## **Data Dictionary**

CUSTID: Identification of Credit Card holder (Categorical)

BALANCE: Balance amount left in their account to make purchases

BALANCEFREQUENCY: How frequently the Balance is updated, score between 0 and 1 (1 =

frequently updated, 0 = not frequently updated)

PURCHASES: Number of purchases made from account

ONEOFFPURCHASES: Maximum purchase amount done in one-go

INSTALLMENTSPURCHASES: Amount of purchase done in instalment

CASHADVANCE: Cash in advance given by the user

PURCHASESFREQUENCY: How frequently the Purchases are being made, score between 0 and 1 (1 = frequently purchased 0 = not frequently purchased)

frequently purchased, 0 = not frequently purchased)

ONEOFFPURCHASESFREQUENCY: How frequently Purchases are happening in one-go (1 = frequently

purchased, 0 = not frequently purchased)

PURCHASESINSTALLMENTSFREQUENCY: How frequently purchases in instalments are being done (1

= frequently done, 0 = not frequently done)

CASHADVANCEFREQUENCY: How frequently the cash in advance being paid

CASHADVANCETRX: Number of Transactions made with "Cash in Advance"

PURCHASESTRX: Number of purchase transactions made

CREDITLIMIT: Limit of Credit Card for user

PAYMENTS: Amount of Payment done by user

MINIMUM\_PAYMENTS: Minimum number of payments made by user

PRCFULLPAYMENT: Percent of full payment paid by user

TENURE: Tenure of credit card service for user