### Predicting Foreign Revenue (%)



# Making foreign, not so foreign

By... predicting the proportion of a movie's **total gross** that is from foreign revenue

# Who's featuring?

- Runtime
- Genre
  - Adventure
  - Horror
  - Animation
  - Comedy
  - Drama
  - Romance
- Season
- Release Year

- Distributor
  - Fox
  - Paramount
  - Disney (aka Buena Vista)
  - Lions Gate
  - Sony
  - Warner Bros
- Rating
  - G
  - PG
  - PG-13
  - R

## Finding Uno

· 2003 - 2009

 Distributors (Universal, Paramount, Sony, Warner Bros, Disney, Lions Gate, Fox)

 Genre (Adventure, Comedy, Romance, Drama, Animation, Horror)

### Back to the Future

Girl on the Train

National Treasure

Star Wars

Time After Time

Forrest Gump

# Questions?