

# Impact of Covid on Superstore Business

Revenue

\$2.30M

Total\_Profit

\$286.40K

Order\_Count

5009

Return\_Rate

5.91%

Year

2019

2020

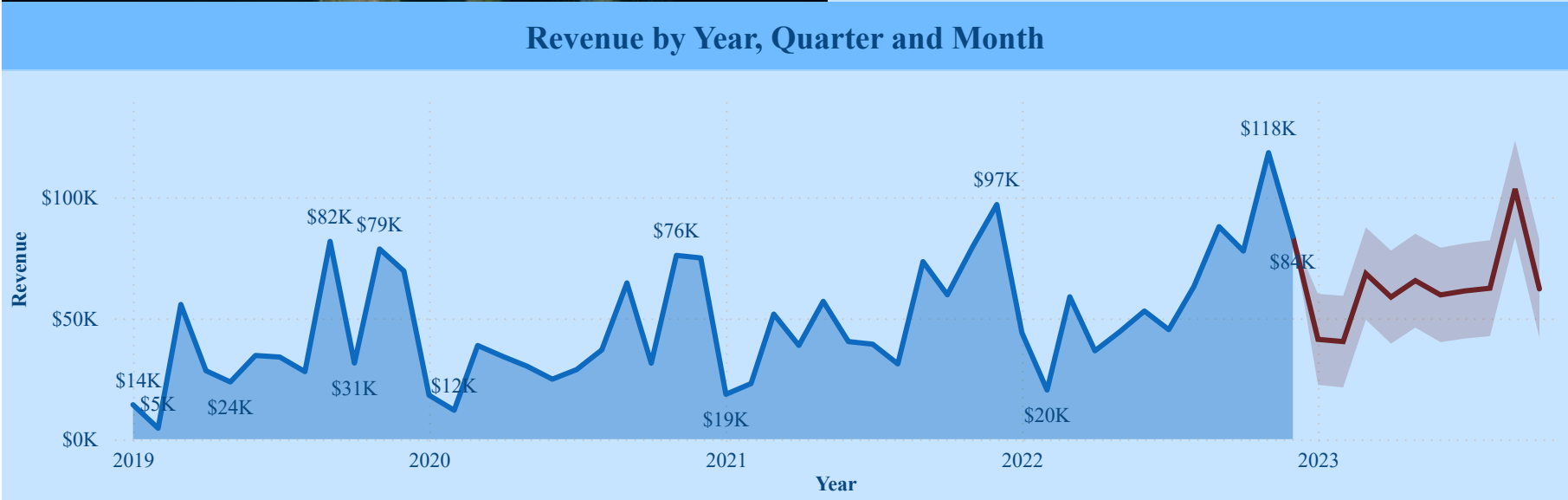
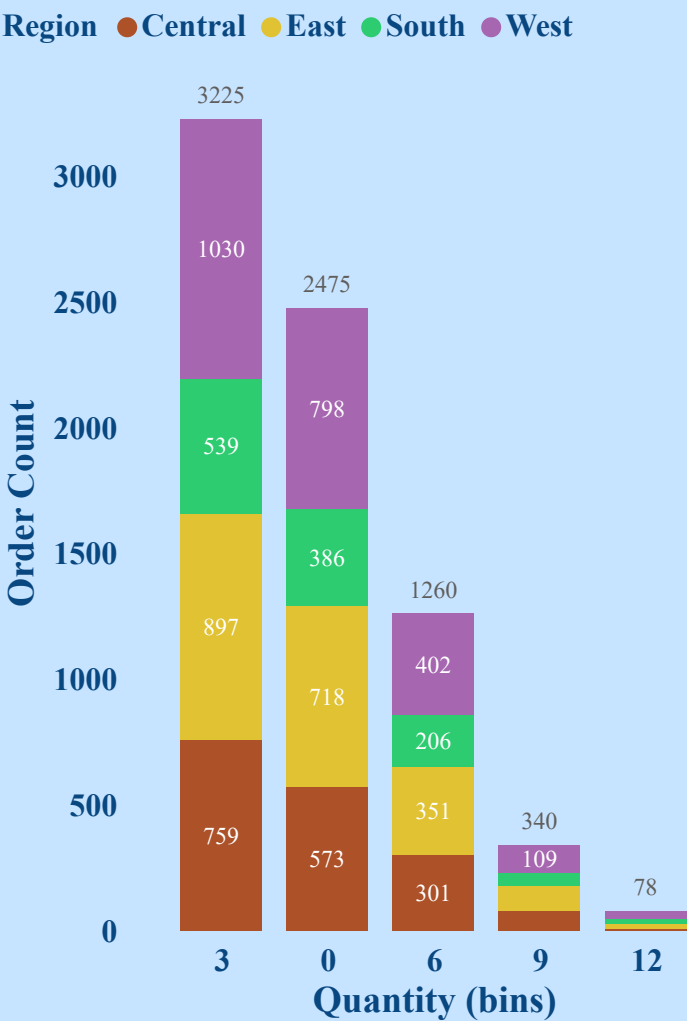
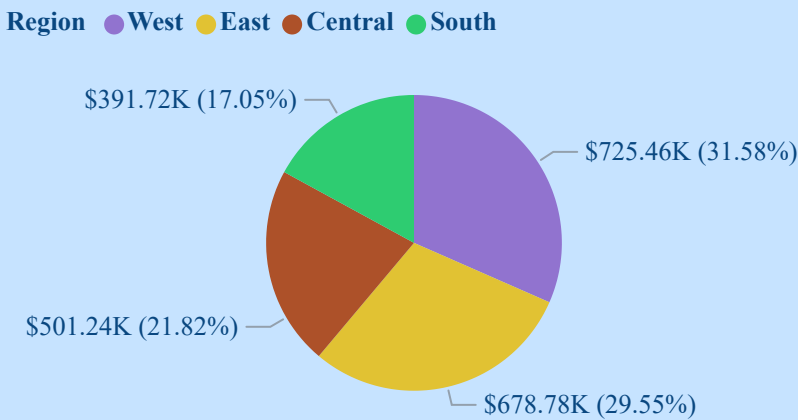
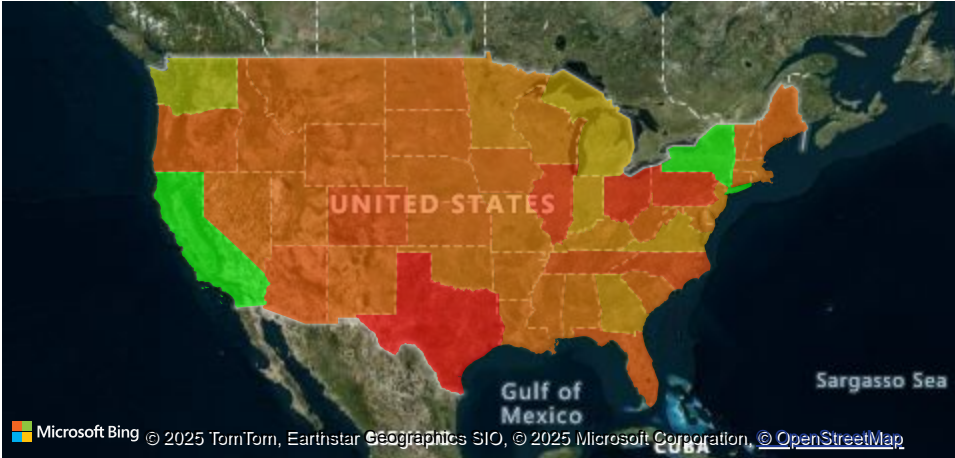
2021

2022

Total Profit by State

Revenue by Region

Order Count by Quantity (bins) and Region



# Revenue Analysis

Revenue

**\$2.30M**

Total\_Profit

**\$286.40K**

Avg\_Revenue\_per\_Customer\_ARPU

**2.90K**

Year

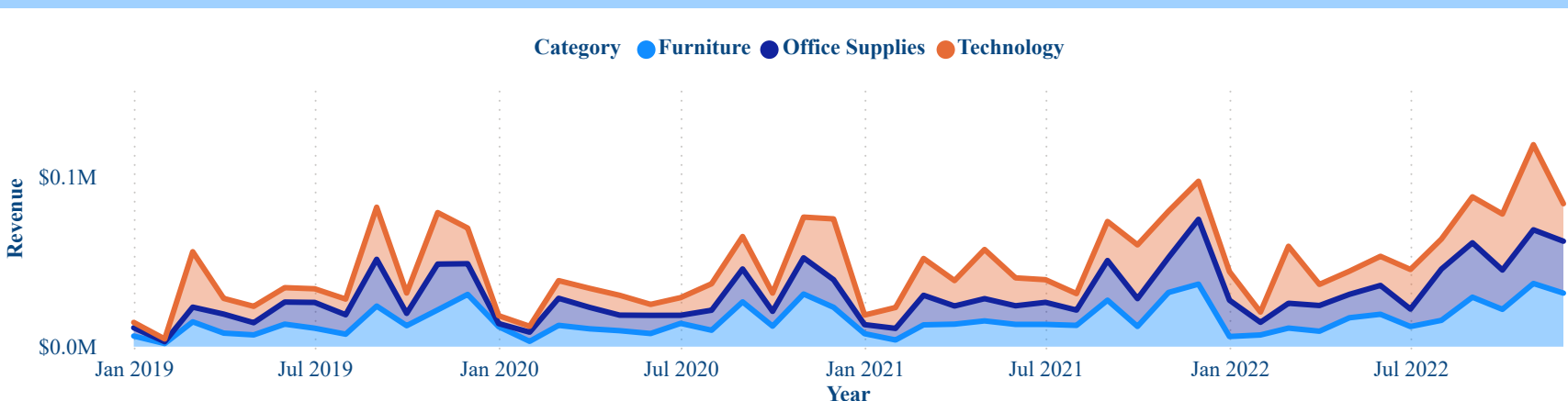
2019

2020

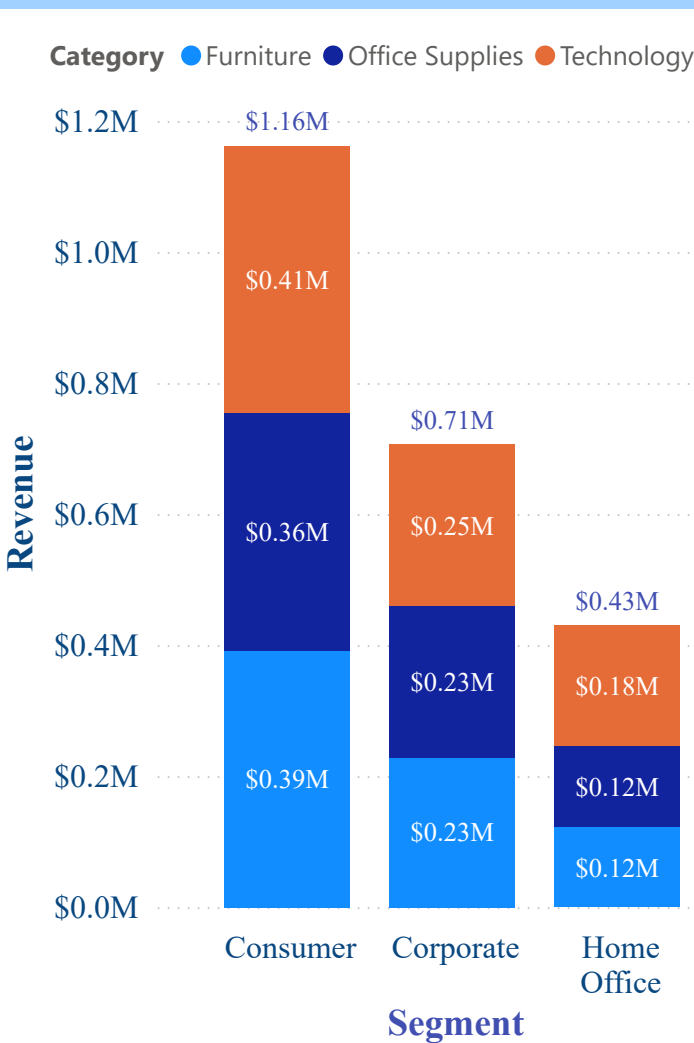
2021

2022

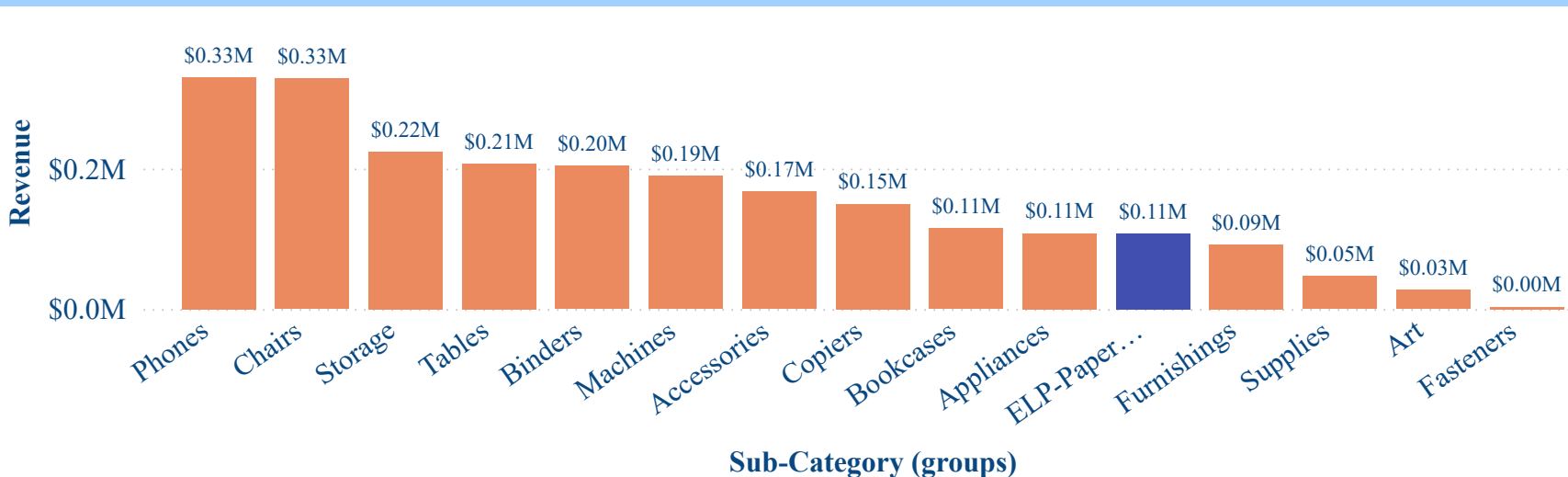
## Revenue by Year, Quarter, Month and Category



## Revenue by Segment and Category



## Revenue by Sub-Category (groups)



# Profit Analysis

Revenue  
**\$2.30M**

Total\_Profit  
**\$286.40K**

Profit\_Magin\_%  
**12.47%**

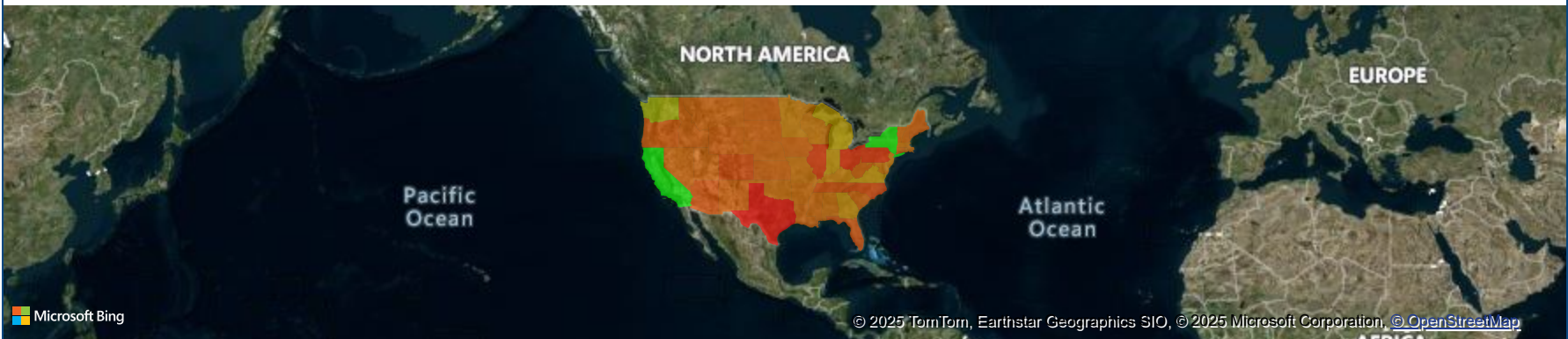
Category

All

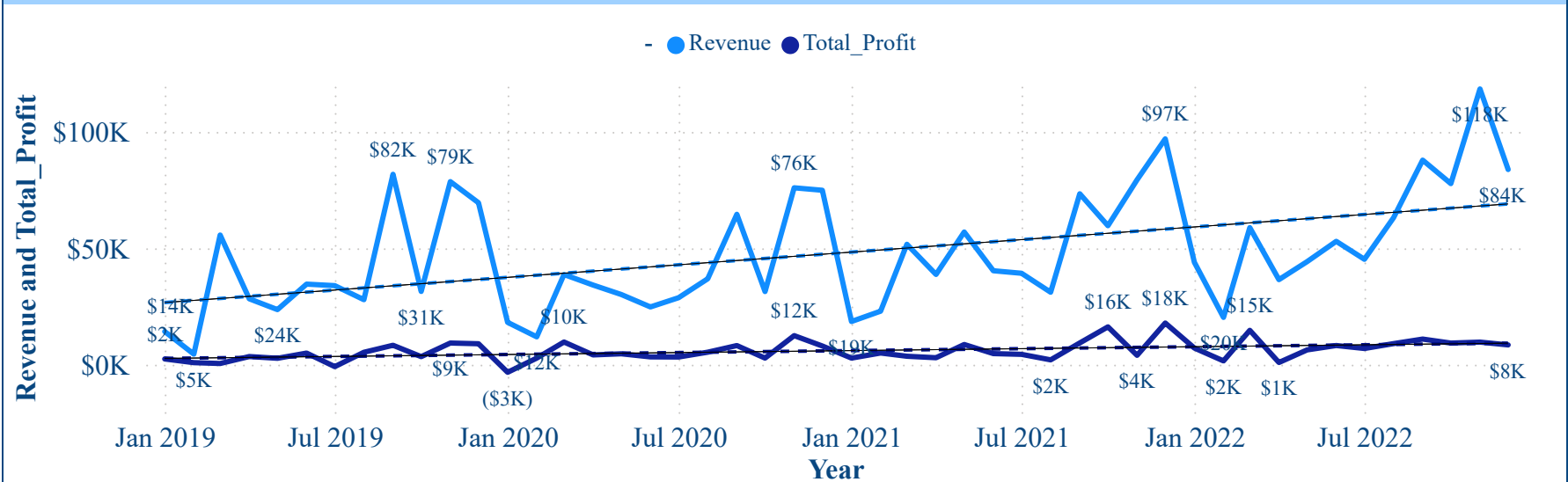
Year, Month

All

### Total Profit by State



### Revenue and Total\_Profit by Year, Quarter and Month



### Total\_Profit by Segment and Category

