

Month

Select all

January

February

March

April

May

June

July

August

September

October

November

December

Revenue

\$24.91M

Profit_Margin

\$10.46M

Total_Orders

25K

Return_Rate

2.17%

Select all

2020

2021

2022

Total_Orders by CategoryName

CategoryName

Accessories

Bikes

Clothing

0K

5K

10K

15K

Total Orders

17.0K

13.9K

7.0K

Top 10 Products

ProductName

Revenue

Total_Orders

Profit_Margin_%

Mountain-200 Black, 46

\$1,241,753.51

606

46.03%

Mountain-200 Black, 42

\$1,233,557.12

602

46.03%

Mountain-200 Silver, 38

\$1,213,851.89

586

46.03%

Mountain-200 Silver, 46

\$1,182,780.59

571

46.03%

Mountain-200 Black, 38

\$1,165,936.88

569

46.03%

Mountain-200 Silver, 42

\$1,133,066.52

547

46.03%

Road-250 Black, 52

\$689,373.75

316

39.46%

Road-250 Red, 58

\$661,013.44

303

39.46%

Road-250 Black, 48

\$641,379.38

294

39.46%

Road-150 Red. 48

\$640,510.33

179

39.32%

Total

\$9,803,223.39

4573

44.26%

Revenue Trend

Revenue

Year

\$2.0M

\$1.5M

\$1.0M

\$0.5M

\$0.0M

Jan 2020

Jul 2020

Jan 2021

Jul 2021

Jan 2022

\$585.31K

\$532.23K

\$669.99K

\$344.06K

\$563.76K

\$326.61K

\$815.36K

\$533.82K

\$804.19K

\$1,635.31K

\$1,274.38K

\$1,826.99K

Summary

Revenue trended up, resulting in a 212.14% increase between January 2020 and June 2022.

Revenue started trending up on August 2021, rising by 127.18% (\$1,022,793.75) in 10 months.

Revenue jumped from \$804,193.39 to \$1,826,987.14 during its steepest incline between August 2021 and June 2022.

At 16983, Accessories had the highest Total_Orders and was 143.45% higher than Clothing.

Continent

- ☐ Select all
- ☐ Europe
- ☐ North America
- ☐ Pacific

Total_Orders by Country

