These are the 7 area you need to prepare in for DS/ML interviews. Each company uses a different combination of these areas.

Coding

Complete the LeetCode Blind 75

https://leetcode.com/discuss/general-discussion/460599/blind-75-leetcode-guestions

Need solutions to the questions? Check out NeetCode

https://www.youtube.com/watch?v=KLIXCFG5TnA&list=PLot-Xpze53ldVwtstag2TL4HQhAnC8ATf&ab_channel=NeetCode

Prob/Stats

- 1. Understand fundamentals through Emma Ding playlist https://docs.google.com/document/d/1rKc2Ud7IPdgSMHhSqZqlwVWi7jriFKZ6Felv_8ZFvjA/edit
- 2. Complete <u>Udacity</u>'s Free Course on A/B Testing it covers metrics and calculations <u>https://www.udacity.com/course/ab-testing--ud257</u>

SQL

If you are absolutely new to SQL, start with https://leetcode.com/studyplan/top-sql-50/

If you know your way around SQL, check out DataLemur SQL Interview Questions https://datalemur.com/guestions

Machine Learning

Understand the basics which includes -

★ Feature Engineering and Selection

Understanding missing value imputations, normalization/scaling and few feature selection techniques.

★ Bias & Variance - Overfitting/Underfitting
Understand how to decide between model based on theory
Know different regularization methods and impact of each.

★ Loss functions

Yes, you need to know the formulae of MSE, MAE, Log-Loss etc.

★ Linear Regression, Logistic Regression, Tree models, k-Means What are the model assumptions and how do you decide when to apply what.

The best learning resource, IMO - https://www.statlearning.com/

Deep Learning

Understand the basics such as optimizers, loss function, and basic architectures (MLP, CNN, RNN).

The best learning resource, IMO - https://www.deeplearningbook.org/

Case Studies

A case study round can be quite broad, e.g. "Assume you are Data Scientist at Etsy. You want to increase the add to card rate. How would you go about it?"

The best way to approach such question is to have a framework -

- 1. Ask questions to narrow down the problem area
- 2. Suggest and use feedback to decide business metrics relevant to problem
- 3. Decide the best ML formulation (classification/forecasting/recommendation)
- 4. Decide on model metrics that can tie to business metrics.
- 5. Suggest which models you would experiment with
- 6. Explain how you would productionalize.
- 6. Explain how you would A/B test the final model

For practice check out this video

https://www.youtube.com/watch?v=nPJKFWMilC8&ab_channel=EmmaDing

And this playlist

https://www.youtube.com/watch?v=QJat_nicj9c&list=PLY1Fi4XflWSvtu963rZpfH6WeX54vSr DW&index=2&ab_channel=EmmaDin

Behavioural

Understand how to research and tell stories https://www.levels.fyi/blog/behavioral-interview-prep.html

Get some practice with one of the tougher culture fit critics - Amazon https://www.levels.fyi/blog/amazon-leadership-principles.html