MCH Campus Hackathon

3&4 February 2018, Galgotias University Greater Noida

Make for India

CodeRockers

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Introduction

There is nothing quite like traveling, like seeing a new place for the first time or returning to a favourite place. People of all ages, from all countries, travel to foreign places for many different reasons – namely work, family and leisure. Whether by plane, train, ship or automobile, travel is generally a pleasurable experience, at least for the people who can financially afford comfortable and safe methods of travel. But it has more benefits than satisfying one's need to make money, as well as to see loved ones and enjoy one's self on vacation. There are other benefits of traveling that many people often overlook.

One of the traveling benefits is finding and keeping humility. Too often, people get wrapped up in their lives, their daily routine of working, sleeping, eating and living. They become self-absorbed to the point it affects their health, their happiness, and their perspective.

Problem Statement

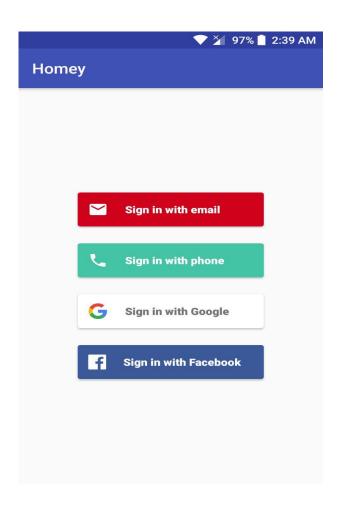
- The people travelling or visiting to different places often find accommodation and travelling cost high.
- They don't get to know the about the culture of that place.
- o People often cancel their trips because they don't have any companion to travel with.
- People who want to follow their passion don't have similar peers to travel with.

Vision

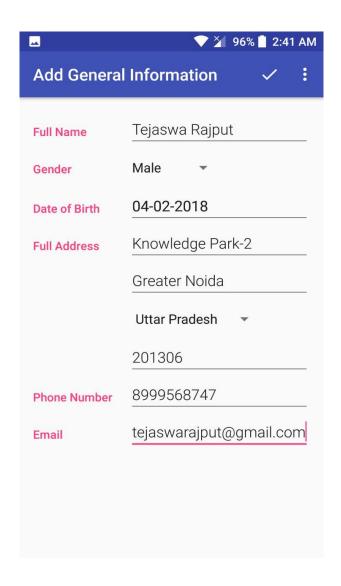
We envision a world where everyone can explore and create meaningful connections with the people and places they encounter. Building meaning connection across cultures enables us to respond to diversity with curiosity.

UI details

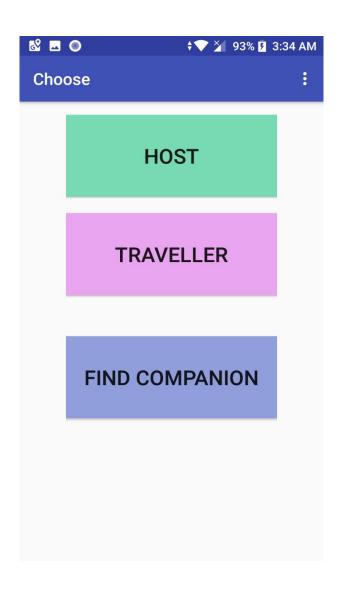
Log in page:



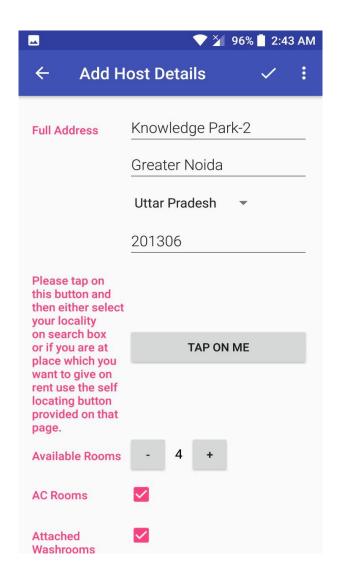
Taking general information from the user:



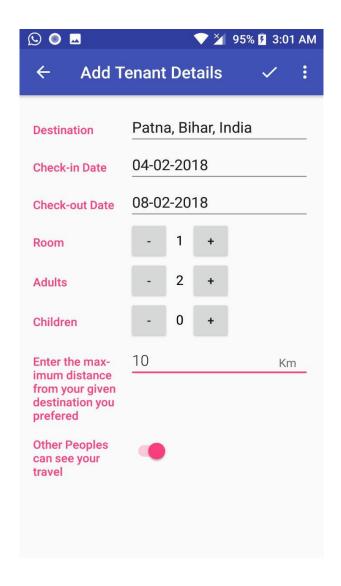
You can use app as Host, Traveller or Find Companion:

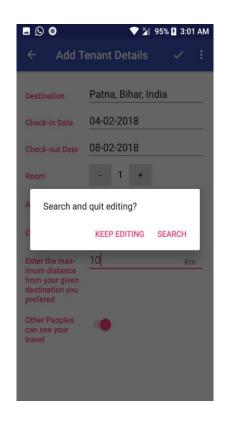


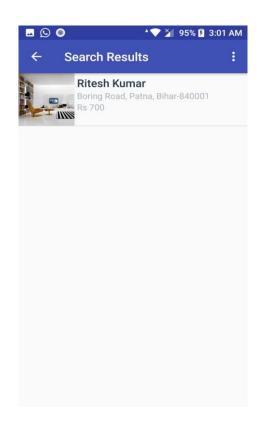
Using as Host:



Using as traveller:











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Technology Use

Android Studio: To create a user interface for interaction with the form of solution provided.

Firebase Services: These services are used for authentication, real time database, storage and firebase UI.

Google places API: This provide location services for the map detection.

Business Model

Pricing Model

For every booking we will charge a small amount for out services.

Payment

We will integrate a payment gateway.

Sustainability

We will keep adding new functionality and removing that gets outdated.

Execution Plan

How to reach customer?

- 1) Aid referrals- Incentive to each new customer and incentive to the customer who referred them.
- 2) Sponsoring travel bloggers- As these are people that are popular with others and will encourage others to use out applications.
- 3) Using SEO and ASO- This step will ensure that our product will appear among the top results for the searches.
- 4) Using social media- This is for the promotions and different feature that our product will provide.

Who are target customers?

- Travelers
- College students
- Adventure seekers
- o Passion seekers

Plan and timeline

1st Phase: Development and Testing (Present - May 2018)

In this phase the aim will be to make the mobile and web application ready with all proposed functionality.

2nd Phase: Launching (June 2018 – December 2018)

Launching the application on the app store and the increasing customer base.

3rd Phase: Scalability (January 2019)

To add new features and functionality and to increase our reach.