

Device Comparison Over Time



Pets

Families

Year	Cat	Dog
+ 2018		4.69
+ 2019		4.69
+ 2020	1.64	4.69

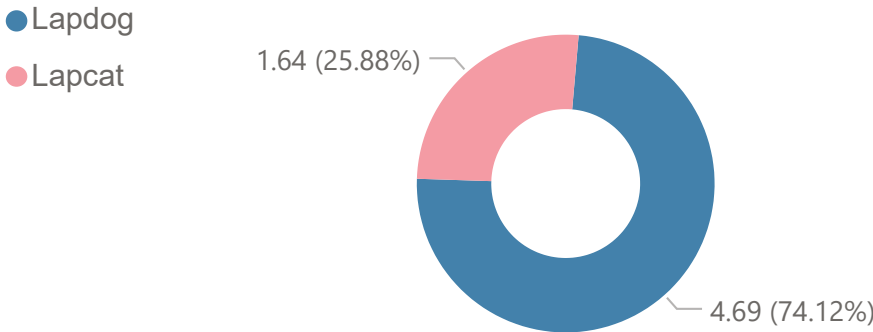
4.69

Average Of Lapdog Rating

1.64

Average Of Lapcat Rating

Avg Rating between The Two Devices



Avg Daily Steps Between The Two Devices Along The Years



Year, Month

- ☐ 2018
- ☐ 2019
- ☐ 2020

Dog/Cat, Breed

- ☐ Cat
- ☐ Dog

Gender

- ☐ Female
- ☐ Male

Rating

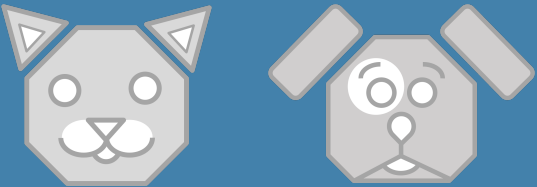
- ☐ 1
- ☐ 2
- ☐ 3

Buy Source?

- ☐ Great Buy
- ☐ Other
- ☐ PetFans
- ☐ Rainforest.Com

Clear All Filters

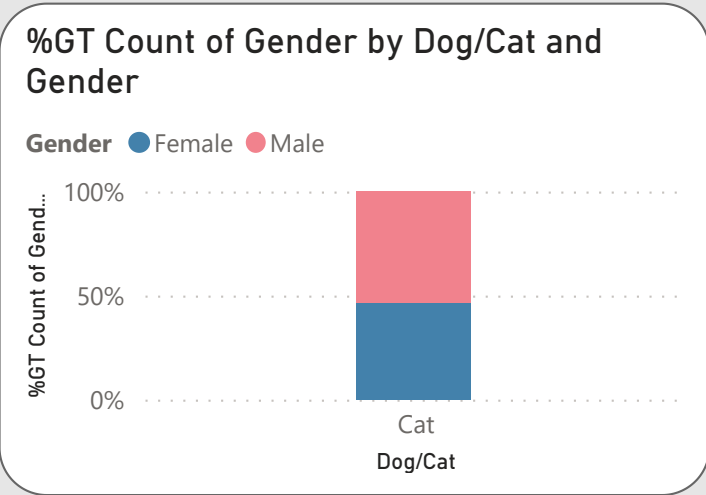
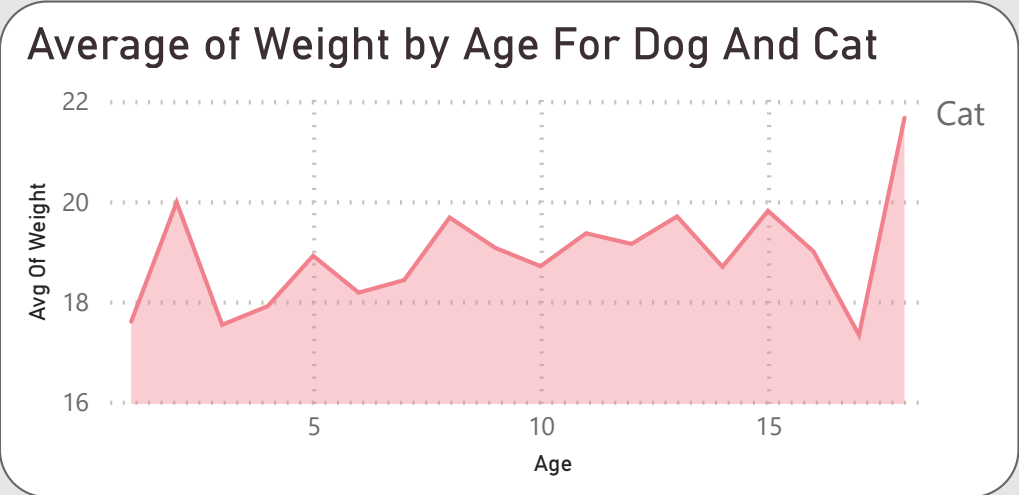
Insights on Pets



Devices

Families

1000
Count of Chosen Pet



Dog/Cat

Select all

Cat

Dog

Gender

Select all

Female

Male

Age

1

18

Year, Month

Select all

2018

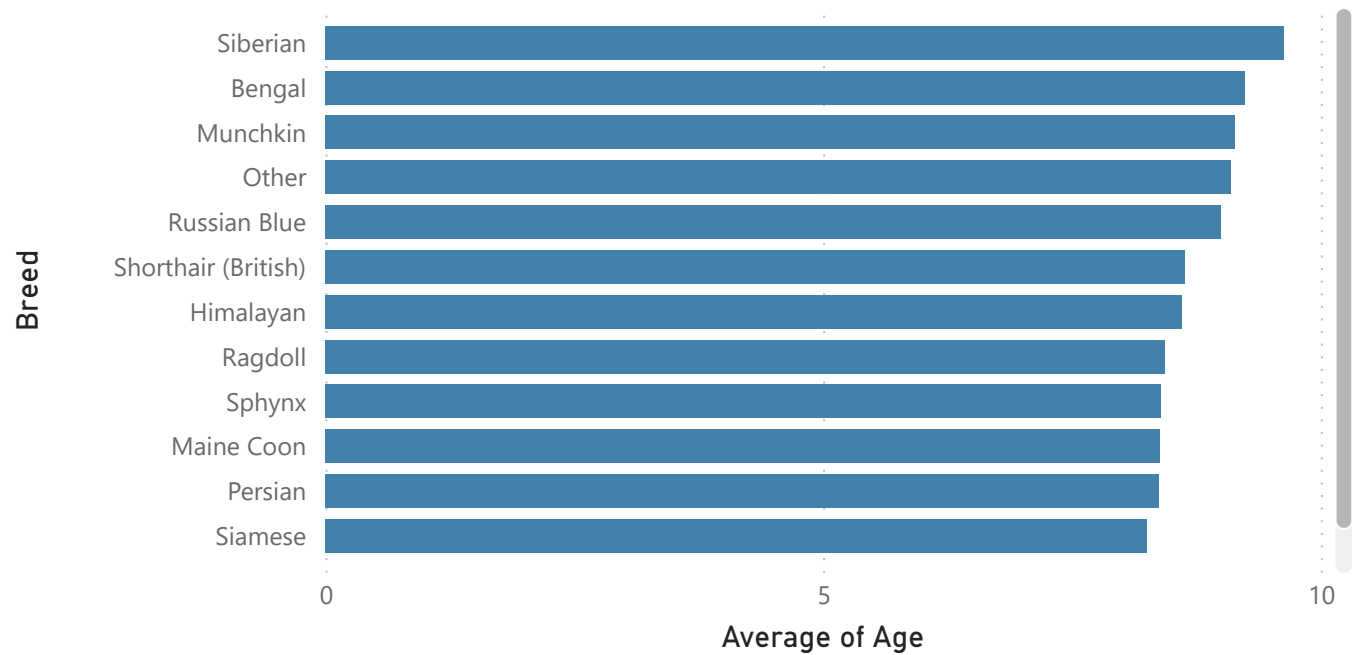
2019

2020

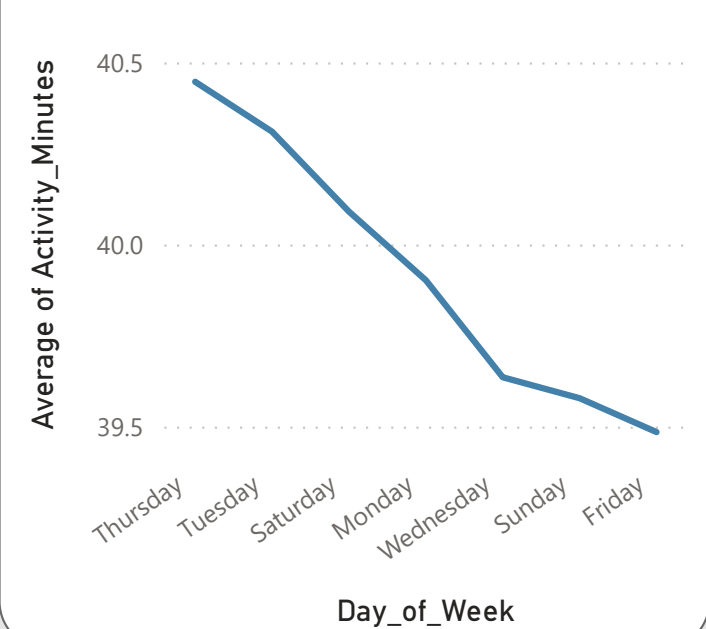
State

All

Average of Age by Breed



Average of Activity_Minutes by Day_of_Week



Clear All Filters

Insights On Families Owning Pets

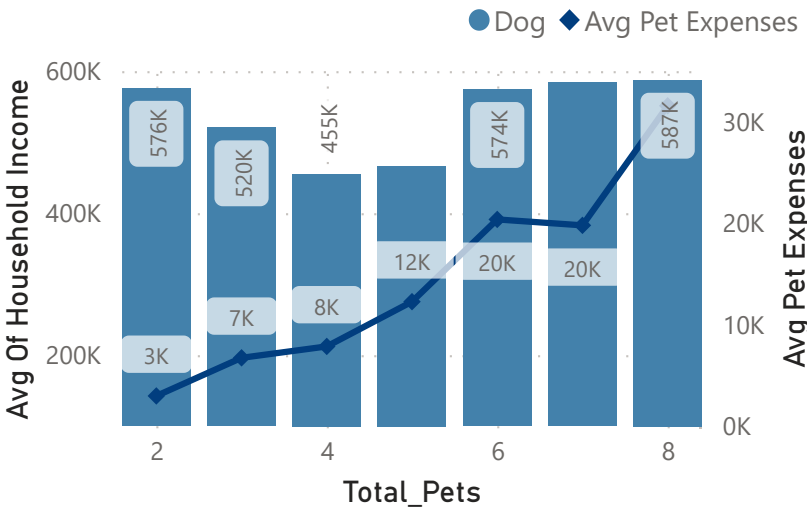
Devices

Pets

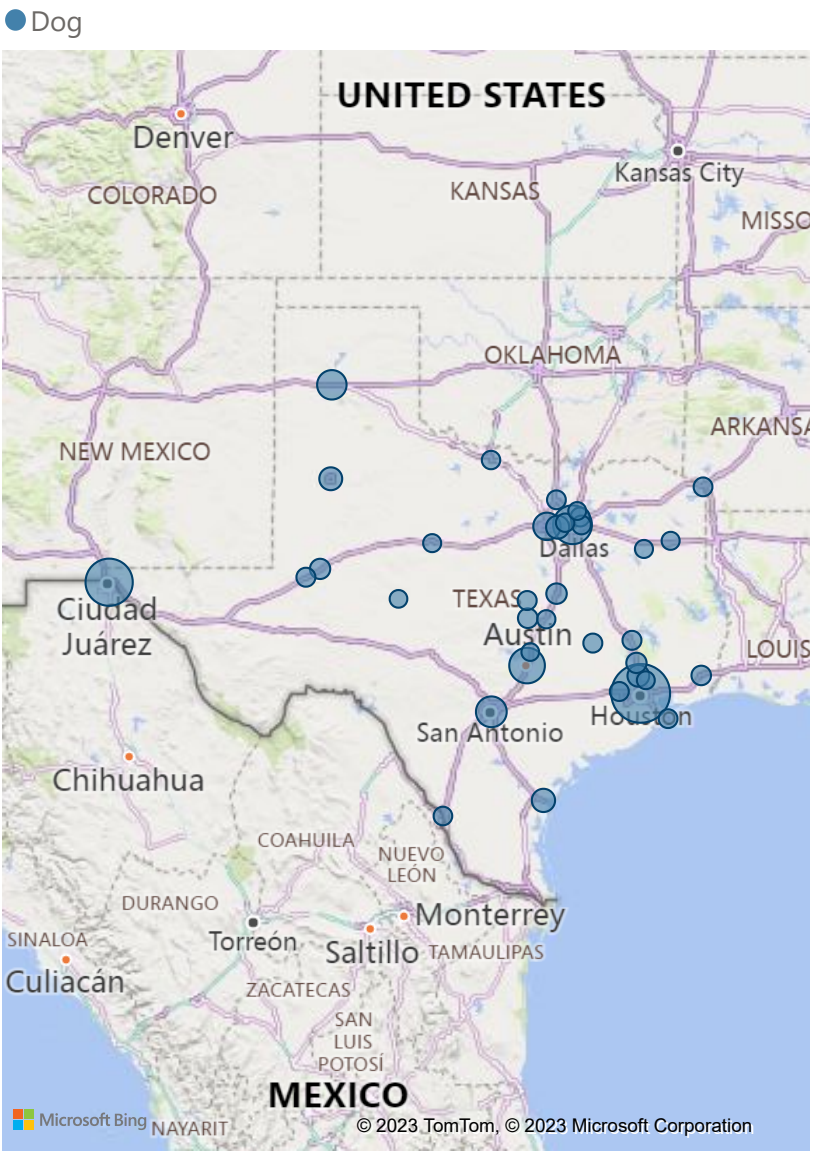
Cat's Chart

Dog's Chart

Avg Of Household Income and Avg Pet Expenses



Count of Pet by State



Family Information

Family_ID	Family Name	Total Pets	Average of Household Income	Email
2041	Aberkirder	3.00	349,845.05	kaberkirder14@email.com
4232	Ackenhead	3.00	150,602.50	backenhead6f@email.com
1658	Algore	3.00	517,066.42	valgorei9@email.com
3228	Alyutin	8.00	596,610.73	nalyutin6b@email.com
3480	Amberger	6.00	753,951.57	aambergerdb@email.com
3394	Ammer	4.00	997,283.75	cammerax@email.com
3017	Amner	3.00	450,081.63	kamnerg@email.com
1480	Andrys	3.00	81,801.72	randrysdb@email.com
2705	Aris	2.00	150,160.31	carisjk@email.com
1596	Arnaudon	4.00	404,269.89	carnaudonqi@email.com

State

All

Years_of_Pet_Ownership

3 50

Years_of_Pet_Ownership

☐ Select all

☐ 3

☐ 4

☐ 5

Household_Size

All

Year, Month_Num

☐ Select all

☒ 2018

☐ 2019

Clear All Filters



Aaron

Family Name

Abilene, Texas

City, Stat

17K

Household Size

2.95bn

Household Income

Dog/Cat	Name	Breed	Age	Gender	Weight
Dog	Addie	Yorkshire Terrier	10	Female	5
Dog	Ash	Yorkshire Terrier	4	Male	5
Dog	Atlas	Yorkshire Terrier	3	Male	5
Dog	Autumn	Yorkshire Terrier	5	Female	5
Dog	Brooklyn	Yorkshire Terrier	2	Female	5
Dog	Cameron	Yorkshire Terrier	6	Female	5

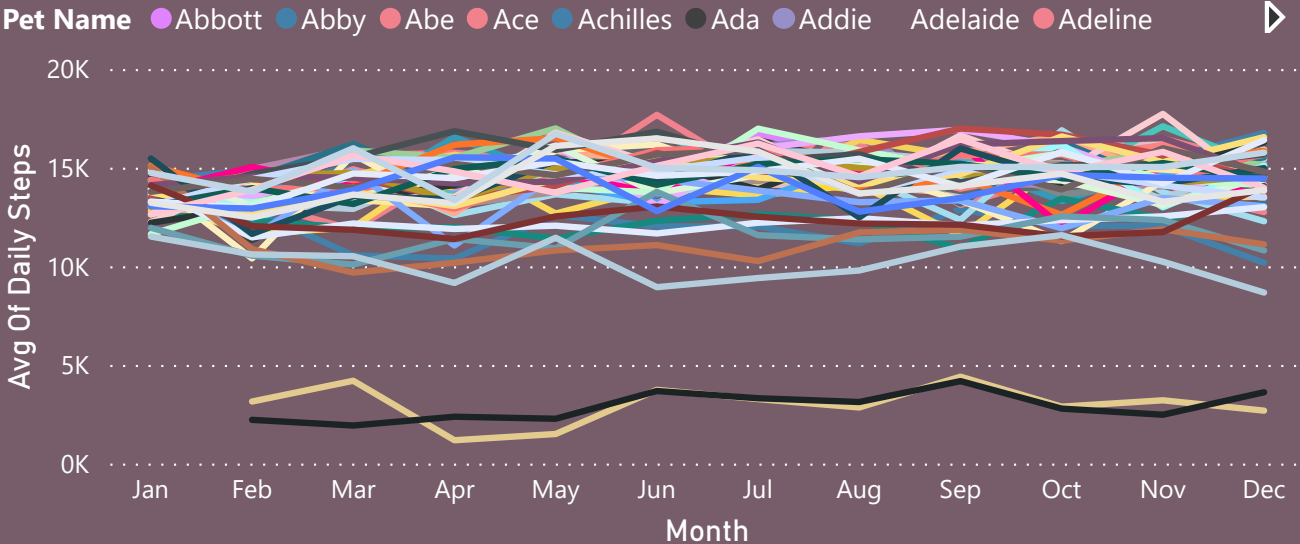
1.64

Average oflapcat Rating

4.69

Average of lapdog Rating

Avg of Daily Steps Over 2020



Comments