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## **Module 1 - Entrepreneurship Today**

**Putting your strengths to work: Create a list of ten strengths that you currently possess.**

1. The ability to work long hours
2. Broad knowledge of IT
3. GUI design
4. Attention to detail
5. Passionate about my craft and work
6. System analyst (ability to create a suitable system for a company through observation and interviews)
7. Team leadership (Guiding a team to achieve a common goal)
8. Varst knowledge of rabbits
9. Ability to communicate an issues/problem clearly and with understanding
10. Ability to research and compile documentation based on research

**Next, create a list of ideas that build off your strengths or are related to your strengths.**

**The list does not have to be long; you may only have a few ideas—this is simply a brainstorming exercise.**

1. Get a mentor to teach me more about application development
2. Search on Facebook for people with similar interests in rabbits to expand my knowledge
3. Read books to refine my GUI designing
4. Get different certification to expand my knowledge of IT
5. Take a team leadership course to help better understand how to lead a team

**Analyse the above list to create another list of possible business ideas that you could**

**start that relate to your strengths. Again, the list does not have to be long.**

1. Varied Knowledge of Rabbits: Create an informational website or social media page dedicated to rabbit care, training, and behaviour
2. System Analyst: Offer expertise as a consultant for companies looking to improve their processes through system analysis, providing tailored recommendations.

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3. Attention to Detail: Start a quality assurance service for software or web development companies, ensuring that their products meet high standards before launch.
4. Research and Documentation: Start a service offering research and documentation support for businesses or academic institutions, helping them compile thorough reports or presentations.
5. GUI Design: Create a portfolio showcasing my GUI design projects and offer your services to startups or small businesses needing user-friendly interfaces.

**Recognizing Problems: In your daily life, what problems do you encounter? What would make your life easier?** How would you finish the sentence: “If only existed, a mobile app that showed me all the danger zones in all countries for international travellers my life would be better or easier”?

**Choose one of these problems to address throughout the rest of the course.**

**1. What problem have you identified?**

Foreigners getting robbed and murders because they are unaware of the dangerous area they are in

**2. What can you do to resolve the problem?**

A mobile application designed to help foreigners navigate new cities safely by providing real-time safety information about various neighbourhoods. Users can access a map with color-coded safety ratings, report incidents, and share local insights on what to look out for, such as common scams or high-risk areas. The app features an interactive community forum for travellers and locals to exchange experiences, an emergency contacts section for quick access to help, and a safety check-in feature to ensure users can notify trusted contacts of their whereabouts. With a focus on user-generated content and cultural insights, the app aims to empower travellers with the knowledge they need to stay safe while exploring new places.