



India's Last Minute App

Sales Performance Dashboard

"This Blinkit Sales Dashboard gives a complete view of orders, GMV, delivery time, and category performance.

Built for instant insights — just like Blinkit delivers instantly.

Monitor trends, analyze metrics, and track business growth in minutes."



Dashboard Overview

A quick snapshot of key **sales**, **orders**, and **delivery metrics**. Get an instant view of overall **business performance**.



Revenue Performance

Track **GMV**, **orders**, and **sales trends** over time. Understand overall **growth** and **revenue performance**.



Customer-Agent Insights

Analyze **customer behavior** and **agent efficiency**. Monitor **interactions**, **satisfaction**, and **delivery quality**.



Segment Analysis

View **customer groups** based on **buying patterns**. Identify **high-value**, **loyal**, and **active** customer segments.



"Instantly Delivered."



Stores Location



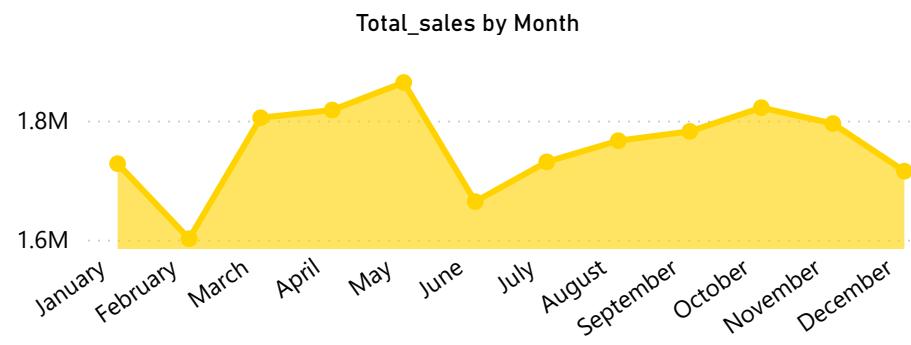
Sales Performance

Total Orders
15.81K

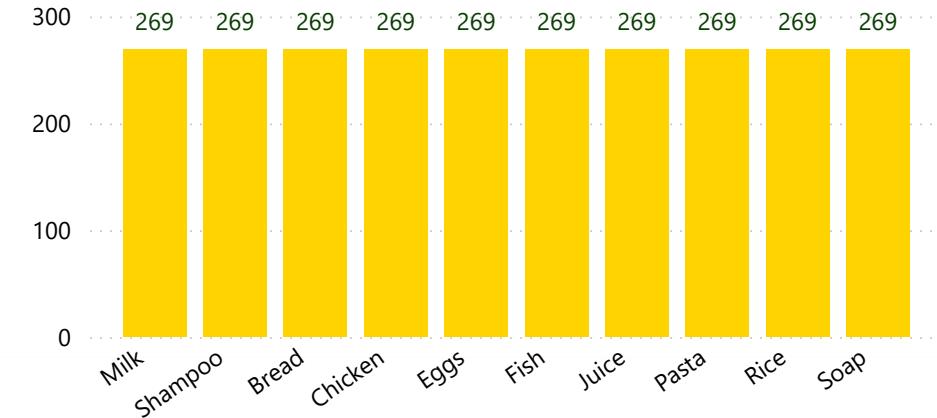
Total Sales
21.09M

Average Sales
1.33K

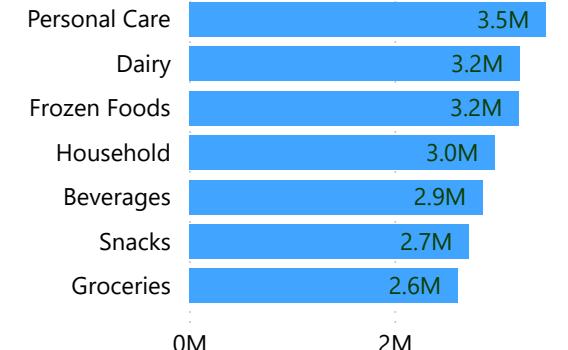
Maximum Sales
2.43K



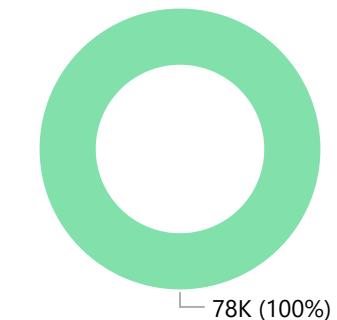
Average of Price_per_Unit by Product_Name



Total Category by Total_sales

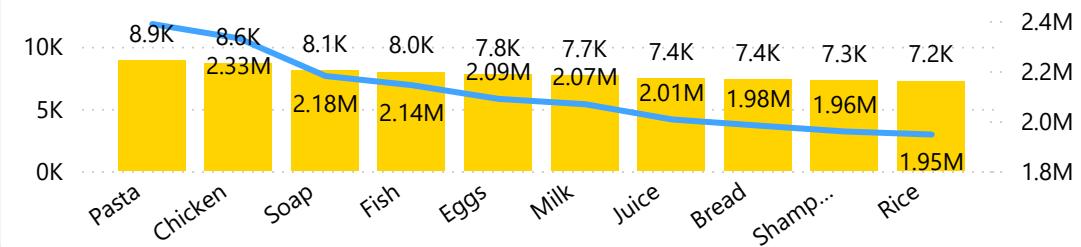


Highest Quantity by Location



Total Quantity and Total_sales by Product_Name

Sum of Quantity Total_sales



Customers Location ▾

- Bangalore
- Chennai
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune



Customer & Agent

Total Delivery_agents

1000

Total Products

1000

Total Customer

13.87K

Total Stores

100

Total_sales by Top 5 Customer_Name

Robert Carter 68K

Robert Davis 53K

Jennifer Taylor 49K

0K 20K 40K 60K

Total_sales by Customer Location

Bangalore 18.7M

0M 5M 10M 15M 20M

Total_Sale by Location and Category

Category ● Beverages ● Dairy ● Frozen Fo... ● Groceries ● Househ... ● Personal ...

0.6M

0.4M

0.2M

0.0M

Bangalore

Kolkata

Pune

Hyderabad

Delhi

Mumbai

Chennai

Count of Order_ID by Agent_Name

80

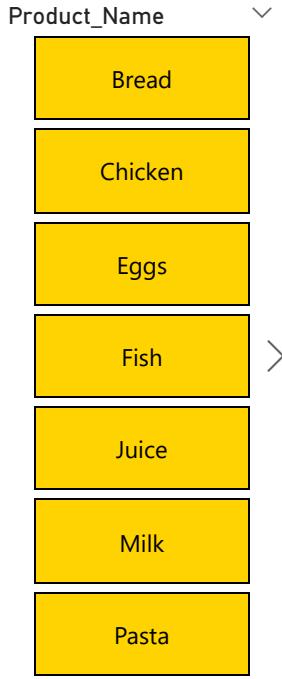
60

40

20

0

Clifford W...
Garrett Huynh
Timothy Stevens
James Sosa
Kari Pitts
Jeffrey Ward
Mark Harrison
Raymond Mills
Christopher Johnson
Ryan Garcia
Christian Olson
Michael Porter
Christine Scott
Mark Carpenter
Cassandra Allen
Antonio Thompson
Julian Arias
Anne Rose
Beth Hayes
Dr. Jessica Barker DDS
David Smith



Customer Segment

Count of Customer location



5000

Count of Product_id



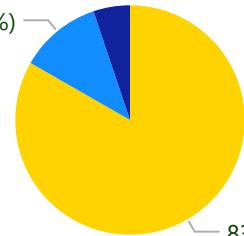
1000

Total_Sales



134.15M

Count of Customer_ID by Costomer_loyalty_Segment



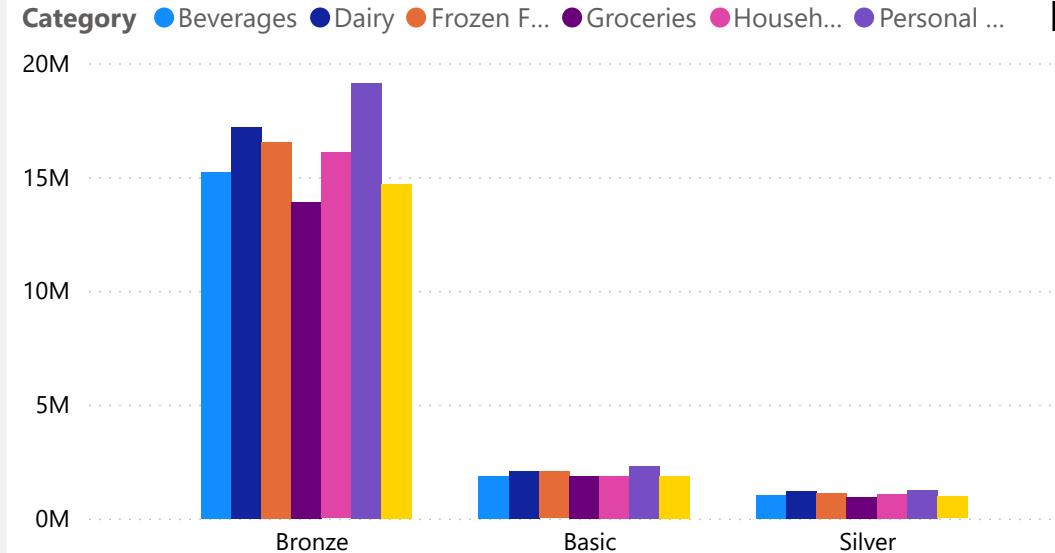
Costomer_loyalty_Segment

- Bronze
- Basic
- Silver

Average of Taotal_Price by Customer_Segment2



Sum of Total_Price by Costomer_loyalty_Segment and Category



Total_sales by Customer_Performance_Segment and Category

