Dataset description

Variable	Details
CustID	unique customer identifier
Mobile_num	mobile number of customer
Churn	Customer churn indicator
Age	Age of the customer
Payment_Period	Payment frequency of the customer in a year
Product	Type of Product
Cust_Tenure	Customer Tenure
EducationField	Highest education of the customer
Gender	Customer Gender
Overall_cust_satisfation_score	Overall customer satisfaction score
Cust_Designation	Designation of the customer in the current organization
CC_Satisfation_score	Satisfaction score of customer towards customer care service
Cust_MaritalStatus	Customer marital status
Cust_Income	Customer monthly income
Agent_Tenure	Tenure of the acquisition agent
Complaint	Weather customer raise a complaint
YTD_contact_cnt	Number of time company contact to the customer for Xsell the products
Due_date_day_cnt	Number of days left for due date
Existing_policy_count	Number of existing policy of the customer
Miss_due_date_cnt	Count of instance, when customer miss the due date of payment