

FIX-POLISH SHINE ONLINE

## AI-POWERED SOCIAL MEDIA AUDIT REPORT

## Profile Strength

68

Good

Profile optimization score

## Key Metrics

N/A

Connections

N/A

Posts/Month

N/A%

Engagement

## Profile Analysis

Category	Score	Status
Profile Photo	85%	Good
Headline	72%	Good
Summary	45%	Poor
Experience	78%	Good
Skills	60%	Fair

## Engagement Trends



## Strengths

- \*\*Clear Professional Headline:\*\* The headline "Project management | Business Development" clearly states the profile's focus.
- \*\*Well-Written About Section:\*\* The "About" section is concise and highlights key skills and experience, focusing on collaboration, program management, and client-centric strategies.
- \*\*Good Use of Keywords:\*\* The profile uses relevant keywords like "Project management," "Business Development," "client relations," and "program management."
- \*\*Current Company Information:\*\* The profile clearly displays the current company and role.
- \*\*Company Logos Present:\*\* Most experience entries include company logos, which increases visual appeal and credibility.

## Action Plan

Add job descriptions

Include skills section

Create professional summary