



# TOPICS IN ECONOMETRICS— DISCRETE CHOICE MODELS MAXIMUM LIKELIHOOD ESTIMATION

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# INTUITION

## CONTEXT

- 1 You have a sample  $\mathbf{y} = \{y_1, \dots, y_n\}$
- 2 You know that the sample comes from a random variable  $Y$  with a vector of parameters  $\boldsymbol{\theta} \in \mathbb{R}^K$  whose true value is  $\boldsymbol{\theta}_0$
- 3 You don't know the true value  $\boldsymbol{\theta}_0$

## OBJECTIVE

Provide an estimate of  $\boldsymbol{\theta}_0$

## INTUITION

$\hat{\boldsymbol{\theta}}_{MLE}$  = the value of  $\boldsymbol{\theta}$  that is such that the probability of having observed  $\mathbf{y}$  is the highest possible.

# INTUITION

## EXAMPLE (A CONTINUOUS CASE)

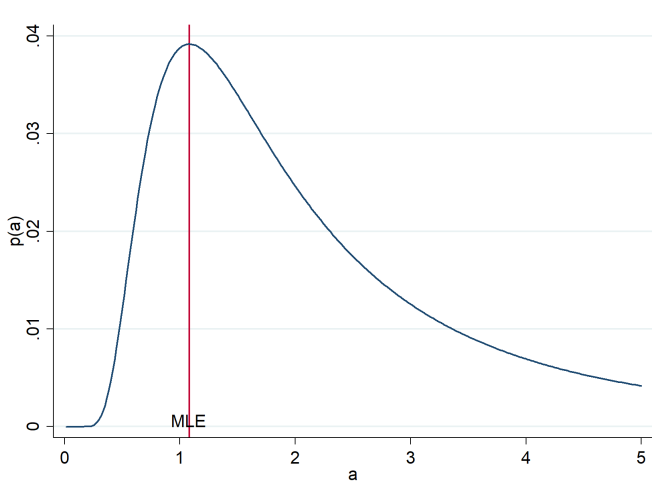
- 1 Assume that lifetime of an electronic equipment is a *r.v* following an exponential distribution with parameter  $a > 0$ .
- 2 The density of exponential distribution with parameter  $a > 0$  is  $f(y; a) = \frac{1}{a} \exp\left(-\frac{y}{a}\right)$
- 3 We have observed randomly the lifetime 3 times, thereby constituting a sample  $y_1 = 1, y_2 = 0.5$  and  $y_3 = 1.75$ .
- 4 You want to estimate  $a$ , that is the vector of parameters is simply  $\theta = a$
- 5 The joint density of having observed  $\{y_1, y_2, y_3\}$  is

$$p(a) = \frac{1}{a} \exp\left(-\frac{1}{a}\right) \times \frac{1}{a} \exp\left(-\frac{0.5}{a}\right) \times \frac{1}{a} \exp\left(-\frac{1.75}{a}\right) = \frac{1}{a^3} \exp\left(-\frac{3.25}{a}\right)$$



# INTUITION

FIGURE: probability density of observing the sample as function of  $a$



## INTUITION

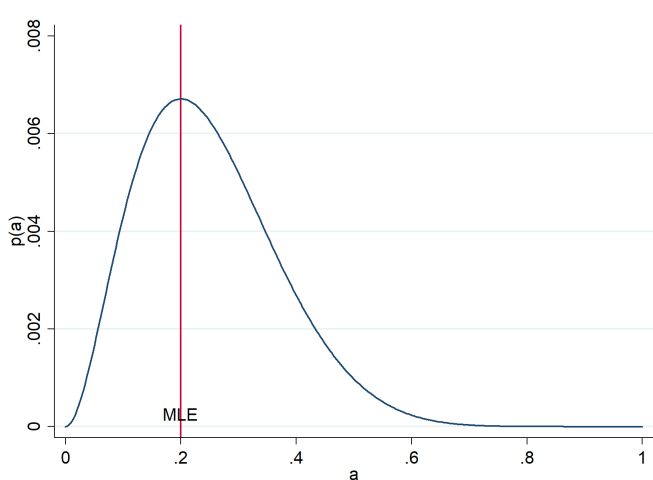
## EXAMPLE (A DISCRETE CASE)

- 1 Assume that the fact that a resident of a town has a specific disease is a *r.v* following a Bernoulli distribution with parameter  $a \in (0, 1)$ , i.e. the probability of having the disease is  $a$
- 2 We have randomly 10 people, thereby constituting a sample  $\{y_1, y_2, \dots, y_{10}\} = \{0, 1, 0, 0, 1, 0, 0, 0, 0, 0\}$ .
- 3 You want to estimate  $a$ , that is the vector of parameters is simply  $\theta = a$
- 4 The joint probability of observing  $\{y_1, \dots, y_{10}\}$  is

$$p(a) = (1-a)a(1-a)(1-a)a(1-a)(1-a)(1-a)(1-a)(1-a) = a^2(1-a)^8$$



## INTUITION

FIGURE: probability of observing the sample as function of  $a$ 

# NOTATIONS AND DEFINITIONS

## NOTATIONS

- 1  $Y$  is a random variable with a distribution depending on a vector of parameters  $\boldsymbol{\theta}$
- 2 An observed sample  $\mathbf{y} = \{y_1, \dots, y_n\}$  from  $n$  **independent** draws according to the distribution of  $Y$
- 3 The probability  $g(\mathbf{y}; \boldsymbol{\theta})$  of observing the sample  $\mathbf{y}$  of  $Y$  is given by:

$$g(y_1, \dots, y_n; \boldsymbol{\theta}) = \prod_{i=1}^n f(y_i; \boldsymbol{\theta})$$

with:

- $f(y; \boldsymbol{\theta})$  the probability density function (p.d.f) if  $Y$  is a continuous *r.v.*
- the probability  $P(Y = y_i; \boldsymbol{\theta})$  of the value  $y_i$  if  $Y$  is a discrete *r.v.*

# NOTATIONS AND DEFINITIONS

## DEFINITION (LIKELIHOOD FUNCTION)

The likelihood function  $\mathcal{L}$  is:

$$\begin{array}{ccc} \mathbb{R}^K & \longrightarrow & [0,1] \\ \theta & \mapsto & \mathcal{L}(\theta; \mathbf{y}) = g(\mathbf{y}; \theta) \end{array}$$

## DEFINITION (LOG-LIKELIHOOD FUNCTION)

The log-likelihood function is:

$$\log \mathcal{L}(\theta; \mathbf{y}) = \sum_{i=1}^n \log f(y_i; \theta)$$



## NOTATIONS AND DEFINITIONS

## EXAMPLE

- ❶ if  $Y_i \rightsquigarrow \mathcal{B}(p)$ , then  $\boldsymbol{\theta} = p$  and

$$\log \mathcal{L}(\boldsymbol{\theta}; \mathbf{y}) = \left( \sum_{i=1}^n y_i \right) \log(p) + \left( n - \sum_{i=1}^n y_i \right) \log(1-p)$$

- ❷ if  $Y_i \rightsquigarrow \mathcal{N}(m, \sigma^2)$ , then  $\boldsymbol{\theta} = [m, \sigma^2]'$  and

$$\log \mathcal{L}(\boldsymbol{\theta}; \mathbf{y}) = -\frac{1}{2} \sum_{i=1}^n \left( \log \sigma^2 + \log(2\pi) + \frac{(y_i - m)^2}{\sigma^2} \right)$$

# NOTATIONS AND DEFINITIONS

## DEFINITION (SCORE FUNCTION)

The score function is:

$$S(y; \boldsymbol{\theta}) = \frac{\partial \log f(y, \boldsymbol{\theta})}{\partial \boldsymbol{\theta}}$$

## EXAMPLE

- ❶ For  $Y \rightsquigarrow \mathcal{B}(p)$

$$S(y, \boldsymbol{\theta}) = \frac{y}{p} - \frac{1-y}{1-p}$$

- ❷ For  $Y \rightsquigarrow \mathcal{N}(m, \sigma^2)$

$$S(y, \boldsymbol{\theta}) = \begin{bmatrix} \frac{y-m}{\sigma^2} \\ \frac{1}{2\sigma^2} \left( \left( \frac{y-m}{\sigma} \right)^2 - 1 \right) \end{bmatrix}$$

# NOTATIONS AND DEFINITIONS

## PROPOSITION 1 (SCORE EXPECTATION)

The expectation of the score is zero

*Proof:*

$$\begin{aligned}\mathbb{E}[S(Y, \boldsymbol{\theta})] &= \int \frac{\partial \log f(y; \boldsymbol{\theta})}{\partial \boldsymbol{\theta}} f(y; \boldsymbol{\theta}) dy = \int \frac{\partial f(y; \boldsymbol{\theta})}{\partial \boldsymbol{\theta}} \frac{1}{f(y; \boldsymbol{\theta})} f(y; \boldsymbol{\theta}) dy = \\ &= \frac{\partial \int f(y; \boldsymbol{\theta}) dy}{\partial \boldsymbol{\theta}} = \frac{\partial(1)}{\partial \boldsymbol{\theta}} = \mathbf{0}\end{aligned}$$

## DEFINITION (INFORMATION MATRIX)

$$\mathcal{I}_Y(\boldsymbol{\theta}) = -\mathbb{E}\left(\frac{\partial^2 \log f(Y, \boldsymbol{\theta})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'}\right)$$

# NOTATIONS AND DEFINITIONS

## REMARK (ADDITIVITY OF THE INFORMATION MATRIX)

The information matrix of two independent experiments is:

$$\mathcal{I}_{X,Y}(\boldsymbol{\theta}) = \mathcal{I}_X(\boldsymbol{\theta}) + \mathcal{I}_Y(\boldsymbol{\theta})$$

## PROPOSITION 2 (VARIANCE OF THE SCORE)

The variance of the score is equal to the information matrix

$$V\left(S(Y; \boldsymbol{\theta})\right) \equiv \mathbb{E}\left(\left(\frac{\partial \log f(Y, \boldsymbol{\theta})}{\partial \boldsymbol{\theta}}\right) \left(\frac{\partial \log f(Y, \boldsymbol{\theta})}{\partial \boldsymbol{\theta}}\right)'\right) = \mathcal{I}_Y(\boldsymbol{\theta})$$

*Proof:*

Note that  $\frac{\partial^2 \log f(y, \boldsymbol{\theta})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} = \frac{\partial^2 f(y; \boldsymbol{\theta})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \frac{1}{f(y; \boldsymbol{\theta})} - \frac{\partial \log f(y, \boldsymbol{\theta})}{\partial \boldsymbol{\theta}} \frac{\partial \log f(y; \boldsymbol{\theta})}{\partial \boldsymbol{\theta}'}$

Also  $\mathbb{E}\left[\frac{\partial^2 f(y; \boldsymbol{\theta})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \frac{1}{f(y; \boldsymbol{\theta})}\right] = \frac{\partial^2(1)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} = \mathbf{0}$ . This leads to the result.



## NOTATIONS AND DEFINITIONS

## EXAMPLE

- ① For  $Y \rightsquigarrow \mathcal{B}(p)$

$$\mathcal{I}_Y(\boldsymbol{\theta}) = \mathbb{E} \left[ \frac{Y}{p^2} + \frac{1-Y}{(1-p)^2} \right] = \frac{1}{p(1-p)}$$

- ② For  $Y \rightsquigarrow \mathcal{N}(m, \sigma^2)$

$$\mathcal{I}_Y(\boldsymbol{\theta}) = \mathbb{E} \begin{bmatrix} \frac{1}{\sigma^2} & \frac{y-m}{\sigma^4} \\ \frac{y-m}{\sigma^4} & \frac{(y-m)^2}{\sigma^6} - \frac{1}{2\sigma^4} \end{bmatrix} = \begin{bmatrix} \frac{1}{\sigma^2} & 0 \\ 0 & \frac{1}{2\sigma^4} \end{bmatrix}$$

# NOTATIONS AND DEFINITIONS

## THEOREM 1 (CAUCHY-SCHWARZ INEQUALITY)

Let  $X$  and  $Y$  be two random variables. Then:

$$|Cov(X, Y)| \leq \sqrt{V(X)V(Y)}$$

*Proof:* Let  $Z = Y - \frac{Cov(X, Y)}{V(X)}X$ . Then,

$Cov(X, Z) = Cov(X, Y) - Cov(X, X) \frac{Cov(X, Y)}{V(X)} = 0$ . Then,

$$V(Y) = V\left(Z + \frac{Cov(X, Y)}{V(X)}X\right) = V(Z) + \left(\frac{Cov(X, Y)}{V(X)}\right)^2 V(X) \geq \frac{(Cov(X, Y))^2}{V(X)}.$$

Hence,  $V(Y)V(X) \geq (Cov(X, Y))^2$  which leads to the result.



# NOTATIONS AND DEFINITIONS

## THEOREM 2 (FRÉCHET-DARMOIS-CRAMÉR-RAO BOUND)

Consider an unbiased estimator  $\hat{\theta}(\mathbf{Y})$  of  $\theta$ . The variance of the estimator  $\hat{\theta}(\mathbf{Y})$  has a lower bound:

$$V\left(\hat{\theta}(\mathbf{Y})\right) \geq \mathcal{I}_Y(\theta)^{-1} \equiv B_F(\theta)$$

*Proof:* First,  $\text{Cov}\left(\hat{\theta}(\mathbf{Y}), S(Y; \theta)\right) = \mathbb{E}\left[(\hat{\theta}(\mathbf{Y}) - \theta)S(Y; \theta)\right] =$   
 $\mathbb{E}\left[\hat{\theta}(\mathbf{Y})S(Y; \theta)\right] = \int \hat{\theta}(\mathbf{y})S(Y; \theta)f(y; \theta)dy = \int \hat{\theta}(\mathbf{y})\frac{\partial f(y; \theta)}{\partial \theta}\frac{1}{f(y; \theta)}f(y; \theta)dy =$   
 $\frac{\partial \int \hat{\theta}(\mathbf{y})f(y; \theta)dy}{\partial \theta} = \frac{\partial \mathbb{E}\left(\hat{\theta}(\mathbf{Y})\right)}{\partial \theta} = \frac{\partial \theta}{\partial \theta} = \mathbf{1}$ . Hence, by Cauchy-Schwarz inequality  
we have  $V\left(\hat{\theta}(\mathbf{Y})\right)V\left(S(Y; \theta)\right) \geq \mathbf{1}$ . The result follows as  $V\left(S(Y; \theta)\right) = \mathcal{I}_Y(\theta)$ .



# MAXIMUM LIKELIHOOD ESTIMATION (MLE)

## DEFINITION (IDENTIFICATION)

The vector of parameters  $\theta$  is identifiable if, for any other vector  $\theta^*$  :

$$\theta^* \neq \theta \implies \log \mathcal{L}(\theta^*; \mathbf{y}) \neq \log \mathcal{L}(\theta; \mathbf{y})$$

## DEFINITION (LIKELIHOOD EQUATION)

Necessary condition for maximizing the likelihood function:

$$\frac{\partial \log \mathcal{L}(\theta; \mathbf{y})}{\partial \theta} = \sum_{i=1}^n S(y_i; \theta) = \mathbf{0}$$

## DEFINITION (MAXIMUM LIKELIHOOD ESTIMATOR (MLE))

The maximum likelihood estimator  $\theta_{MLE}$  is the vector  $\theta$  that maximizes the likelihood function. Formally:

$$\theta_{MLE} = \arg \max_{\theta} \log \mathcal{L}(\theta; \mathbf{y}) = \arg \max_{\theta} \mathcal{L}(\theta; \mathbf{y})$$





# MAXIMUM LIKELIHOOD ESTIMATOR (MLE)

## EXAMPLE

- ❶ For  $Y \rightsquigarrow \mathcal{B}(p)$

$$\theta_{MLE} = \frac{1}{n} \sum_{i=1}^n y_i$$

- ❷ For  $Y \rightsquigarrow \mathcal{N}(m, \sigma^2)$

$$\theta_{MLE} = \begin{bmatrix} \frac{1}{n} \sum_{i=1}^n y_i \\ \frac{1}{n} \sum_{i=1}^n (y_i - \theta_{MLE})^2 \end{bmatrix}$$

# REGULARITY CONDITIONS

## REGULARITY CONDITIONS

- ① The support of  $Y$  does not depends on  $\theta$
- ②  $\theta_0$  is identified
- ③ The log-likelihood function is continuous in  $\theta$
- ④  $\mathbb{E}(\log f(Y; \theta_0))$  exists
- ⑤ The log-likelihood function is twice continuously differentiable
- ⑥ The information matrix at  $\theta_0$   $\mathcal{I}_Y(\theta_0) = -\mathbb{E}\left(\frac{\partial^2 \log f(Y, \theta_0)}{\partial \theta \partial \theta'}\right)$  exists and is nonsingular

## PROPOSITION 3 (PROPERTIES OF MLE)

Under regularity conditions, the MLE is (i) **consistent**, (ii) **asymptotically normally distributed** and (iii) **asymptotically efficient**.



# CONSISTENCY

## KULLBACK-LIEBLER DIVERGENCE

If  $f_{\theta_0}(y)$  and  $f_{\theta_1}(y)$  are two densities, the Kullback-Leibler divergence of  $f_{\theta_1}$  w.r.t  $f_{\theta_0}$  is

$$KL(f_{\theta_1} \| f_{\theta_0}) = \mathbb{E}_{\theta_0} \left[ \log \frac{f(Y, \theta_1)}{f(Y, \theta_0)} \right] = \int f(y, \theta_0) \log \frac{f(y, \theta_1)}{f(y, \theta_0)} dy$$

## PROPOSITION 3-0

- ①  $KL(f_{\theta_1} \| f_{\theta_0}) \geq 0$
- ②  $KL(f_{\theta_1} \| f_{\theta_0}) = 0$       iff       $f_{\theta_0} = f_{\theta_1}$

*Proof:* First,  $-\log(x)$  is a convex function. By Jensen's inequality,

$$KL(f_{\theta_1} \| f_{\theta_0}) = \mathbb{E}_{\theta_0} \left[ -\log \frac{f(Y, \theta_1)}{f(Y, \theta_0)} \right] \geq -\log \mathbb{E}_{\theta_0} \left[ \frac{f(Y, \theta_1)}{f(Y, \theta_0)} \right] =$$

$$-\log \int f(y, \theta_1) dy = 0.$$

Second, because  $-\log(x)$  is strictly convex, equality holds if and only if

$f(y, \theta_1)/f(y, \theta_0)$  is constant.

# CONSISTENCY

## PROPOSITION 3-1 (CONSISTENCY OF MLE)

Under regularity conditions,  $\theta_{MLE}$  converge in probability to the true value  $\theta_0$ :

$$\text{plim } \theta_{MLE} = \theta_0$$

*Informal argument:*

$$\begin{aligned} \theta_{MLE} &= \arg \max_{\theta} \frac{1}{n} \sum_{i=1}^n \log f(Y_i; \theta) \\ &= \arg \min_{\theta} -\frac{1}{n} \sum_{i=1}^n \log f(Y_i; \theta) \\ &= \arg \min_{\theta} \frac{1}{n} \sum_{i=1}^n \log f(Y_i; \theta_0) - \frac{1}{n} \sum_{i=1}^n \log f(Y_i; \theta) \\ &\simeq_{n \rightarrow +\infty} \arg \min_{\theta} \mathbb{E}_{\theta_0} \log f(Y; \theta_0) - \mathbb{E}_{\theta_0} \log f(Y; \theta) \\ &\simeq_{n \rightarrow +\infty} \arg \min_{\theta} KL(f_{\theta_0} \| f_{\theta}) = \theta_0 \\ &\simeq_{n \rightarrow +\infty} \theta_0 \end{aligned}$$

with  $\simeq_{n \rightarrow +\infty}$  stands for Law of Large Numbers



# CONSISTENCY

## EXAMPLE

- ① For  $Y \rightsquigarrow \mathcal{B}(p)$

$$\theta_{MLE} = \frac{1}{n} \sum_{i=1}^n Y_i \xrightarrow{p} E[Y] = p$$

- ② For  $Y \rightsquigarrow \mathcal{N}(m, \sigma^2)$

$$\theta_{MLE} = \begin{bmatrix} m_{MLE} \\ \sigma_{MLE}^2 \end{bmatrix}$$

$$m_{MLE} = \frac{1}{n} \sum_{i=1}^n Y_i \xrightarrow{p} E[Y] = m$$

$$\sigma_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n Y_i^2 - \left( \frac{1}{n} \sum_{i=1}^n Y_i \right)^2 \xrightarrow{p} E[Y^2] - E[Y]^2 = \sigma^2$$

# CONSISTENCY

## REMARK

- ① Regularity conditions are sufficient but not necessary conditions to have consistency
  - It is therefore possible for the MLE to be consistent even in situations that do not meet regularity conditions
  - e.g: if  $Y \rightsquigarrow \mathcal{U}[0, \theta]$ , we have  $\theta_{MLE} = \max\{Y_1, \dots, Y_n\}$

$$\lim_{n \rightarrow +\infty} \mathbb{P}(|\theta_{MLE} - \theta| > \epsilon) = \lim_{n \rightarrow +\infty} \left(1 - \frac{\epsilon}{\theta}\right)^n = 0$$



# ASYMPTOTIC NORMALITY

## PROPOSITION 2 (ASYMPTOTIC NORMALITY)

The MLE estimator  $\boldsymbol{\theta}_{MLE}$  is normally distributed asymptotically:

$$\sqrt{n}(\boldsymbol{\theta}_{MLE} - \boldsymbol{\theta}_0) \xrightarrow{dist.} \mathcal{N}\left(0, \mathcal{I}_Y(\boldsymbol{\theta}_0)^{-1}\right)$$

*Proof:*

- First order Taylor expansion of the first derivative of

$\log \mathcal{L}(\boldsymbol{\theta}; \mathbf{y})$

$$\frac{\partial \log \mathcal{L}(\boldsymbol{\theta}; \mathbf{y})}{\partial \boldsymbol{\theta}} \simeq \frac{\partial \log \mathcal{L}(\boldsymbol{\theta}_0; \mathbf{y})}{\partial \boldsymbol{\theta}} + \frac{\partial^2 \log \mathcal{L}(\boldsymbol{\theta}_0; \mathbf{y})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} (\boldsymbol{\theta} - \boldsymbol{\theta}_0)$$

- Evaluate at  $\boldsymbol{\theta} = \boldsymbol{\theta}_{MLE}$

$$0 \simeq \frac{\partial \log \mathcal{L}(\boldsymbol{\theta}_0; \mathbf{y})}{\partial \boldsymbol{\theta}} + \frac{\partial^2 \log \mathcal{L}(\boldsymbol{\theta}_0; \mathbf{y})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} (\boldsymbol{\theta}_{MLE} - \boldsymbol{\theta}_0)$$



# ASYMPTOTIC NORMALITY

- Rearrange

$$\sqrt{n}(\boldsymbol{\theta}_{MLE} - \boldsymbol{\theta}_0) \simeq \sqrt{n} \frac{\frac{\partial \log \mathcal{L}(\boldsymbol{\theta}_0; \mathbf{y})}{\partial \boldsymbol{\theta}}}{-\frac{\partial^2 \log \mathcal{L}(\boldsymbol{\theta}_0; \mathbf{y})}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'}} = \sqrt{n} \frac{\frac{1}{n} \sum_{i=1}^n \frac{\partial \log f(y_i; \boldsymbol{\theta}_0)}{\partial \boldsymbol{\theta}}}{-\frac{1}{n} \sum_{i=1}^n \frac{\partial^2 \log f(y_i; \boldsymbol{\theta}_0)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'}}$$

- Central Limit Theorem

$$A_n = \frac{1}{n} \sum_{i=1}^n \frac{\partial \log f(y_i; \boldsymbol{\theta}_0)}{\partial \boldsymbol{\theta}} \xrightarrow{dist.} \mathcal{N}\left(E[S(Y, \boldsymbol{\theta}_0)], \frac{V(S(Y, \boldsymbol{\theta}_0))}{n}\right)$$

- Law of Large Number

$$B_n = -\frac{1}{n} \sum_{i=1}^n \frac{\partial^2 \log f(y_i; \boldsymbol{\theta}_0)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'} \xrightarrow{p} -E\left[\frac{\partial^2 \log f(Y; \boldsymbol{\theta}_0)}{\partial \boldsymbol{\theta} \partial \boldsymbol{\theta}'}\right] = \mathcal{I}_Y(\boldsymbol{\theta}_0)$$

- Remembering that  $E[S(Y, \boldsymbol{\theta}_0)] = 0$  and  $V(S(Y, \boldsymbol{\theta}_0)) = \mathcal{I}_Y(\boldsymbol{\theta}_0)$ , Slutsky Theorem leads to

$$\sqrt{n}(\boldsymbol{\theta}_{MLE} - \boldsymbol{\theta}_0) = \sqrt{n} \frac{A_n}{B_n} \xrightarrow{\mathcal{L}} \mathcal{N}\left(0, \mathcal{I}_Y(\boldsymbol{\theta}_0)^{-1}\right)$$





# ASYMPTOTICALLY EFFICIENT

## PROPOSITION (ASYMPTOTICALLY EFFICIENT)

$\theta_{MLE}$  is asymptotically efficient, i.e. achieves the FDCR lower bound for consistent estimators.

*Proof:* We have

$$\sqrt{n}(\theta_{MLE} - \theta_0) \xrightarrow{dist.} \mathcal{N}(0, \mathcal{I}_Y(\theta_0)^{-1})$$

This means that

$$V(\theta_{MLE}) = \mathbb{I}(\theta_0)^{-1}$$

with  $\mathbb{I}(\theta_0) = n\mathcal{I}_Y(\theta_0)$  the information matrix associated to  $\{Y_1, \dots, Y_n\}$ .

*Remark:*

- The asymptotic variance-covariance matrix  $\mathbb{I}(\theta_0)$  of the MLE depends on the unknown value of  $\theta_0$
- In practice, the matrix is evaluated at  $\theta_{MLE}$

## SUM UP

## SUM UP

- ① You have a sample  $\mathbf{y} = (y_1, \dots, y_n)$
- ② You know that the sample comes from a random variable  $Y$  with a vector of parameters  $\boldsymbol{\theta} \in \mathbb{R}^K$  whose true value  $\boldsymbol{\theta}_0$  is unknown
- ③ The log-likelihood of one observation  $y_i$  is computed analytically (as a function of  $\boldsymbol{\theta}$ ):  $l_i(\boldsymbol{\theta}; y_i) = \log f(y_i; \boldsymbol{\theta})$
- ④ The log-likelihood of the sample is  $\log \mathcal{L}(\boldsymbol{\theta}; \mathbf{y}) = \sum_i l_i(\boldsymbol{\theta}; y_i)$
- ⑤ The The MLE estimator results from the optimization problem

$$\boldsymbol{\theta}_{MLE} = \arg \max_{\boldsymbol{\theta}} \log \mathcal{L}(\boldsymbol{\theta}; \mathbf{y})$$

- ⑥ We have:  $\boldsymbol{\theta}_{MLE} \rightsquigarrow \mathcal{N}(0, \mathbb{I}(\boldsymbol{\theta}_0)^{-1})$ , where  $\mathbb{I}(\boldsymbol{\theta}_0)$  is estimated as  $\mathbb{I}(\boldsymbol{\theta}_{MLE})$ .



# A REPLICATION OF GONZALEZ AND WU (1999)

- Let  $L = (h, s; p, 1 - p)$  be a lottery that yields  $h$  with proba  $p$  and  $s$  otherwise, with  $h > s \geq 0$
- The certainty equivalent  $y$  of a lottery  $L$  is the sure amount that provides the same level of utility (satisfaction)
- We observe from the experiment of [Gonzalez and Wu \(1999\)](#) a sample of certainty equivalent  $\mathbf{y} = \{y_1, \dots, y_n\}$  associated to lotteries  $L_i = (h_i, s_i; p_i, 1 - p_i)$ ,  $i = 1, \dots, n$
- Assume that  $y_i$  is a realisation of  $Y_i \rightsquigarrow \mathcal{N}(m(h_i, s_i, p_i), \sigma^2)$
- According to Prospect Theory ([Tversky et Kahneman, 1992](#)), we assume

$$m(h_i, s_i, p_i) = u^{-1}[w(p_i)u(h_i) + (1 - w(p_i))u(s_i)]$$

with  $u(\cdot)$  and  $w(\cdot)$  the utility and weighting functions



# A REPLICATION OF GONZALEZ AND WU (1999)

- According to [Gonzalez and Wu \(1999\)](#), we assume

$$u(z) = z^\alpha \quad \text{and} \quad w(p) = \frac{\delta p^\gamma}{\delta p^\gamma + (1-p)^\gamma}$$

so that

$$m(h_i, s_i, p_i) = \left[ (h_i^\alpha - s_i^\alpha) \frac{\delta p_i^\gamma}{\delta p_i^\gamma + (1-p_i)^\gamma} + s_i^\alpha \right]^{\frac{1}{\alpha}}$$

- The log-likelihood  $l_i(\boldsymbol{\theta}; \mathbf{y})$  associated to  $y_i$  is then

$$l_i(\boldsymbol{\theta}; y_i) = -\frac{1}{2} \left( \log \sigma^2 + \log(2\pi) + \frac{(y_i - m(h_i, s_i, p_i))^2}{\sigma^2} \right)$$

with  $\boldsymbol{\theta} = [\alpha, \delta, \gamma, \sigma^2]'$

# A REPLICATION OF GONZALEZ AND WU (1999)

Programming of the the MLE in STATA (ML routine)



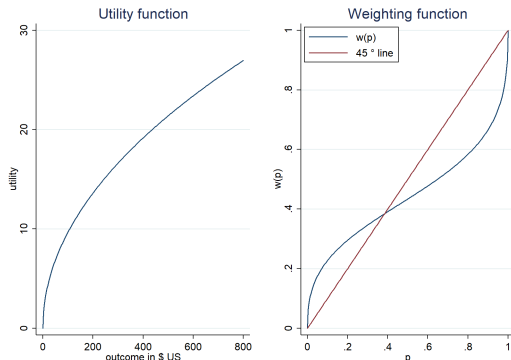
# A REPLICATION OF GONZALEZ AND WU (1999)

TABLE: Estimation results : ml

id	Coefficient	(Std. Err.)	id	Coefficient	(Std. Err.)
$\alpha$			$\gamma$		
1	0.676	(0.102)	1	0.392	(0.027)
2	0.227	(0.069)	2	0.651	(0.045)
3	0.654	(0.130)	3	0.388	(0.027)
4	0.590	(0.053)	4	0.154	(0.021)
5	0.401	(0.078)	5	0.273	(0.022)
6	0.676	(0.059)	6	0.890	(0.025)
7	0.604	(0.059)	7	0.204	(0.016)
8	0.390	(0.077)	8	0.373	(0.042)
9	0.518	(0.074)	9	0.863	(0.039)
10	0.455	(0.090)	10	0.501	(0.034)
11	0.493	(0.043)	11	0.435	(0.014)
$\delta$			$\sigma^2$		
1	0.461	(0.115)	1	421.467	(46.402)
2	1.508	(0.517)	2	873.034	(96.118)
3	1.449	(0.379)	3	621.578	(68.433)
4	0.211	(0.039)	4	138.202	(15.216)
5	1.191	(0.303)	5	966.502	(106.408)
6	1.331	(0.155)	6	97.057	(10.686)
7	0.376	(0.065)	7	226.450	(24.931)
8	0.381	(0.122)	8	567.347	(62.463)
9	0.896	(0.178)	9	282.749	(31.130)
10	0.935	(0.253)	10	715.257	(78.747)
11	0.766	(0.097)	11	153.888	(16.943)

# A REPLICATION OF GONZALEZ AND WU (1999)

FIGURE: Plot for the median subject (id = 11)



- Concave utility function (in gain domain)
- Overweighting (resp. underweighting) of small (resp. intermediate and high) probability of winning

NEXT: BINARY OUTCOME MODELS!