



Scaling a Solo Business From \$10k to \$2.5M/year (w/ Dan Koe)

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In today's episode, I talk to self-improvement entrepreneur Dan Koe. Dan runs the Modern Mastery HQ business community that helps creators and influencers monetize their following by harnessing digital economics.

This year, he's projected to make \$2.5 million dollars! And he runs his business almost entirely by himself—with just a little help from his video editor roommate and one other contractor. Check out Dan Koe's business community and digital products at: www.TheDanKoe.com

If you've ever wanted to learn about monetizing a personal brand and running a business by yourself, you'll love this episode.

In this episode, you'll enjoy 3 BIG things:

- 1 🍌 How Dan scaled his earnings from \$10k/year to \$2.5M/year
- 2 🍌 Why you don't have to have a BIG following to bring in BIG money
- 3 🍌 Plus the exact 4 hour workday schedule Dan lives by

And if you enjoy listening to the podcast, I would really appreciate it if you left a review on Apple Podcasts to help more people find out about it. I might shout you out in the next episode!

By the way, if you want to launch your own business but don't know where to start, I reopened my course Monthly1K for just \$10. It's helped thousands of people start their business journey and I know it will help you, too. Head over to OkDork.com/Monthly1K and sign up.

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