

Total Number of Customers

3,494

Total Spend

\$22,156,589

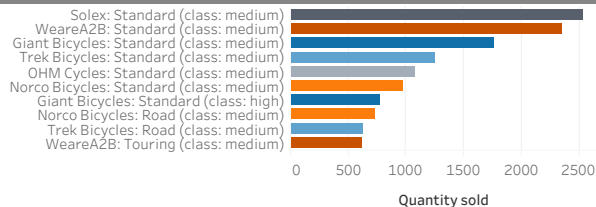
Total Customers In Past Month

1,322

Total Spending in the Past Month

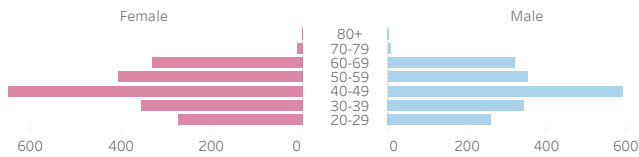
\$1,811,865

## Top 10 Goods



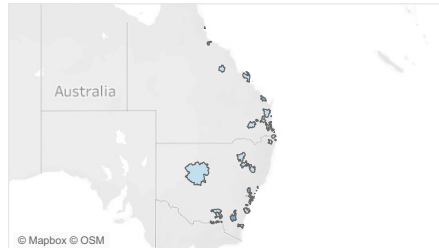
■ Giant Bicycles ■ Norco Bicycles ■ OHM Cycles ■ Solex

## Customer Demographics



## Target Customer

Name	Job Title	Address	Postcode	State
Ardelis Forr..	Senior Cost Accountant	5 Colorado Crossing	3505	VIC
Chickie Bris..	General Manager	45 Shopko Center	4500	QLD
Morly Gene..	Structural Engineer	14 Mccormick Park	2113	NSW
Lucine Stutt	Account Representative III	207 Annamark Plaza	4814	QLD
Melinda Ha..	Financial Analyst	115 Montana Place	2093	NSW
Druci Brandli	Assistant Media Planner	89105 Pearson Terrace	4075	QLD
Rutledge H..	Compensation Analyst	7 Nevada Crossing	2620	NSW
Duff Karlow	Speech Pathologist	717 West Drive	2200	NSW



Show target or current customers

● Target  
○ Current

Number of predicted top target custo..  
150

State

☒ NSW  
☒ QLD  
☐ VIC