

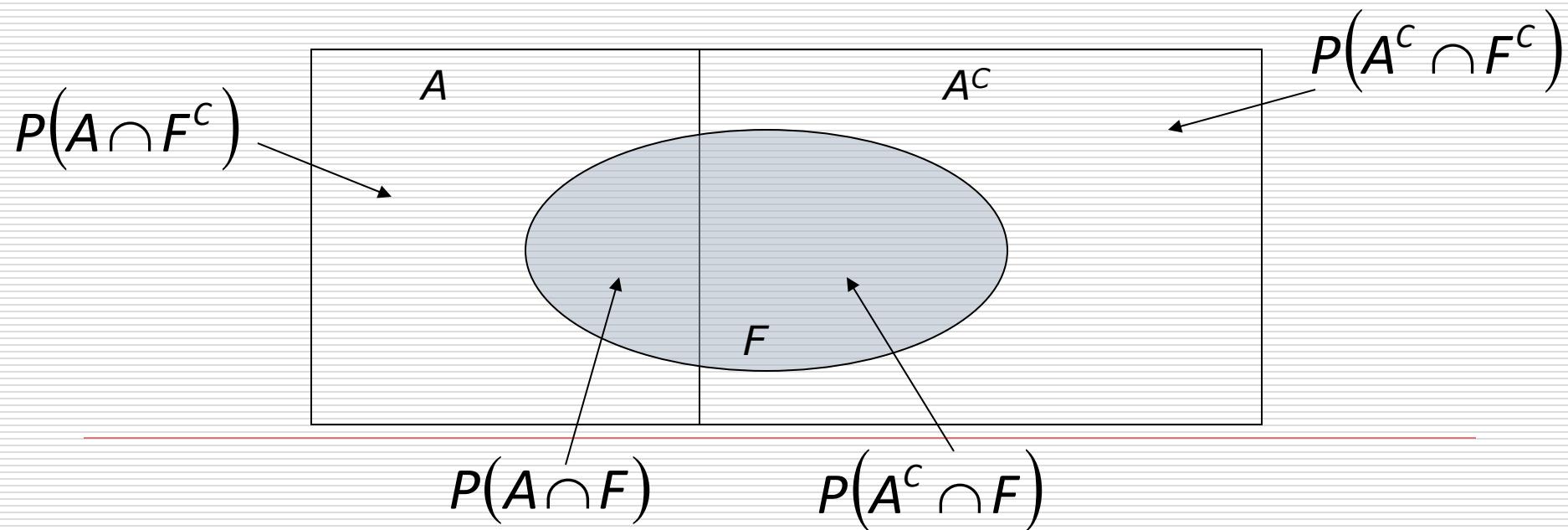
Bayes' Theorem

Bayes' Theorem

- An insurance company divides its clients into two categories: those who are accident prone and those who are not. Statistics show there is a 40% chance an accident prone person will have an accident within 1 year whereas there is a 20% chance non-accident prone people will have an accident within the first year.
 - If 30% of the population is accident prone, what is the probability that a new policyholder has an accident within 1 year?
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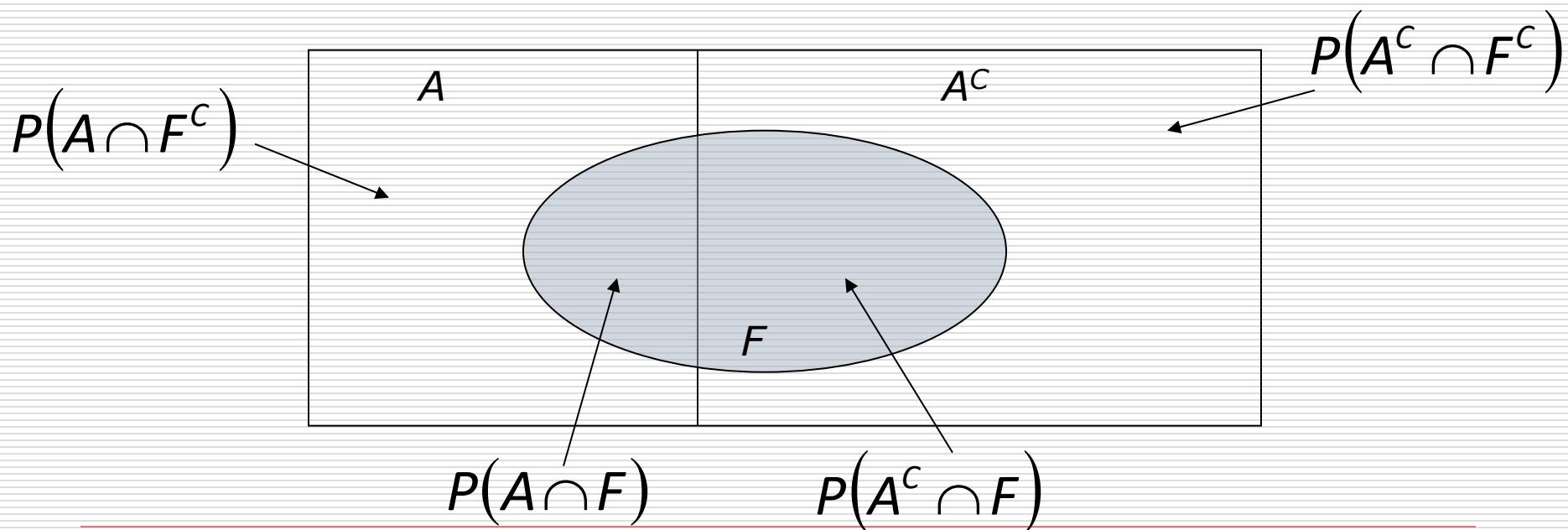
Bayes' Theorem

- Let A be the event a person is accident prone
- Let F be the event a person has an accident within 1 year



Bayes' Theorem

- Notice we've divided up or partitioned the sample space along accident prone and non-accident prone



Bayes' Theorem

- Notice that $(A \cap F)$ and $(A^c \cap F)$ are mutually exclusive events and that

$$(A \cap F) \cup (A^c \cap F) = F$$

- Therefore $P(F) = P(A \cap F) + P(A^c \cap F)$

- We need to find $P(A \cap F)$ and $P(A^c \cap F)$

- How?
-

Bayes' Theorem

□ Recall from conditional probability

■ $P(E | F) = \frac{P(E \cap F)}{P(F)}$

$$P(E | F) \cdot P(F) = P(E \cap F)$$

■ $P(F | E) = \frac{P(F \cap E)}{P(E)}$

$$P(F | E) \cdot P(E) = P(E \cap F) = P(F \cap E)$$

Bayes' Theorem

□ Thus:

$$\blacksquare P(A \cap F) = P(F|A) \cdot P(A)$$

$P(A) = 0.30$ since
30% of population
is accident prone

$$\blacksquare P(A^c \cap F) = P(F|A^c) \cdot P(A^c)$$

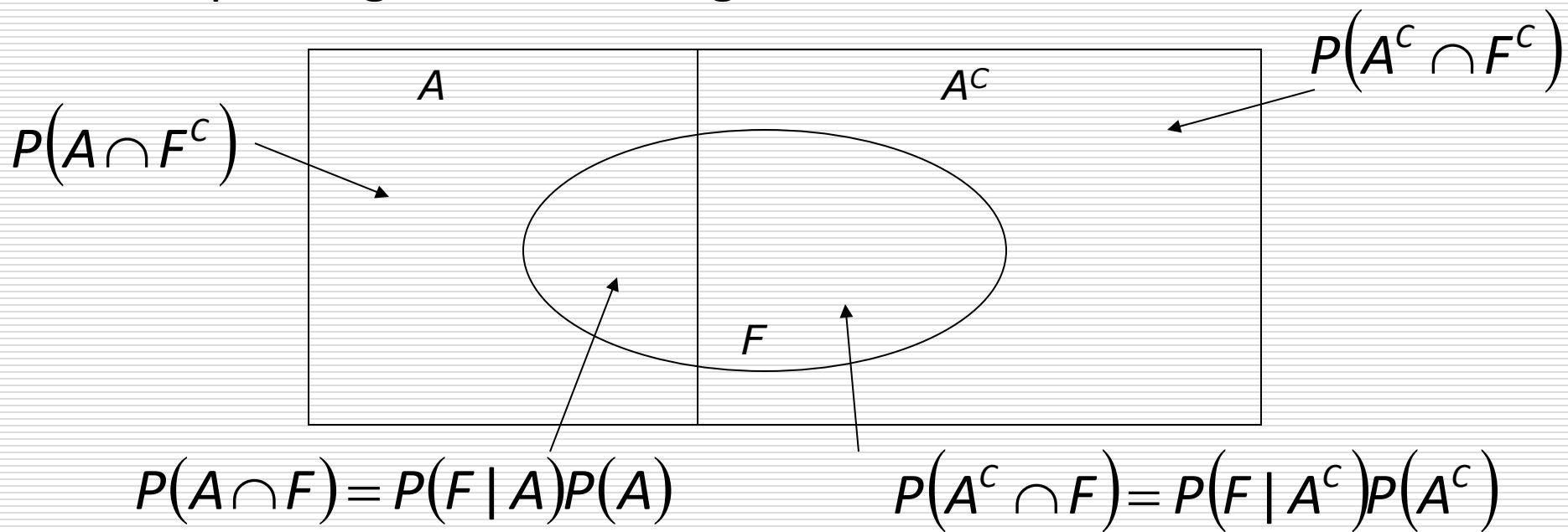
$P(F|A) = 0.40$ since if
a person is accident
prone, then his chance
of having an accident
within 1 year is 40%

$P(F|A^c) = 0.2$ since
non-accident prone
people have a 20%
chance of having an
accident within 1 year

$P(A^c) = 1 - P(A) = 0.70$

Bayes' Theorem

- Updating our Venn Diagram



- Notice again that $P(F) = P(A \cap F) + P(A^c \cap F)$
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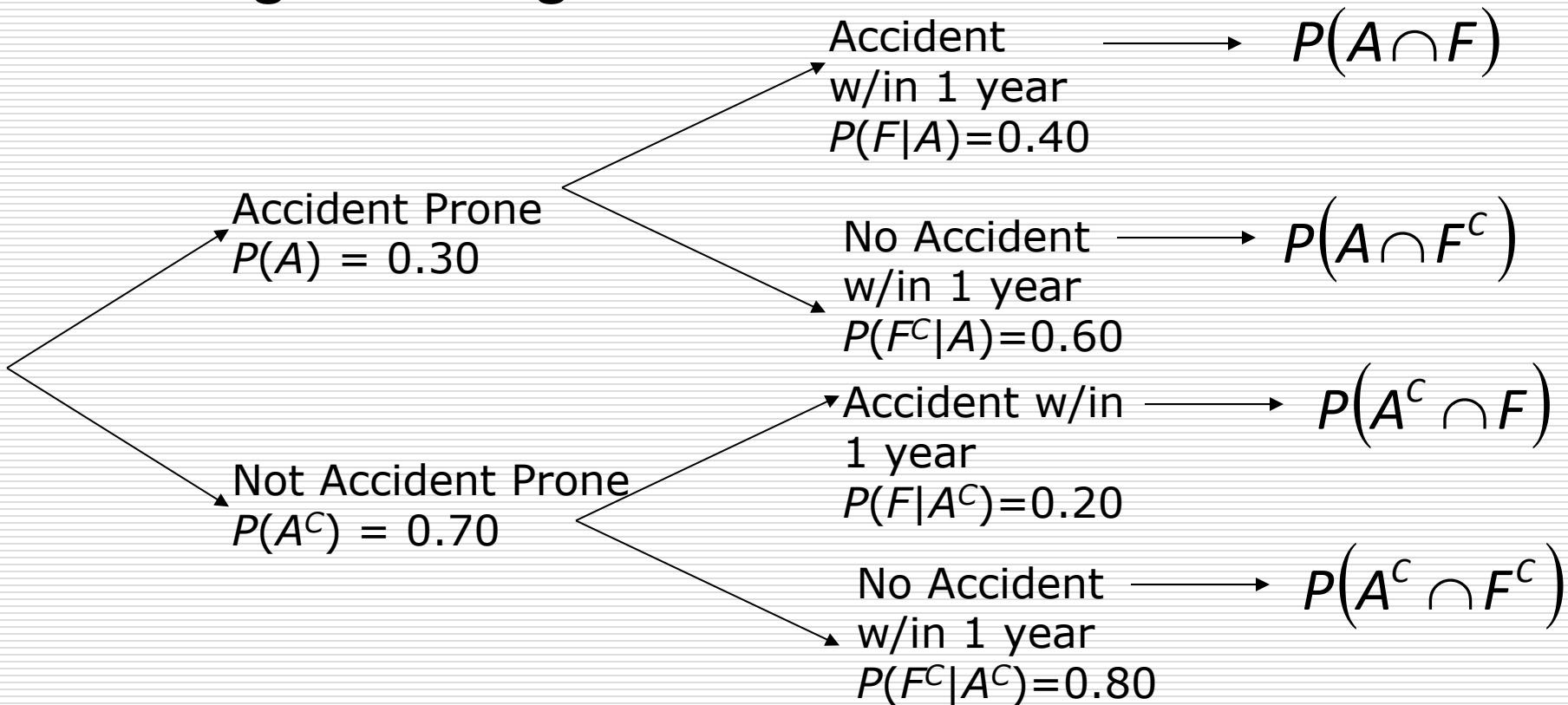
Bayes' Theorem

- So the probability of having an accident within 1 year is:

$$\begin{aligned} \square \quad P(F) &= P(A \cap F) + P(A^c \cap F) \\ &= P(F | A)P(A) + P(F | A^c)P(A^c) \\ &= 0.40(0.30) + 0.20(0.70) = 0.26 \end{aligned}$$

Bayes' Theorem

□ Using Tree Diagrams:



Bayes' Theorem

- Notice you can have an accident within 1 year by following branch A until F is reached
 - The probability that F is reached via branch A is given by $P(F|A) \cdot P(A)$
 - In other words, the probability of being accident prone and having one within 1 year is

$$P(A \cap F) = P(F|A) \cdot P(A)$$

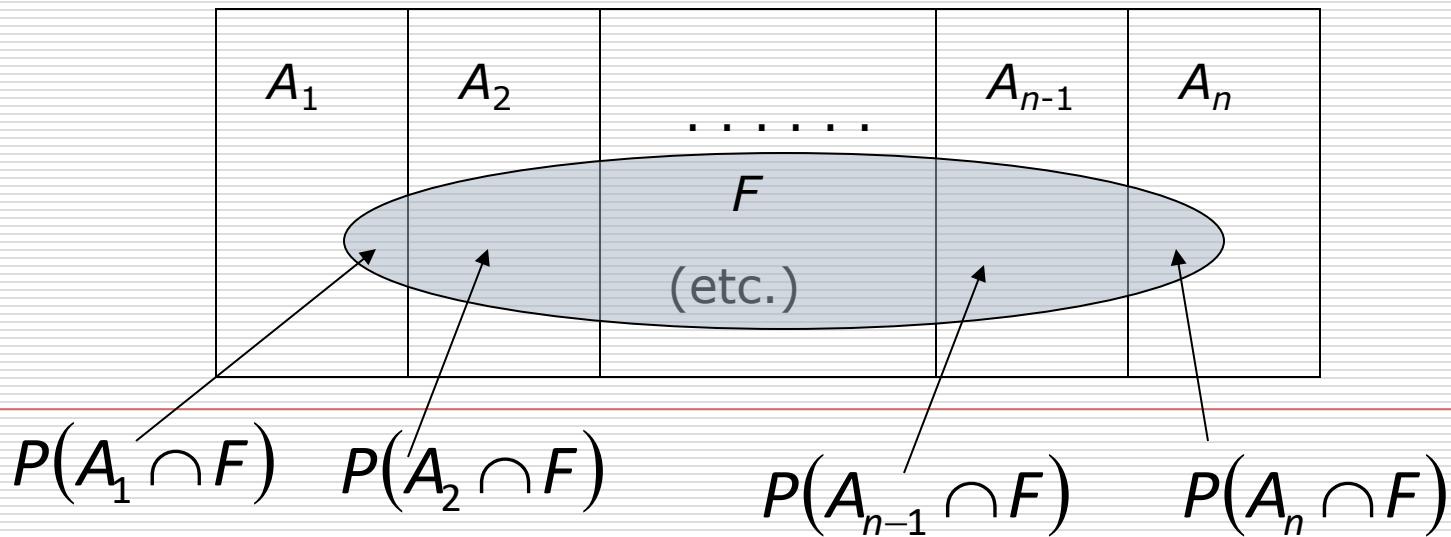
Bayes' Theorem

- You can also have an accident within 1 year by following branch A^c until F is reached
 - The probability that F is reached via branch A^c is given by $P(F | A^c) \cdot P(A^c)$
 - In other words, the probability of NOT being accident prone and having one within 1 year is

$$P(A^c \cap F) = P(F | A^c) \cdot P(A^c)$$

Bayes' Theorem

- What would happen if we had partitioned our sample space over more events, say A_1, A_2, \dots, A_n , all them mutually exclusive?
- Venn Diagram



Bayes' Theorem

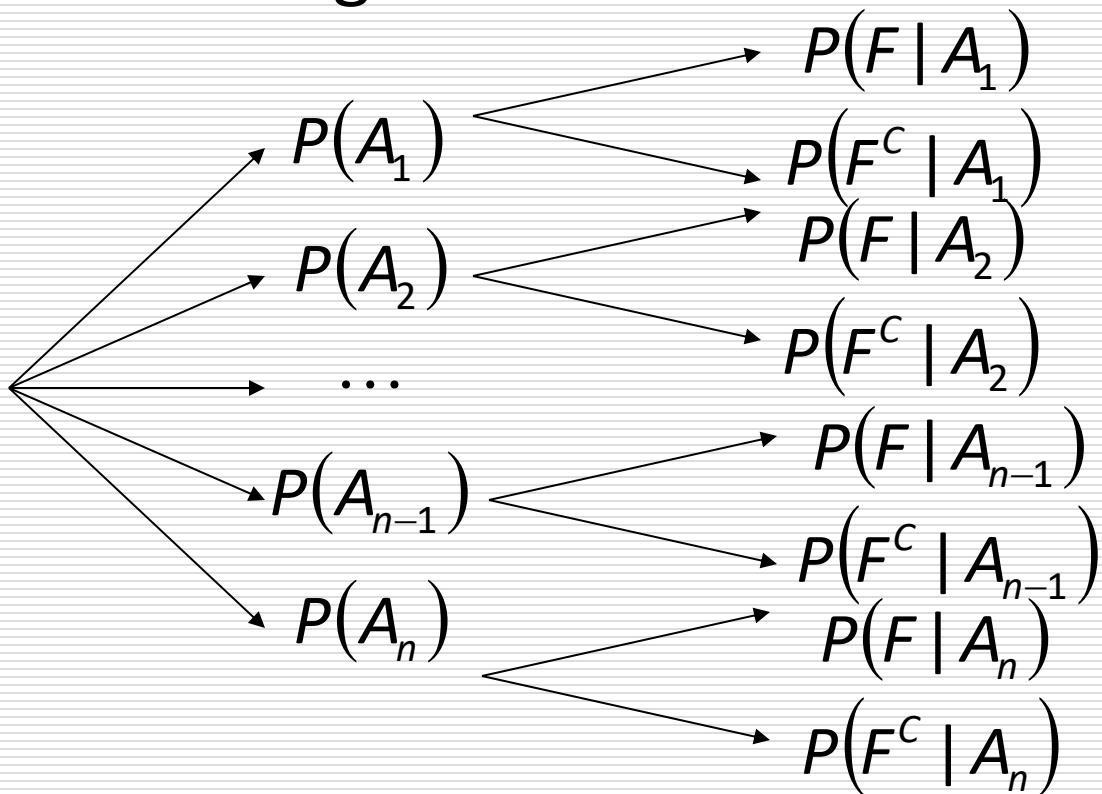
- $P(F) = P(A_1 \cap F) + P(A_2 \cap F) + \cdots + P(A_n \cap F)$

- For each $P(A_i \cap F) = P(F | A_i)P(A_i)$

$$\begin{aligned} P(F) &= P(A_1 \cap F) + P(A_2 \cap F) + \cdots + P(A_n \cap F) \\ &= P(F | A_1)P(A_1) + P(F | A_2)P(A_2) + \cdots + P(F | A_n)P(A_n) \\ &= \sum_{i=1}^n P(F | A_i)P(A_i) \end{aligned}$$

Bayes' Theorem

□ Tree Diagram



Bayes' Theorem

- Notice that F can be reached via A_1, A_2, \dots, A_n branches
- Multiplying across each branch tells us the probability of the intersection
- Adding up all these products gives:

$$P(F) = \sum_{i=1}^n P(F | A_i)P(A_i)$$

Bayes' Theorem

- Ex: 2 (text tractor example) Suppose there are 3 assembly lines: Red, White, and Blue. Chances of a tractor not starting for each line are 6%, 11%, and 8%. We know 48% are red and 31% are blue. The rest are white. What % don't start?
-

Bayes' Theorem

□ Soln.

R : red

$$P(R) = 0.48$$

W : white

$$P(W) = 0.21$$

B : blue

$$P(B) = 0.31$$

N : not starting

$$P(N \mid R) = 0.06$$

$$P(N \mid W) = 0.11$$

$$P(N \mid B) = 0.08$$

Bayes' Theorem

□ Soln.

$$\begin{aligned}P(N) &= P(N|R) \cdot P(R) + P(N|W) \cdot P(W) + P(N|B) \cdot P(B) \\&= (0.06) \cdot (0.48) + (0.11) \cdot (0.21) + (0.08) \cdot (0.31) \\&= 0.0767\end{aligned}$$

Bayes' Theorem

□ Main theorem:

Suppose we know $P(E | F)$. We would like to use this information to find $P(F | E)$ if possible.

Discovered by Reverend Thomas Bayes

Bayes' Theorem

- Main theorem:
 - Ex. Suppose B_1 and B_2 partition a space and A is some event.
 - Use $P(B_1)$, $P(B_2)$, $P(A | B_1)$, and $P(A | B_2)$ to determine $P(B_1 | A)$.
-

Bayes' Theorem

□ Recall the formulas: $P(B_1 | A) = \frac{P(B_1 \cap A)}{P(A)}$

$$P(B_1 \cap A) = P(A \cap B_1) = P(A | B_1) \cdot P(B_1)$$

$$P(A) = P(B_1) \cdot P(A | B_1) + P(B_2) \cdot P(A | B_2)$$

□ So, $P(B_1 | A) = \frac{P(B_1 \cap A)}{P(A)}$

$$= \frac{P(A | B_1) \cdot P(B_1)}{P(B_1) \cdot P(A | B_1) + P(B_2) \cdot P(A | B_2)}$$

Bayes' Theorem

□ Bayes' Theorem:

$$P(B_k | A) = \frac{P(A | B_k) \cdot P(B_k)}{\sum_{i=1}^n P(A | B_i) \cdot P(B_i)}$$
