

# LinkedIn Profile Audit Report

AI-Powered Professional Profile Analysis

<https://www.linkedin.com/in/anjali-bang-1ba11b256/>



Overall Score / 100

## Strengths

- **Clear Profile Picture:** A professional-looking profile picture is present.
- **Education Section Populated:** Includes University details with degree and field of study.
- **Industry-Relevant Activity:** Anjali is actively engaging with content related to VFX, animation, and the film industry. This shows interest in the field.
- **Shared her work:** She shared one of her projects with recognition in the field, this gives visibility to her work

## Areas for Improvement

- **Missing Experience Section:** The lack of an "experience" section is a major weakness. Even internships or volunteer work should be included.
- **Weak Headline:** The current headline ("Student at MAAC") is generic.
- **No Summary/About Section:** Absence of a professional summary significantly hinders the profile's ability to showcase skills, career goals, and personality.
- **Limited Skills Section:** No skills are listed.
- **No Current Company Details:** The `current\_company` object has `location: null`, and likely other missing details. This needs to be populated with details of her current role or institution.
- **No Honors & Awards Section:** This section should be populated if there are any awards or achievements in her career
- **Low Connection Count:** While not inherently bad, 115 connections is relatively low and limits network reach.
- **Generic Banner Image:** The `banner\_image` is a default image, which doesn't add any personal branding.
- **Liking only:** The activity section is just based on likes, It would be beneficial to comment, share, or create posts to showcase your knowledge and engage.

## Actionable Recommendations

- \*\*Prioritize the Experience Section:\*\*

- Add all relevant work experience, including internships, freelance work, or even personal projects. Quantify achievements whenever possible (e.g., "Composited shots for a series seen by X viewers").

- For each experience, use bullet points to describe responsibilities and accomplishments.

- \*\*Craft a Compelling Summary/About Section:\*\*

- Write a concise and engaging summary (2-3 paragraphs) highlighting your skills, interests, and career aspirations in animation/VFX.

- Tailor the summary to your target audience (e.g., recruiters in the animation industry).

- \*\*Optimize the Headline:\*\*

- Change the headline to something more descriptive, like "Aspiring VFX Compositor | Animation Student | Seeking Internship Opportunities".

- \*\*Populate the Skills Section:\*\*

- Add relevant skills, including software proficiency (e.g., Nuke, After Effects, Maya), artistic skills (e.g., compositing, rotoscoping, animation), and soft skills (e.g., teamwork, communication). Endorsements will add credibility.

- **Engage More Actively:**

- Go beyond liking posts. Comment on industry articles, share your own work, and participate in relevant groups. This demonstrates engagement and builds your network.

- **Customize the Banner Image:**

- Replace the default banner image with something visually appealing and relevant to your field. This could be a sample of your work or an image that reflects your artistic style.

- **Actively Expand Your Network:**

- Connect with classmates, instructors, industry professionals, and recruiters. Personalize connection requests with a brief message explaining why you want to connect.

- **Fill Company Details:** Add relevant details about the company, like its name and the location it is in.

- **Complete honors and awards sections:** Add relevant award or honor if you achieve in any field.

- **Seek recommendations:** Requesting recommendations from professors or supervisors can significantly enhance your profile's credibility.

- **Proofread everything:** Ensure that the profile is free of grammatical errors and typos.

- By implementing these recommendations, Anjali can significantly improve her LinkedIn profile, making it a more effective tool for

networking, job searching, and building a professional presence in the animation and VFX industry.

---

Generated by Profixion - AI-Powered Social Media Profile Analysis

Report generated on October 21, 2025 at 04:24 PM