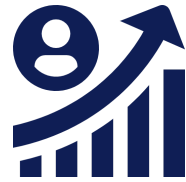


Home

Sales

Customer
Performance

Operational
Efficiency



Final Project

Data sources Type

- .Folder
- .Csv
- .Access

Power bi

Dashboard

By : Yara Raafat Omar

Supervisor : Dr Doaa

Thank For All ❤️❤️

Sales Analysis Dashboard

155M

Sum of Total sales

Channel

Distributor

Export

Wholesale

Product Name

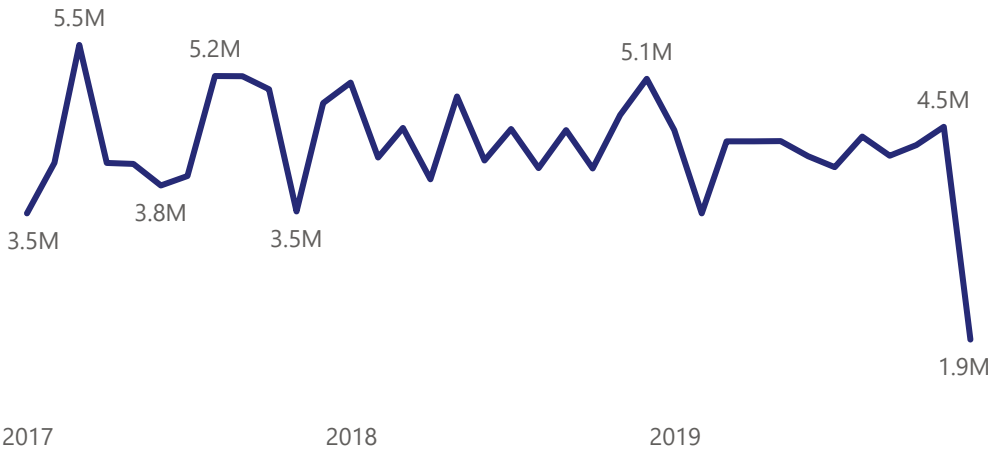
Product 1

Product
10

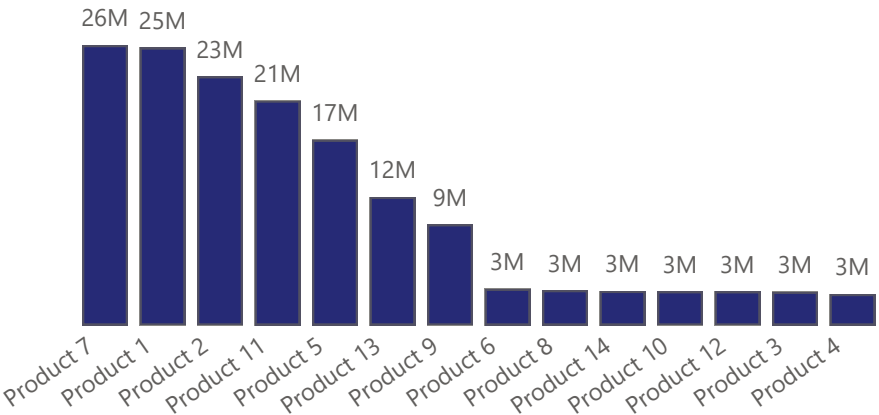
Product
11

Product
12

Monthly Sales Trend



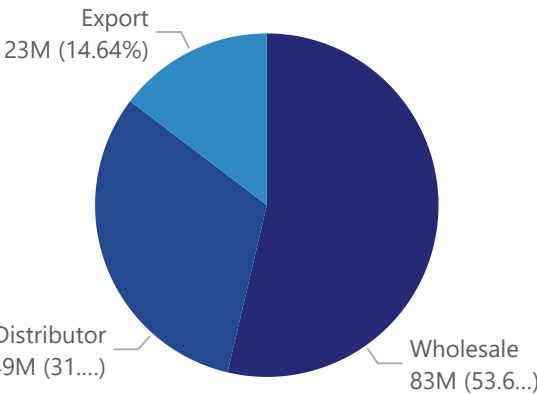
Top Selling Products



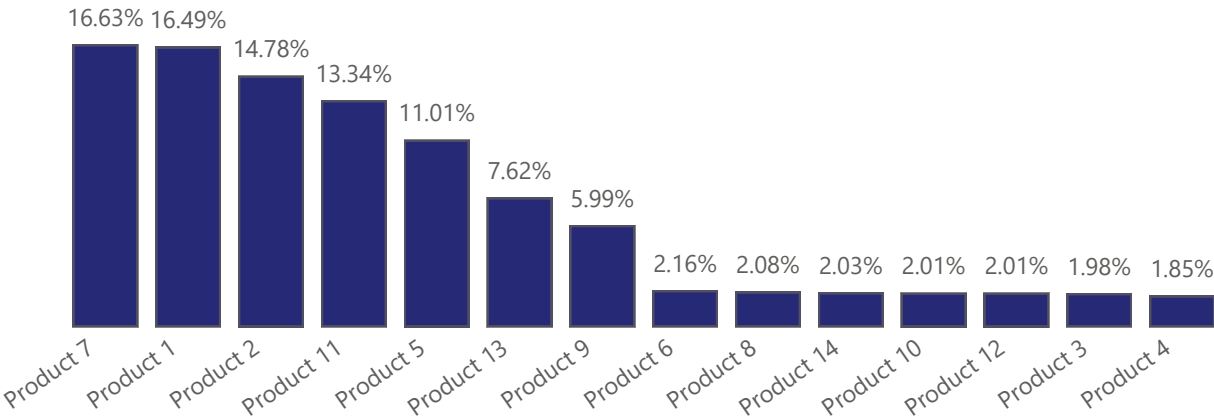
Geographic Sales Distribution



Sales by Category

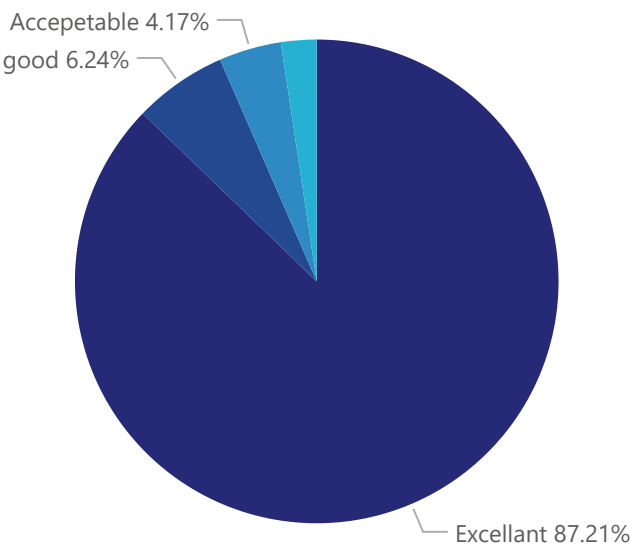


Product Contribution to Revenue



Customer Performance Analysis

Customer Segmentaion by Revenue



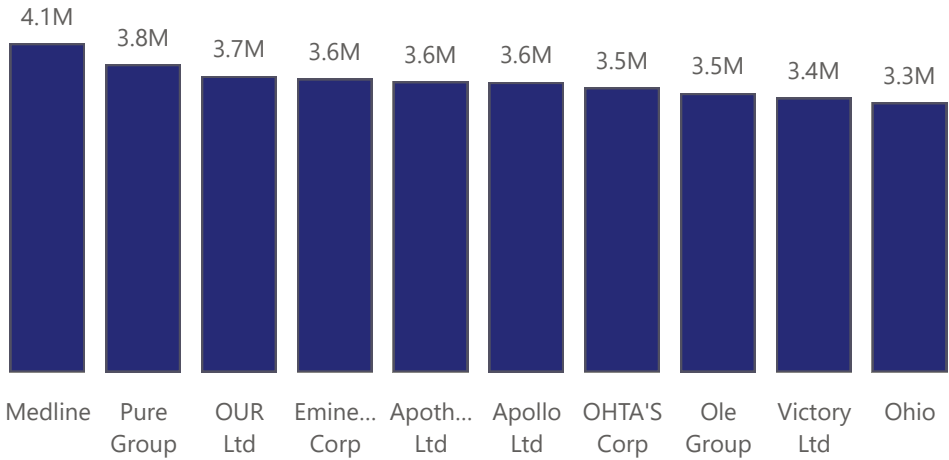
Channal



Customer Segmantion



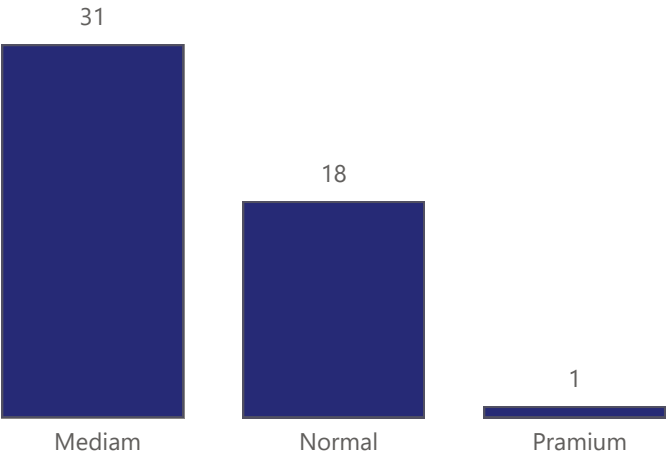
Total Sales by Customers



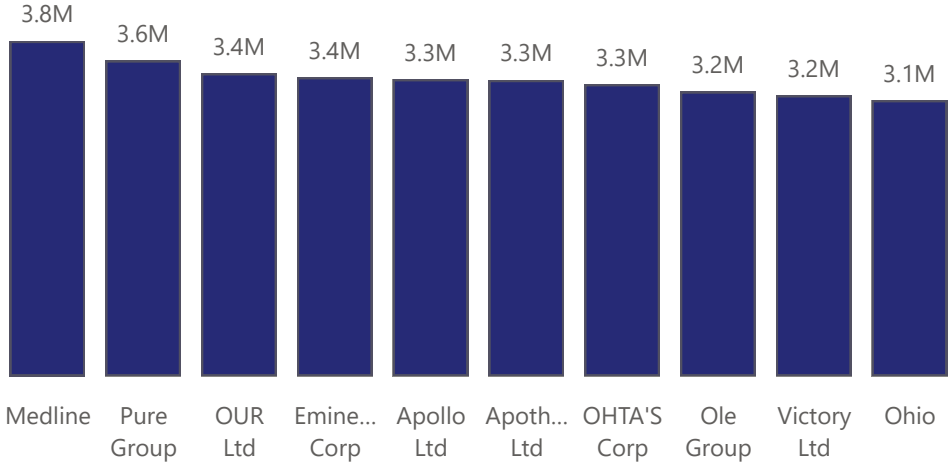
Geogrsphic Distribution of Customers



Customer Purchase Behavior



Most Profitable Customers



Channel

Distributor

Export

Wholesale

Inventory Level

low

High

Normal



0.57

Average of inventory

10.44

Average of Cycle time

