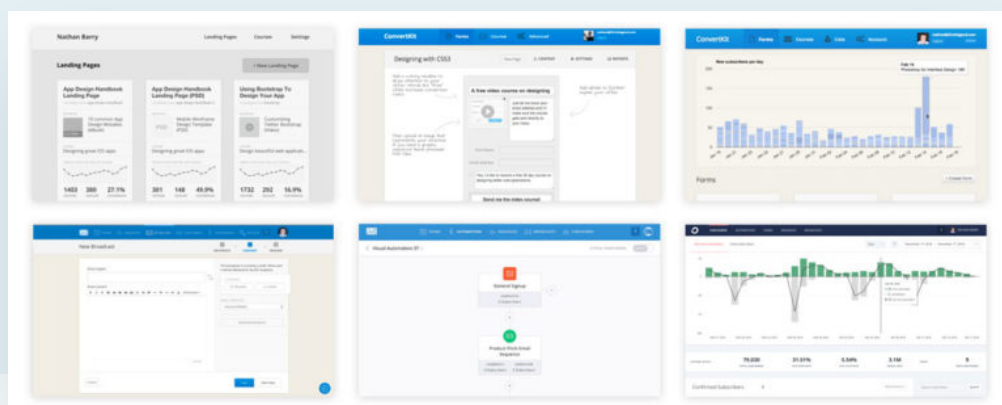


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Understanding ConvertKit's open metrics



DECEMBER 17, 2018 - DESIGN, THE WEB APP CHALLENGE

The design of ConvertKit over the years



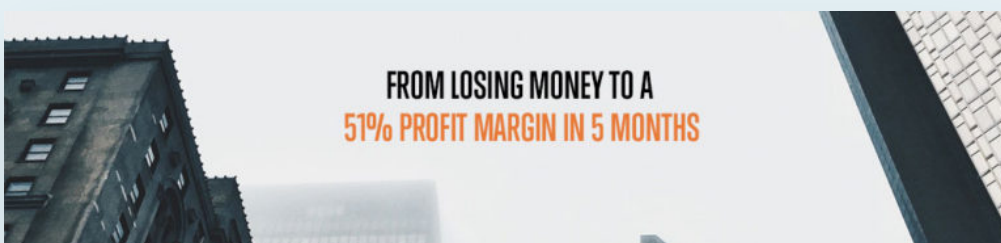
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JULY 7, 2016 - MARKETING, THE WEB APP CHALLENGE

Email marketing startup ConvertKit raises \$1.8m from large group of angel investors





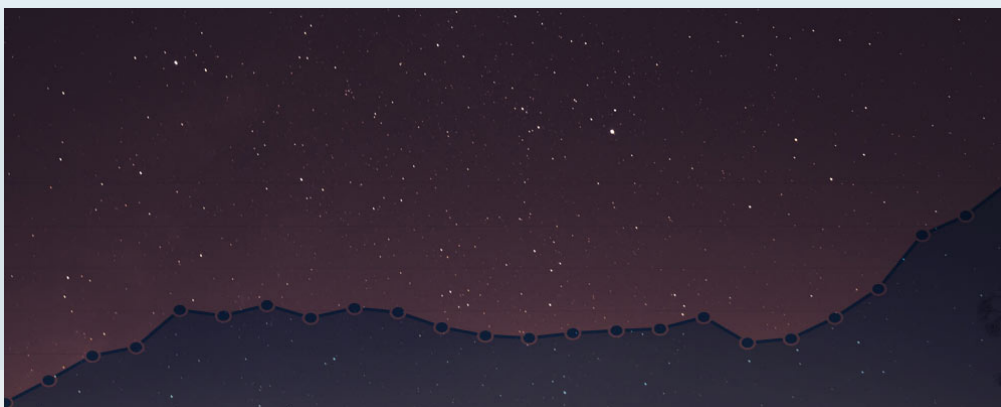
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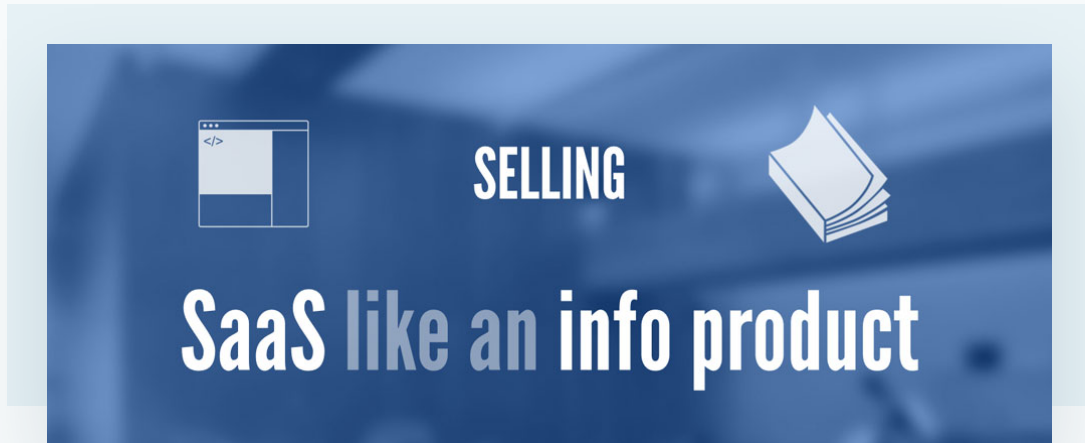
OCTOBER 15, 2015 - BUSINESS, THE WEB APP CHALLENGE

Growing ConvertKit to \$30,000 in Monthly Recurring Revenue



MARCH 11, 2015 - THE WEB APP CHALLENGE

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