



**GIVE YOUR BUSINESS SOME WINGS!**

# **Brochure**

## **SERVICES WE PROVIDE:**

1. Idea Consultancy
2. Content Arrangement
3. Voice-over
4. Video Editing
5. Promotional Script Writing
6. Complete Promotional Videos
7. Product Photography
8. Product Videography

**Note : Details of all services are given  
on following slides.**



# Idea Consultancy Service

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*Here we will be fixing meetings with clients either offline or online which is more convenient to both of us (we and the client).*

- The first meeting will be absolutely free after that if you think that we are worth your time you can fix another meeting.
- The meetings after the first meeting will be obviously chargeable at INR 50/hour.
- No meeting can go longer than 3 hours.

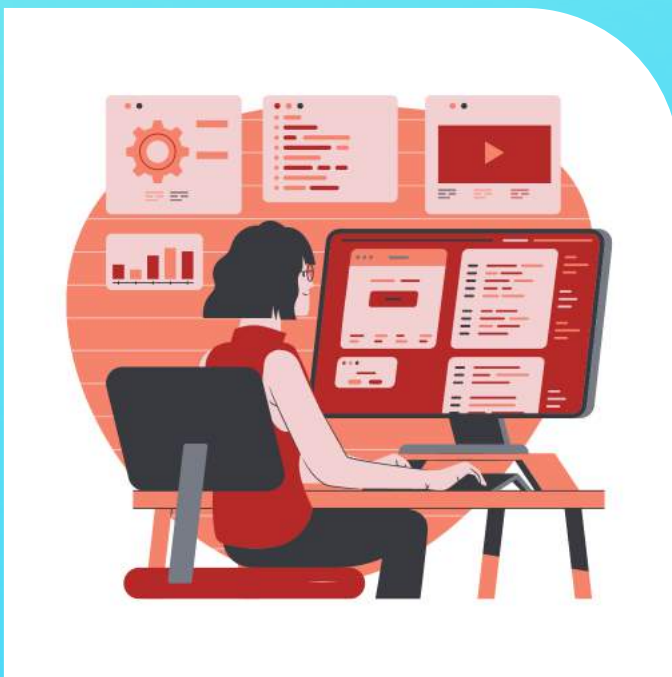


# Content Arrangement Service

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*Here we will be finding/creating content elements like images, clip-arts, video-clips, voices, background music and other things for our clients.*

- First you have to explain every requirement to us.
- Going by the requirements you can either choose any of our combos or you can pay specifically for what you take.



## Combo details

Standard Combo	Premium Combo
Background music (2), Sound effects (2), Images related to product or service (5), Illustrations/Vector Images (4), Video elements (2)	Background music (4), Sound effects (4), Images related to product or service (8), Illustrations/Vector Images (8), Video elements (4)
<i>Free revises - 1</i>	<i>Free revises - 2</i>
<i>Deadline - Not fixed</i>	<i>Deadline- Fixed</i>
Cost - 150 INR	Cost - 200 INR

## Particular details

Content Type	Cost per Specimen (INR)
Backgrounds Music	10
Sound effects	10 (per 2 specimen)
Images (related to product or services)	5
Illustrations or Vector Images	10
Video Elements or Footages	20

NOTE: There is no fixed deadline, revision, or refund in this case.

# Voice-over Service

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*Here we will be doing voice overs on the videos or script provided by the client.*

- First of all, you have to specify to us what you will be providing a video or a script.
- If you're providing a script to do a voiceover on it, the charges will be INR 50 for each minute of the video.
- If you're not providing a script to do a voiceover on it, the charges will be INR 80 for each minute of the video. (We will be writing our own script in this part)
- First revision will be free of cost in both cases.
- After the first revision, INR 50 will be charged for every revision.





# Video Editing Service

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*Here we will be editing the videos with the material to be provided by the client.*

- To continue with this part of our catalogue you have to provide us a base video to start with.
- The charges will be INR 2 per second of the final video.
- If you find anything off in the final video you can ask us to change it, you will be having 3 free changes.
- After that, every change you will ask for will be charged with INR 10.



# Promotional Script Writing Service

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*Here we will be writing scripts for your promotional videos.*

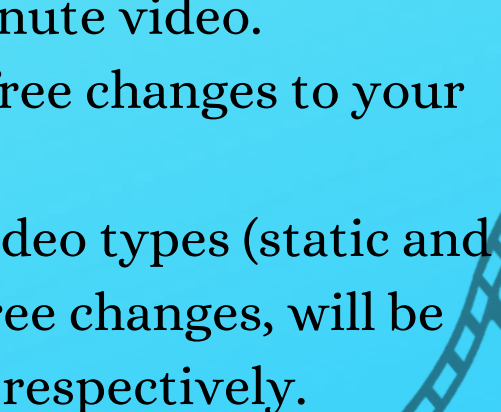
- You have to explain your requirements to us like everything we should know for writing a perfect script for your promotional video.
- The charges for short scripts will be INR 100 (less than 200 words).
- The charges for long scripts will be INR 70 per 100 words after crossing 200 words.
- Every revision for short and long scripts will be charged INR 50 and INR 100 respectively.



# Complete Promotional Videos Service

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*If you are willing to be away from every headache and leave everything to us then you might want to use this service, in this service we will be doing everything by ourselves according to your requirements.*

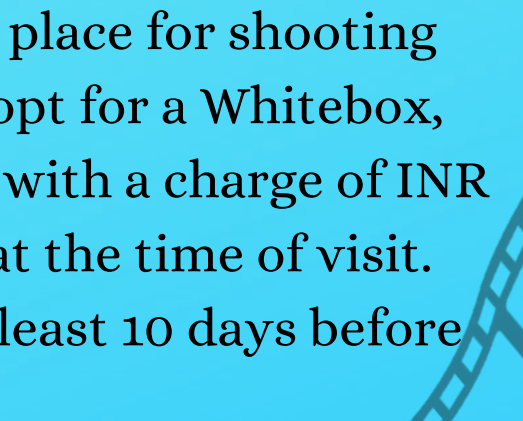
- First of all, you have to explain your requirements to us which we should know to give our best outcome with your promotional video.
  - The charges for static videos (will not have animation) will be INR 2 per second, Which is INR 120 for a 1-minute video.
  - The charges for dynamic videos (will have animation) will be INR 4 per second, Which is INR 240 for a 1-minute video.
  - You can also make us do 2 free changes to your final video.
  - Every change in both the video types (static and dynamic) after the end of free changes, will be charged INR 10 and INR 20 respectively.
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# Product Photography

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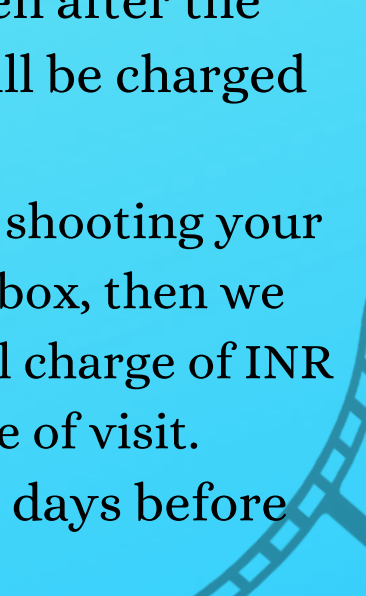
*Here we will be doing a professional photoshoot for your product with or without Whitebox.*

- Currently we are not taking the orders for this service which are not located in our 50-100 kms of radius, so before continuing with this service please make sure that you are in our reach.
  - The charges for a single visit will be INR 200.
  - The charges for every unedited shot will be INR 20.
  - The charges for every edited shot will be INR 40.
  - If you are not satisfied with the shots, we can make another visit at half cost of a new visit which is at INR 100.
  - But if you are still not satisfied even after the second visit then the third visit will be charged as a new visit which is INR 200.
  - If you can't provide a good place for shooting your product and want to opt for a Whitebox, then we can bring that too with a charge of INR 100 which will be payable at the time of visit.
  - You have to fix the visit at least 10 days before the actual visit.
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# Product Videography

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*Here we will be shooting a professional video for your product with or without Whitebox.*

- Currently we are not taking the orders for this service which are not located in our 50-100 kms of radius, so before continuing with this service please make sure that you are in our reach.
  - The charges for a single visit will be INR 200.
  - Hence there is no point in giving you a bad quality content as an unedited video,
  - The charges for every edited video will be INR 10 per second of the final video.
  - If you want any change in your final edited video you can get it done @ INR 10 per change.
  - If you are not satisfied with the video, we can make another visit at half cost of a new visit which is at INR 100.
  - But if you are still not satisfied even after the second visit then the third visit will be charged as a new visit which is INR 200.
  - If you can't provide a good place for shooting your product and want to opt for a Whitebox, then we can bring that too with an additional charge of INR 100 which will be payable at the time of visit.
  - You have to fix the visit at least 10 days before the actual visit.
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# Contact Us :

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