

AI-POWERED SOCIAL MEDIA AUDIT REPORT

Profile Strength

65

Good

Profile optimization score

Key Metrics

N/A

Connections

N/A

Posts/Month

N/A%

Engagement

Profile Analysis

| Category | Score | Status |
|---------------|-------|--------|
| Profile Photo | 85% | Good |
| Headline | 72% | Good |
| Summary | 45% | Poor |
| Experience | 78% | Good |
| Skills | 60% | Fair |

Engagement Trends



Strengths

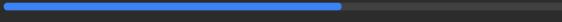
- **Clear Headline:** The headline clearly states the professional area: "Project management | Business Development".
- **Concise About Section:** The "about" section provides a summary of skills and experience, highlighting key areas of expertise.
- **Experience Section Populated:** The profile has a detailed experience section, showing career progression. Company logos help visually.
- **Education Included:** Education details are present, including degree and field of study.
- **Connections & Followers:** A good number of connections (500+) and followers (607) indicate an active LinkedIn presence.

Action Plan

Add job descriptions



Include skills section



Create professional summary

