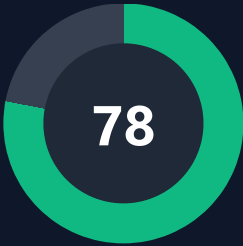


LinkedIn Profile Audit Report

AI-Powered Professional Profile Analysis

<https://www.linkedin.com/in/hadi-siddique-293049250/>



Overall Score / 100

Strengths

- ****Clear and Concise Headline:**** The headline "Partner - Insights & Dashboarding at Quantiphi Pvt. Ltd." is specific and clearly states the current role and area of expertise.
- ****Good Current Company Information:**** The current company information is complete with a link to the company page, company ID, and title, adding credibility.
- ****Quantifiable Achievements in Experience:**** The current role description includes quantifiable achievements, such as "significantly improving operational efficiency," which are very valuable.
- ****Good Use of Keywords in Descriptions:**** Job descriptions leverage keywords such as "dashboards," "actionable insights," "data-driven decision-making," "Sentiment Analysis," and "Automation," which can improve search visibility.
- ****Education Section Included:**** Showing degree (BS in Data Science) and relevant courses (Machine Learning).
- ****Certifications Section Included:**** Showing a relevant certification (Tata Group - Data Visualization).
- ****Good Engagement Activity:**** Hadi is actively liking and engaging with other posts, showing activity on the platform.
- ****Profile Picture Included:**** The presence of a profile picture improves the overall impression and credibility.

Areas for Improvement

- **Limited Experience History:** Only one company (Quantiphi) is listed in the experience section, potentially limiting the perceived breadth of experience.
- **Experience Dates Are In the Future:** All listed experiences occur in the future (2025). This dramatically reduces credibility.
- **Education Section Could Be More Detailed:** While the degree is listed, no specific accomplishments or skills learned are mentioned.
- **Missing "About" Section:** There is no "About" section summarizing the profile.
- **No Honors & Awards Section (Even if empty):** Shows a missed opportunity to highlight achievements.
- **Limited Number of Certifications:** Only one certification is listed.
- **No Skills Section:** Skills section allows the candidate to highlight skills that can be endorsed by others.
- **No Recommendations:** Lack of recommendations from colleagues or managers.
- **Short Descriptions in Past Roles:** Earlier roles in the experience section lack detailed descriptions.
- **Generic "Liked" Activity:** The "activity" section only shows "liked" posts. Sharing original content or commenting on others' posts would be more beneficial.

- ****small number of followers/connections:**** Could be increased with concerted effort.

Actionable Recommendations

- **Correct Experience Dates:** This is critical. Change the dates to reflect past experience, or the profile loses all credibility.
- **Add an "About" Section:** Write a compelling summary highlighting skills, experience, and career goals. Tailor it to the desired job or industry.
- **Expand Experience Descriptions:** Provide more detail on responsibilities and accomplishments for *all* roles, using the STAR method (Situation, Task, Action, Result) to showcase impact.
- **Add a Skills Section:** Include relevant skills (e.g., data visualization, dashboarding tools, data analysis, Python, SQL) and seek endorsements from connections.
- **Request Recommendations:** Reach out to colleagues, managers, or clients to request recommendations to build credibility.
- **Add More Certifications:** List any other relevant certifications obtained.
- **Be More Active with Posts and Comments:** Share insights, comment thoughtfully on others' posts, and create original content to demonstrate expertise and engagement.
- **Increase connections and followers:** Connect with individuals in your field and industry.
- **Consider Adding Bio Links:** If there are relevant portfolio websites or personal websites, adding those links can enhance the profile.

- ****Fill out Honors & Awards Section:**** If there are any relevant academic or professional accolades, add them to this section.

- ****Tailor Description for Each Experience Section:**** Ensure that the descriptions for each position are tailored to highlight accomplishments and skills relevant to that role.

- By addressing these weaknesses and implementing these recommendations, Hadi can significantly improve his LinkedIn profile's effectiveness and overall score.

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