

# Sales Analysis Dashboard

## Month

- Select all
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

**\$3.66M**

Total Revenue

**\$800.71K**

Total Profit

**9021**

Total Qty

**21.85%**

Profit Margin %

## Region

Centre

East

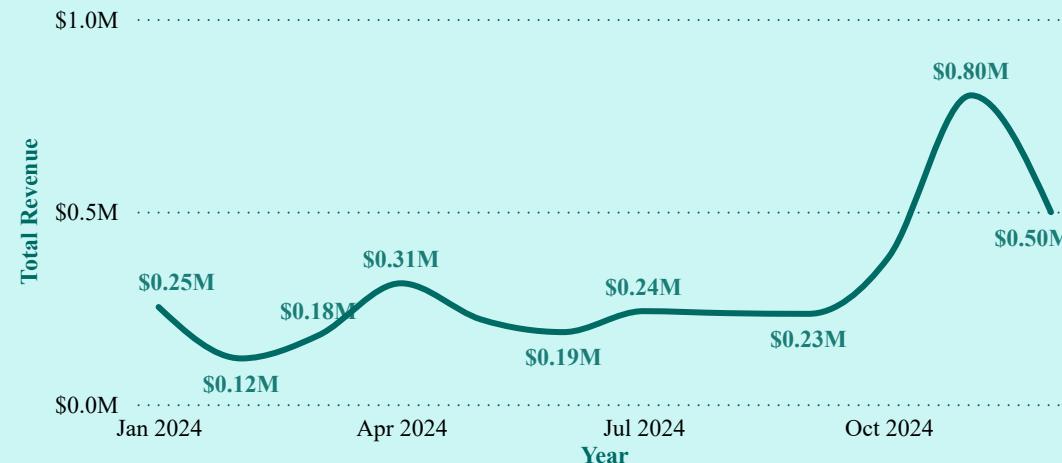
South

West

## Total Revenue by Category

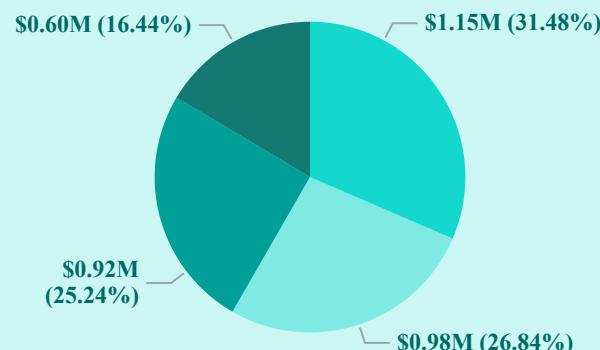


## Total Revenue by Year and Month



## Total Revenue by Region

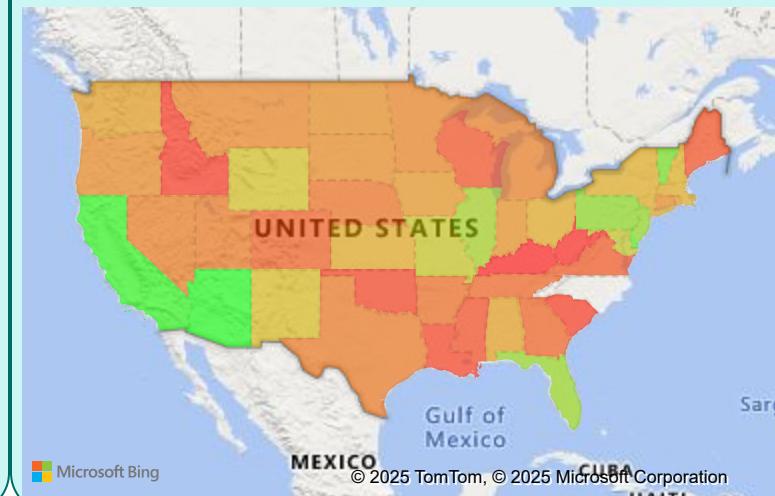
Region - ● East ● West ● Centre ● South



## Total Orders by Payment Mode



## Total Revenue by State



# Customer Analysis Dashboard

## Month

- Select all
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

**1000**

Total Customers

**4854**

Total Orders

**\$755.01**

Avg\_Order\_Value\_AOV

**4.85**

Purchase\_Frequency

## Region

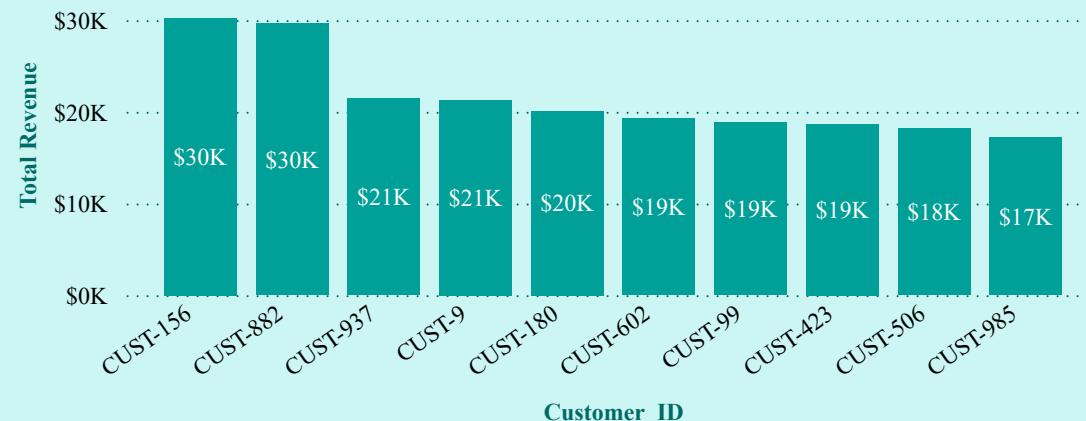
Centre

East

South

West

**Total Revenue by Customer\_ID**

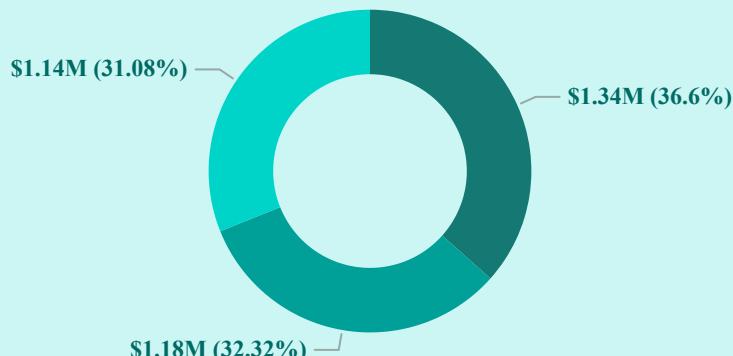


**Total Revenue by Customer Segment**



**Total Revenue by Age Group**

Age Group - ● Young Adult ● Elder ● Adult



Customer_ID	Customer_Name	Total Revenue	Total Profit	Total Orders	Total Qty
CUST-882	Jerry Contreras	\$29,646.75	\$8,006.00	5	25
CUST-953	Katie Hughes	\$14,632.56	\$5,118.92	4	12
CUST-557	Brooke Stevens	\$14,291.70	\$4,671.25	5	15
CUST-475	Michael Harris	\$12,581.40	\$4,033.35	5	20
CUST-377	Miss Jennifer Elliott	\$9,789.00	\$3,775.30	5	25
CUST-129	Veronica Scott	\$11,626.40	\$3,746.55	5	10
CUST-978	Harry Peterson	\$11,554.50	\$3,726.50	5	15
CUST-5	Bryan King	\$11,490.50	\$3,692.10	5	10
CUST-153	Matthew Jenkins	\$8,996.60	\$3,642.05	5	20
<b>Total</b>		<b>\$3,664,836.61</b>	<b>\$800,713.38</b>	<b>4854</b>	<b>9021</b>

