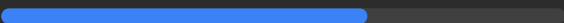


AI-POWERED SOCIAL MEDIA AUDIT REPORT

Profile Strength

65 Good
Profile optimization score



Key Metrics

N/A
Connections

N/A
Posts/Month

N/A%
Engagement

Profile Analysis

Category	Score	Status
Profile Photo	85%	Good
Headline	72%	Good
Summary	45%	Poor
Experience	78%	Good
Skills	60%	Fair

Engagement Trends



Strengths

- **Clear Headline:**** The headline clearly states the professional area: "Project management | Business Development".
- **Concise About Section:**** The "about" section provides a summary of skills and experience, highlighting key areas of expertise.
- **Experience Section Populated:**** The profile has a detailed experience section, showing career progression. Company logos help visually.
- **Education Included:**** Education details are present, including degree and field of study.
- **Connections & Followers:**** A good number of connections (500+) and followers (607) indicate an active LinkedIn presence.

Action Plan

- Add job descriptions
- Include skills section
- Create professional summary