Case Study: Optimized Real-Time Data Processing with Caching, Persisting, and Broadcasting

Problem Statement

You are tasked with building a high-performance data pipeline for processing, aggregating, and storing sales data using the Walmart Recruiting Dataset. The goal is to focus on optimizing the performance of Spark jobs by leveraging caching, persisting, and broadcasting while handling large-scale data efficiently. The pipeline should support data validation, enrichment with metadata, and efficient storage in Google Cloud Storage (GCS) using JSON and Parquet formats. Additionally, you must strategically identify scenarios where caching can improve performance, especially when data is accessed repeatedly across different stages of the pipeline.

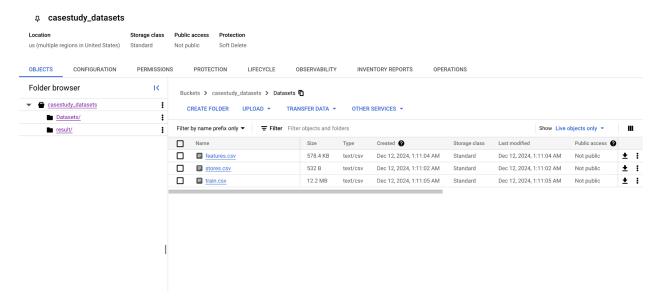
Case Study Tasks 1. Data Preparation

Load and preprocess the Walmart Recruiting Dataset. The dataset includes:

- train.csv: Contains historical weekly sales data for various stores and departments.
- features.csv: Contains additional data about stores and regions.
- stores.csv: Contains store metadata.

File Structure:

CaseStudy_4 [CaseStudy4] ~/Desktop/CaseStudy_4								
□ .bsp								
□ .idea								
project [CaseStudy4-build] sources root								
□ src								
∨ 🗀 main								
> □ resources								
∨ 🗀 scala								
∨								
@ CaseStudy4								
> 🗀 test								
□ target								
6 build.sbt								
External Libraries								
Scratches and Consoles								



Load all the datasets into dataframes

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false	8.106	NA 211.0963582	NA	NA I	NA I	NA I	2.572	42.31	910-02-05 00:00:00
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false	8.106	NA 211.2891429	NA	NA	NA	NA	2.514	39.93	010-02-19 00:00:00
false	8.106	NA 211.3196429	NA	NA	NA	NA	2.561	46.63	010-02-26 00:00:00
false	8.106	NA 211.3501429	NA	NA	NA	NA	2.625	46.5	010-03-05 00:00:00
false	8.106	NA 211.3806429	NA	NA	NA	NA	2.667	57.79	010-03-12 00:00:00
false	8.106	NA 211.215635	NA	NA	NA	NA	2.72	54.58	010-03-19 00:00:00
false	8.106	NA 211.0180424	NA	NA	NA	NA	2.732	51.45	010-03-26 00:00:00
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false	7.808	NA 210.3399684	NA	NA	NA	NA	2.835	72.55	010-05-07 00:00:00
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false	7.808	NA 210.8967606	NA	NA	NA	NA	2.759	80.44	010-05-28 00:00:00
false	7.808	NA 211.1764278	NA	NA	NA	NA	2.705	80.69	010-06-04 00:00:00
false	7.808	NA 211.4560951	NA	NA	NA	NA	2.668	80.43	010-06-11 00:00:00
false	7.808	NA 211.4537719	NA	NA	NA	NA	2.637	84.11	910-06-18 00:00:00

			Date Weekly_Sales IsHoliday					
+		+			+			
1	1	1 2010-02-05	00:00:00	24924.5	false			
1	1	1 2010-02-12	00:00:00	46039.49	true			
1	1	1 2010-02-19	00:00:00	41595.55	false			
1	1	1 2010-02-26	00:00:00	19403.54	false			
1	1	1 2010-03-05	00:00:00	21827.9	false			
1	1	1 2010-03-12	00:00:00	21043.39	false			
1	1	1 2010-03-19	00:00:00	22136.64	false			
1	1	1 2010-03-26	00:00:00	26229.21	false			
1	1	1 2010-04-02	00:00:00	57258.43	false			
1	1	1 2010-04-09	00:00:00	42960.91	false			
1	1	1 2010-04-16	00:00:00	17596.96	false			
1	1	1 2010-04-23	00:00:00	16145.35	false			
1	1	1 2010-04-30	00:00:00	16555.11	false			
1	1	1 2010-05-07	00:00:00	17413.94	false			
1	1	1 2010-05-14	00:00:00	18926.74	false			
1	1	1 2010-05-21	00:00:00	14773.04	false			
1	1	1 2010-05-28	00:00:00	15580.43	false			
1	1	1 2010-06-04	00:00:00	17558.09	false			
1	1	1 2010-06-11	00:00:00	16637.62	false			
1	1	1 2010-06-18	00:00:00	16216.27	false			
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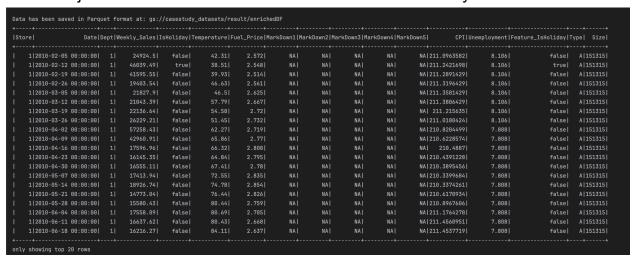
```
|Store|Type| Size|
    1 | A|151315|
    2 | A | 202307 |
    3| B| 37392|
    4 | A | 205863 |
    5| B| 34875|
       A|202505|
    6
        B| 70713|
    7|
    8| A|155078|
   9| B|125833|
   10 | B | 126512 |
   11|
        A|207499|
   12 B | 112238 |
   13 | A|219622|
   14| A|200898|
   15 | B|123737|
   16| B| 57197|
   17| B| 93188|
   18 | B|120653|
   19| A|203819|
        A|203742|
   20|
+----+
only showing top 20 rows
```

2. Data Validation and Enrichment

Validate the sales data and enrich it with metadata by performing the following steps:

- Ensure no missing or invalid values in critical columns.

- Perform joins with features.csv and stores.csv on relevant keys.



3. Aggregation

Compute key metrics to analyze sales performance:

Store-Level Metrics: Total weekly sales, average weekly sales, and top-performing stores.

```
Data has been saved in JSON format at: gs://casestudy_datasets/result/avgWeeklySalesByStore
Store Level Metrics
Data has been saved in JSON format at: gs://casestudy_datasets/result/storeMetrics
Store-Level Metrics:
|Store| Total_Weekly_Sales|Average_Weekly_Sales|
+----+
| 20|3.0140138144999975E8| 29618.84644752356|
  4|2.9954526929999995E8| 29175.54001168793|
| 14| 2.890018644399991E8| 28877.084776178966|
  13| 2.865179503599986E8| 27394.392423749745|
  2|2.7538715550000036E8| 26956.456098277245|
| 10| 2.716241093899999E8| 26461.189419386257|
27|2.5385718997000015E8| 24892.8407501471|
  6|2.2375858833999985E8| 21958.644586849838|
   1| 2.224067667699993E8| 21742.767305699414|
  39|2.0744649423000023E8| 21081.96079573173|
only showing top 10 rows
```

Department-Level Metrics: Total sales, weekly trends, and holiday vs. non-holiday sales.

```
Data has been saved in JSON format at: gs://casestudy_datasets/result/totalSalesByDept
|Dept|Week| Weekly_Sales|
+----+----+-----+
   3| 22| 978958.769999998|
  8| 52| 2431078.54|
                85671.78
32 26
               799303.57
| 33| 37| 596466.05999999999
| 35| 45|215307.93999999997|
| 47| 32| 757.47|
| 49| 49| 447444.82|
| 56| 26| 538773.2699999999
| 56| 30| 164233.09|
| 58| 32|
               356324.74
| 58| 34|
               384105.88
71 4 342943.51
  79| 10|3165061.6599999988|
  83 | 11 | 482608.3899999999 |
  92 | 8 | 9811172.65 |
  92| 2| 7189642.949999999|
  39| 11| 0.78|
47| 24| 194.0|
| 47| 24|
                79848.31
only showing top 20 rows
```

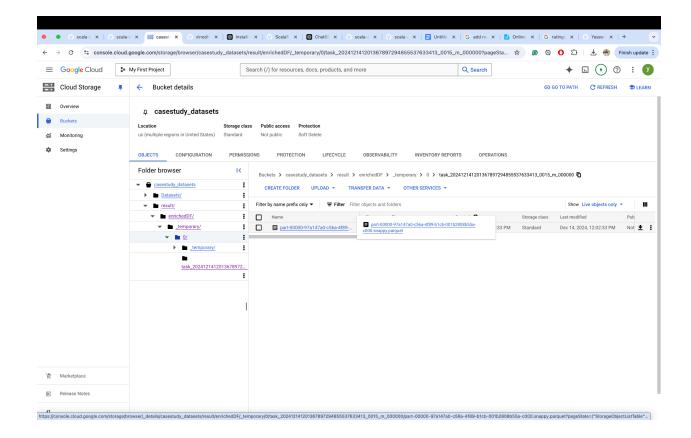
rel			IsHoliday Te							Down5 CPI	Unemployment Feat		
1 2010-02-05		24924.5		42.31	2.572	NA	NA	NA	NA	NA 211.0963582		false	A 151315
1 2010-02-12	00:00:00	46039.49	true	38.51	2.548	NA I	NA I	NA I	NA	NA 211.2421698	8.106	true	A 151315
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1 2010-05-21	00:00:00	14773.04	false	76.44	2.826	NA	NA I	NA	NA	NA 210.6170934	7.808	false	
1 2010-05-28	00:00:00	15580.43	false	80.44	2.759	NA I	NA I	NA	NA	NA 210.8967606	7.808	false	
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1 2010-06-11	00:00:00	16637.62	false	80.43	2.668	NA I	NA	NA	NA	NA 211.4560951	7.808	false	
1 2010-06-18	00:00:00	16216.27	false	84.11	2.637	NAI	NA I	NA I	NA	NA 211.4537719	7.808	false	A 151315

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| 56| 26| 538773.2699999999
| 56| 30| 164233.09|
                356324.74
| 58| 34| 384105.88|
| 71| 4| 342943.51|
  79| 10|3165061.6599999988|
| 83| 11| 482608.38999999999
| 92| 8| 9811172.65|
| 92| 2| 7189642.949999999
| 47| 24|
| 65| 50| 79848.31|
only showing top 20 rows
```

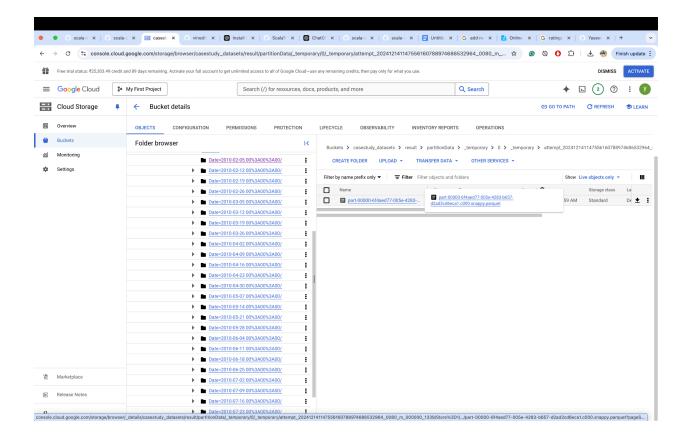
4. Storage Optimization

Optimize the storage of processed and aggregated data by:

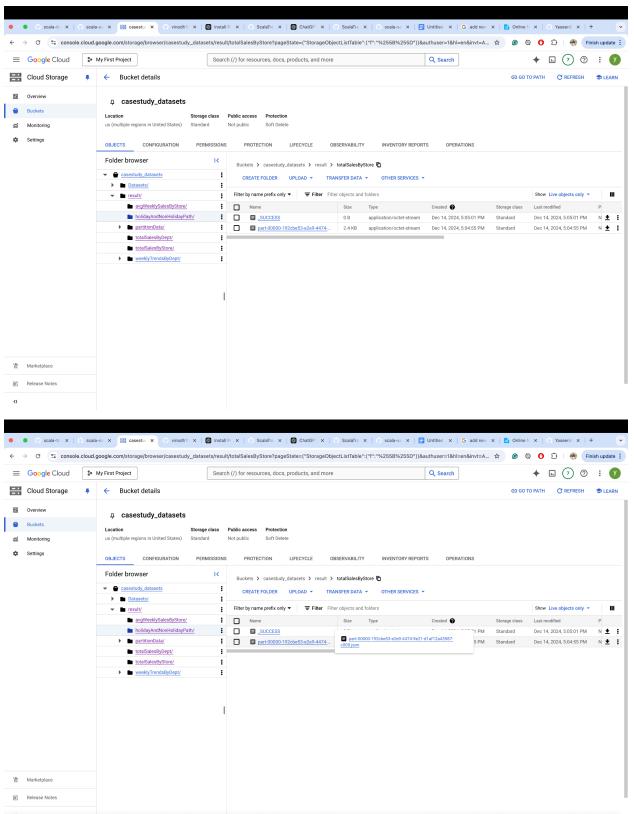
Storing enriched datasets in Parquet format for compact storage and efficient querying.



Partitioning the data by Store and Date.



- Saving aggregated metrics in JSON format for lightweight storage.



4 (https://console.cloud.google.com/storage/trowser/_details/casestudy__datasets/result/total/sales/Bystorajpart-00000-192cbe53-e2e9-4474-9e21-d1af12s43987-c000 json/pageState="StorageObjectListTable": "1": "%2558%255D") Sauthuser=Table=nkinvt=Abk53A&project=graceful-medley-4__

Kafka Messages Producer and Consumer

```
SalesProducer
                           CaseStudy4
                                           SalesConsumer
SalesRecord: SalesRecord(4,2,2024-12-23,1844.0558,false)
    SalesRecord: SalesRecord(5,12,2024-12-23,1731.4591,false)
    SalesRecord: SalesRecord(6,16,2024-12-23,1614.5051,false)
= SalesRecord: SalesRecord(3,9,2024-12-23,1411.695,false)
SalesRecord: SalesRecord(10,3,2024-12-23,1293.5255,false)
圖 SalesRecord: SalesRecord(4,20,2024-12-23,1756.678,false)
    SalesRecord: SalesRecord(8,19,2024-12-23,1093.4218,true)
    SalesRecord: SalesRecord(7,18,2024-12-23,1047.1276,true)
    SalesRecord: SalesRecord(7,15,2024-12-23,1809.2961,false)
    SalesRecord: SalesRecord(5,19,2024-12-23,1316.4381,false)
    SalesRecord: SalesRecord(5,19,2024-12-23,1508.4084,true)
    SalesRecord: SalesRecord(9,20,2024-12-23,1835.5515,false)
    SalesRecord: SalesRecord(1,17,2024-12-23,1576.8877,true)
    SalesRecord: SalesRecord(4,12,2024-12-23,1180.0455,true)
    SalesRecord: SalesRecord(3,6,2024-12-23,1692.6226,false)
    SalesRecord: SalesRecord(7,18,2024-12-23,1401.694,false)
    SalesRecord: SalesRecord(3,8,2024-12-23,1401.4296,true)
    SalesRecord: SalesRecord(10,7,2024-12-23,1977.0266,false)
    SalesRecord: SalesRecord(3,11,2024-12-23,1325.8318,false)
    SalesRecord: SalesRecord(2,13,2024-12-23,1273.6451,true)
    SalesRecord: SalesRecord(2,7,2024-12-23,1716.4333,false)
    SalesRecord: SalesRecord(3,4,2024-12-23,1596.3347,false)
    SalesRecord: SalesRecord(1,10,2024-12-23,1267.8,false)
    SalesRecord: SalesRecord(1,1,2024-12-23,1227.5544,true)
```

+	-+	+		+
Store	e Dept	Date W	eekly_Sales Is	Holiday
+	-+	++-		+
1 0	6 4	2024-12-23	1345.194	false
8	8 8	2024-12-23	1364.2678	true
{	8 17	2024-12-23	1167.9968	true
1 :	1 13	2024-12-23	1199.3728	true
1 :	1 5	2024-12-23	1947.0421	false
9	9 19	2024-12-23	1605.5117	true
1 :	2 19	2024-12-23	1601.8398	true
1 :	2 6	2024-12-23	1055.6238	true
;	3 1	2024-12-23	1608.5623	true
1 3	7 11	2024-12-23	1726.513	false
;	3 9	2024-12-23	1717.5507	false
1 :	2 7	2024-12-23	1078.9336	false
1 :	1 13	2024-12-23	1967.1213	true
!	5 12	2024-12-23	1239.1768	false
!	5 8	2024-12-23	1630.3005	false
1 8	81 9	2024-12-231	1778.26281	falsel

After Updating the Data Using Kafka Stream