

MUHAMMAD YASIN ALI

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Mingora, District swat, Kpk , Pakistan

WEB & APP DEVELOPER

I have experience in React and React Native, with proficiency in Next.js. I also have a solid understanding of Firebase and basic knowledge of Express.js. For my final year project, I developed Social Smart AI, a React Native application. Additionally, I have expertise in web development, having successfully completed projects like a petroleum website for a client and an expense management system for a UK-based client. I also completed a nine-month internship at Ford Nine Solutions, where I gained hands-on industry experience, further strengthening my technical and problem-solving skills

STRENGTHS AND EXPERTISE

React Js	Firebase	HTML
Next Js	React native	CSS
express js (intermediate)	JavaScript & TypeScript	Tailwind & bootstrap

PROFESSIONAL EXPERIENCE

Ford 9 solution Internship Web Developer

July 2024 - February 2025

During my time at Ford Nine Solutions, I worked on a variety of projects, gaining valuable experience in both React.js and React Native. I contributed to the development of multiple web applications, including restaurant websites, petroleum industry platforms, tourism websites, expense management systems, and weather applications. This experience enhanced my skills in front-end development, API integration, and overall project management

- Developed restaurant, petroleum, and tourism websites using modern web technologies.
- Built an expense management system for efficient financial tracking.
- Worked on a weather application integrating real-time data.
- Gained hands-on experience in React Native for mobile application development.
- Strengthened my expertise in Firebase and API integrations across multiple projects.

Final Year Project In React Native

August 2024 - January 2025

Social Smart , AI-powered application

For my final year project, I developed Social Smart AI, a React Native application designed to streamline social media management through AI-powered automation. The app provides users with intelligent tools to enhance their content strategy, optimize engagement, and grow their digital presence efficiently.

- Developed an AI-powered content creation tool that automatically generates images with matching titles, descriptions, and hashtags for consistent branding.
- Implemented hashtag research to identify trending and relevant hashtags to enhance post reach.
- Built an influencer identification feature to help users connect with key influencers in their niche.
- Utilized React Native for cross-platform mobile app development and integrated Firebase for real-time updates and secure user authentication.
- Project completed with 90% of features developed; final testing and optimization successfully finalized before deployment.

I am currently working on my own startup with a vision to revolutionize the rental market. While platforms like OLX and Facebook Marketplace have made it easy for people to buy and sell used products, I identified a gap in the market for renting products that are only needed occasionally. For example, tools like drill machines, projectors, or cameras are not used daily, but when needed, people either have to buy them or search for someone who rents them out. To address this, I'm developing a platform where users can rent out items they don't use regularly, making it more accessible and cost-effective for people who need these products temporarily. Whether it's a drill machine, projector, camera, or any other item, my goal is to create a marketplace where people can easily rent out their products. I'm currently working on the website, RashWesa.com, which is hosted on Vercel(<https://rental-system-jvf8.vercel.app>) under a local domain (the domain has not been purchased yet). RashWesa means "Come and Take." Once the website is completed, I plan to expand and develop an app to make the rental process even more seamless and accessible to a wider audience

Computer Operator
Computer Operator In Airox

2021-2022

After completing my FSC, I had an 8-month academic break during which I worked as a Computer Operator at Airox Company. During this time, I gained hands-on experience using inventory management software to maintain product details such as quantities and pricing. I was responsible for accurate daily data entry and ensuring all inventory records were properly closed at the end of each day. This experience improved my technical and organizational skills. When my university classes began, I decided to leave the job to focus entirely on my studies, as I could not manage both commitments effectively.

EDUCATION

BS Software Engineering

University of Malakand, 2021 - 2025

Computer Science

Government Degree College Mingora, 2019 - 2021

High School

Hijaz Public High School
