

Yash Soni

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Summary

- Experienced Software Engineer (**3+ years**), adept in Front-end development using **NextJS, ReactJS, JavaScript**, coupled with Back-end proficiency in Ruby on Rails (RoR). Skilled in front-end unit testing with Jest and end-to-end testing using Selenium. Postgraduate from **IIT Guwahati**.

Experience

Zoca.ai

Senior Frontend Engineer

Nov 2024 - Current

Bangalore, India

- Designed and developed high-performance Next.js website templates using Static Site Generation (SSG), optimized for seamless mass deployment across 1,000+ SMBs with a projected multi-million user reach.
- Collaborated closely with designers and product managers to create professional, user-centric website templates that align with business goals and branding guidelines.
- Implemented enterprise-grade best practices to enhance scalability, SEO optimization, and load performance.

Microsoft (Viva Goals)

Software Engineer

Nov 2021 – June 2024

Bangalore, India

- Led development of critical UI features for Microsoft Viva Goals (OKR platform), independently driving key deliverables while maintaining front-end best practices and conducting thorough code reviews
- Achieved 20% performance improvement by leveraging React Profiler and browser profiling tools to optimize component rendering and enhance application stability
- Spearheaded First Run Experience development, directly contributing to successful deal closures and platform expansion
- Led accessibility compliance initiatives, independently resolving over 60% of designated issues to enhance product usability and align with business objectives.

Ally.io

Software Engineer

June 2021 – Oct 2021

- Collaboratively managed the migration of components from AngularJS to ReactJS within our team, prioritizing app performance and enhancing page stability.
- Made significant contributions to localizing/translating our web application, playing a vital role in the successful product rollout in non-English speaking regions.

Education

Indian Institute of Technology, Guwahati

Masters in Technology (Computer Science Engineering)

2019-21

Guwahati, Assam

Technical Skills

Programming Skills JavaScript/ TypeScript, C++

Development HTML5, CSS3, Tailwind-css, JS-ES6, ReactJs/ React.js, NextJs, Redux Toolkit (RTK) Query, Ruby on Rails (RoR)

Test Frameworks Jest, Selenium

Tools Git, Docker, VS Code (Visual Studio Code)

Achievements & Certifications

- Registered a Patent at Microsoft for 'System and Method of Rendering User Interface Components based on User Interaction'