

PIANORAMA

Let's talk a little about events



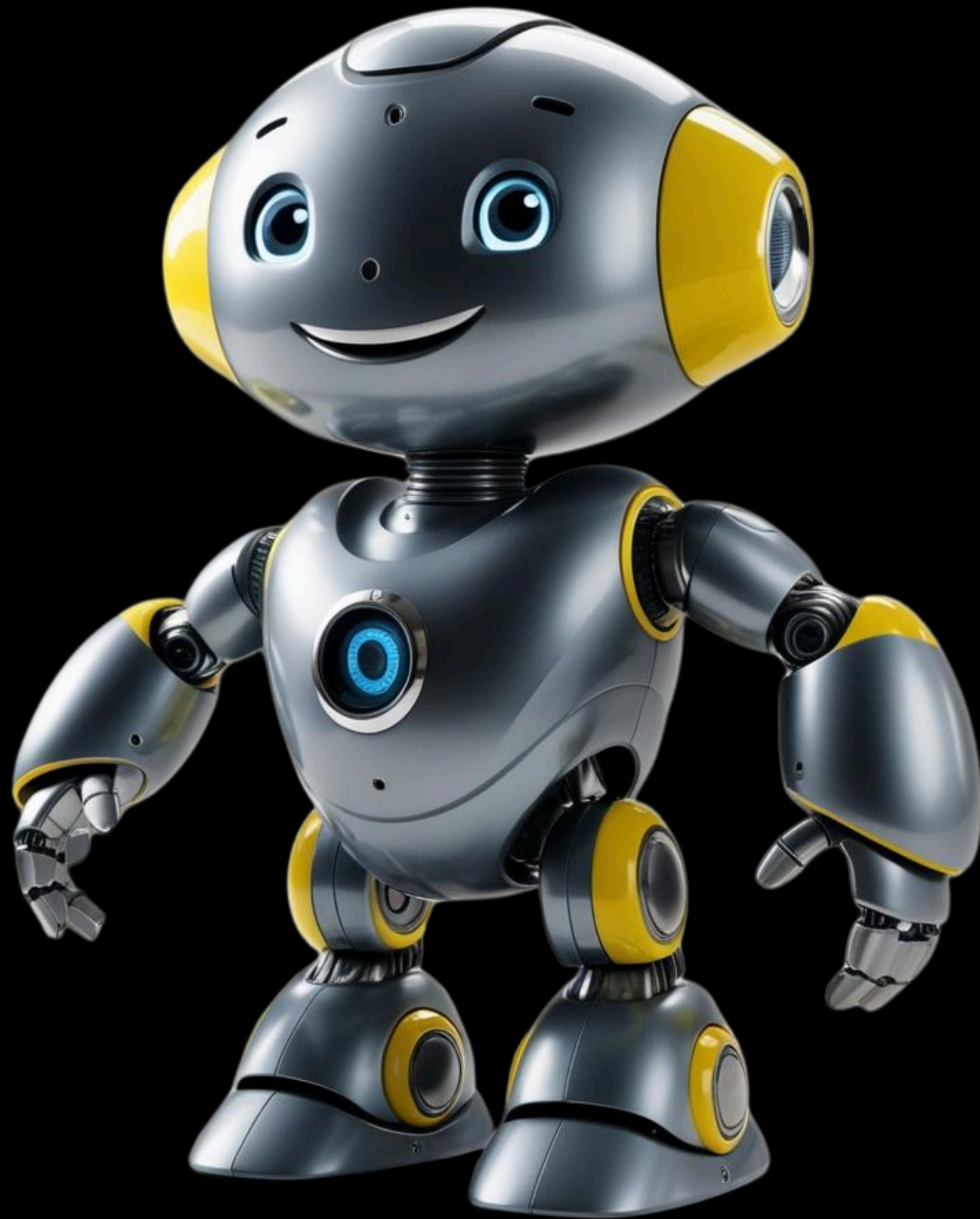
The sheer spectrum of it all!

Problem Statement

We realised that planning an event was a tedious job. Management is complex, resource-intensive and it requires seamless coordination across multiple domains. Current platforms offer fragmented solutions that often overlook the need for a centralized, all-encompassing tool that simplifies and automates end-to-end event management.

Organisers often face the following problems:

- **Budget anxiety:** Trying to juggle costs for everything from venues and catering to marketing.
- **Disconnected marketing efforts:** Struggling to reach attendees, promote the event, manage registrations and track engagement.
- **Limited Post-Event Insights:** Once the event wraps up, how do you know exactly how the attendees feel? It's important to get meaningful feedback after all the hard-work you put in!

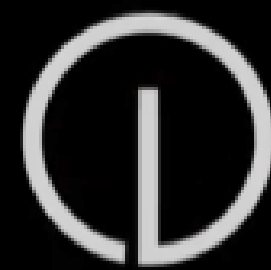
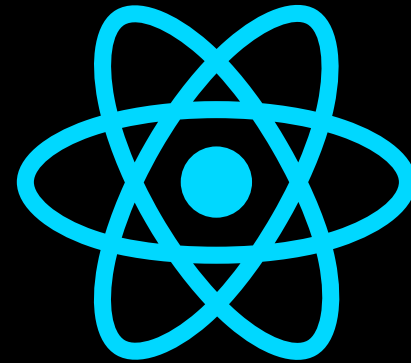
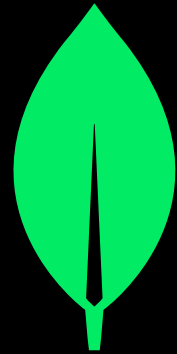


Meet **Chinkoo**, your event planning sidekick!

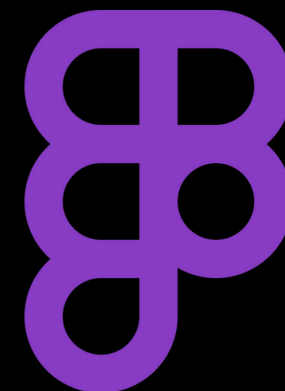
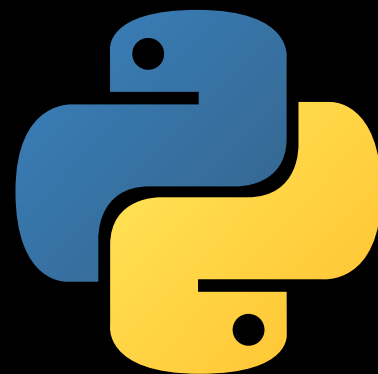
Chinkoo handles everything from finding venues and booking vendors to tracking budgets and managing event day tasks. With a friendly chat interface, Chinkoo answers questions, gives reminders, and even sends updates to keep everyone in the loop. Need help with marketing? Chinkoo's got you covered with social media integration and attendee engagement tools. After the event, Chinkoo gathers feedback and analytics to make the next one even better!

As cute as Chinkoo looks, it sure is a handful!

Technologies used



On
Demand
BY AIREV



By team Cyber सेना

1. Beenish **Uvais**
2. Shivam **Jha**
3. Shubh **Bhaskar**
4. Yash **Vashishth**