```
Hello, World!
2 Revenue growth rate
                         [0.0, -0.1, 0.15, 0.15, 0.15, 0.15, 0.124, 0.098, 0.072, 0.046, 0.02,
0.02]
3 Revenues
                      [76559.0, 68903.1, 79238.565, 91124.3498, 104793.0023, 120511.9526,
135455.4347, 148730.0673, 159438.6321, 166772.8092, 170108.2654, 173510.4307]
4 EBIT (Operating) margin [-0.031, -0.05, 0.0473, 0.096, 0.096, 0.096, 0.096, 0.096, 0.096,
0.096, 0.096, 0.096]
5 EBIT (Operating income) [-2373.4, -3445.155, 3747.9841, 8747.9376, 10060.1282,
11569.1474, 13003.7217, 14278.0865, 15306.1087, 16010.1897, 16330.3935, 16657.0013,
19030.4013]
6 Tax rate
                    [0.25, 0.25, 0.25, 0.25, 0.25, 0.25, 0.25, 0.25, 0.25, 0.25, 0.25, 0.25]
7 EBIT(1-t)
                    [-2373.4, -3445.155, 3672.2768, 6560.9532, 7545.0962, 8676.8606,
9752.7913, 10708.5649, 11479.5815, 12007.6423, 12247.7951, 12492.751]
8 Reinvestment
                      [0.0, -2014.7105, 2719.8592, 3127.8381, 3597.0138, 4136.5659,
3932.4953, 3493.3244, 2818.0434, 1930.0466, 877.7516, 2498.5502, 27116.778]
                    [0.0, -1430.4445, 952.4176, 3433.1151, 3948.0824, 4540.2947, 5820.296,
9 FCFF
7215.2405, 8661.5381, 10077.5957, 11370.0435, 9994.2008]
                    10 NOL
                      [0.0, 0.0925, 0.0925, 0.0925, 0.0925, 0.0925, 0.089, 0.0855, 0.082,
12 Cost of capital
0.0785, 0.075, 0.075]
13 Cumulated discount factor [0.0, 0.9153, 0.8378, 0.7669, 0.702, 0.6426, 0.5901, 0.5436,
0.5024, 0.4658, 0.4333]
14 PV(FCFF)
                      [0.0, -1309.2859, 797.9355, 2632.856, 2771.5538, 2917.5934,
3434.5567, 3922.2047, 4351.5567, 4694.1441, 4926.6398]
                        9994.2008
                       181712.7418
19 PV (Terminal value)
                         78736.131
```

- 16 Terminal cash flow 17 Terminal cost of capital 0.075 18 Terminal value
- 20 PV (CF over next 10 years)29139.7548 21 Sum of PV 107875.8858
- 22 Probability of failure 0.2
- 23 Proceeds if firm fails 53937.9429
- 24 Value of operating asset 97088.2972
- 25 Debt 28532.0 A26 Minority interests 0.0
- A27 Cach 10030.0
- A28 Non-operating assets 0.0
- A29 Value of equity 78586.2972
- A30 Value of options 0.0
- A31 Value of equity stock 78586.2972
- A32 Number of shares 566.0
- A33 Estimated value /share 138.845
- A34 Price 127.68
- A35 Price as % of value 0.9196
- 39 Invested capital [20143.2, 18128.4895, 20848.3487, 23976.1868, 27573.2006,

31709.7665, 35642.2618, 39135.5862, 41953.6296, 43883.6762, 44761.4278] 40 ROIC [-0.1178, -0.19, 0.1761, 0.2736, 0.273