Case Study: Optimized Real-Time Data Processing with Caching, Persisting, and Broadcasting

Problem Statement

You are tasked with building a high-performance data pipeline for processing, aggregating, and storing sales data using the Walmart Recruiting Dataset. The goal is to focus on optimizing the performance of Spark jobs by leveraging caching, persisting, and broadcasting while handling large-scale data efficiently. The pipeline should support data validation, enrichment with metadata, and efficient storage in Google Cloud Storage (GCS) using JSON and Parquet formats. Additionally, you must strategically identify scenarios where caching can improve performance, especially when data is accessed repeatedly across different stages of the pipeline.

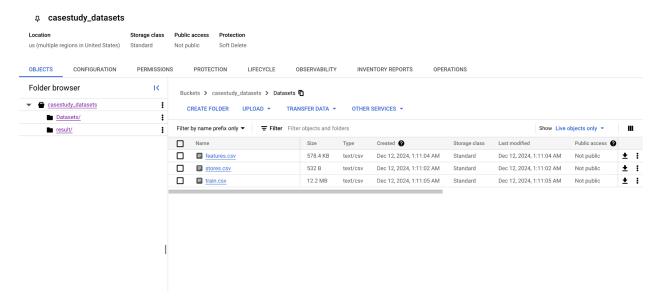
Case Study Tasks 1. Data Preparation

Load and preprocess the Walmart Recruiting Dataset. The dataset includes:

- train.csv: Contains historical weekly sales data for various stores and departments.
- features.csv: Contains additional data about stores and regions.
- stores.csv: Contains store metadata.

File Structure:

| CaseStudy_4 [CaseStudy4] ~/Desktop/Scala_DE_Training/CaseStudy_3 |
|--|
| > 🗀 .bsp |
| > 🗀 .idea |
| > [project [CaseStudy4-build] sources root |
| y □ src |
| → □ main |
| > ☐ resources |
| y □ scala |
| casestudy.operations |
| AggregationMetrics |
| StorageOptimisation |
| √ |
| |
| ∨ © Kafka |
| SalesConsumer |
| SalesProducer |
| ✓ ⑤ protos |
| P SalesReport.proto |
| > 🗈 SalesReport |
| @ CaseStudy4 |
| > 🗀 test |
| > 🗀 target |
| 🖒 build.sbt |
| > file External Libraries |
| > 🚔 Scratches and Consoles |
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Load all the datasets into dataframes

| | nployment IsI | Jowns CPI Uner | | | | | | nperature Fue | |
|-------|-------------------|-----------------|----|------|------|------|-------|-------------------|--------------------|
| false | 8.106 | NA 211.0963582 | NA | NA I | NA I | NA I | 2.572 | 42.31 | 910-02-05 00:00:00 |
| true | 8.106 | NA 211.2421698 | NA | NA | NA | NA | 2.548 | 38.51 | 010-02-12 00:00:00 |
| false | 8.106 | NA 211.2891429 | NA | NA | NA | NA | 2.514 | 39.93 | 010-02-19 00:00:00 |
| false | 8.106 | NA 211.3196429 | NA | NA | NA | NA | 2.561 | 46.63 | 010-02-26 00:00:00 |
| false | 8.106 | NA 211.3501429 | NA | NA | NA | NA | 2.625 | 46.5 | 010-03-05 00:00:00 |
| false | 8.106 | NA 211.3806429 | NA | NA | NA | NA | 2.667 | 57.79 | 010-03-12 00:00:00 |
| false | 8.106 | NA 211.215635 | NA | NA | NA | NA | 2.72 | 54.58 | 010-03-19 00:00:00 |
| false | 8.106 | NA 211.0180424 | NA | NA | NA | NA | 2.732 | 51.45 | 010-03-26 00:00:00 |
| false | 7.808 | NA 210.8204499 | NA | NA | NA | NA | 2.719 | 62.27 | 010-04-02 00:00:00 |
| false | 7.808 | NA 210.6228574 | NA | NA | NA | NA | 2.77 | 65.86 | 010-04-09 00:00:00 |
| false | 7.808 | NA 210.4887 | NA | NA | NA | NA | 2.808 | 66.32 | 010-04-16 00:00:00 |
| false | 7.808 | NA 210.4391228 | NA | NA | NA | NA | 2.795 | 64.84 | 010-04-23 00:00:00 |
| false | 7.808 | NA 210.3895456 | NA | NA | NA | NA | 2.78 | 67.41 | 010-04-30 00:00:00 |
| false | 7.808 | NA 210.3399684 | NA | NA | NA | NA | 2.835 | 72.55 | 910-05-07 00:00:00 |
| false | 7.808 | NA 210.3374261 | NA | NA | NA | NA | 2.854 | 74.78 | 010-05-14 00:00:00 |
| false | 7.808 | NA 210.6170934 | NA | NA | NA | NA | 2.826 | 76.44 | 010-05-21 00:00:00 |
| false | 7.808 | NA 210.8967606 | NA | NA | NA | NA | 2.759 | 80.44 | 010-05-28 00:00:00 |
| false | 7.808 | NA 211.1764278 | NA | NA | NA | NA | 2.705 | 80.69 | 010-06-04 00:00:00 |
| false | 7.808 | NA 211.4560951 | NA | NA | NA | NA | 2.668 | 80.43 | 010-06-11 00:00:00 |
| false | 7.808 | NA 211.4537719 | NA | NA | NA | NA | 2.637 | 84.11 | 910-06-18 00:00:00 |

| Sto | | ept | | | Holiday |
|-----|---|--------------|----------|----------|---------|
| + | | + | | | + |
| 1 | 1 | 1 2010-02-05 | 00:00:00 | 24924.5 | false |
| 1 | 1 | 1 2010-02-12 | 00:00:00 | 46039.49 | true |
| 1 | 1 | 1 2010-02-19 | 00:00:00 | 41595.55 | false |
| 1 | 1 | 1 2010-02-26 | 00:00:00 | 19403.54 | false |
| 1 | 1 | 1 2010-03-05 | 00:00:00 | 21827.9 | false |
| 1 | 1 | 1 2010-03-12 | 00:00:00 | 21043.39 | false |
| 1 | 1 | 1 2010-03-19 | 00:00:00 | 22136.64 | false |
| 1 | 1 | 1 2010-03-26 | 00:00:00 | 26229.21 | false |
| 1 | 1 | 1 2010-04-02 | 00:00:00 | 57258.43 | false |
| 1 | 1 | 1 2010-04-09 | 00:00:00 | 42960.91 | false |
| 1 | 1 | 1 2010-04-16 | 00:00:00 | 17596.96 | false |
| 1 | 1 | 1 2010-04-23 | 00:00:00 | 16145.35 | false |
| 1 | 1 | 1 2010-04-30 | 00:00:00 | 16555.11 | false |
| 1 | 1 | 1 2010-05-07 | 00:00:00 | 17413.94 | false |
| 1 | 1 | 1 2010-05-14 | 00:00:00 | 18926.74 | false |
| 1 | 1 | 1 2010-05-21 | 00:00:00 | 14773.04 | false |
| 1 | 1 | 1 2010-05-28 | 00:00:00 | 15580.43 | false |
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| 1 | 1 | 1 2010-06-11 | 00:00:00 | 16637.62 | false |
| 1 | 1 | 1 2010-06-18 | 00:00:00 | 16216.27 | false |
| + | + | + | +- | + | + |

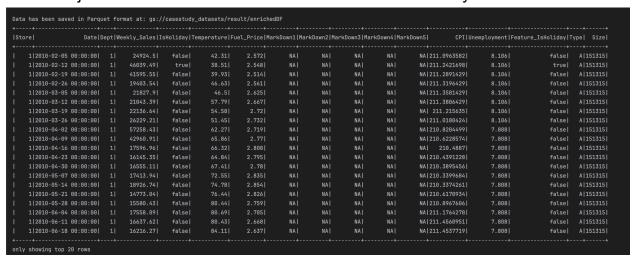
```
|Store|Type| Size|
    1 | A|151315|
    2 | A | 202307 |
    3| B| 37392|
    4 | A | 205863 |
    5| B| 34875|
       A|202505|
    6
        B| 70713|
    7|
    8| A|155078|
   9| B|125833|
   10 | B | 126512 |
   11|
        A|207499|
   12 B | 112238 |
   13 | A|219622|
   14| A|200898|
   15 | B|123737|
   16| B| 57197|
   17| B| 93188|
   18 | B|120653|
   19| A|203819|
        A|203742|
   20|
+----+
only showing top 20 rows
```

2. Data Validation and Enrichment

Validate the sales data and enrich it with metadata by performing the following steps:

- Ensure no missing or invalid values in critical columns.

- Perform joins with features.csv and stores.csv on relevant keys.



3. Aggregation

Compute key metrics to analyze sales performance:

Store-Level Metrics: Total weekly sales, average weekly sales, and top-performing stores.

```
Data has been saved in JSON format at: gs://casestudy_datasets/result/avgWeeklySalesByStore
Store Level Metrics
Data has been saved in JSON format at: gs://casestudy_datasets/result/storeMetrics
Store-Level Metrics:
|Store| Total_Weekly_Sales|Average_Weekly_Sales|
+----+
| 20|3.0140138144999975E8| 29618.84644752356|
  4|2.9954526929999995E8| 29175.54001168793|
| 14| 2.890018644399991E8| 28877.084776178966|
  13| 2.865179503599986E8| 27394.392423749745|
  2|2.7538715550000036E8| 26956.456098277245|
| 10| 2.716241093899999E8| 26461.189419386257|
27|2.5385718997000015E8| 24892.8407501471|
  6|2.2375858833999985E8| 21958.644586849838|
   1| 2.224067667699993E8| 21742.767305699414|
  39|2.0744649423000023E8| 21081.96079573173|
only showing top 10 rows
```

Department-Level Metrics: Total sales, weekly trends, and holiday vs. non-holiday sales.

```
Data has been saved in JSON format at: gs://casestudy_datasets/result/totalSalesByDept
|Dept|Week| Weekly_Sales|
+----+----+-----+
   3| 22| 978958.769999998|
  8| 52| 2431078.54|
                85671.78
32 26
               799303.57
| 33| 37| 596466.05999999999
| 35| 45|215307.93999999997|
| 47| 32| 757.47|
| 49| 49| 447444.82|
| 56| 26| 538773.2699999999
| 56| 30| 164233.09|
| 58| 32|
               356324.74
| 58| 34|
               384105.88
71 4 342943.51
  79| 10|3165061.6599999988|
  83 | 11 | 482608.3899999999 |
  92 | 8 | 9811172.65 |
  92| 2| 7189642.949999999|
  39| 11| 0.78|
47| 24| 194.0|
| 47| 24|
                79848.31
only showing top 20 rows
```

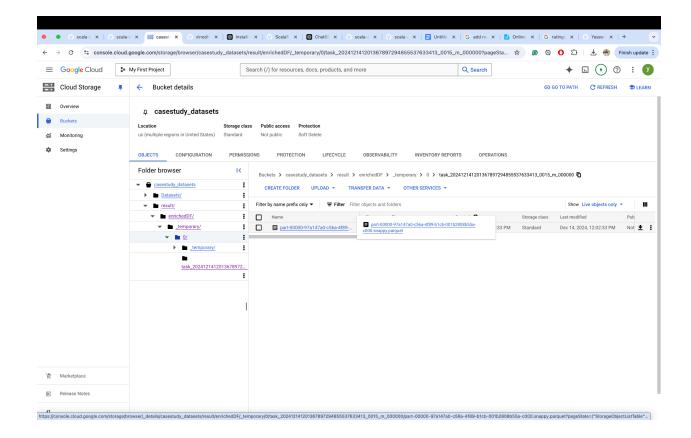
| rel | | | IsHoliday Te | | | | | | | Down5 CPI | Unemployment Feat | | |
|--------------|----------|----------|--------------|-------|-------|------|------|------|----|--------------------|-------------------|-------|----------|
| 1 2010-02-05 | | 24924.5 | | 42.31 | 2.572 | NA | NA | NA | NA | NA 211.0963582 | | false | A 151315 |
| 1 2010-02-12 | 00:00:00 | 46039.49 | true | 38.51 | 2.548 | NA I | NA I | NA I | NA | NA 211.2421698 | 8.106 | true | A 151315 |
| 1 2010-02-19 | 00:00:00 | 41595.55 | false | 39.93 | 2.514 | NA I | NA I | NA I | NA | NA 211.2891429 | 8.106 | false | A 151315 |
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| 1 2010-04-23 | 00:00:00 | 16145.35 | false | 64.84 | 2.795 | NA I | NA I | NA | NA | NA 210.4391228 | 7.808 | false | |
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| 1 2010-05-14 | 00:00:00 | 18926.74 | false | 74.78 | 2.854 | NA I | NA I | NA I | NA | NA 210.3374261 | 7.808 | false | A 151315 |
| 1 2010-05-21 | 00:00:00 | 14773.04 | false | 76.44 | 2.826 | NA | NA I | NA | NA | NA 210.6170934 | 7.808 | false | |
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             Weekly_Sales|
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| 8| 52| 2431078.54|
| 28| 16| 85671.78|
| 32| 26| 799303.57|
| 33| 37| 596466.05999999999
| 35| 45|215307.93999999997|
| 47| 32| 757.47|
| 49| 49| 447444.82|
| 56| 26| 538773.26999999999
| 56| 30| 164233.09|
                356324.74
| 58| 34| 384105.88|
| 71| 4| 342943.51|
  79| 10|3165061.6599999988|
| 83| 11| 482608.38999999999
| 92| 8| 9811172.65|
| 92| 2| 7189642.949999999
| 47| 24|
| 65| 50| 79848.31|
only showing top 20 rows
```

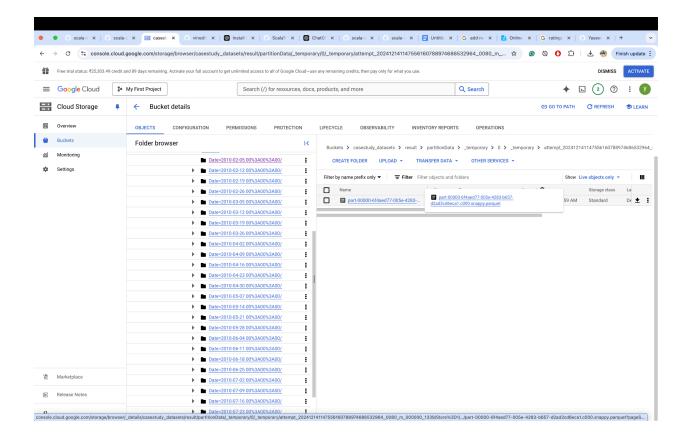
4. Storage Optimization

Optimize the storage of processed and aggregated data by:

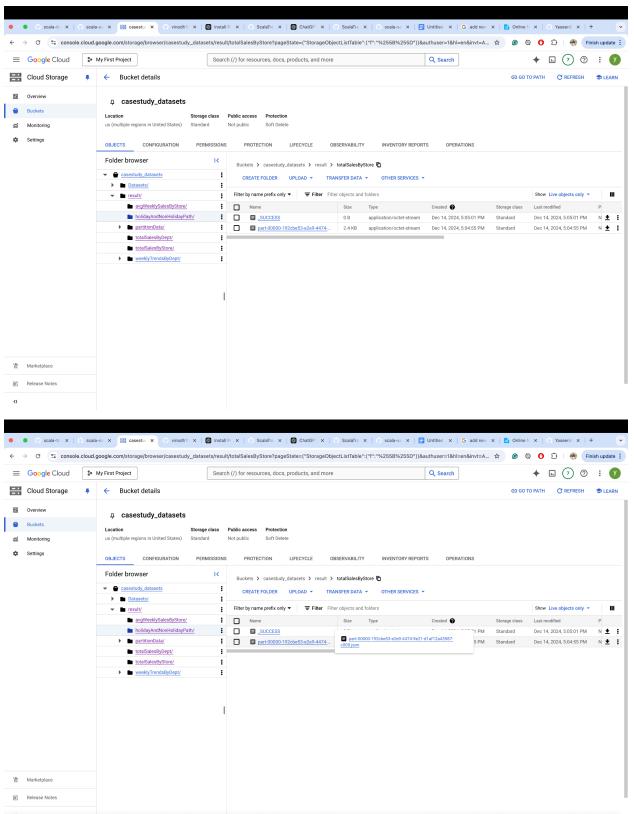
Storing enriched datasets in Parquet format for compact storage and efficient querying.



Partitioning the data by Store and Date.



- Saving aggregated metrics in JSON format for lightweight storage.



4 (https://console.cloud.google.com/storage/trowser/_details/casestudy__datasets/result/total/sales/Bystorajpart-00000-192cbe53-e2e9-4474-9e21-d1af12s43987-c000 json/pageState="StorageObjectListTable": "1": "%2558%255D") Sauthuser=Table=nkinvt=Abk53A&project=graceful-mediey-4__

After Updating the Data Using Kafka Stream

```
|Store|Dept|Total_Weekly_Sales|Average_Weekly_Sales|Data_Count|
                                                         1441
    11
        3 | 1882316.995253907 |
                               13071.645800374354
    6 17 2331574.693681641
                                                         1441
                               16191.490928344729
                                                         144
    2 17 1973967.757177735
                               13708.109424845381
    6
                                                         144
        5 | 4929967.197275389
                               34235.88331441242
                                                         1441
         4|3017504.5114941397|
                                20954.892440931526
```