstraction, one limitation is the lack of controllability. The model cannot adjust the degree of abstraction, such as aggressive or minimal. In addition, the model currently operates by abstracting user-provided instances. Future improvements could integrate the capability to automatically determine when to apply abstraction, thus enabling preemptive modifications before user input. To efficiently deploy Llama-7B on consumer devices, implementing quantization techniques is essential. Future research could investigate the model’s performance post-quantization.

Ethics Statement

We takes the following measures to safeguard the personal information in our corpus before the annotation process. First, all personal identification information (PII), such as names and emails, is replaced with synthetic data. Second, we use in-house annotators instead of crowd workers for annotation. All examples, except for those generated by the model, shown in the paper are synthetic but accurately reflect the real data. Our user study was approved by the Institutional Review Board (IRB) at Carnegie Mellon University. The primary data collected from user interviews (including the Reddit posts run through the model) was self-disclosed and gathered in a survey prior to conducting the user study with the model. In accordance with IRB

policy, we anonymized all data collected during the study by removing any PII. The primary purpose of our models is to provide users with a tool to mitigate the privacy risks associated with online self-disclosures. In cases where the models fail, they do not pose additional risks but rather tend towards overprotection, either by identifying more spans of text or by overly abstracting the disclosed information. We identified no potential harms that would disproportionately impact marginalized or otherwise vulnerable populations. To prevent misuse, we will not release our dataset and models to the public. Instead, we will share them with researchers who are committed to adhering to these ethical guidelines to accelerate future study.

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A Annotation Guidelines

A.1 Self-disclosure

Annotators were instructed to annotate explicit self-disclosures that concern the user based on our defined list of categories (Table 1). Most of the categories under "attributes" are straightforward to annotate such as the user's age, location, gender, etc. We considered instances where Reddit users revealing both their age and gender in one word, such as "*M24*", under a specific category AGE/-GENDER that is different from AGE and GENDER which are for disclosures of age and gender individually. For tricky categories, most of which are under "experiences", we provided exact definitions to follow which help the annotators make decisions and ensure consistent labeling. Those definitions are as follows:

- *Appearance* self-disclosures are defined as descriptions of bodily features of the user, such as their height, weight, eye or hair color, or any other specific features.
- *Health* self-disclosures are defined as the disclosure of a specific disease or illness the user has, specific medications they take, or medical tests they perform.
- *Mental Health* self-disclosures are defined as situations where users discuss their feelings, state of mind, or suicidal thoughts.
- *Finance* self-disclosures are defined as mentions of specific personal financial details such as details about one's salary, recent transactions, affordability of items, choice of bank, and similar specifics.
- *Education* self-disclosures are defined as mentions what the user is currently or planning on studying, or degrees they hold.
- *Occupation* self-disclosures are defined as mentions of the current or past occupations of the user.
- *Family* self-disclosures are defined as any disclosure that fits within our specified attributes and experiences but concern a family member of the user, such as their parents, siblings, or extended family members.

A.2 Human Evaluation for Abstraction

Here are the 1-5 Likert scales on aspects: privacy reduction, utility preservation, and diversity, used

in human evaluation for three-span abstraction (§6).

Privacy Reduction:

- 1 – No Privacy Reduction: The abstractions are the same or paraphrases to the disclosure span.
- 2 – Low Privacy Reduction: The abstractions slightly obscure sensitive details but are still quite similar to the original.
- 3 – Moderate Privacy Reduction: The abstractions moderately obscure sensitive details.
- 4 – High Privacy Reduction: The abstractions significantly obscure sensitive details and remove details.
- 5 – Maximum Privacy Reduction: The abstractions eliminate nearly all specific details.

Utility preservation:

- 1 – No Utility Preserved: The abstractions remove or significantly change the disclosure span, losing all the utility.
- 2 – Low Utility Preserved: The abstractions preserve a small amount of the disclosure span, but major aspects are lost or altered.
- 3 – Moderate Utility Preserved: The abstractions maintain a part of the disclosure span's utility.
- 4 – High Utility Preserved: The abstractions maintain most of the disclosure span's utility, with only minor aspects lost.
- 5 – Full Utility Preserved: The abstractions maintain the complete utility of the disclosure span, effectively conveying the intended function.

Diversity:

- 1 - Identical Abstractions: All three abstractions are essentially the same, exhibiting no diversity in wording or style.
- 2 - Minimal Diversity: Two of the three abstractions are identical, with only one offering a different expression.
- 3 - Low Diversity: All three abstractions are different, yet they exhibit similar styles and only minor variations in wording.
- 4 - Moderate Diversity: Each abstraction differs significantly in wording, with about half of the words unique to each. The styles are somewhat varied but maintain a degree of similarity.
- 5 - High Diversity: Each abstraction is distinctly unique, both in wording and in expression style, demonstrating a broad range of diversity.

B Implementation Details

B.1 Evaluation Metric

For BLEU, we use SacreBLEU (Post, 2018). For ROUGE, we use the one from torchmetrics.⁷

B.2 Self-disclosure Identification

We train RoBERTa-large (Liu et al., 2019) on 2 A40 GPUs for 10 epochs with total batch size of 32. We perform a learning rate sweep over $1e-5$, $2e-5$, $5e-5$, $8e-5$ on our evaluation set. We use AdamW (Loshchilov and Hutter, 2017) as the optimizer with weight decay of 0.01. Additionally, we use cosine learning rate schedule with a warmup ratio of 0.06.

B.3 Self-disclosure Abstraction

We train Llama-2 7B (Touvron et al., 2023) with Lora (Hu et al., 2021) on 8 A40 GPUs for 5 epochs, with total batch size of 32. We use AdamW (Loshchilov and Hutter, 2017) as the optimizer with weight decay of 0.01. Additionally, we use cosine learning rate schedule with a warmup ratio of 0.03.

C Prompt Templates

We list the prompts used in the abstraction task below. Please note that within these prompts, we use “generalization”, “generalize”, and “rationale” as equivalents to “abstraction”, “abstract”, and “thought” respectively.

C.1 One-Span Abstraction

Zero-shot:

Your task is to generalize the given ' disclosure span' in the sentence, which is providing a generalized alternative that is less specific but retains the core meaning of the original span.

Remember the following criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Generalized Span:

Zero-shot with thought:

⁷https://torchmetrics.readthedocs.io/en/stable/text/rouge_score.html

Your task is to generalize the given ' disclosure span' in the sentence.

Please follow these steps:

1. First, provide a rationale explaining why the disclosure span needs generalization.
2. Then, provide a generalized alternative that is less specific but retains the core meaning of the original span.

Remember the following criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Rationale:

Few-shot:

Your task is to generalize the given ' disclosure span' in the sentence. Provide a generalized span that conveys similar meaning but removes any overly specific or sensitive information.

Example 1:

Sentence: "Should I submit a 1470 SAT score to Carnegie Mellon and Duke?"
Disclosure Span to Revise: "1470 SAT score"

Generalized Span: "a high 1400-range SAT score"

Example 2:

Sentence: "My Top Spotify Artists of 2022 were Charli XCX, Taylor Swift, Carly Rae Jepsen, Snow Strippers, and Danny L Harle."

Disclosure Span to Revise: "Top Spotify Artists of 2022 were Charli XCX, Taylor Swift, Carly Rae Jepsen, Snow Strippers, and Danny L Harle."

Generalized Span: "favorite artists of 2022 included a mix of pop and electronic musicians"

Example 3:

Sentence: "I just turned 32 last month and have been really reflecting on my relationships with people from my relationship with my siblings to coworkers."

Disclosure Span to Revise: "just turned 32 last month"

Generalized Span: "recently entered my early 30s"

Criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.

- * The generalized span should retain the essence of the original span.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Generalized Span:

Few-shot with thought:

Your task is to generalize the given 'disclosure span' in the sentence. Provide a generalized span that conveys similar meaning but removes any overly specific or sensitive information.

Example 1:

Sentence: "Should I submit a 1470 SAT score to Carnegie Mellon and Duke?"

Disclosure Span to Revise: "1470 SAT score"

Rationale: The original disclosure span explicitly states a specific SAT score, which may be sensitive information for some individuals. To retain the context that the score is competitively high while removing the exact number, we can use generalized terms.

Generalized Span: "a high 1400-range SAT score"

Example 2:

Sentence: "My Top Spotify Artists of 2022 were Charli XCX, Taylor Swift, Carly Rae Jepsen, Snow Strippers, and Danny L Harle."

Disclosure Span to Revise: "Top Spotify Artists of 2022 were Charli XCX, Taylor Swift, Carly Rae Jepsen, Snow Strippers, and Danny L Harle."

Rationale: The original span lists very specific artists that the person listened to in 2022, which can be considered personal and revealing. To maintain the general idea that the person has favorite artists from that year without giving away the exact names, generalized terms can be used.

Generalized Span: "favorite artists of 2022 included a mix of pop and electronic musicians"

Example 3:

Sentence: "I just turned 32 last month and have been really reflecting on my relationships with people from my relationship with my siblings to coworkers."

Disclosure Span to Revise: "just turned 32 last month"

Rationale: The original span provides very specific details about the person's age and the timing of their birthday, which could be seen as

personal information. To keep the essence of the span-that the individual is in their early 30s and recently had a birthday-while making it less specific, generalized terms can be used.

Generalized Span: "recently entered my early 30s"

First, provide a rationale explaining why the disclosure span needs generalization. Then, offer a generalized alternative.

Criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * The generalized span should retain the essence of the original span.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Rationale:

C.2 Three-Span Abstraction

End-to-end zero-shot:

Your task is to generalize the given 'disclosure span' in the sentence. Provide three diverse generalized spans that convey similar meaning but remove any overly specific or sensitive information.

Remember the following criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * Generalized spans should be diverse but should all retain the essence of the original span.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.
- * Provide three diverse generalized alternatives in a JSON format like this: {"span 1": "xxx", "span 2": "xxx", "span 3": "xxx"}.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Generalized Spans:

End-to-end zero-shot with thought:

Your task is to generalize the given 'disclosure span' in the sentence. Provide three diverse generalized spans that convey similar meaning but remove any overly specific or sensitive information.

Please follow these steps:

1. First, provide a rationale explaining why the disclosure span needs generalization.
2. Then, offer three diverse generalized alternatives in a JSON format like this: `{{"span 1": "xxx", "span 2": "xxx", "span 3": "xxx"}}`.

Remember the following criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * Generalized spans should be diverse but should all retain the essence of the original span.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Rationale:

Iterative zero-shot:

Your task is to generalize the given 'disclosure span' in the sentence, which is providing a generalized alternative that is less specific but retains the core meaning of the original span.

Remember the following criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * The generalized span should be different from the example generalizations but should retain the essence of the original span.
- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Example Generalizations: {examples}

Generalized Span:

Iterative zero-shot with thought:

Your task is to generalize the given 'disclosure span' in the sentence.

Please follow these steps:

1. First, provide a rationale explaining why the disclosure span needs generalization.
2. Then, offer one diverse generalized alternatives that is different from the example generalizations provided.

Remember the following criteria:

- * Only the disclosure span should be generalized; the rest of the sentence should remain intact.
- * The generalized span should be different from the examples but

should retain the essence of the original span.

- * Make sure the generalized span fits seamlessly into the original sentence, maintaining proper syntax and grammar.

Sentence: "{sentence}"

Disclosure Span to Revise: "{span}"

Example Generalizations: {examples}

Rationale: