**Vision and Scope Document**

**for**

DUBlog

**Version 1.0 approved**

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**Revision History**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Date** | **Reason For Changes** | **Version** |
| Initial revision | 25.05.2019 | Inital revision of project | 1.0 |
|  |  |  |  |

# **Business Requirements**

DUBlog is a website for creating topics to share with other users and to discuss them. The main resource to earn money from is advertising. So in the list of topics there should be some topics from our sponsors. For users it would be very easy platform with minimum of complicated user interface and no need to authorize for read all topics(but no ability to leave comment for unauthorized users).

## **Business Opportunity**

The first and the main reason of this product is to have mainly topics about Ukraine, because very many people are using russian blog platforms. But with this platform it would be much more easy to advertise staff directly for ukranian customers.

## **Business Objectives and Success Criteria**

The project should be published on some very reliable hosting server, because every minute not working means loose money. Also, solution should be safe from hackers and be able to handle big amount of active users. Resiliency, Failover and Scalability is our choice with developing DU Blog platform.

## **Customer or Market Needs**

Fully ukranian product will be the main point to choose our system. Depend on global situation in our region, customers really need new platforms to share their thoughts and views. Not so many people understand english language on such level to search some information on international platforms. For this purpose is created DU Blog

## **Business Risks**

The major business risk is bad pr of our new platform. There is a lot of similar products all over the internet. We need explain why exactly our new platform is better than all others. Also we need to spend a lot of money on reliable system and we should start negotiate with sponsors about ad even before the system is developed. Also we need to hire some number of moderators to moderate content of website.

# **Vision of the Solution**

## **Vision Statement**

In long term vision, this blog is going to transform in something similar to news website. But instead of professional journalists the news will be written by simple users from all over the Ukraine. DIfferent people will discuss this new information they gonna find. In future, there will be special tab for public petitions with links on them.

## **Major Features**

As was said before, one of major features would be special tab for pubic petitions with links on them and discussions. Some user would be able to add link to any petition and write some text about it. Other users would be able to write some comments below it and vote for it.

## **Assumptions and Dependencies**

Project rely on good developer performance and stable reliable platform. Trustful and save host server is also required. Also at first steps we should make great PR, so people need to know about our platform and than choose to join it or not.

# **Scope and Limitations**

Vary major limitation of our product is excluding huge amount of languages to localize our website. Because of this reason, the main amount of active users will be almost only ukranians. Also, because of this, we should filter ad content to be acceptable to our region.

## **Scope of Initial Release**

As was said before, the first and the main reason of this product is to have mainly topics about Ukraine. But with this platform it would be much more easy to advertise staff directly for ukranian customers. In all other directions, initial beta test of our application would have similar features as already existing projects.

## **Scope of Subsequent Releases**

As was said before, one of major features would be special tab for pubic petitions with links on them and discussions. Some user would be able to add link to any petition and write some text about it. Other users would be able to write some comments below it and vote for it.

## **Limitations and Exclusions**

A lot of people(younger than 30) would like to use this platform for posting some jokes and mems. But this resource is not developed for mainly fun content. The main purpose of our product is to inform and discuss some more important information and content.

# **Business Context**

## **Project Priorities**

|  |  |  |  |
| --- | --- | --- | --- |
| **Dimension** | **Driver (state objective)** | **Constraint (state limits)** | **Degree of Freedom (state allowable range)** |
| Schedule | release 1.0 to be available by 10/05/2019 | till 10/07/2019 | till 10/08/2019 |
| Features | read existing blogs, comment them, create your own topic | upload photos | 70-80% of high priority features must be included in release 1.0 |
| Quality | already testable for real users | 75% of user acceptence tests | 90-95% of user acceptance tests must pass for release 1.0, 95-98% for release 1.1 |
| Staff | team of 1 developer | team of 1 developer | team of 1 developer |
| Cost | a few sleepless nights | a few sleepless nights | a few sleepless nights |

## **Operating Environment**

Users located close to each other and there will only 1 time zone. Whole information will be generated by users and will be stored on hosting servers. Continuous access is not critical for our system. Access security will be protected by identity server.