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India's Last Minute App

Sales Performance Dashboard

"This Blinkit Sales Dashboard gives a complete view of orders, GMV, delivery time, and category performance.
Built for instant insights — just like Blinkit delivers instantly.
Monitor trends, analyze metrics, and track business growth in minutes."

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"Instantly Delivered."

Dashboard Overview

A quick snapshot of key **sales**, **orders**, and **delivery metrics**. Get an instant view of overall **business performance**.

Revenue Performance

Track **GMV**, **orders**, and **sales trends** over time. Understand overall **growth** and **revenue performance**.

Customer–Agent Insights

"Analyze **customer behavior** and **agent efficiency.** Monitor **interactions**, **satisfaction**, and **delivery quality**."

Segment Analysis

View **customer groups** based on **buying patterns.** Identify **high-value**, **loyal**, and **active** customer segments.

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Stores Location

- Bangalore
- Chennai
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

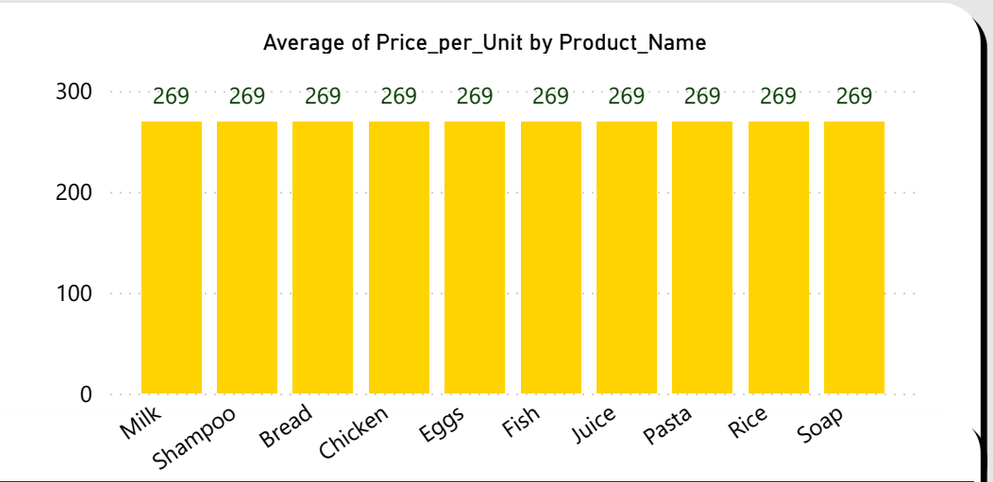
Sales Performance

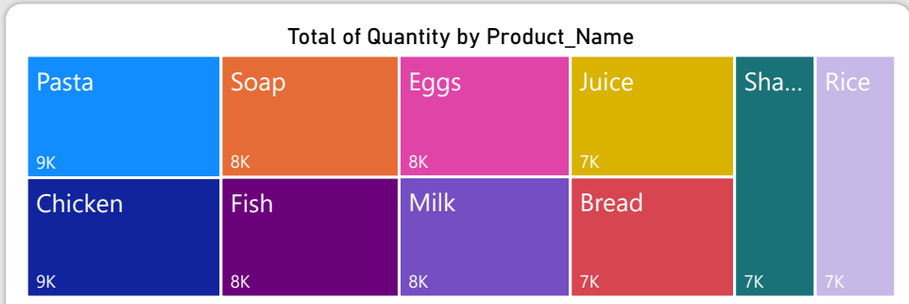
Total Orders 15.81K

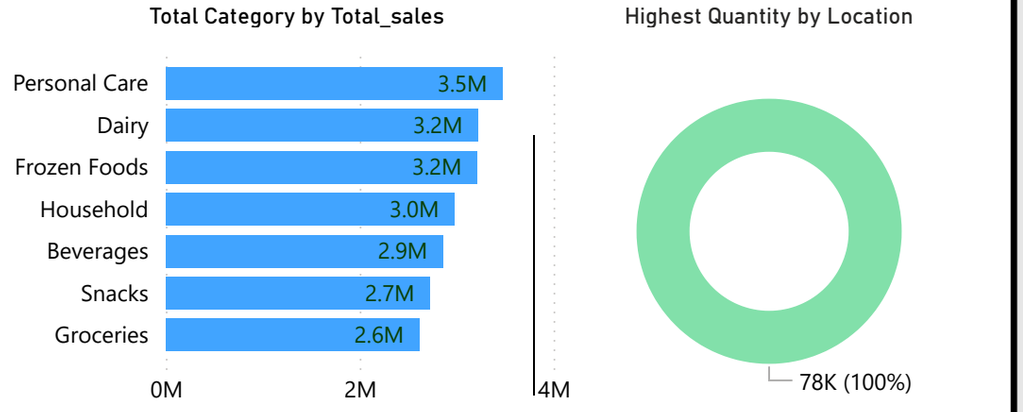
Total Sales 21.09M

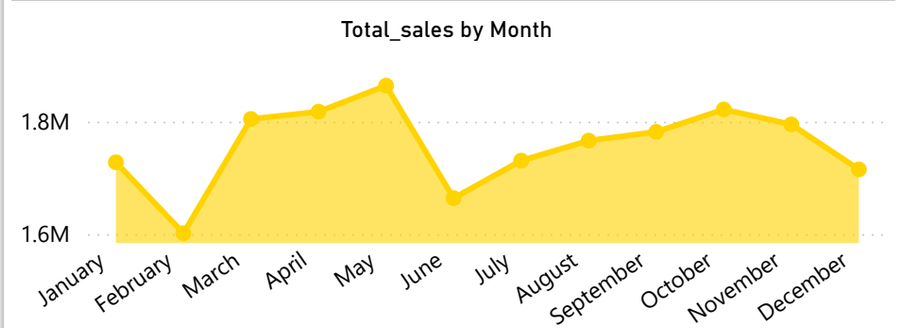
Average Sales 1.33K

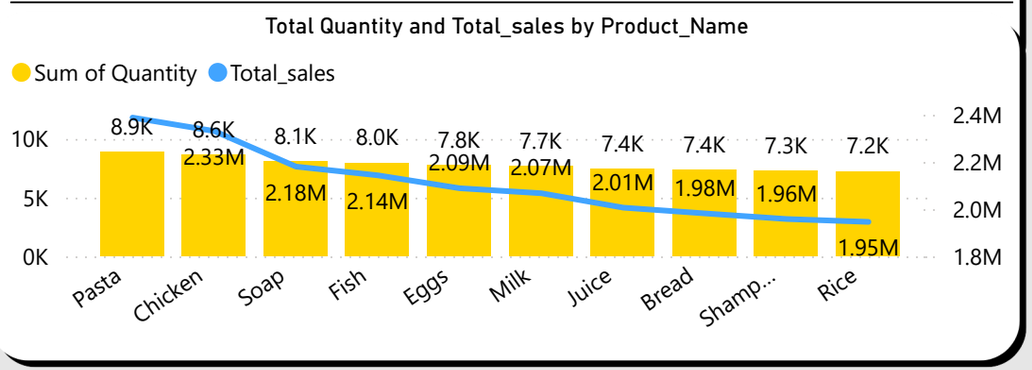
Maximum Sales 2.43K











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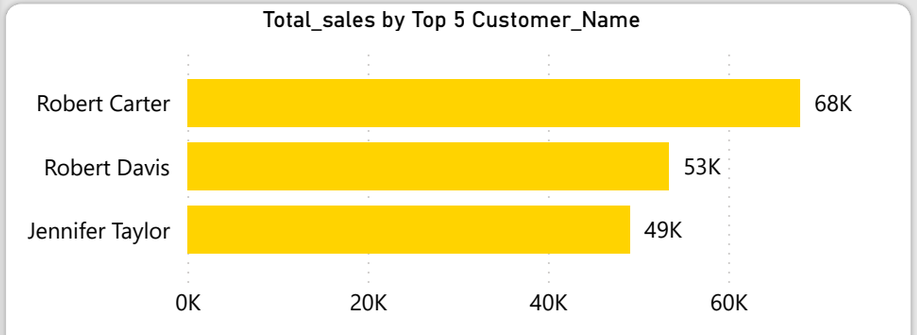
Customer & Agent

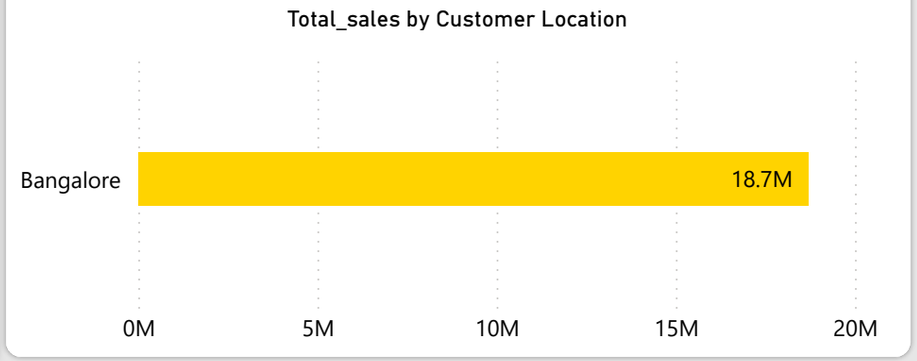
Customers Location

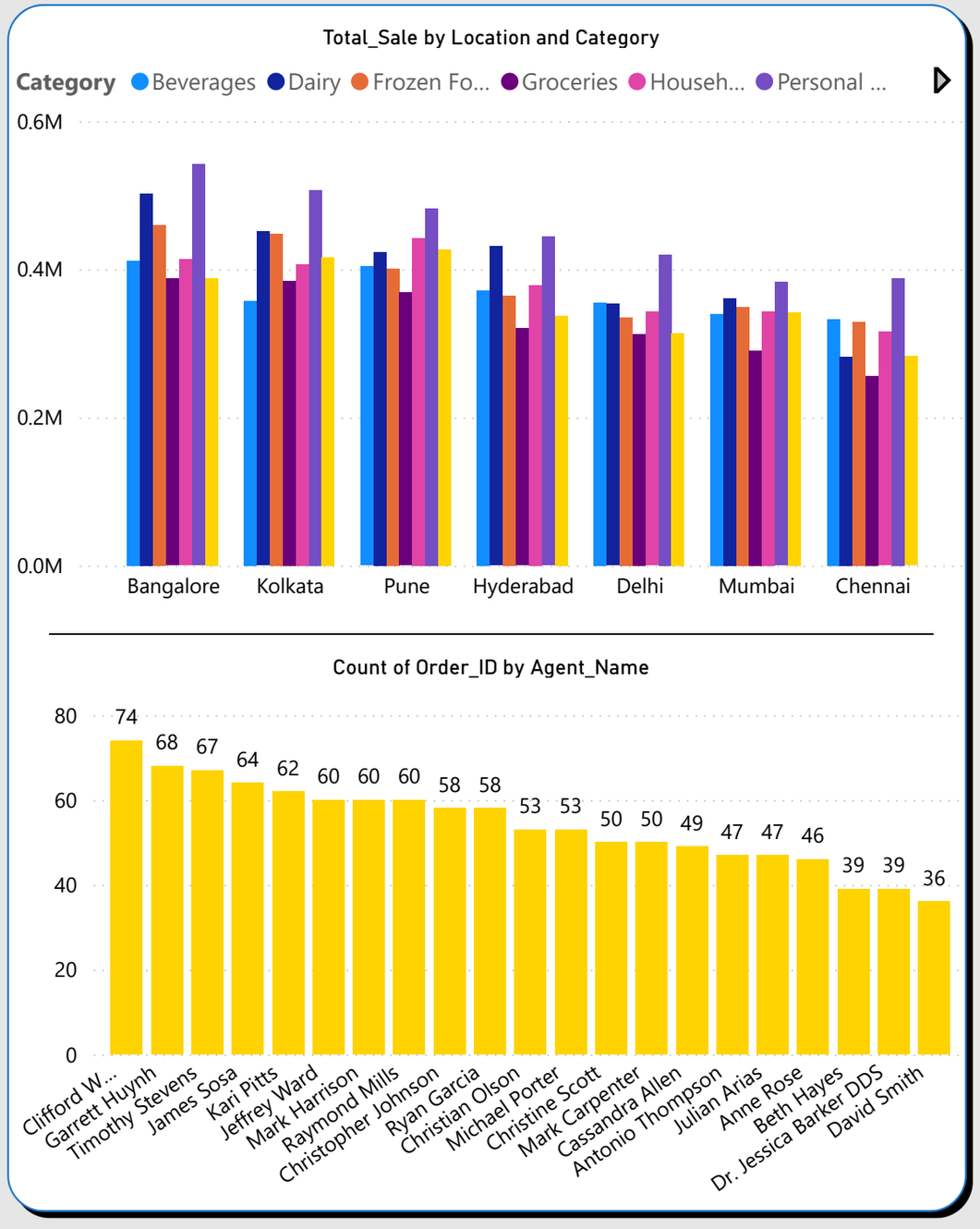
- Bangalore
- Chennai
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

Total Delivery_agents	Total Customer
1000	13.87K

Total Products	Total Stores
1000	100







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Customer Segment

Product_Name

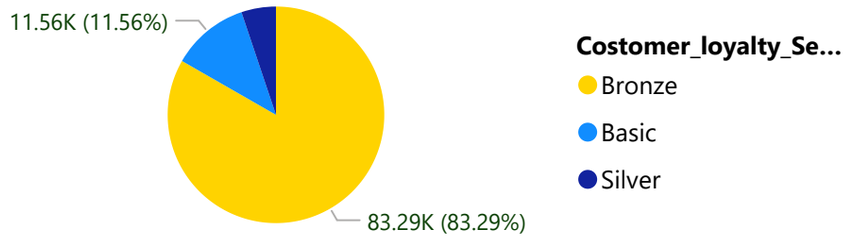
- Bread
- Chicken
- Eggs
- Fish
- Juice
- Milk
- Pasta

Count of Customer location
5000

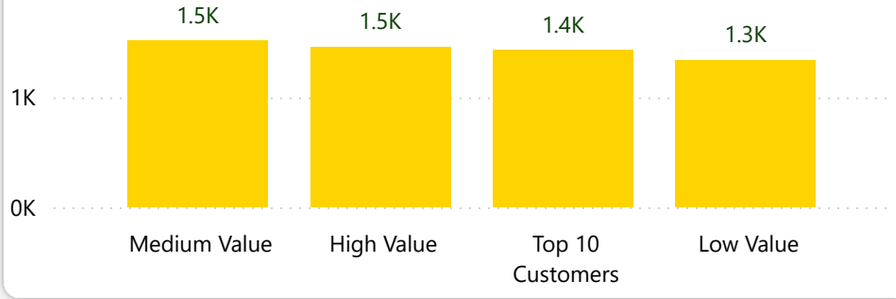
Count of Product_id
1000

Total_Sales
134.15M

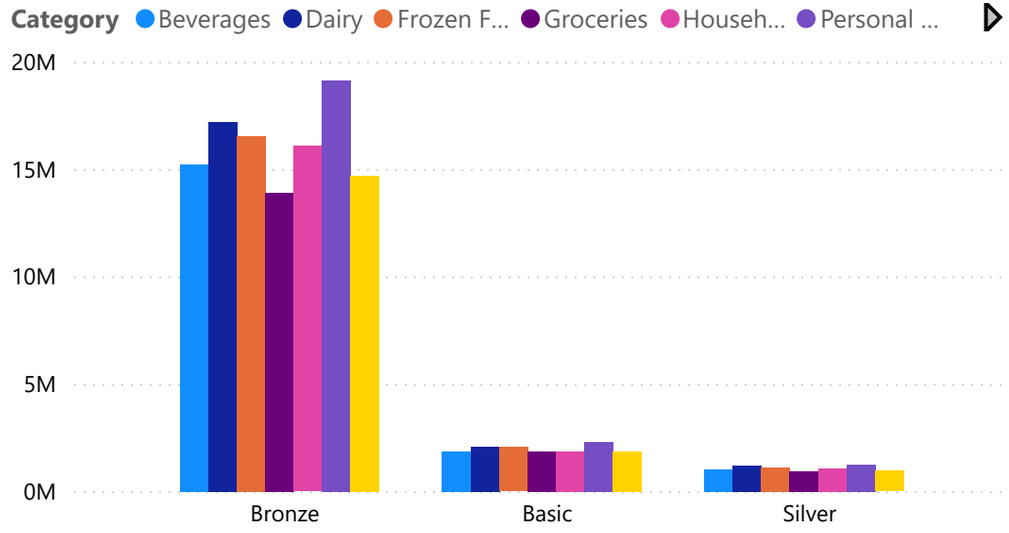
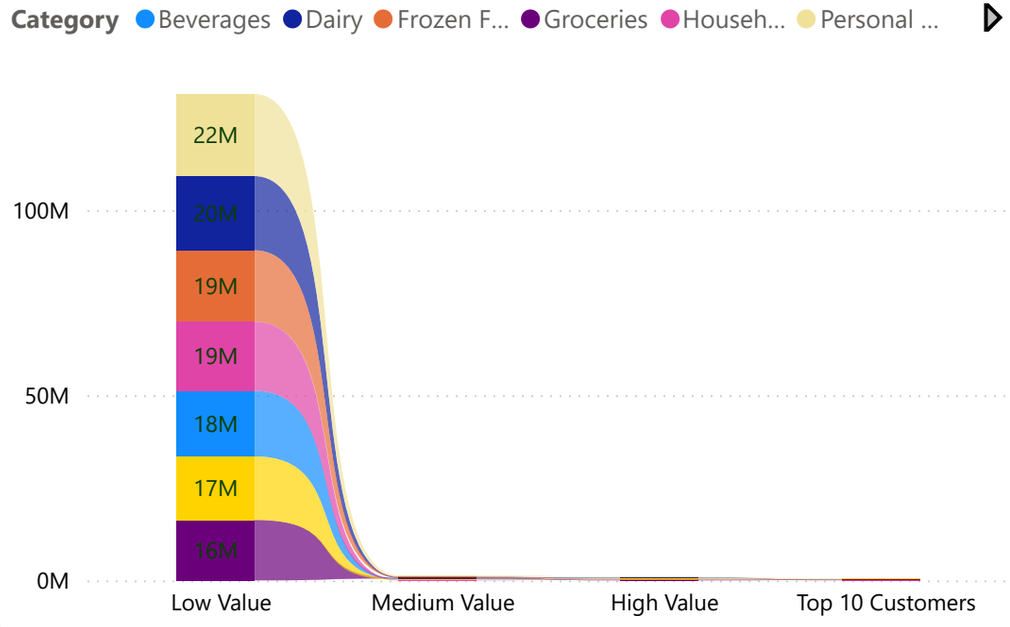
Count of Customer_ID by Costomer_loyalty_Segment



Average of Taotal_Price by Customer_Segment2



Sum of Total_Price by Costomer_loyalty_Segment and Category



Total_sales by Customer_Performence_Segment and Category