

NYC Real Estate Market Analysis

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Point of Interest and Purpose

As college students who have either lived in or strongly considered staying in New York City for summer internships or jobs





Findings Expectations

The final goal of the study is to predict future real estate prices in NYC by examining trends.

- Analyzing the real estate volatility and price evolution of the 5 boroughs in NYC
- Investigating the correlation between air pollution and the average real estate prices.
- Exploring the interplay between racial demographics, median income and their impact on the average real estate prices in 2019 across the 5 boroughs in NYC.
- Evaluating the influence of a neighborhood age on its real estate price in 2023.
- Forecasting Housing Prices of the most volatile housing market by boroughs over 2024

Data Collection Process

- Data set 1-CSV File

- Data set 2 Web-scraping

- Data set 3-

- Data set 4-CSV File

To collect data on the historical progression of average real estate prices in each neighborhood, we opted for the well-known platform "Zillow." This user-friendly website provides extensive, reliable real estate information.

We utilized the reputable "Wikipedia" page and employed web scraping to extract essential information about the average year of establishment for each neighborhood across NYC.

While searching for an API that could provide us with pertinent information about the demographics and median income in New York City neighborhoods, we faced challenges with the initial API. We promptly reached out to the owner, who then shared the updated API with us.

NYC Open Data was one of the recommended data sources by the Professor. It provided us valuable information about the air pollution level in different neighborhoods across NYC.

Data Cleansing: Data set 1

```
import pandas as pd
def data parser(zillow data):
    file path = '/Users/yashbhatia/Downloads/Neighborhood zhvi uc sfrcondo tier 0.33 0.67 sm sa month (2)
    zillow_data = pd.read_csv(file_path)
    # missing values for 'City' and 'Metro'
    zillow_data['City'].fillna('Unknown', inplace=True)
    zillow data['Metro'].fillna('Unknown', inplace=True)
    # missing values in the monthly data replaced with mean of each column
    for column in zillow data.columns[9:]: #9th column is the one after which we have monthly data
        zillow data[column].fillna(zillow data[column].mean(), inplace=True)
    # Converting to date time objects
    for column in zillow data.columns[9:]:
        # Renaming the columns to a 'YYYY-MM-DD' format
        new column name = pd.to datetime(column).strftime('%Y-%m-%d')
        zillow data.rename(columns={column: new column name}. inplace=True)
    # Filtering the dataset New York
    nyc_data = zillow_data[zillow_data['City'] == 'New York']
    return nyc_data
    output_file_path = '/Users/yashbhatia/Desktop/CS2316/cleaned_nyc_datazillow.csv'
    cleaned nvc data.to csv(output file path. index=False)
original_zillow_data = pd.read_csv(file_path)
# Call the data_parser function and get the cleaned NYC data
cleaned nyc data = data parser(original zillow data)
cleaned nvc data
```

Filled every null value with "Unknown" in the columns 'City' and 'Metro'.

Step 1

Filled every null value in every other column with the mean of the respective column.

Step 2

Convert column names to a standardized date format 'YYYY-MM-DD'.

Step 3

Since the study concerns NYC, we only kept rows that had 'New York' as a city.

Step 4

Created a csv file containing the clean version of the original CSV.

NYCHA Property \$	Neighborhood/Subsection +	No.# of Buildings ♦	No.# of Stories ♦	No.# of Apartments ◆	Date of Completion
1010 East 178th Street	West Farms	1	21	218	March 31, 1971
1162-1176 Washington Avenue	Morrisania	1	6	64	December 31, 1975
1471 Watson Avenue	Soundview	1	6	96	December 31, 1970

```
□ ↑
import requests
from bs4 import BeautifulSoup
import pandas as pd
import re
def web parser1():
   url = "https://en.wikipedia.org/wiki/List of New York City Housing Authority properties"
    resp = requests.get(url)
   soup = BeautifulSoup(resp.text, "html.parser")
   final list = []
   table = soup.find_all(class_="wikitable sortable")
   for each in table:
        rows = each.find("tbody").find all("tr")[1:]
        for row in rows:
           cells = row.find all("td")
           dates = re.findall(r'\b\d{4}\b', cells[5].text)
           neighborhood = cells[1].text.strip()
           if dates:
               dates = [int(year) for year in dates]
               mean_year = sum(dates) / len(dates)
               final_list.append((neighborhood, mean_year))
   df = pd.DataFrame(final list, columns=['Neighborhood Name', 'Mean Year Established'])
   # Group by neighborhood and get mean of year established
   df2 = df.groupby(['Neighborhood Name'])['Mean Year Established'].mean().reset index()
   df2['Mean Year Established'] = df['Mean Year Established'].astype(int)
   df2.to csv('webscrapeddatawiki.csv', index=False)
    return df2
```

Data Cleansing: Data set 2

Used BeautifulSoup to parse through all 5 tables in the wikipedia page

Step 1

Looped through each row of each table and proceeded to loop through each cell of each row

Step 2

Used regex to extract only the establishment year of each neighborhood then added the dates to the list "dates"

Step 3

Looped through every neighborhood and added their names to the list "neighborhood"

Step 4

Step 5

Combined both list and created a dictionary

Created a new dataframe containing the dictionary data with two columns 'Neighborhood Name' and 'Mean Year Established'

Data Cleansing Data set 3

```
import requests
import pandas as pd
import ison
def get_demographics_data(latitude, longitude):
    base url = "https://maptile2.org/sp/api6.php"
    params = {
        'fLat': latitude,
        'fLon': longitude,
       'sGeo': 'county',
        'iPolygon': '1',}
    response = requests.get(base url, params=params)
    if response.status_code == 200:
        return response.ison()
        print(f"Failed to retrieve data: {response.status_code}")
# Define coordinates for the 5 boroughs of NYC
boroughs_coordinates = {
    'Manhattan': (40.776677, -73.97132),
    'Bronx': (40.83, -73.87),
    'Brooklyn': (40.65, -73.95),
    'Oueens': (40.7282, -73.79),
    'Staten Island': (40,579021, -74,151535)}
# Initialize an empty list to store the data for each borough
boroughs data = []
# Loop through each borough and retrieve demographics data
for borough, (latitude, longitude) in boroughs_coordinates.items():
    data = get_demographics_data(latitude, longitude)
    if data:
        demographics data = {
            'Borough': borough,
            'Asian': data['asian'].
            'Black': data['black'].
           'Hispanic': data['hispanic'].
            'Indian': data['indian'],
            'Island': data['island'],
            'Multi': data['multi'].
            'White': data['white'].
            'Population': data['pop'],
            'Median Income': data['income'],
        boroughs data.append(demographics data)
# Create a DataFrame from the list of boroughs' demographics data
boroughs_df = pd.DataFrame(boroughs_data)
# Specify the output CSV file path
output_file path = '/Users/yashbhatia/Desktop/CS2316/demographics_data.csv'
# Export the DataFrame to a CSV file
boroughs_df.to_csv(output_file_path, index=False)
# Print the DataFrame
boroughs_df
```

Setup and Library Imports:

Requests to Enable HTTP requests, **Pandas** for data handling and **JSON** for processing JSON data structures

Step 1

Define Function to Fetch Data: get_demographics_data that takes geographical coordinates as input and makes an APi call to mapit2le.org to retrieve demographic data

Step 2

Coordinate Specification for Multiple Locations:

Establishing a dictionary 'boroughs_coordinates' containing Ste the latitude and longitude pairs of 5 boroughs in NYC

Step 3

Data Retrieval in a Loop: Using the function to fetch demographic data for each brough and put it into a dictionary

Step 4

Data Aggregation into a Data Frame: Collecting individual dictionaries of demographic data into a list and convert to pandas dataframe

	Borough	Asian	Black	Hispanic	Indian	Island	Multi	White	Population	Median Income
0	Manhattan	13.1028	13.5376	23.7651	0.588402	0.105947	10.3551	46.8227	1694251	89812
1	Bronx	4.72338	33.0776	54.7626	1.4626	0.111364	13.0494	8.88165	1472654	41895
2	Brooklyn	13.6575	28.2174	18.8747	0.752831	0.0543479	8.67297	35.3948	2736074	6397
3	Queens	27.4638	16.7567	27.7643	1.26849	0.0714207	10.1171	22.8379	2405464	7202
4	Staten Island	11.9575	10.4971	19.5584	0.725975	0.0472015	7.83061	56.0732	495747	8538

Data Cleansing Data Set 4

	ID	Indicator ID	Name	Measure	Measure Info	Geo Type Name	Geo Join ID	Geo Place Name	Time Period	Start_Date	Data Value	Message
0	172653	375	Nitrogen dioxide (NO2)	Mean	ppb	UHF34	203	Bedford Stuyvesant - Crown Heights	Annual Average 2011	12/01/2010	25.30	NaN
	<pre>## convert air_qualit geo_place # Getting</pre>	rcel(): ty_missing_va ty_data_types ting to date ty_data['Star _names = air_ year from 'S ty_data['Year	<pre>c = air_qual cime format t_Date'] = quality_dat ctart_Date'</pre>	ity_data.dt to handle i pd.to_datet a['Geo Plac column	ypes nconsistenci ime(air_qual e Name'].uni	es Lity_data[' Lque()	'Start_[Date'])				

538496.879143

Borough Park

15.073333

Borough Park 2005

Downloaded the Data set from NYC Open Step 1
Data

Used .to_datetime to handle inconsistencies in the date time column
Step 2 level for each group

Grouped the rows by Geo Place and the Year and finding the average pollution

Step 3

Calculated the mean housing price for a year for a 'RegionName'

Step 4

Combined both data frames using the "merge" function using the columns "RegionName" and "Geo Place Name"

Step 5

We obtained our combined dataset

Insight 1: Which Borough's housing market has been the most volatile?

- 1. Which borough in New York City has had the highest percentage change in housing price?
- 2. Which borough has had the highest volatility in its housing prices?

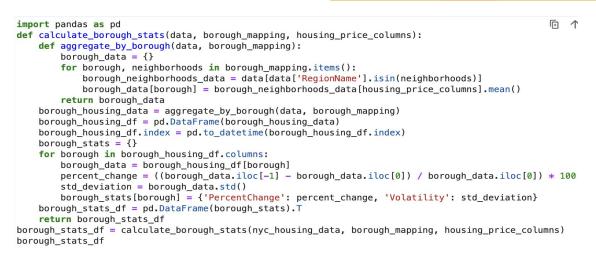
	PercentChange	Volatility
Manhattan	174.889486	274818.226690
Brooklyn	361.490200	207884.248283
Queens	196.948845	144259.452360
The Bronx	100.879811	62925.155454
Staten Island	238.064073	120205.075874

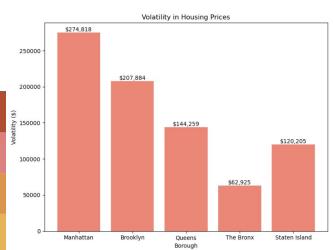
Manhattan is the most volatile, with 274,818\$ in volatility.

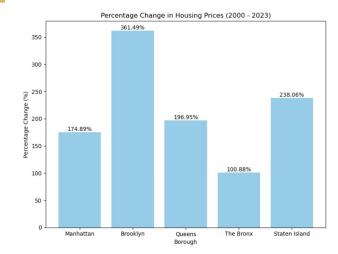
The Bronx is the least volatile, with 62,925\$ in volatility.

Brooklyn shows the biggest percentage change in its housing price (361%) in the last 23 years

The Bronx has shown the least percent change in its housing prices (100.88%)

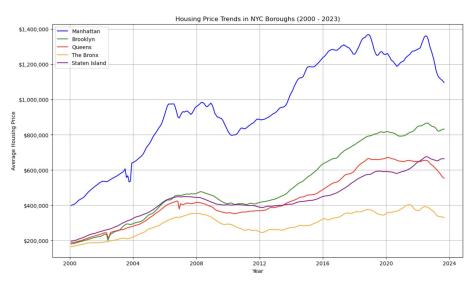






Visualization 2: Price Evolution of the 5 borough of NYC

```
def aggregate by borough(data, borough mapping):
    borough data = {}
    for borough, neighborhoods in borough mapping.items();
        borough neighborhoods data = data[data['RegionName'].isin(neighborhoods)]
        borough data[borough] = borough neighborhoods data[housing price columns].mean()
    return borough data
borough_housing_data = aggregate_by_borough(nyc_housing_data, borough_mapping)
borough housing df = pd.DataFrame(borough housing data)
borough_housing_df.index = pd.to_datetime(borough_housing_df.index) # Convert index to datetime
def plot housing trends(borough housing df):
    formatter = FuncFormatter(dollar formatter)
   plt.figure(figsize=(14, 8))
   borough colors = ['blue', 'green', 'red', 'orange', 'purple']
   for (borough, color) in zip(borough_housing_df.columns, borough_colors):
        plt.plot(borough housing df.index. borough housing df[borough], label=borough, color=color)
   plt.gca().yaxis.set_major_formatter(formatter)
   plt.title('Housing Price Trends in NYC Boroughs (2000 - 2023)')
   plt.xlabel('Year')
   plt.ylabel('Average Housing Price')
   plt.legend()
   plt.grid(True)
   plt.show()
plot housing trends(borough housing df)
```



- We can notice several periods when the housing market for certain boroughs stayed resilient and how the housing prices for Staten Island have surpassed queens in recent years.
- Manhattan real estate price have been severely decreasing during the last past years.
- The Bronx has seen almost no increase in its real estate prince since the last 20 years.



Insight 2: Demographics Data Vs Housing Prices

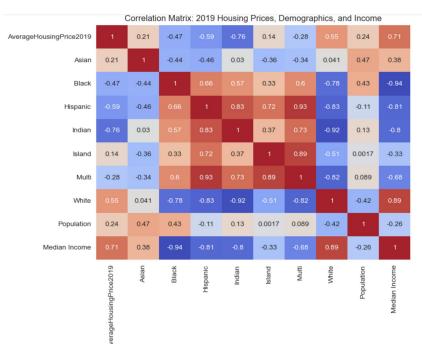
How does demographics impact housing prices of the 5 boroughs of New York City?

- There is a strong positive correlation between housing prices and median income, indicating that higher median incomes are typically associated with higher housing prices.
- The correlations between housing prices and the percentages of different racial groups show varied strengths and directions.
 - Positive correlation with the percentage of the White population and Asian population
 - Negative correlations with other groups such as Hispanic, Indian, Island, Multi and Black with Indian population having the strongest negative correlation with Average Housing Price in 2019.
- These correlations provide insights into how demographic makeup might relate to housing prices, though it's crucial to remember that correlation does not imply causation.

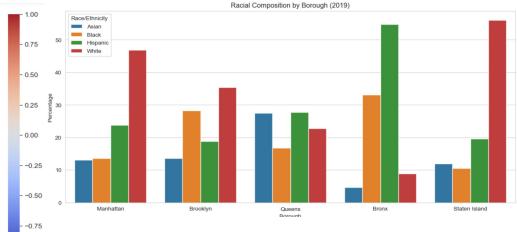
```
borough mapping = {
    'Manhattan': ['Upper West Side', 'Upper East Side', 'Harlem', 'Washington Heights', 'Chelsea', 'Greenwich Village', 'East Harlem'],
    'Brooklyn': ['East New York', 'Bedford-Stuyvesant', 'Williamsburg', 'Crown Heights', 'Borough Park', 'Bushwick', 'Sheepshead Bay', 'Flatbush'],
    'Queens': ['Flushing', 'Astoria', 'Elmhurst', 'Jackson Heights', 'Forest Hills'],
    'Bronx': ['Riverdale', 'Fordham', 'Concourse', 'Kingsbridge'],
    'Staten Island': ['St. George', 'Tottenville', 'Great Kills']}
housing_price_columns_2019 = [col for col in cleaned_nyc_data.columns if "2019" in col]
borough_housing_prices_2019 = {}
for borough, neighborhoods in borough mapping.items():
    borough data = cleaned nyc data[cleaned nyc data['RegionName'].isin(neighborhoods)]
    borough_housing_prices_2019[borough] = borough_data[housing_price_columns_2019].mean().mean()
borough housing prices df = pd.DataFrame.from dict(borough housing prices 2019, orient='index', columns=['AverageHousingPrice2019'])
borough housing prices df.reset index(inplace=True)
borough housing prices df.rename(columns={'index': 'Borough'}, inplace=True)
merged_data = pd.merge(borough housing prices df, boroughs df, on="Borough")
merged_data
melted data = merged data.melt(id vars=['Borough', 'AverageHousingPrice2019'], value vars=['Asian', 'Black', 'Hispanic', 'White'])
```

Real Estate Infographics

```
import seaborn as sns
plt.figure(figsize=(10, 6))
sns.heatmap(correlation_matrix_2019, annot=True, cmap="coolwarm")
plt.title("Correlation Matrix: 2019 Housing Prices, Demographics, and Income")
plt.show()
```



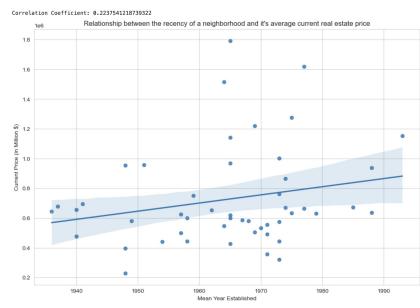
```
melted_data['value'] = pd.to_numeric(melted_data['value'], errors='coerce')
melted_data = melted_data.dropna()
plt.figure(figsize=(14, 6))
sns.barplot(x='Borough', y='value', hue='variable', data=melted_data)
plt.title("Racial Composition by Borough (2019)")
plt.xlabel("Borough")
plt.ylabel("Percentage")
plt.legend(title="Race/Ethnicity")
plt.show()
```



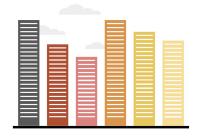
Insight 3: Age of Neighborhood vs Current Price of its Real Estate

How does the establishment year of a neighborhood in New York City impact its current real estate market prices?

```
import pandas as pd
year info df = df2
pricing info df = cleaned nyc data
common neighborhoods = set(year info df['Neighborhood Name']).intersection(pricing info df['RegionName'])
new_data = {'Neighborhood Name': [],
            'Mean Year Established': [].
            'Current Price': []}
for neighborhood in common neighborhoods:
   mean year established = year info df.loc[year info df['Neighborhood Name'] == neighborhood, 'Mean Year Established'].values[0]
   pricing = pricing_info_df.loc[pricing_info_df['RegionName'] == neighborhood].iloc[:, -1].values[0]
   new data['Neighborhood Name'].append(neighborhood)
   new data['Mean Year Established'].append(mean year established)
   new_data['Current Price'].append(pricing)
new_df = pd.DataFrame(new_data)
new_df = new_df.sort_values(by='Mean Year Established').reset_index()[['Neighborhood Name', 'Mean Year Established', 'Current Price']]
new df.to csv('insight1.csv', index=False)
import pandas as pd
import matplotlib.pvplot as plt
import seaborn as sns
def visualization1():
   df = pd.read csv('insight1.csv')
   correlation_coefficient1 = df['Mean Year Established'].corr(df['Current Price'])
   print(f'Correlation Coefficient: {correlation_coefficient1}')
   plt.figure(figsize=(12, 8))
   sns.regplot(x='Mean Year Established', y='Current Price', data=df)
   plt.title("Relationship between the recency of a neighborhood and it's average current real estate price")
   plt.xlabel('Mean Year Established')
   plt.vlabel('Current Price (in Million $)')
   plt.grid(True)
   plt.show()
visualization1()
```

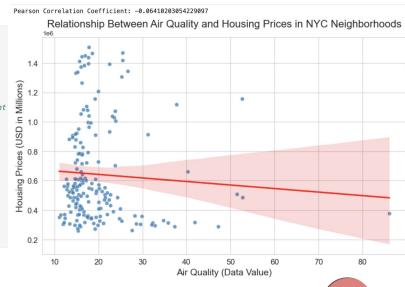


Positive correlation of +0.20 between the mean year of establishment of neighborhoods and their current real estate prices. This indicates that, on average, newer neighborhoods tend to have higher real estate values compared to older ones.



Insight 4 Explanation: Exploring the Relationship between Air Quality and Housing Prices in New York City Neighborhoods: A Correlational Analysis





- Weak Negative Correlation Identified (correlation coefficient of approximately -0.064) between air quality and housing prices
- This suggests that while there is a slight tendency for housing prices to decrease as air quality worsens, the effect is minimal.
- The findings highlight the complexity of the housing market, where numerous factors interplay to determine prices. Air quality, while an important environmental concern, appears to have a limited direct linear impact on housing values in the context of this analysis.

Insight 5: Forecasting 2024 Housing Prices in NYC's Most Volatile Broughs: Manhattan, Queens & Brooklyn

- ARIMA: AutoRegressive (AR) Integrated (I) Moving Average (MA) Model, a time series forecasting model, to provide investors with actionable insights. Very well suited for Seasonal time series data
- **Objective:** Help people who are planning on investing in New York City to decide which borough to invest in

Breakdown of the Model: Step 1) Stationarity Check: ARIMA model required that time series data is stationary.

```
from statsmodels.tsa.stattools import adfuller
                                             P- values using Dicker- Fuller
from statsmodels.tsa.arima.model import ARIMA
import matplotlib.pvplot as plt
                                                              test
manhattan data = borough housing df['Manhattan']
brooklyn_data = borough_housing_df['Brooklyn']
                                                    0.2724477451726762
Queens_data = borough_housing_df['Queens']
                                                    0.7846051604227302
# Function to check stationarity
def check stationarity(timeseries):
                                                    0.4199690225161504
   result = adfuller(timeseries, autolag='AIC')
   p value = result[1]
                                             Not stationary so we had to
   return p_value
                                             perform differencing on them
# Checking if the Manhattan data is stationary
p value1 = check stationarity(manhattan data)
p_value2 = check_stationarity(brooklyn_data)
p_value3 = check_stationarity(Queens_data)
p_value4 = check_stationarity(Bronx_data)
p value5 = check stationarity(Staten data)
# Displaying the p-value
print(p value1)
print(p_value2)
print(p_value3)
```

ARIMA Forecasting Model Results:

Predictions for Manhattan

```
# Differencing the data to achieve stationarity
manhattan_diff = manhattan_data.diff().dropna()
p value diff = check stationarity(manhattan diff) # Rechecking stationarity after differenci
p value diff
model = ARIMA(manhattan_diff, order=(1, 1, 1))
model fit = model.fit()
# Forecasting the next 12 months
forecast = model fit.forecast(steps=12)
forecast_dates = pd.date_range(start=manhattan_diff.index[-1], periods=13, freq='M')[1:]
forecast values = forecast
# Since the model was fitted to differenced data, we added back the last known value to get
last_known_value = manhattan_data.iloc[-1]
forecast values = forecast values.cumsum() + last known value
formatted_forecast = forecast_values.apply(lambda x: "${:,.0f}".format(x))
forecast_df = pd.DataFrame({'Date': forecast_dates, 'Forecasted Price': formatted_forecast})
forecast df
```

Manhattan

Date Forecasted Price

0	2023-09-30	\$1,089,471
1	2023-10-31	\$1,083,307
2	2023-11-30	\$1,077,630
3	2023-12-31	\$1,072,205
4	2024-01-31	\$1,066,911
5	2024-02-29	\$1,061,685
6	2024-03-31	\$1,056,493
7	2024-04-30	\$1,051,320
8	2024-05-31	\$1,046,156
9	2024-06-30	\$1,040,998
10	2024-07-31	\$1,035,841
11	2024-08-31	\$1,030,687

Queens

	Date	Forecasted Price
0	2023-09-30	\$545,766
1	2023-10-31	\$538,395
2	2023-11-30	\$531,000
3	2023-12-31	\$523,609
4	2024-01-31	\$516,217
5	2024-02-29	\$508,824
6	2024-03-31	\$501,432
7	2024-04-30	\$494,040
8	2024-05-31	\$486,648
9	2024-06-30	\$479,256
10	2024-07-31	\$471,864
11	2024-08-31	\$464,472

Brooklyr

	Date	Forecasted Price
0	2023-09-30	\$832,553
1	2023-10-31	\$832,256
2	2023-11-30	\$831,909
3	2023-12-31	\$831,552
4	2024-01-31	\$831,193
5	2024-02-29	\$830,833
6	2024-03-31	\$830,473
7	2024-04-30	\$830,113
8	2024-05-31	\$829,753
9	2024-06-30	\$829,393
10	2024-07-31	\$829,033
11	2024-08-31	\$828,673

- The forecasts suggest a gradual decrease in the average housing prices in Manhattan, Queens and Brooklyn over 2024.
- Brooklyn will be the least volatile housing market with the rate of decrease being the slowest
- By mid-2024, the prices could stabilize, with very slight decreases.

Insight 5: Visualizations







Conclusion



Recency of a neighborhood

Newer neighborhoods tend to have higher real estate values compared to older ones.



Air pollution index

Slight tendency for housing prices to decrease as air quality worsens, the effect is minimal.



Demographics & median income

Higher median incomes & higher white population are associated with higher housing prices.



Arima Forecast Model Result

The 3 most volatile boroughs: Manhattan, Queens and Brooklyn show a downward trajectory in prices while Brooklyn falls the least.



Volatility & price evolution

Manhattan is the most volatile, while the Bronx has been the most stable.