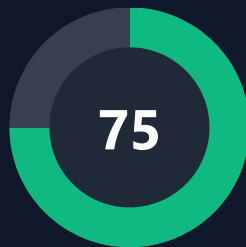


LinkedIn Profile Audit Report

AI-Powered Professional Profile Analysis

<https://www.linkedin.com/in/hadi-siddique-293049250/>



Overall Score / 100

Strengths

- ****Clear Current Role:**** The profile clearly states the current role as "Partner - Insights & Dashboarding at Quantiphi Pvt. Ltd." which is a strong opening.
- ****Detailed Experience:**** The profile provides a breakdown of experiences at Quantiphi, including descriptions of responsibilities and achievements. The use of bullet points in the descriptions makes the information easily digestible.
- ****Focus on Achievements:**** Some descriptions quantify achievements (e.g., "Automated tasks and trackers, significantly improving operational efficiency.").
- ****Education:**** Includes relevant education with a Bachelor of Science in Data Science, showcasing a commitment to the field. Inclusion of Machine Learning certification course is also a plus.
- ****Certification:**** A relevant certification ("Tata Group - Data Visualisation") is listed, indicating skills in a specific area.
- ****Activity:**** The activity section shows engagement with LinkedIn content, indicating an active user.
- ****Professional Profile Picture:**** The profile includes a professional-looking profile picture.
- ****Connections and Followers:**** Has a decent number of connections and followers, suggesting active networking.
- ****Url and LinkedIn ID:**** Contains both url and linkedin id of the profile, that makes the profile unique.

Areas for Improvement

- **Experience Duration Error:** Some dates in experience are inconsistent(future date). This needs to be corrected.
- **Missing Honors and Awards:** The `honors_and_awards` section is null.
- **Missing Similar Profiles:** `similar_profiles` is empty, which can prevent expanding the network.
- **Lack of Skills Section:** The profile is missing a dedicated skills section. This is important for showcasing expertise and being found in searches.
- **Missing Summary:** No profile summary or "About" section is present. This limits the user's opportunity to tell their story and highlight their unique value proposition.
- **Experience Descriptions are short:** The experience descriptions, although present, could be more comprehensive and include quantifiable results where possible.

Actionable Recommendations

- ****Correct Dates:**** Review and correct all dates in the experience section, especially the start and end dates of positions to ensure they are accurate and consistent with the present.
- ****Add a Summary/About Section:**** Write a compelling summary that highlights your key skills, experience, and career goals. This section should provide a concise overview of your professional brand.
- ****Add a Skills Section:**** List relevant skills related to data science, analytics, dashboarding, and any other relevant areas. Endorsements from connections can add credibility.
- ****Expand Experience Descriptions:**** Provide more detail in your experience descriptions, focusing on quantifiable achievements and the impact of your work. Use the STAR method (Situation, Task, Action, Result) to structure your descriptions.
- ****Request Recommendations:**** Ask colleagues, managers, or clients to provide recommendations. These add credibility to your profile.
- ****Add Honors and Awards:**** If you have received any awards or recognition, add them to the "Honors & Awards" section.
- ****Customize URL:**** If possible, customize your LinkedIn URL to make it more memorable and professional.
- ****Consider Adding a Banner Image:**** While a default banner image is present, a custom banner image that reflects your interests or professional brand can enhance the visual appeal of your profile.
- ****Update Activity Regularly:**** Continue to engage with relevant

content on LinkedIn to stay active and visible in your network.

- ****Network:**** Connect with other professionals and expand your network.

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