# Yash Chaturvedi

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# EDUCATION

**Pace University, Seidenberg School of CSI NYC, NY**

*Master of Science in Computer Science* [CGPA: 3.7/4] May 2017

# Mukesh Patel School of Technology Management and Engineering – MPSTME Mumbai, India

*Bachelor of Technology in Information Technology* May 2012

**Server Side/Back End:** PHP, Node.Js, ASP.NET

**Client side scripting:** HTML5, CSS3, Sass/Less preprocessors, JavaScript, Typescript, Bootstrap, jQuery, Ajax, React, Redux, babel, Vue.js , canvasJs, KnockoutJs, wordpress, flexbox, Webpack, D3, client side Restful APIs, JSON.

**Database technologies:** Mysql, Firebase.

**Tools/ Platforms:** Git, Aws, Adobe Xd, Firebug, Selenium, Jenkins, Inkscape, Gimp, google developer tools, Magento 1.9/2.0, Adobe Photoshop, Postman Api, Ubuntu Command Line.

**Experience In**: MVC/MVVM,Agile, Retail, Ecommerce.

**WORK EXPERIENCE**

**HCBrands (Front End developer) Oct 2017- today Jacksonville, FL**

* Built the landing page for HCBrands [www.hcbrands.com](http://www.hcbrands.com) and all the other subsidiary websites
* 1)[www.customsigns.com](http://www.customsigns.com) 2) [www.nametagwizard.com](http://www.nametagwizard.com) 3) [www.simplystamps.com](http://www.simplystamps.com) 4) [www.customstamps.com](http://www.customstamps.com)

5) [www.904custom.com](http://www.904custom.com) 6)[www.allstatenotarysupplies.com](http://www.allstatenotarysupplies.com) 7) www.corpconnect.com

* Implemented the **responsive designs** on several crucial pages(eg: product/category/cart pages) making them **mobile first**. Increasing conversion on mobile sites substantially.
* Was one of the developers in creating our in-house “wizard” for customers to create customized products.

Eg: <https://www.nametagwizard.com/full-color-rectangle-name-tag-1-5-x-3>

* Have Created sales reports using **React and D3 library.**
* Work closely with the SEO’s to **implement schema.org** to enable structured data on our websites so that they are eligible for rich snippets. Also Implemented **webGL** and **open graph meta tags** on our sites.
* Working with SEO to monitor and track **core web vitals** in order recommend and implement updates
* Worked with marketing/seo team to implement **google tag manager** to add conversion/tracking pixels. This has helped them spend more efficiently on ads, optimizing ad revenue.
* Created 100s of **CMS pages and templates** which are used by products and SEO teams.
* Currently Lead developer for to make our sites more **ADA/WCAG Compliant**.
* Working with the Customer Focus Team to debug and solve production issues.
* Participated in **code reviews**. Created repository to track the versions on our CMS pages.
* Directly dealing with business for sketching out the requirements and having an active role in **design recommedations**.
* Using **Jenkins** for continuous integration in internal environment
* Created automated testing/debuggins scripts using Jenkins, which tests the links on our sites recursively and generate a reports needed for the SEO/Tech/product teams.
* **Implemented security measures** (eg: captcha,honeypot, form keys etc.) to reduce spam/cross site requests on the signup/b2b forms on all the websites.
* Created an email system for Business to Business customers to interact with our sales team.

**Hc Brands (Full Stack Projects)**

* Lead developer in creating **Track my order feature/**module for the company from scratch. This was a full stack project where I also did most of the **server side scripting**.
* Added the track my order feature to the email to send the delivery estimate to customer and take them directly to their order status page without having to fill up a form using unique encrypted links.
* Lead developer in building the contact us feature on our websites. This gave the customer the ability to communicate to our Customer focus team.
* Also, created the admin panel for the customer focus team to turn on and turn off and configure the features.

**Accenture [Client:BestBuy ] *(Software Test Engineer)*** May 2012 – July 2015 **Mumbai, India**

* Did Integration testing using SOAP UI to check the data flow through every component
* Executed test scripts in various phases (Application Product testing, Regression testing and Smoke testing.
* Created data for several teams for integration product testing..
* Zero post production bugs in my tenure.

**Other Projects and endeavors:**

* Certified Application Tester in Accenture with support of the **Massachusetts Institute Of Technology.**
* Trained **60 trainees** in Quality Assurance/Testing at Accenture.
* Mentoring College seniors for their final year project they are building for an NGO.
* Creating a personal project to fetch data from stock market using **Alphavantage api** using **react framework**.
* Helped a friend create their <https://firstcoastpoolcleaning.com> site for his local pool business.