Step 1: Identify the customer may processed by many techniques as:

- capture the face of user and identifie him to recognize him at his next visit using: feature extraction then some classification operation such as dense-SIFT, Histogram of Oriented Gradients (HoG) features and classifiers can be k-nearest neighbor, support vector machine (svm) classifiers
- Via QR generator and reader on smartphones

Step 2: know user's Action well:

- The camera will taking several pictures of customer in different poses such as: walking with free hands, holding a product using Action recognition by CNN as stablished here :https://papers.nips.cc/paper/5353-two-streamconvolutional-networks-for-action-recognition-invideos.pdf
- Estimate all users poses by this Real-Time beautiful technique https://github.com/michalfaber/keras_Realtime_Multi-Person_Pose_Estimation/blob/master/README.md?fbclid =lwAR3af5C5dYOvN9XkQlJkJAa4X8XDrnWQu1hL7mLTH Atnvm9YuYdV8CY7nbc

Step 3: detect products movement -customer usually buy/need at specific times- using:

- histogram equalization or segmentation and classifier as SVM, Logistic regression or Naïve bayes to recognize it
- Sensors on shelfs to detect the product movement if it's token or returned back

The final step: Match the person again at the walkout door to their previously computed feature map using sift to end the tracking.

Now we have the needed data from each user so can create a feature map and feed our CNN.