

Total Sales

96M

Total Operating Profit

27M

Total Units Sold

2M

Product

All

Year

2020

2021

Region

Midwest

Southeast

Northeast

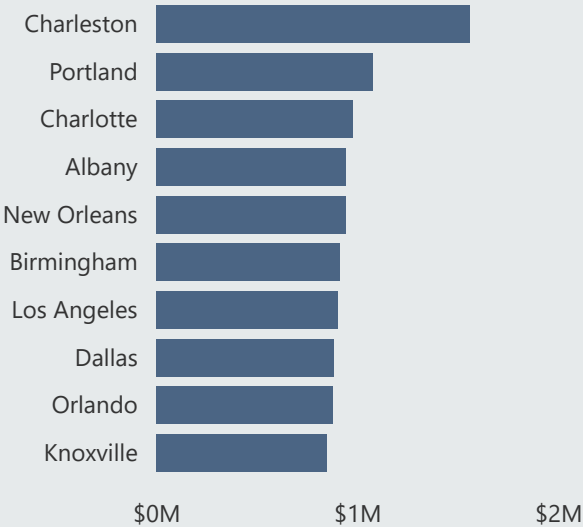
West

South

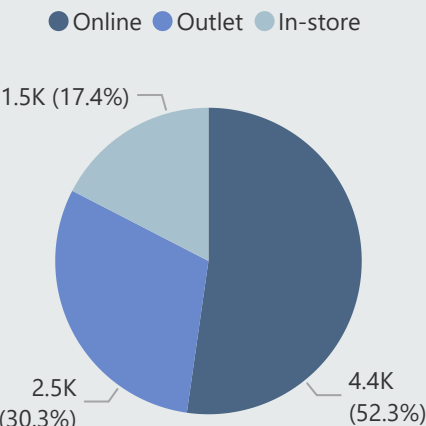
Monthly Sales Comparison: 2020 vs 2021



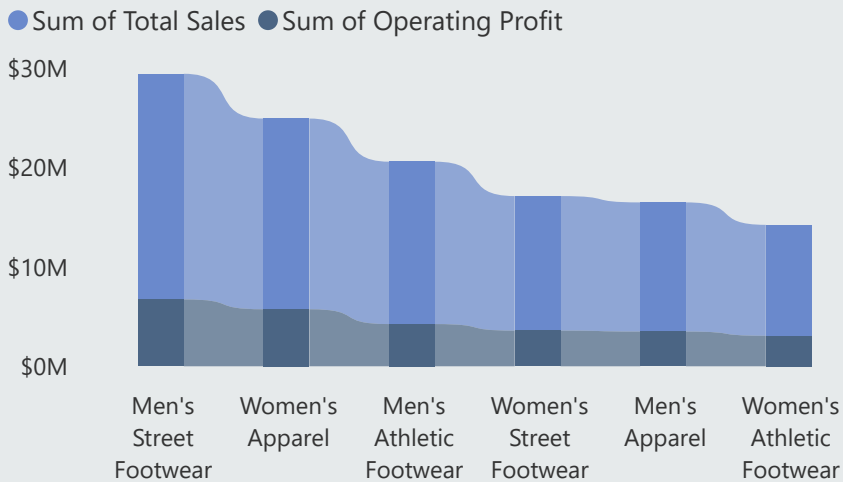
Top 10 Cities by Operating Profit



Sales Distribution by Channel



Total Sales & Operating Profit by Product



Sales and Profit Overview by Product

Product	Sum of Units Sold	Sum of Operating Profit
Men's Street Footwear	494,134	\$7,000,000
Women's Apparel	353,619	\$6,000,000
Men's Athletic Footwear	353,566	\$5,000,000
Women's Street Footwear	316,328	\$4,000,000
Women's Athletic Footwear	252,959	\$3,000,000
Men's Apparel	244,906	\$4,000,000
Total	2,015,512	\$27,000,000

Sales Distribution Across the U.S.

