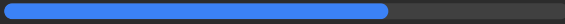# AI-POWERED SOCIAL MEDIA AUDIT REPORT

Profile Strength

68

Good
Profile optimization score

Key Metrics

N/A	N/A	N/A%
Connections	Posts/Month	Engagement

Profile Analysis

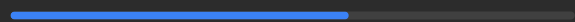| Category	Score	Status
Profile Photo	85%	Good
Headline	72%	Good
Summary	45%	Poor
Experience	78%	Good
Skills	60%	Fair

Engagement Trends

Strengths

- **Clear Headline:** The headline "Project management | Business Development" clearly states the individual's areas of expertise.

- **Good "About" Section:** The "About" section effectively summarizes Jitesh's experience, skills, and educational background, focusing on collaboration, program management, and client-centric strategies.

- **Consistent Company URLs and Logos:** Most experience entries include links to the company's LinkedIn page and a logo, enhancing credibility and providing more context.

- **Quantifiable Experience:** The profile details specific start and end dates for each role, demonstrating a consistent work history.

- **Recent Activity:** The profile shows recent engagement (likes), which suggests an active user.

Action Plan

Add job descriptions

Include skills section

Create professional summary