

US Candy Sales Analysis Dashboard

Total_Revenue

\$141.78K

Total_Gross_Profit

\$93.44K

Total_Units

38.65K

Total_Cost

\$48.34K

Gross_Margin_%

65.91%

Avg_Order_Value

\$16.58

Country

Canada

United States

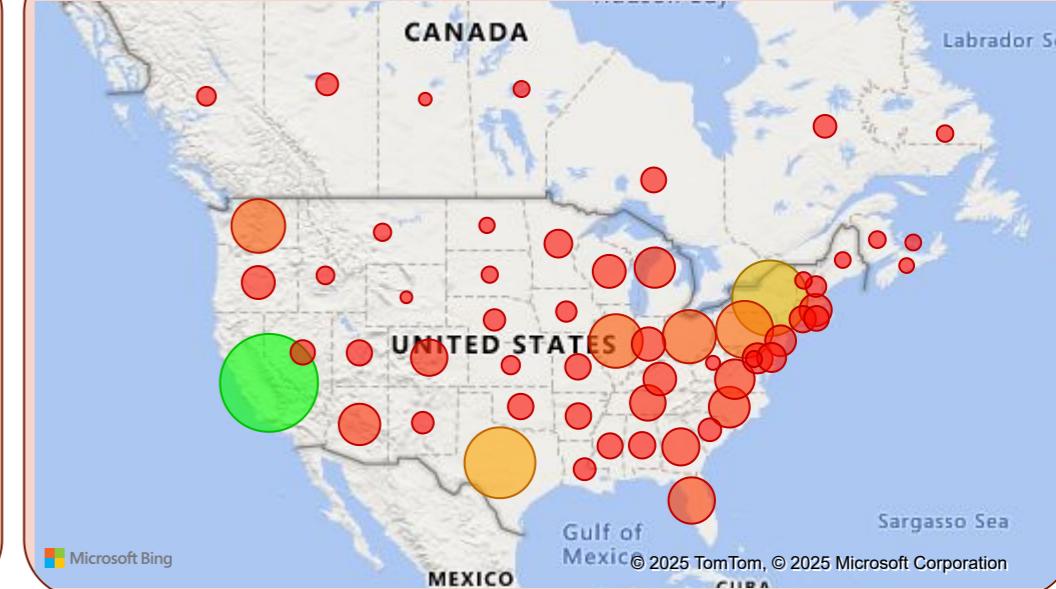
Year

All

Total Revenue by Year, Quarter and Month

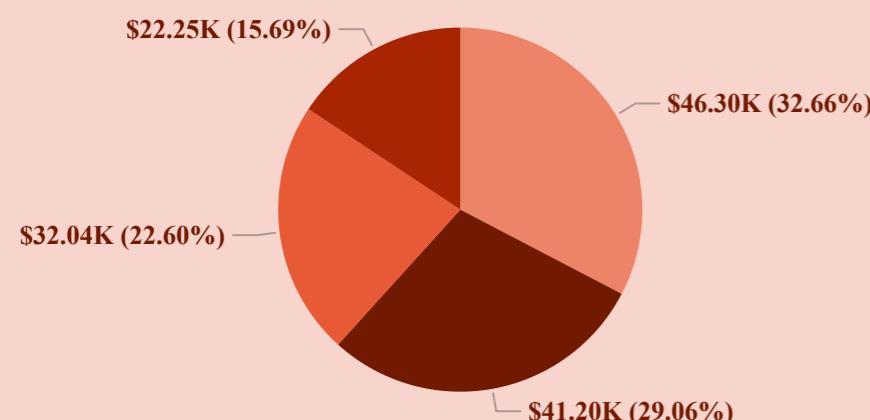


Total Revenue by State

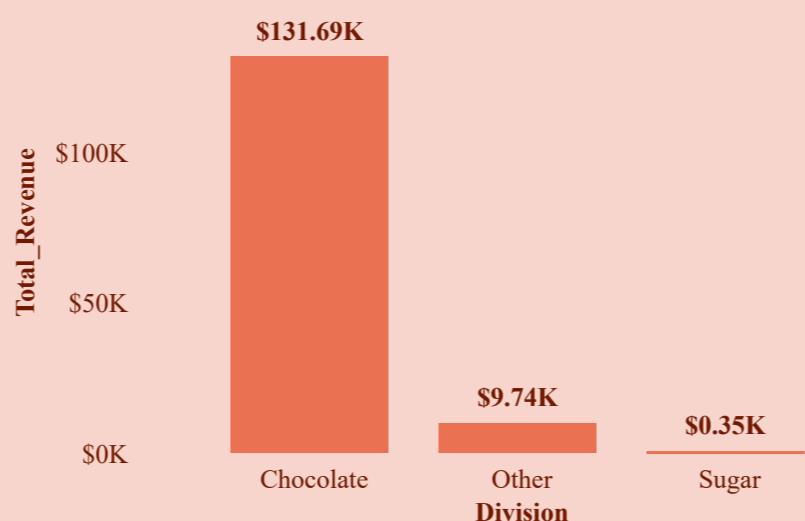


Total Revenue by Region

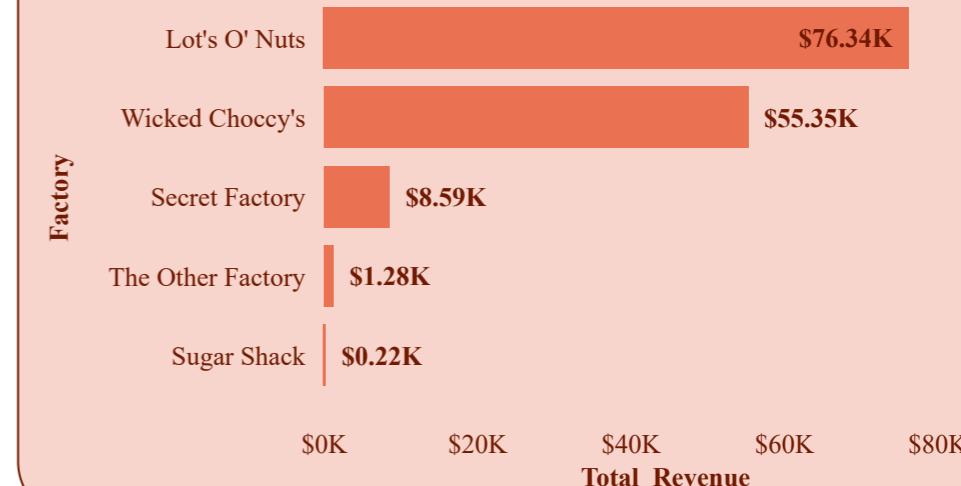
Region ● Pacific ● Atlantic ● Interior ● Gulf



Total Revenue by Division



Total Revenue by Factory



Product Sales Analysis Dashboard

Total_Products_Count

15

Total_Units

38.65K

Total_Cost

\$48.34K

Order_Count

8549

Avg_Order_Value

\$16.58

Total_Gross_Profit

\$93.44K

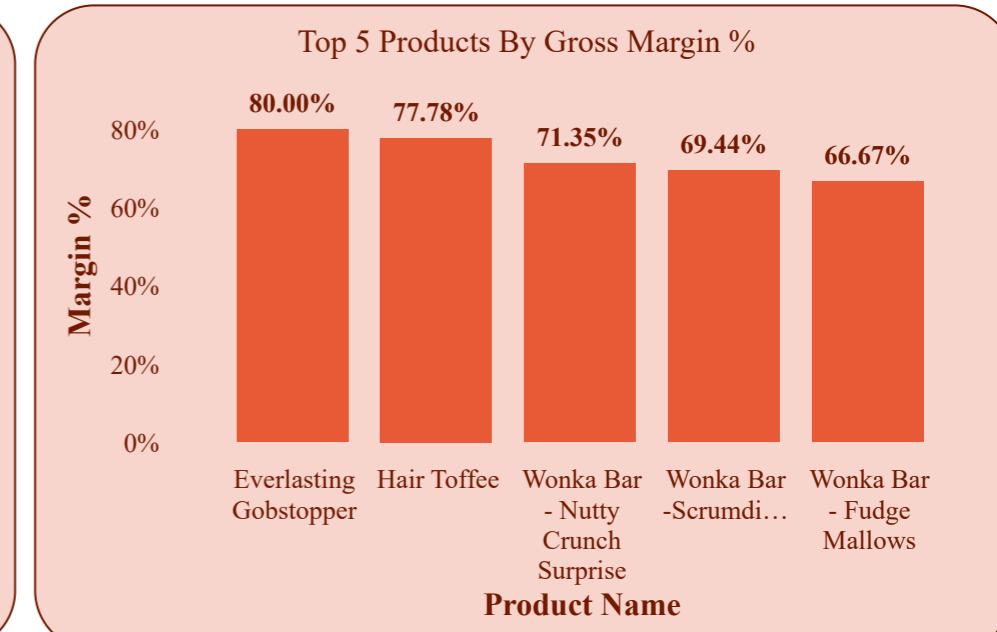
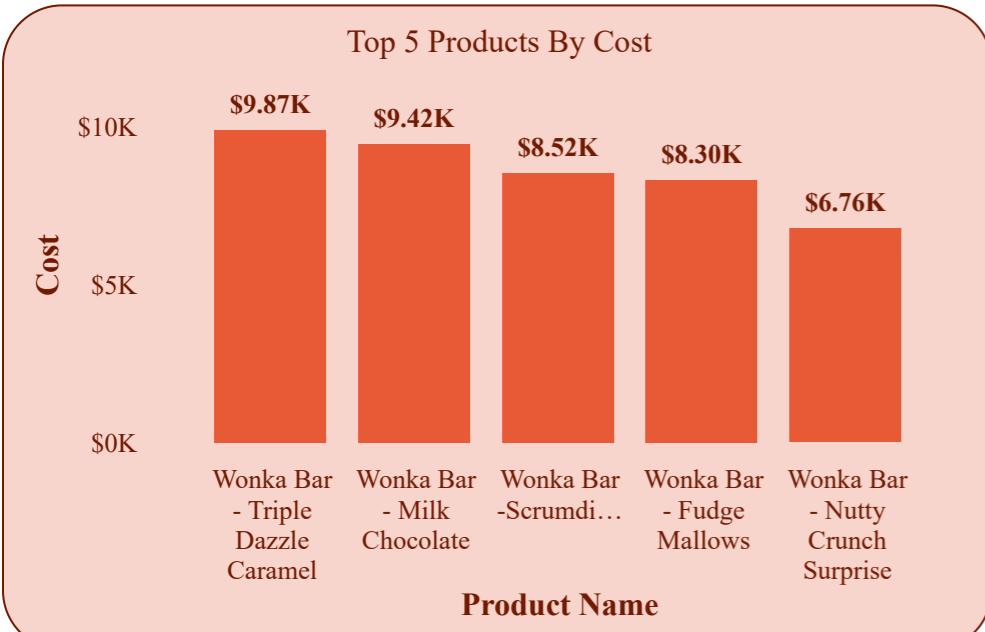
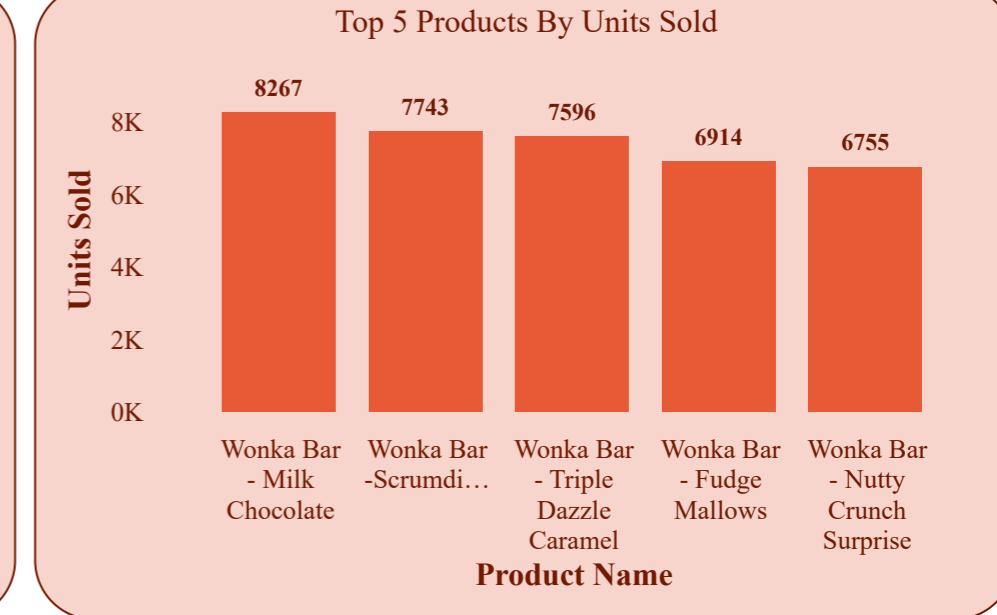
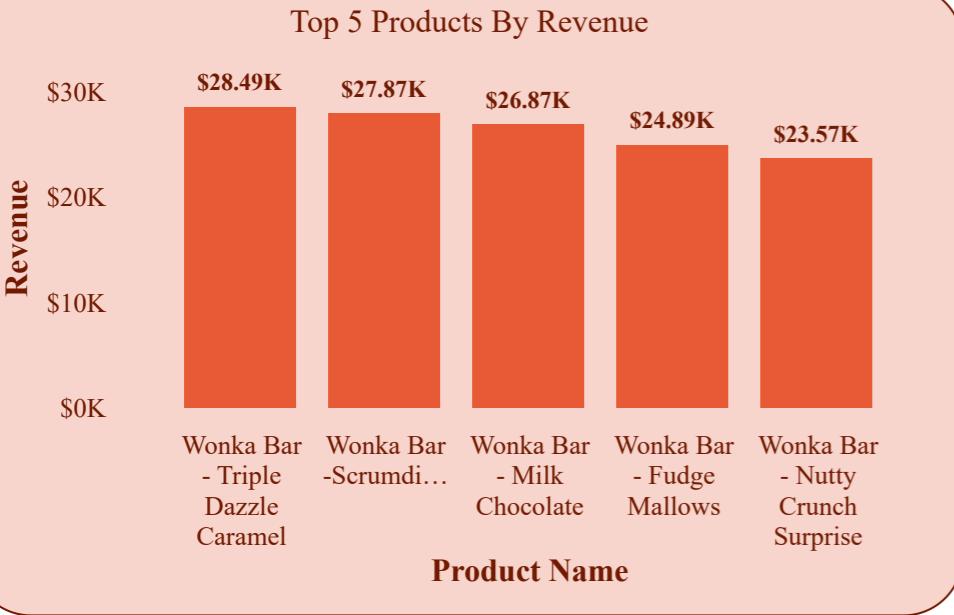
Country

Canada

United States

Year

All



Customer Analysis Dashboard

Total_Customers

5044

Order_Count

8549

Purchase_Frequency

1.69

First_Purchase_Date

03/01/2021

Last_Purchase_Date

30/12/2024

Avg_Order_Value

\$16.58

Customer_Type

Repeat

Top 5 Customers By Revenue



Top 5 Customers By Profit



Top 5 Customers By Unit Sold



Customer ID

All

Year

All

Country

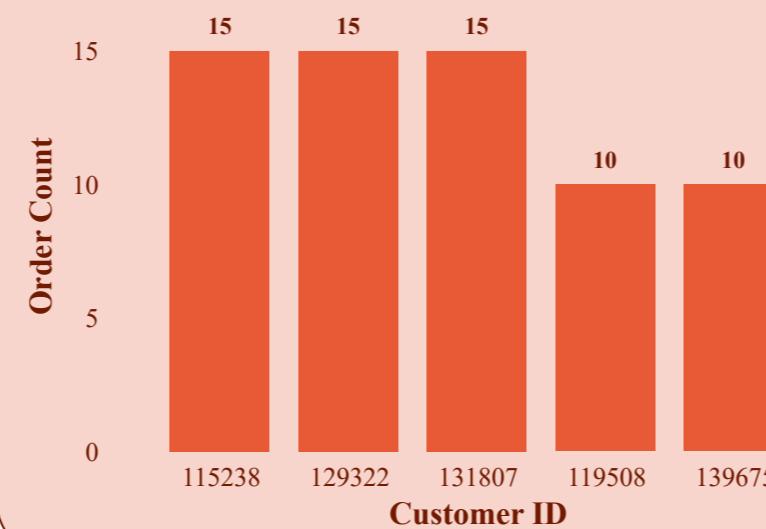
Canada

United States

Top 5 Customers By Cost

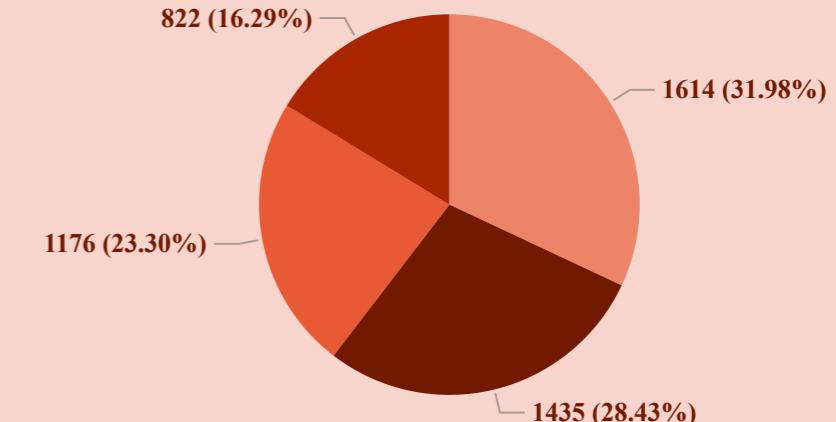


Top 5 Customers By Order Count



Total Customers by Region

Region ● Pacific ● Atlantic ● Interior ● Gulf



City & State Analysis Dashboard

Total_Revenue

\$141.78K

Total_Gross_Profit

\$93.44K

Total_Units

38.65K

Total_Cost

\$48.34K

Gross_Margin_%

65.91%

Avg_Order_Value

\$16.58

Country

Canada

United States

Year

All

Top 10 Cities By Revenue & Profit

● Total_Revenue ● Total_Gross_Profit



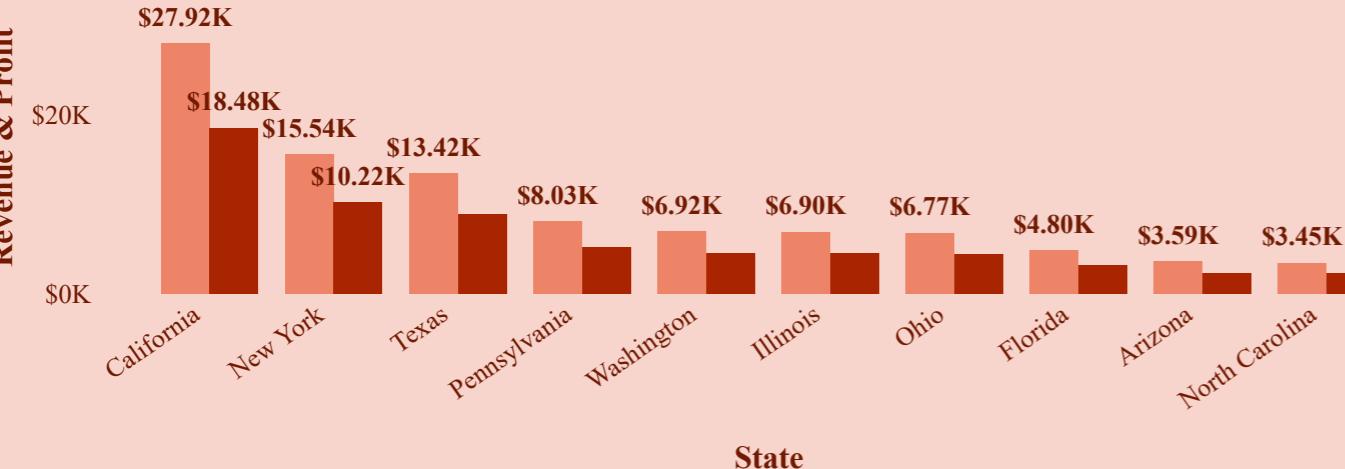
Top 10 Cities By Unit Sold & Order Count

● Total_Units ● Order_Count



Top 10 State by Revenue and Profit

● Total_Revenue ● Total_Gross_Profit



Top 10 State By Unit Sold & Order Count

● Total_Units ● Order_Count

