

Superstore Sales Analysis of 2015

State

All

City

All

1.92M

Total Sales

224.08K

Total Profit

1130

Total Customers

Top 5 Customers With Highest Sales & Profit

Kristine Connolly

50,475.31 3,427.35
Total Sales Total Profit

Nina Horne Kelly

48,295.12 8,533.43
Total Sales Total Profit

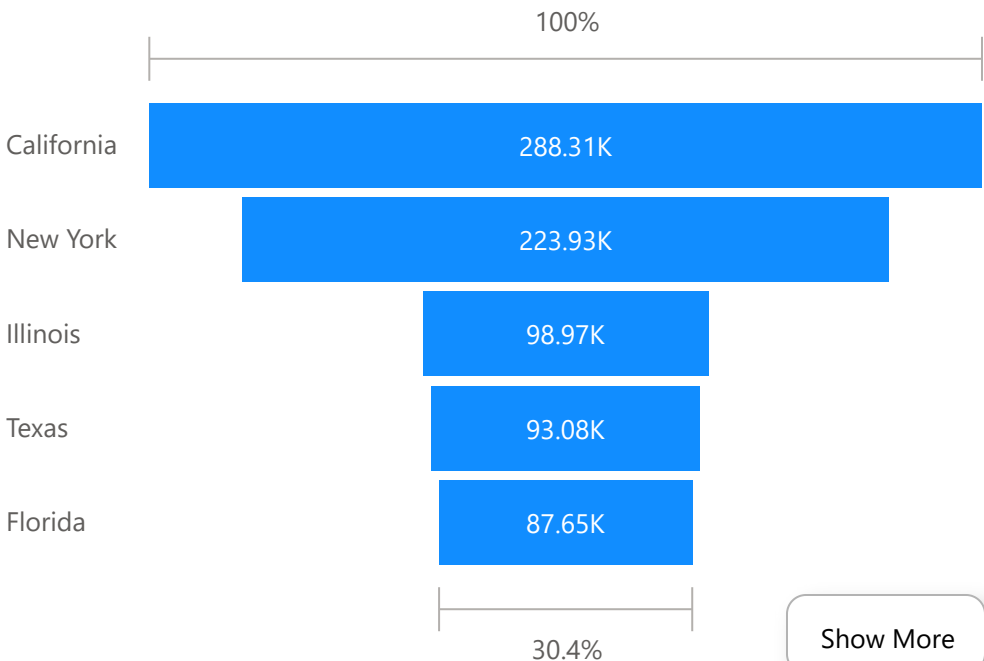
Rosemary O'Brien

29,916.01 4,234.97
Total Sales Total Profit

Toni Swanson

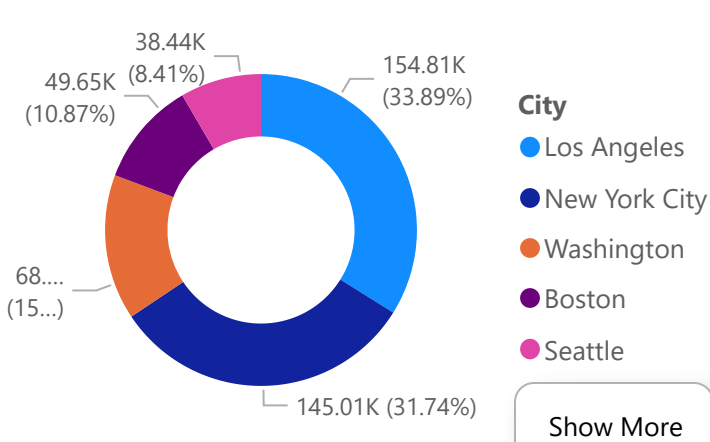
32,194.12 1,893.42
Total Sales Total Profit

Sales by Top 5 State



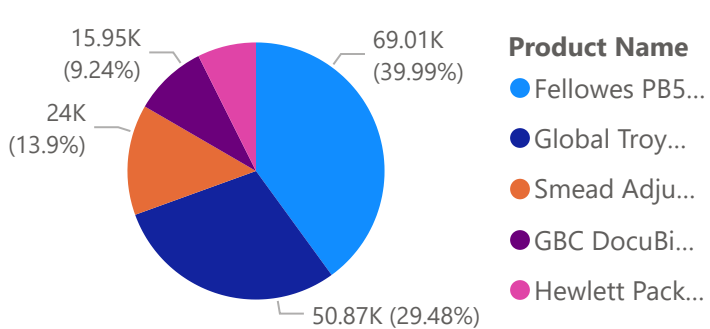
Show More

Sales by Top 5 City



Show More

Profit by Top 5 Product



Product Wise Analysis

Date Wise Analysis



Detail Analysis by State

State

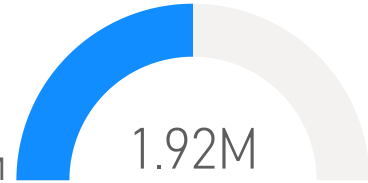


All



Total Sales

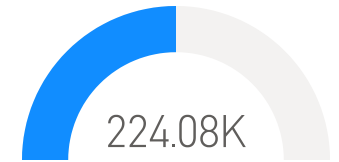
0.00M



3.85M

Total Profit

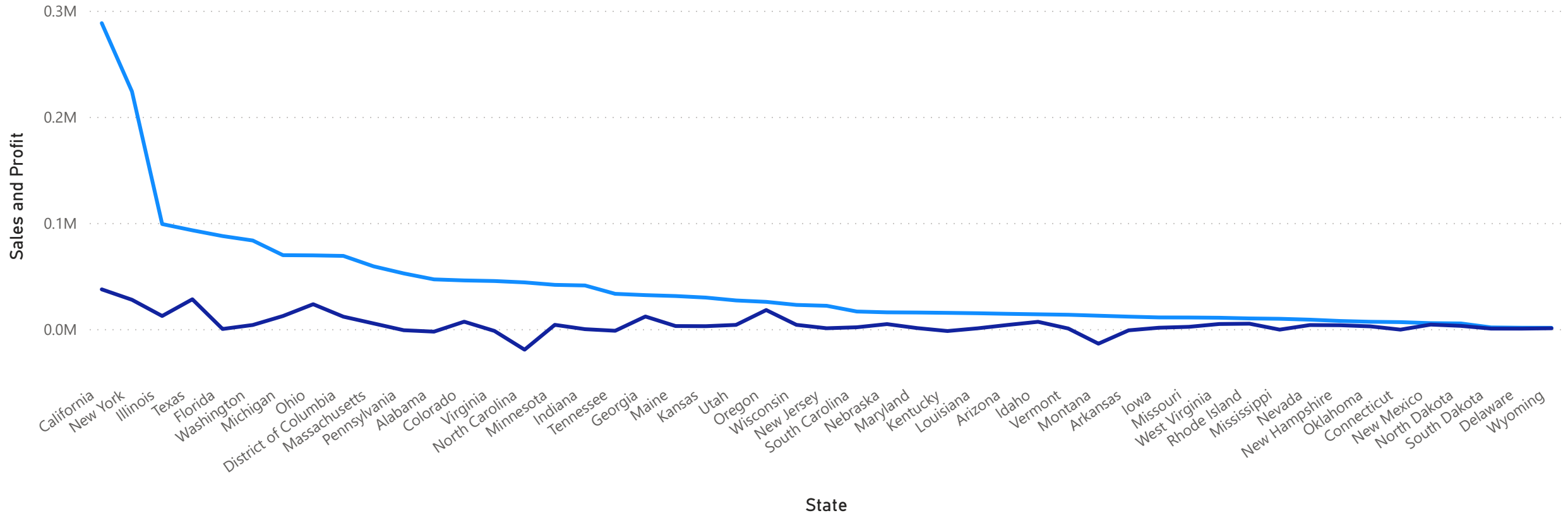
0.00K



448.16K

Sales and Profit by State

● Sales ● Profit





Detail Analysis by City

City



All



Total Sales

0.00M

1.92M

3.85M

Total Profit

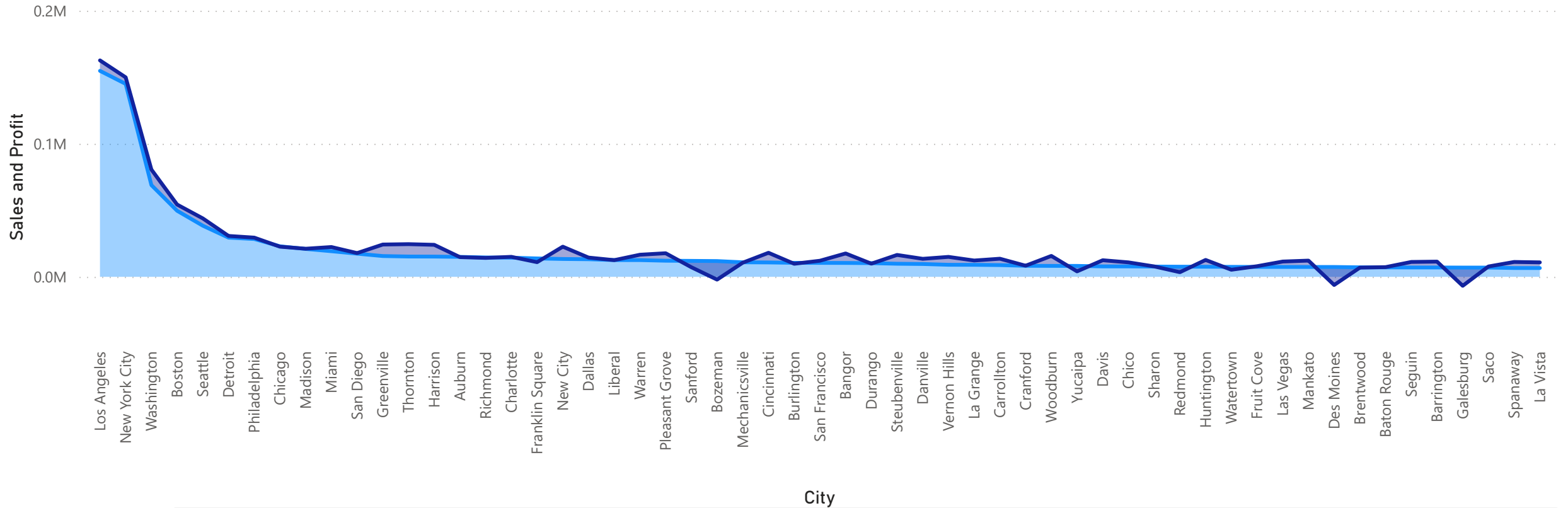
0.00K

224.08K

448.16K

Sales and Profit by City

● Sales ● Profit





Product Wise Analysis

Product Name

All

Product Category

All

Product Sub-Category

All

913

Count of Product

3

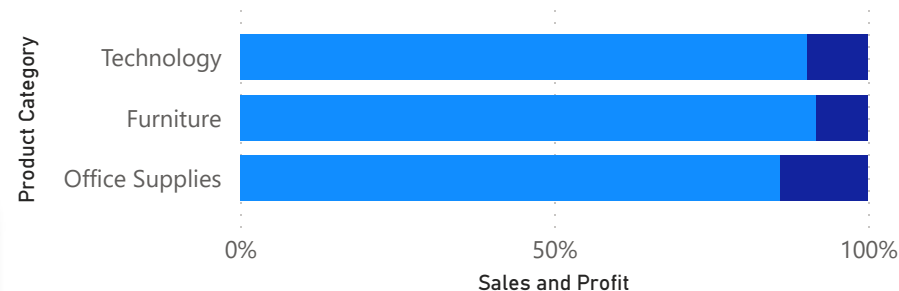
Count of Product Category

17

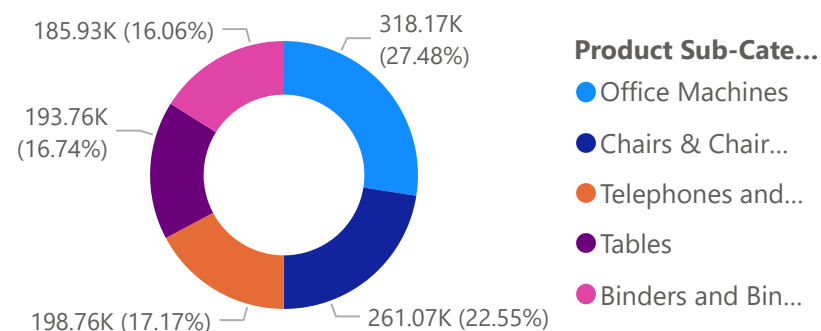
Count of Product Sub-Category

Sales and Profit by Product Category

● Sales ● Profit



Sales by Top 5 Product Sub-Category



Top 5 Products With Highest Sales & Profit

[Fellowes PB500 Electric Punch Plastic Co...](#)

69,013.48	23,865.90
Total Sales	Total Profit

[Global Troy™ Executive Leather Low-Back...](#)

50,871.21	18,628.15
Total Sales	Total Profit

[Lexmark 4227 Plus Dot Matrix Printer](#)

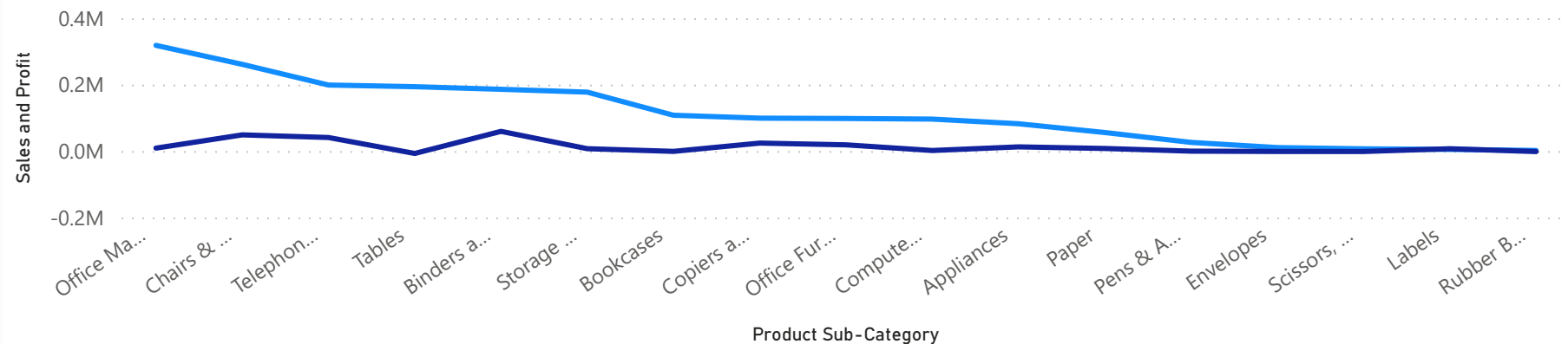
61,071.73	3,700.37
Total Sales	Total Profit

[Okidata ML395C Color Dot Matrix Printer](#)

47,611.00	7,700.31
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Sales and Profit by Product Sub-Category

● Sales ● Profit





Date Wise Analysis

Year

All

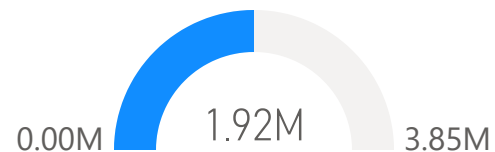
Quarter

All

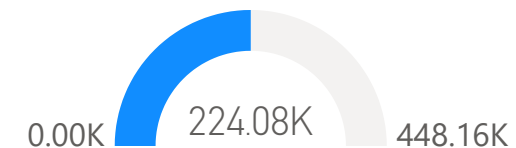
Month

All

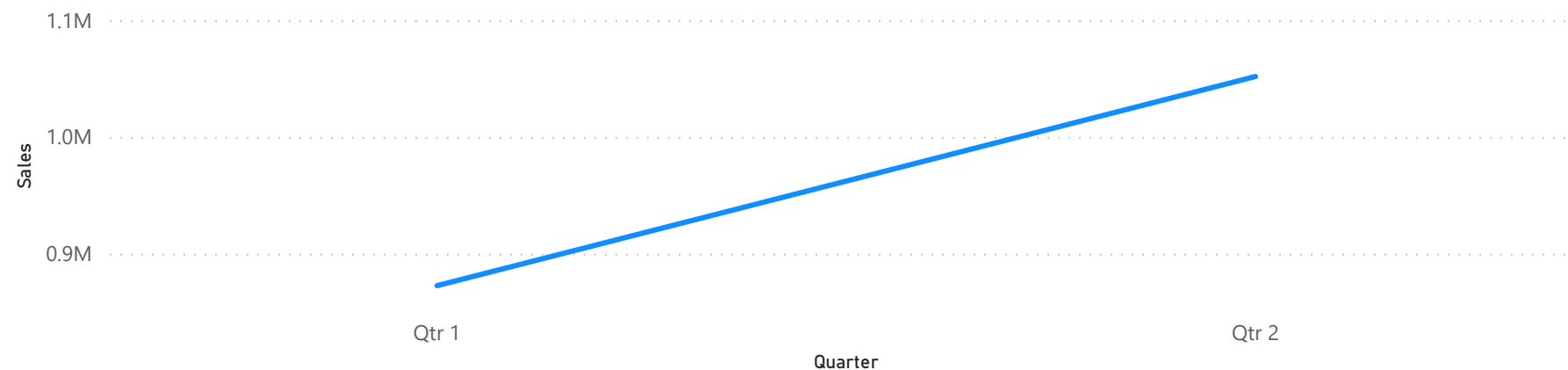
Total Sales



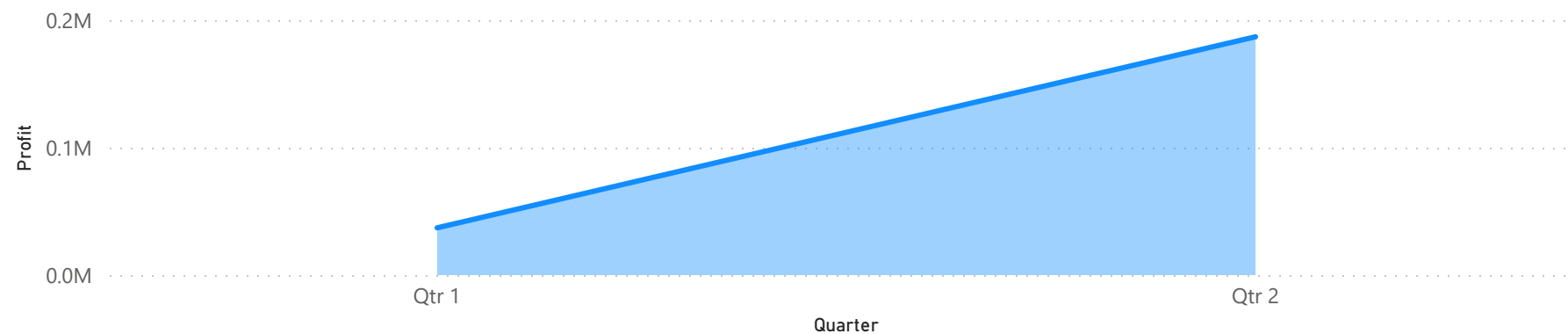
Total Profit



Sales by Quarter



Profit by Quarter



Month Wise Sales & Profit

January

2,74,766.92

Total Sales

1,043.68

Total Profit

February

3,26,101.47

Total Sales

35,944.66

Total Profit

March

2,71,696.67

Total Sales

103.16

Total Profit

April