# **Contact Center AI Revolution**

2024-2025 Innovation Landscape

Agentic Al Systems Delivering 400% Productivity Gains

- 80% Autonomous Issue Resolution by 2029
- <u>~</u>™
- \$19.5B Market Value by 2034 (18.2% CAGR)
- 95% Al-Handled Customer Interactions by 2025
- $\mathbf{T}$
- Leading Organizations Achieving Breakthrough Results

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### Agenda

#### Revolutionary AI Features

- Agentic Al Systems
- Real-Time Coaching
- Omnichannel Integration
- Voice Biometrics Security

### Core Capabilities

- Speaker Diarization
- Call Summarization
- PII Detection
- Sentiment Analysis
- Responsible AI Framework

**Target: Transform Contact Centers into Revenue Drivers** 

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## **Executive Summary**

#### **Key Achievements**

- Ø 68% sales conversion improvement
- \$20M operational savings (Bell Canada)

Market Projection: \$19.5B by 2034

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### Agentic Al Revolution

#### **Autonomous AI Systems**

- Non-deterministic intelligence
- Configurable guardrails
- Natural language training
- 80% autonomous resolution

#### **Key Players**

- Genesys Cloud Al Studio
- Amazon Connect Q
- NICE CXone Mpower
- Microsoft Dynamics 365

#### Performance Metrics

Metric	Value
Resolution Rate	89%
Satisfaction	8.7/10
Handle Time	4.2 min
First Call Resolution	94%

**ROI: 400% Productivity Gains** 

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# Genesys Cloud AI Studio

#### **Non-Deterministic AI Features**

- Natural language workflow creation
- Al Guides eliminate coding
- Configurable autonomy levels
- Real-time learning capabilities

#### **Implementation Benefits**

- 40% of customers using AI
- Zero-code deployment
- Instant scalability
- Enterprise-grade security

Fully Autonomous

Semi-autonomous

Supervised

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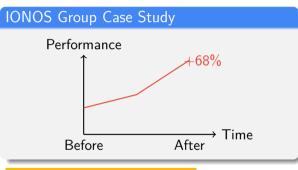
# Real-Time Coaching & Predictive Analytics

#### **Google Cloud AI Trainer**

- Gemini-powered coaching
- Personalized recommendations
- Mood insights & prediction
- Contextual guidance

#### **Results**

- 5X conversation growth
- 68% sales improvement
- \$20M operational savings
- 29% revenue increase



**Impact: 400% Productivity** 

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# Microsoft Dynamics 365 Copilot

### **Copilot Capabilities**

- Real-time suggestions
- Next-best-action recommendations
- 26 language support
- Dynamic language switching

### **Performance Impact**

Metric	Improvement
Handle Time	-39%
Satisfaction	+17%
Resolution Rate	+17%
Effort Score	-68%

### Live Coaching Features

- Cognitive suggestions
- Performance tracking
- Land Collaboration
- TGamification

# Advanced Omnichannel Integration

#### **Seamless Channel Transitions**

- Zero context loss
- Voice, chat, email, social
- Mobile-first authentication
- Unified agent desktop

#### **Key Partnerships**

- Salesforce + Amazon Connect
- Google Cloud CCAI-P
- Microsoft Dynamics 365
- Genesys Cloud

